


# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Comments: Separation: 15

Contract # 26921111 Changes as of: 7/1/2020 at 10:23 AM Version: Highlighting Revision 1  
CPE: 127/145/968 Flight: 7/2/20 - 7/29/20 Station: WJHL  
Agency: FlexPoint Media Inc. Advertiser: Dr. Manny for Senate Market: Johnson City-Kingspt-Bristol  
PO Box 1051 Product: TN Senate  
New Albany, OH 43054 Agency Order #: 9591194 Buyer: Eversole, Whitney  
Salesperson: ERIN SCHUMACHER Primary Demo: Adults 35+  
212-424-6620 Assistant: ERIN SCHUMACHER  
Total Spots: 585  
Total CPE: \$0.00  
Total GRP: \$82,125.00

										7/2 - 7/14													
#	Day/Time	DP	Program	Rate	A35P Rating	Len	7/2	7/3	7/4	7/5	7/6	7/7	7/8	7/9	7/10	7/11	7/12	7/13	7/14				
1	Th-F, M-W 4:30a-5a		WJHL Local News	P5 \$5.00	0	30	0	0	0	0	1	1	1	1	1	0	0	1	1				
2	Th-F, M-W 5a-5:30a		WJHL Local News	P5 \$30.00	0	30	0	0	0	0	1	1	1	1	1	0	0	1	1				
3	Th-F, M-W 5:30a-6a		WJHL Local News	P5 \$50.00	0	30	0	0	0	0	1	1	1	1	1	0	0	1	1				
4	Th-F, M-W 6a-7a		WJHL Local News	P5 \$100.00	0	30	0	0	0	0	2	2	2	2	2	0	0	2	2				
5	Th-F, M-W 7a-8a		CBS This Morning	P4 \$140.00	0	30	0	0	0	0	2	2	2	2	2	0	0	2	2				
Changes: Rate from 70 to 140																							
6	Th-F, M-W 8a-9a		CBS This Morning	P4 \$120.00	0	30	0	0	0	0	1	1	1	1	1	0	0	1	1				
Changes: Rate from 60 to 120																							
7	Sa 6a-7a		WJHL Saturday 6a Local News	P4 \$60.00	0	30	0	0	0	0	0	0	0	0	0	1	0	0	0				
Changes: Rate from 30 to 60																							
8	Sa 7a-8a		WJHL Saturday 7a Local News	P4 \$60.00	0	30	0	0	0	0	0	0	0	0	0	1	0	0	0				
Changes: Rate from 30 to 60																							
9	Sa 8a-10a		CBS This Morning	P4 \$80.00	0	30	0	0	0	0	0	0	0	0	0	1	0	0	0				
Changes: Rate from 40 to 80																							
10	Su 6a-7a		WJHL Sunday 6a Local News	P4 \$50.00	0	30	0	0	0	0	0	0	0	0	0	0	1	0	0				
Changes: Rate from 25 to 50																							
11	Su 7a-8a		WJHL Sunday 7a Local News	P4 \$50.00	0	30	0	0	0	0	0	0	0	0	0	0	1	0	0				
Changes: Rate from 25 to 50																							
12	Su 9a-10:30a		CBS Sunday Morning	P4 \$200.00	0	30	0	0	0	0	0	0	0	0	0	0	1	0	0				
Changes: Rate from 100 to 200																							
13	Su 10:30a-11:30a		Face the Nation	P5 \$50.00	0	30	0	0	0	0	0	0	0	0	0	0	1	0	0				
14	Th-F, M-W 9a-10a		Dr. Oz	P5 \$25.00	0	30	0	0	0	0	1	1	1	1	1	0	0	1	1				
15	Th-F, M-W 10a-11a		Daytime Tri-Cities	P5 \$20.00	0	30	0	0	0	0	1	1	1	1	1	0	0	1	1				
16	Th-F, M-W 11a-12n		The Price is Right	P5 \$100.00	0	30	0	0	0	0	1	1	1	1	1	0	0	1	1				





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 CPE: 127/145/968 Flight: 7/2/20 - 7/29/20 Station: WJHL  
 Agency: FlexPoint Media Inc. Advertiser: Dr Manny for Senate Market: Johnson City-Kingspt-Bristol  
 PO Box 1051 Product: TN Senate Office: WASHINGTON  
 New Albany, OH 43054 Agency Order #: 9591194 Buyer: Eversole, Whitney Service: Nielsen  
 Salesperson: ERIN SCHUMACHER Primary Demo: Adults 35+  
 212-424-6620 Assistant: ERIN SCHUMACHER 212-424-6620  
 Separation: Total Spots: 585  
 Total CFP: \$0.00  
 Total GRP: \$82,125.00  
 Con Type: POLITICAL/NOTE

