



Political Broadcast Agreement Form for Candidate Advertisements (PB-19)



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This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

Please note:

You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit education.nab.org.

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit nab.org/MemberTools.

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Maddilyn Seawell, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: Jason Walton	
Authorized committee: Friends of Jason Walton for Senate	
Agency requesting time (and contact information): Chase & Co. Agency, 2912 Executive Parkway, Suite 200, Lehi, Utah 84043, 801.768.2288 <input type="checkbox"/> N/A	
Candidate's political party: Republican	
Office sought (no acronyms or abbreviations): United States Senator	
Date of election: June 25, 2024 <input type="checkbox"/> General <input checked="" type="checkbox"/> Primary	
Treasurer of candidate's authorized committee: Thomas Datwyler	
The undersigned represents that: (1) the payment for the broadcast time requested has been furnished by (check one box below): <input type="checkbox"/> the candidate listed above who is a legally qualified candidate, or <input checked="" type="checkbox"/> the authorized committee of the legally qualified candidate listed above; (2) this station is authorized to announce the time as paid for by such person or entity; and (3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates). THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.	
Candidate/Committee/Agency	Station Representative
DocuSigned by: Signature: Maddilyn Seawell 07640FE159C3485...	Signature:
Name: Maddilyn Seawell	Name:
Date of Request to Purchase Ad Time: 2/9/2024	Date of Station Agreement to Sell Time:

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signed by:



07640FE159C3485...

Name: **Thomas Datwyler**Date: **1/25/2024****TO BE COMPLETED BY STATION ONLY**Ad submitted to Station? ☐ Yes ☐ No Date ad received: _____**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**Federal candidate certification signed (above): ☐ Yes ☐ No ☐ N/A

Disposition:

☐ Accepted☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*☐ Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

Station Call Letters:

Date Received/Requested:

Est. #:

Station Location:

Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

CONTRACT



KDXU-AM
750 West Ridgeview Dr. Suite 204
St. George, UT 84770
(435) 673-3579

<u>Contract / Revision</u> 4648928 /		<u>Alt Order #</u>
<u>Advertiser</u> Friends of Jason Walton for Senate		<u>Original Date / Revision</u> 02/13/24 / 02/13/24
<u>Contract Dates</u> 02/15/24 - 03/17/24	<u>Estimate #</u>	
<u>Product</u> US Senate Seat Utah		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KDXU-AM	<u>Account Executive</u> Fred Lindstrom	<u>Sales Office</u> Local St. George
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u> RI14513	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Chase Media Group
2912 Executive Parkway #200
Lehi, UT 84043

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KDXU	02/15/24	03/17/24	M-F AM Drive	6a-10a		:30			NM	25	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/12/24	02/18/24	---TF--				5	\$30.00			
	Week:	02/19/24	02/25/24	MTWTF--				5	\$30.00			
	Week:	02/26/24	03/03/24	MTWTF--				5	\$30.00			
	Week:	03/04/24	03/10/24	MTWTF--				5	\$30.00			
	Week:	03/11/24	03/17/24	MTWTF--				5	\$30.00			
N 2	KDXU	02/15/24	03/17/24	M-F Midday	10a-3p		:30			NM	25	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/12/24	02/18/24	---TF--				5	\$28.00			
	Week:	02/19/24	02/25/24	MTWTF--				5	\$28.00			
	Week:	02/26/24	03/03/24	MTWTF--				5	\$28.00			
	Week:	03/04/24	03/10/24	MTWTF--				5	\$28.00			
	Week:	03/11/24	03/17/24	MTWTF--				5	\$28.00			
N 3	KDXU	02/15/24	03/17/24	M-F PM Drive	3p-7p		:30			NM	20	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/12/24	02/18/24	---TF--				4	\$28.00			
	Week:	02/19/24	02/25/24	MTWTF--				4	\$28.00			
	Week:	02/26/24	03/03/24	MTWTF--				4	\$28.00			
	Week:	