7/15 - 7/27																			
#	Day/Time	DP	Program	Rate	A3SP Rating	Len	7/15	7/16	7/17	7/18	7/19	7/20	7/21	7/22	7/23	7/24	7/25	7/26	7/27
1	Th-F, M-W 4:30a-5a		WJHL Local News	P5 \$5.00	0	30	1	1	1	0	0	1	1	1	1	1	0	0	1
2	Th-F, M-W 5a-5:30a		WJHL Local News	P5 \$30.00	0	30	1	1	1	0	0	1	1	1	1	1	0	0	1
3	Th-F, M-W 5:30a-6a		WJHL Local News	P5 \$50.00	0	30	1	1	1	0	0	1	1	1	1	1	0	0	1
4	Th-F, M-W 6a-7a		WJHL Local News	P5 \$100.00	0	30	2	2	2	0	0	2	2	2	2	2	0	0	2
5	Th-F, M-W 7a-8a		CBS This Morning	P4 \$140.00	0	30	2	2	2	0	0	2	2	2	2	2	0	0	2
6	Th-F, M-W 8a-9a		CBS This Morning	P4 \$120.00	0	30	1	1	1	0	0	1	1	1	1	1	0	0	1
7	Sa 6a-7a		WJHL Saturday 6a Local News	P4 \$60.00	0	30	0	0	0	0	1	0	0	0	0	0	1	0	0
8	Sa 7a-8a		WJHL Saturday 7a Local News	P4 \$60.00	0	30	0	0	0	0	1	0	0	0	0	0	1	0	0
9	Sa 8a-10a		CBS This Morning	P4 \$80.00	0	30	0	0	0	0	1	0	0	0	0	0	1	0	0
10	Su 6a-7a		WJHL Sunday 6a Local News	P4 \$50.00	0	30	0	0	0	0	0	1	0	0	0	0	0	1	0
11	Su 7a-8a		WJHL Sunday 7a Local News	P4 \$50.00	0	30	0	0	0	0	0	1	0	0	0	0	0	1	0
12	Su 9a-10:30a		CBS Sunday Morning	P4 \$200.00	0	30	0	0	0	0	0	1	0	0	0	0	0	1	0
13	Su 10:30a-11:30a		Face the Nation	P5 \$50.00	0	30	0	0	0	0	0	1	0	0	0	0	0	1	0
14	Th-F, M-W 9a-10a		Dr. Oz	P5 \$25.00	0	30	1	1	1	0	0	1	1	1	1	1	0	0	1
15	Th-F, M-W 10a-11a		Daytime Tri-Cities	P5 \$20.00	0	30	1	1	1	0	0	1	1	1	1	1	0	0	1
16	Th-F, M-W 11a-12n		The Price is Right	P5 \$100.00	0	30	1	1	1	0	0	1	1	1	1	1	0	0	1





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212-424-6620 Assistant: ERIN SCHUMACHER  
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Total CPM: \$0.00  
Total GRP: \$82,125.00

#	Day/Time	DP	Program	Rate	A35P Rating	Len	7/28	7/29	Total Spots	Total \$	CPP*	GRP*
1	Th-F, M-W 4:30a-5a		WJHL Local News	\$5.00	0	30	1	1	18	\$90.00	\$0.00	0.0
2	Th-F, M-W 5a-5:30a		WJHL Local News	\$30.00	0	30	1	1	18	\$540.00	\$0.00	0.0
3	Th-F, M-W 5:30a-6a		WJHL Local News	\$50.00	0	30	1	1	18	\$900.00	\$0.00	0.0
4	Th-F, M-W 6a-7a		WJHL Local News	\$100.00	0	30	2	2	36	\$3,600.00	\$0.00	0.0
5	Th-F, M-W 7a-8a		CBS This Morning	\$140.00	0	30	2	2	36	\$5,040.00	\$0.00	0.0
6	Th-F, M-W 8a-9a		CBS This Morning	\$120.00	0	30	1	1	18	\$2,160.00	\$0.00	0.0
7	Sa 6a-7a		WJHL Saturday 6a Local News	\$60.00	0	30	0	0	3	\$180.00	\$0.00	0.0
8	Sa 7a-8a		WJHL Saturday 7a Local News	\$60.00	0	30	0	0	3	\$180.00	\$0.00	0.0
9	Sa 8a-10a		CBS This Morning	\$80.00	0	30	0	0	3	\$240.00	\$0.00	0.0
10	Su 6a-7a		WJHL Sunday 6a Local News	\$50.00	0	30	0	0	3	\$150.00	\$0.00	0.0
11	Su 7a-8a		WJHL Sunday 7a Local News	\$50.00	0	30	0	0	3	\$150.00	\$0.00	0.0
12	Su 9a-10:30a		CBS Sunday Morning	\$200.00	0	30	0	0	3	\$600.00	\$0.00	0.0
13	Su 10:30a-11:30a		Face the Nation	\$50.00	0	30	0	0	3	\$150.00	\$0.00	0.0
14	Th-F, M-W 9a-10a		Dr. Oz	\$25.00	0	30	1	1	18	\$450.00	\$0.00	0.0
15	Th-F, M-W 10a-11a		Daytime Tri-Cities	\$20.00	0	30	1	1	18	\$360.00	\$0.00	0.0
16	Th-F, M-W 11a-12n		The Price is Right	\$100.00	0	30	1	1	18	\$1,800.00	\$0.00	0.0

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Agency: FlexPoint Media Inc. Advertiser: Dr Manny for Senate Market: Johnson City-Kingspt-Bristol

PO Box 1051  
New Albany, OH 43054  
Product: TN Senate  
Agency Order #: 9591194  
Buyer: Eversole, Whitney  
Salesperson: ERIN SCHUMACHER  
212-424-6620  
Primary Demo: Adults 35+  
Assistant: ERIN SCHUMACHER  
212-424-6620

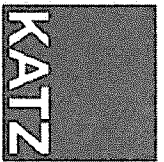
Separation:

Con Type: POLITICAL/NOTE  
Total \$: \$82,125.00  
Total Spots: 585  
Total CPM: \$0.00  
Total GRP:

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	7/2 - 7/14													
							7/2	7/3	7/4	7/5	7/6	7/7	7/8	7/9	7/10	7/11	7/12	7/13	7/14	
17	Th-F M-W 12n-12:30p		WJHL News Channel 11 At Noon	\$100.00	0	30	0	0	0	0	2	2	2	2	0	0	2	2		
18	Th-F M-W 12:30p-1:30p		The Young & The Restless	\$100.00	0	30	0	0	0	0	1	1	1	1	1	0	0	1		
19	Th-F M-W 1:30p-2p		The Bold & The Beautiful	\$100.00	0	30	0	0	0	0	1	1	1	1	1	0	0	1		
20	Th-F M-W 2p-3p		The Talk	\$100.00	0	30	0	0	0	0	1	1	1	1	1	0	0	1		
Changes: Rate from 50 to 100																				
21	Th-F M-W 3p-4p		Let's Make a Deal	\$120.00	0	30	0	0	0	0	1	1	1	1	1	0	0	1		
Changes: Rate from 60 to 120																				
22	Th-F M-W 4p-5p		Dr. Phil	\$80.00	0	30	0	0	0	0	1	1	1	1	1	0	0	1		
23	Th-F M-W 5p-5:30p		WJHL News Channel 11 At 5	\$250.00	0	30	0	0	0	0	1	1	1	1	1	0	0	1		
Changes: Rate from 125 to 250																				
24	Th-F M-W 5:30p-6p		WJHL News Channel 11 At 5:30p	\$250.00	0	30	0	0	0	0	1	1	1	1	1	0	0	1		
Changes: Rate from 125 to 250																				
25	Th-F M-W 6p-6:30p		WJHL News Channel 11 At Six	\$200.00	0	30	0	0	0	0	2	2	2	2	0	0	2	2		
26	Th-F M-W 6:30p-7p		CBS Evening News	\$500.00	0	30	0	0	0	0	1	1	1	1	1	0	0	1		
Changes: Rate from 250 to 500																				
27	Th-F M-W 7p-7:30p		WJHL News Channel 11 At Seven	\$200.00	0	30	0	0	0	0	1	1	1	1	1	0	0	1		
Changes: Rate from 100 to 200																				
28	Sa 6p-6:30p		WJHL 6p Local News	\$75.00	0	30	0	0	0	0	0	0	0	0	0	1	0	0		
29	Sa 6:30p-7p		CBS Evening News Saturday	\$150.00	0	30	0	0	0	0	0	0	0	0	0	1	0	0		
Changes: Rate from 75 to 150																				
30	Su 6p-6:30p		WJHL 6p Local News	\$150.00	0	30	0	0	0	0	0	0	0	0	0	0	1	0		
Changes: Rate from 75 to 150																				
31	Su 6:30p-7p		CBS Evening News	\$150.00	0	30	0	0	0	0	0	0	0	0	0	0	1	0		
Changes: Rate from 75 to 150																				
32	Th-F M-W 7:30p-8p		Family Feud	\$150.00	0	30	0	0	0	0	1	1	1	1	1	0	0	1		







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125 West 55th St  
New York, NY 10019

Contract # 26921111

CPE: 127/145/968

Agency: FlexPoint Media Inc.

Changes as of: 7/1/2020 at 10:23 AM

Flight: 7/1/20 - 7/29/20

Advertiser: Dr. Manny for Senate

Version: Highlighting Revision 1

Station: WJHL

Market: Johnson City-Kingsport-Bristol

Com Type: POLITICAL/VOTE

Total \$: \$82,125.00

PO Box 1051

New Albany, OH 43054

Product: TN Senate

Agency Order #: 9591194

Office: WASHINGTON

Service: Nielsen

Total Spots: 585

Total CPE: \$0.00

Total GRP:

Buyer: Eversole, Whitney

Primary Demo: Adults 35+

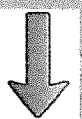
Total GRP:

Salesperson: ERIN SCHUMACHER

Assistant: ERIN SCHUMACHER

Separation:

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	7/15 - 7/27												
							7/15	7/16	7/17	7/18	7/19	7/20	7/21	7/22	7/23	7/24	7/25	7/26	7/27
	Th-F ,M-W 12n-12:30p		WJHL News Channel 11 At Noon	P5 \$100.00	0	30	2	2	2	0	0	2	2	2	2	0	0	2	
17	Th-F ,M-W 12n-12:30p		WJHL News Channel 11 At Noon	P5 \$100.00	0	30	2	2	2	0	0	2	2	2	2	0	0	2	
18	Th-F ,M-W 12:30p-1:30p		The Young & The Restless	P5 \$100.00	0	30	1	1	1	0	0	1	1	1	1	0	0	1	
19	Th-F ,M-W 1:30p-2p		The Bold & The Beautiful	P5 \$100.00	0	30	1	1	1	0	0	1	1	1	1	0	0	1	
20	Th-F ,M-W 2p-3p		The Talk	P4 \$100.00	0	30	1	1	1	0	0	1	1	1	1	0	0	1	
21	Th-F ,M-W 3p-4p		Let's Make a Deal	P4 \$120.00	0	30	1	1	1	0	0	1	1	1	1	0	0	1	
22	Th-F ,M-W 4p-5p		Dr. Phil	P5 \$80.00	0	30	1	1	1	0	0	1	1	1	1	0	0	1	
23	Th-F ,M-W 5p-5:30p		WJHL News Channel 11 At 5	P4 \$250.00	0	30	1	1	1	0	0	1	1	1	1	0	0	1	
24	Th-F ,M-W 5:30p-6p		WJHL News Channel 11 At 5:30	P4 \$250.00	0	30	1	1	1	0	0	1	1	1	1	0	0	1	
25	Th-F ,M-W 6p-6:30p		WJHL News Channel 11 At Six	P5 \$200.00	0	30	2	2	2	0	0	2	2	2	2	0	0	2	
26	Th-F ,M-W 6:30p-7p		CBS Evening News	P4 \$500.00	0	30	1	1	1	0	0	1	1	1	1	0	0	1	
27	Th-F ,M-W 7p-7:30p		WJHL News Channel 11 At Seven	P4 \$200.00	0	30	1	1	1	0	0	1	1	1	1	0	0	1	
28	Sa 6p-6:30p		WJHL 6p Local News	P5 \$75.00	0	30	0	0	0	1	0	0	0	0	0	1	0	0	
29	Sa 6:30p-7p		CBS Evening News Saturday	P4 \$150.00	0	30	0	0	0	1	0	0	0	0	0	1	0	0	
30	Su 6p-6:30p		WJHL 6p Local News	P4 \$150.00	0	30	0	0	0	0	1	0	0	0	0	0	1	0	
31	Su 6:30p-7p		CBS Evening News	P4 \$150.00	0	30	0	0	0	0	1	0	0	0	0	0	1	0	
32	Th-F ,M-W 7:30p-8p		Family Feud	P5 \$150.00	0	30	1	1	1	0	0	1	1	1	1	0	0	1	



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Advertiser: Dr Manny for Senate

Station: WJHL

Con Type: POLITICAL/NOTE  
Total \$: \$82,125.00

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Office: WASHINGTON  
Service: Nielsen

Total Spots: 585  
Total CPE: \$0.00

Salesperson: ERIN SCHUMACHER

Primary Demo: Adults 35+

Total GRP:

Separation:

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	7/28 - 7/29		Total Spots	Total \$	CPP*	GRP*
							7/28	7/29				
17	Th-F,M-W 12n-12:30p		WJHL News Channel 11 At Noon	\$100.00	0	30	2	2	36	\$3,600.00	\$0.00	0.0
18	Th-F,M-W 12:30p-1:30p		The Young & The Restless	\$100.00	0	30	1	1	18	\$1,800.00	\$0.00	0.0
19	Th-F,M-W 1:30p-2p		The Bold & The Beautiful	\$100.00	0	30	1	1	18	\$1,800.00	\$0.00	0.0
20	Th-F,M-W 2p-3p		The Talk	\$100.00	0	30	1	1	18	\$1,800.00	\$0.00	0.0
21	Th-F,M-W 3p-4p		Let's Make a Deal	\$120.00	0	30	1	1	18	\$2,160.00	\$0.00	0.0
22	Th-F,M-W 4p-5p		Dr. Phil	\$80.00	0	30	1	1	18	\$1,440.00	\$0.00	0.0
23	Th-F,M-W 5p-5:30p		WJHL News Channel 11 At 5	\$250.00	0	30	1	1	18	\$4,500.00	\$0.00	0.0
24	Th-F,M-W 5:30p-6p		WJHL News Channel 11 At 5:30	\$250.00	0	30	1	1	18	\$4,500.00	\$0.00	0.0
25	Th-F,M-W 6p-6:30p		WJHL News Channel 11 At Six	\$200.00	0	30	2	2	36	\$7,200.00	\$0.00	0.0
26	Th-F,M-W 6:30p-7p		CBS Evening News	\$500.00	0	30	1	1	18	\$9,000.00	\$0.00	0.0
27	Th-F,M-W 7p-7:30p		WJHL News Channel 11 At Seven	\$200.00	0	30	1	1	18	\$3,600.00	\$0.00	0.0
28	Sa 6p-6:30p		WJHL 6p Local News	\$75.00	0	30	0	0	3	\$225.00	\$0.00	0.0
29	Sa 6:30p-7p		CBS Evening News Saturday	\$150.00	0	30	0	0	3	\$450.00	\$0.00	0.0
30	Su 6p-6:30p		WJHL 6p Local News	\$150.00	0	30	0	0	3	\$450.00	\$0.00	0.0
31	Su 6:30p-7p		CBS Evening News	\$150.00	0	30	0	0	3	\$450.00	\$0.00	0.0
32	Th-F,M-W 7:30p-8p		Family Feud	\$150.00	0	30	1	1	18	\$2,700.00	\$0.00	0.0



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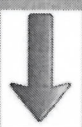
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Market: Johnson City-Kingsport-Bristol

Con Type: POLITICAL/VOTE  
Total \$: \$82,125.00

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Agency Order #: 9591194  
Buyer: Eversole, Whitney  
Salesperson: ERIN SCHUMACHER  
212-424-6620  
Primary Demo: Adults 35+  
Assistant: ERIN SCHUMACHER  
212-424-6620  
Separation:

Total Spots: 585  
Total CPE: \$0.00  
Total GRP:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	7/2	7/3	7/4	7/5	7/6	7/7	7/8	7/9	7/10	7/11	7/12	7/13	7/14
33	Th-F M-W 11p-11:35p		WJHL News Channel 11 At 11p	\$210.00	0	30	0	0	0	0	2	2	2	2	2	0	0	2	2
34	Sa 11p-11:35p		WJHL 11p Local News	\$250.00	0	30	0	0	0	0	0	0	0	0	0	0	2	0	0
Changes: Rate from 125 to 250																			
35	Su 11p-11:35p		WJHL 11p Local News	\$250.00	0	30	0	0	0	0	0	0	0	0	0	0	1	0	0
Changes: Rate from 125 to 250																			
36	Th-F M-W 11:35p-12:35a		The Late Show-CBS	\$25.00	0	30	0	0	0	0	1	1	1	1	1	0	0	1	1
37	Tu 9p-10p		FBI (R)-CBS	\$200.00	0	30	0	0	0	0	1	1	0	0	0	0	0	0	1
Changes: Rate from 250 to 200																			
38	Tu 10p-11p		NCIS: New Orleans-CBS	\$200.00	0	30	0	0	0	0	1	0	0	0	0	0	0	0	1
Changes: Rate from 250 to 200																			
39	W 9p-10p		game on	\$500.00	0	30	0	0	0	0	0	0	1	0	0	0	0	0	0
Changes: Program from Big Brother Wed 9a/c-CBS to game on, Rate from 450 to 500																			
40	Th 9p-10p		morn/broke	\$300.00	0	30	0	0	0	0	0	0	0	1	0	0	0	0	0
Changes: Program from Big Brother Thursday-CBS to morn/broke, Rate from 600 to 300																			
41	F 8p-9p		mcgyver	\$250.00	0	30	0	0	0	0	0	0	0	0	1	0	0	0	0
Changes: Program from Love Island Fri-CBS to mcgyver, Rate from 200 to 250																			
42	F 9p-10p		Magnum P.I.-CBS	\$200.00	0	30	0	0	0	0	0	0	0	0	1	0	0	0	0
43	F 10p-11p		Blue Bloods-CBS	\$350.00	0	30	0	0	0	0	0	0	0	0	1	0	0	0	0
44	Sa 10p-11p		48 Hours-CBS	\$150.00	0	30	0	0	0	0	0	0	0	0	0	1	0	0	0
45	Su 7p-8p		60 Minutes-CBS	\$200.00	0	30	0	0	0	0	0	0	0	0	0	0	1	0	0
46	Su 8p-9p		ncis no 7 & 8	\$200.00	0	30	0	0	0	0	0	0	0	0	0	0	1	0	0
Changes: Program from Big Brother Sunday-CBS to ncis no, Rate from 500 to 200																			
47	Su 9p-10p		NCIS: Los Angeles-CBS	\$200.00	0	30	0	0	0	0	0	0	0	0	0	0	1	0	0
48	Su 10p-11p		NCIS: New Orleans-CBS	\$150.00	0	30	0	0	0	0	0	0	0	0	0	0	1	0	0
TOTALS:						0	0	0	0	0	28	30	29	29	31	8	11	28	30







# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 26921111

Changes as of: 7/1/2020 at 10:23 AM

Version: Highlighting Revision 1

CPE: 127/145/968

Flight: 7/2/20 - 7/29/20

Station: WJHL

Con Type: POLITICAL/NOTE

Agency: FlexPoint Media Inc.

Advertiser: Dr Manny for Senate

Market: Johnson City-Kingspt-Bristol

Total Spots: 585

PO Box 1051  
New Albany, OH 43054

Product: TN Senate  
Agency Order #: 9591194

Office: WASHINGTON  
Service: Nielsen

Total CPP: \$0.00

Buyer: Eversole, Whitney

Primary Demo: Adults 35+

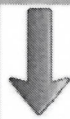
Total GRP:

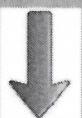
Salesperson: ERIN SCHUMACHER

Assistant: ERIN SCHUMACHER

Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	7/15 - 7/27													
							7/15	7/16	7/17	7/18	7/19	7/20	7/21	7/22	7/23	7/24	7/25	7/26	7/27	
33	Th-F M-W 11p-11:35p		WJHL News Channel 11 At 11p	\$210.00	0	30	2	2	2	0	0	2	2	2	2	0	0	2		
34	Sa 11p-11:35p		WJHL 11p Local News	\$250.00	0	30	0	0	0	2	0	0	0	0	0	2	0	0		
35	Su 11p-11:35p		WJHL 11p Local News	\$250.00	0	30	0	0	0	0	1	0	0	0	0	0	1	0		
36	Th-F M-W 11:35p-12:35a		The Late Show-CBS	\$25.00	0	30	1	1	1	0	0	1	1	1	1	0	0	1		
37	Tu 9p-10p		FBI (R)-CBS	\$200.00	0	30	0	0	0	0	0	0	1	0	0	0	0	0		
38	Tu 10p-11p		NCIS: New Orleans-CBS	\$200.00	0	30	0	0	0	0	0	0	1	0	0	0	0	0		
39	W 9p-10p		game on	\$500.00	0	30	1	0	0	0	0	0	0	1	0	0	0	0		
40	Th 9p-10p		morn/broke	\$300.00	0	30	0	1	0	0	0	0	0	1	0	0	0	0		
41	F 8p-9p		mcgyver	\$250.00	0	30	0	0	1	0	0	0	0	0	0	1	0	0		
42	F 9p-10p		Magnum P.I.-CBS	\$200.00	0	30	0	0	1	0	0	0	0	0	0	1	0	0		
43	F 10p-11p		Blue Bloods-CBS	\$350.00	0	30	0	0	1	0	0	0	0	0	0	1	0	0		
44	Sa 10p-11p		48 Hours-CBS	\$150.00	0	30	0	0	0	1	0	0	0	0	0	1	0	0		
45	Su 7p-8p		60 Minutes-CBS	\$200.00	0	30	0	0	0	0	1	0	0	0	0	0	1	0		
46	Su 8p-9p		ncis no	\$200.00	0	30	0	0	0	0	1	0	0	0	0	0	1	0		
47	Su 9p-10p		NCIS: Los Angeles-CBS	\$200.00	0	30	0	0	0	0	1	0	0	0	0	0	1	0		
48	Su 10p-11p		NCIS: New Orleans-CBS	\$150.00	0	30	0	0	0	0	1	0	0	0	0	0	1	0		









125 West 55th St  
New York, NY 10019

Contract # 26921111

Changes as of: 7/1/2020 at 10:23 AM

Version: Highlighting Revision 1

CPE: 127/145/968

Agency: FlexPoint Media Inc.

Advertiser: Dr Manny for Senate

Station: WJHL

Con Type: POLITICAL/VOTE  
Total \$: \$82,125.00

PO Box 1051

New Albany, OH 43054

Product: TN Senate

Buyer: Eversole, Whitney

Office: WASHINGTON

Service: Nielsen

Total Spots: 585

Total CPM: \$0.00

Total GRP:

Separation:

Salesperson: ERIN SCHUMACHER  
212-424-6620

Primary Demo: Adults 35+  
Assistant: ERIN SCHUMACHER  
212-424-6620

#	Day/Time	DP	Program	Rate	A35P Rating	Len	7/28 - 7/29		Total Spots	Total \$	CPP*	GRP*
							7/28	7/29				
33	Th-F-M-W 11p-11:35p		WJHL News Channel 11 At 11p	\$210.00	0	30	2	2	36	\$7,560.00	\$0.00	0.0
34	Sa 11p-11:35p		WJHL 11p Local News	\$250.00	0	30	0	0	6	\$1,500.00	\$0.00	0.0
35	Su 11p-11:35p		WJHL 11p Local News	\$250.00	0	30	0	0	3	\$750.00	\$0.00	0.0
36	Th-F-M-W 11:35p-12:35a		The Late Show-CBS	\$25.00	0	30	1	1	18	\$450.00	\$0.00	0.0
37	Tu 9p-10p		FBI (R)-CBS	\$200.00	0	30	1	0	4	\$800.00	\$0.00	0.0
38	Tu 10p-11p		NCIS: New Orleans-CBS	\$200.00	0	30	1	0	4	\$800.00	\$0.00	0.0
39	W 9p-10p		game on	\$500.00	0	30	0	1	4	\$2,000.00	\$0.00	0.0
40	Th 9p-10p		mom/broke	\$300.00	0	30	0	0	3	\$900.00	\$0.00	0.0
41	F 8p-9p		mcgyver	\$250.00	0	30	0	0	3	\$750.00	\$0.00	0.0
42	F 9p-10p		Magnum P.I.-CBS	\$200.00	0	30	0	0	3	\$600.00	\$0.00	0.0
43	F 10p-11p		Blue Bloods-CBS	\$350.00	0	30	0	0	3	\$1,050.00	\$0.00	0.0
44	Sa 10p-11p		48 Hours-CBS	\$150.00	0	30	0	0	3	\$450.00	\$0.00	0.0
45	Su 7p-8p		60 Minutes-CBS	\$200.00	0	30	0	0	3	\$600.00	\$0.00	0.0
46	Su 8p-9p		ncis no	\$200.00	0	30	0	0	3	\$600.00	\$0.00	0.0
47	Su 9p-10p		NCIS: Los Angeles-CBS	\$200.00	0	30	0	0	3	\$600.00	\$0.00	0.0
48	Su 10p-11p		NCIS: New Orleans-CBS	\$150.00	0	30	0	0	3	\$450.00	\$0.00	0.0
TOTALS: 30 29										585 \$82,125.00	\$0.00	0.0





**KATZ TELEVISION GROUP**

125 West 55th St  
New York, NY 10019

Contract # 26921111 Changes as of: 7/1/2020 at 10:23 AM Version: Highlighting Revision 1  
CPE: 127/145/968 Flight: 7/2/20 - 7/29/20 Station: WJHL  
Agency: FlexPoint Media Inc. Advertiser: Dr Manny for Senate Market: Johnson City-Kingspt-Bristol  
PO Box 1051 Product: TN Senate  
New Albany, OH 43054 Agency Order #: 9591194 Buyer: Eversole, Whitney  
Salesperson: ERIN SCHUMACHER Primary Demo: Adults 35+  
212-424-6620 Assistant: ERIN SCHUMACHER  
Separation: Total Spots: 585  
Total CPE: \$0.00  
Total GRP:

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
07/01/20 10:23 AM	JEANINE TSOUKALAS	Separation: 15
05/14/20 12:00 PM	System	Notice Received.
05/13/20 9:39 PM	ERIN SCHUMACHER	Separation: 15

Competitive Information	
Market Budget:	\$152,083
WJHL Share:	54%
Comment:	
Unknown:	46%

Daypart Summary					
DayTime	% Share	Spots	Dollars	GPP	GRP
	100%	585	\$82,125.00	N/A	0.0
Total	100%	585	\$82,125.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2020-Jul	496	\$70,050.00
2020-Aug	87	\$12,075.00
Total	585	\$82,125.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Queued for Electronic Contracting	7/1/20 10:29 AM					\$0
Revision	7/1/20 10:23 AM	JEANINE TSOUKALAS	Revised			\$17,080.00
New	5/13/20 9:39 PM	ERIN SCHUMACHER	Confirmed	585		\$65,045.00

Changes: Original Entered Dollars to \$65,045.00. User Entered \$ from \$0.00 to \$82,125.00. Demo Meta to [R16]. Total \$ from \$65,045.00 to \$82,125.00. Calculated Dollars from \$65,045.00 to \$82,125.00. Competitive Market Budget from \$38,296 to \$152,083. 25 buylines added or modified.

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Comments: Separation: 15

Contract # 26921111	Changes as of: 7/1/2020 at 11:38 AM	Version: Highlighting Makegood 1	Status: Sent To Rep
CPE: 127/145/968	Flight: 7/2/20 - 7/29/20	Station: WJHL	Con Type: POLITICAL/VOTE
Agency: FlexPoint Media Inc.	Advertiser: Dr Manny for Senate	Market: Johnson City-Kingspt-Bristol	Total \$: \$82,125.00
PO Box 1051 New Albany, OH 43054	Product: TN Senate	Office: WASHINGTON	Total Spots: 585
Agency Order #: 9591194	Buyer: Eversole, Whitney	Service: Nielsen	Total CFP: \$0.00
Salesperson: ERIN SCHUMACHER	212-424-6620	Primary Demo: Adults 35+	Total GRP:
Assistant: ERIN SCHUMACHER	212-424-6620		

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	7/2	7/3	7/4	7/5	7/6	7/7	7/8	7/9	7/10	7/11	7/12	7/13	7/14	
MSD 30	Su 6p-6:30p		WJHL 6p Local News	\$150.00	0	30	0	0	0	0	0	0	0	0	0	0	1	0	0	
MSD 31	Su 6:30p-7p		CBS Evening News	\$150.00	0	30	0	0	0	0	0	0	0	0	0	0	1	0	0	
MSD 46	Su 8p-9p		ncis no	\$200.00	0	30	0	0	0	0	0	0	0	0	0	0	1	0	0	
MGD 49	Su 6:30p-7p		WJHL 6:30p Local News	\$150.00	0.0	30	0	0	0	0	0	0	0	0	0	0	1	0	0	
MGD 50	Su 6p-7p		CBS Evening News	\$150.00	0.0	30	0	0	0	0	0	0	0	0	0	0	1	0	0	
MGD 51	Su 8p-9p		TBA	\$200.00	0.0	30	0	0	0	0	0	0	0	0	0	0	1	0	0	
TOTALS:						0	0	0	0	0	28	30	29	29	31	8	11	28	30	



#	Day/Time	DP	Program	Rate	A3SP Rating	Len	7/15	7/16	7/17	7/18	7/19	7/20	7/21	7/22	7/23	7/24	7/25	7/26	7/27	
MSD 30	Su 6p-6:30p		WJHL 6p Local News	\$150.00	0	30	0	0	0	0	1	0	0	0	0	0	1	0	0	
MSD 31	Su 6:30p-7p		CBS Evening News	\$150.00	0	30	0	0	0	0	1	0	0	0	0	0	0	1	0	
MSD 46	Su 8p-9p		ncis no	\$200.00	0	30	0	0	0	0	1	0	0	0	0	0	0	1	0	
MGD 49	Su 6:30p-7p		WJHL 6:30p Local News	\$150.00	0.0	30	0	0	0	0	1	0	0	0	0	0	0	1	0	
MGD 50	Su 6p-7p		CBS Evening News	\$150.00	0.0	30	0	0	0	0	1	0	0	0	0	0	0	1	0	
MGD 51	Su 8p-9p		TBA	\$200.00	0.0	30	0	0	0	0	1	0	0	0	0	0	0	1	0	
TOTALS:						29	29	31	8	11	28	30	29	29	31	8	11	28	28	



#	Day/Time	DP	Program	Rate	A3SP Rating	Len	7/28	7/29	Total Spots	Total \$	CPP*	GRP*
MSD 30	Su 6p-6:30p		WJHL 6p Local News	\$150.00	0	30	0	0	0	\$0.00	\$0.00	0.0
MSD 31	Su 6:30p-7p		CBS Evening News	\$150.00	0	30	0	0	0	\$0.00	\$0.00	0.0
MSD 46	Su 8p-9p		ncis no	\$200.00	0	30	0	0	0	\$0.00	\$0.00	0.0
MGD 49	Su 6:30p-7p		WJHL 6:30p Local News	\$150.00	0.0	30	0	0	3	\$450.00	\$0.00	0.0
MGD 50	Su 6p-7p		CBS Evening News	\$150.00	0.0	30	0	0	3	\$450.00	\$0.00	0.0



125 West 55th St  
New York, NY 10019

Contract # 26921111	Changes as of: 7/1/2020 at 11:38 AM	Version: Highlighting Makegood 1	Status: Sent To Rep
CPE: 127/145/968	Flight: 7/12/20 - 7/29/20	Station: WJHL	Con Type: POLITICAL/VOTE
Agency: FlexPoint Media Inc.	Advertiser: Dr Manny for Senate	Market: Johnson City-Kingsport-Bristol	Total \$: \$82,125.00
PO Box 1051 New Albany, OH 43054	Product: TN Senate	Office: WASHINGTON	Total Spots: 585
	Agency Order #: 9591194	Service: Nielsen	Total CPP: \$0.00
	Buyer: Eversole, Whitney	Primary Demo: Adults 35+	Total GRP:
	Salesperson: ERIN SCHUMACHER	Assistant: ERIN SCHUMACHER	
	212-424-6620	212-424-6620	
Comments: Separation: 15	Separation:		

#	Day/Time	DP	Program	Rate	A35P Rating	Len	7/28 - 7/29		Total Spots	Total \$	CPP*	GRP*
							7/28	7/29				
MGD 51	Su 8p-9p		TBA	\$200.00	0.0	30	0	0	3	\$600.00	\$0.00	0.0
TOTALS:							30	29	585	\$82,125.00	\$0.00	0.0

Makegood Comments												
Date/Time	Action	Added by	Comment									
07/01/20 11:38 AM	Sent To Rep	Linda DeSpain	CORRECTING TIMES SHOWS AIR FOR SUNDAY NEWS AND CBS HAS NOT ACCOUNCED THE EXACT PROGRAM FOR SUN 8P-9P SO REMOVING SHOW TITLE AND BOOKING BY TIME PERIOD ONLY. RATES ARE ALL CORRECT									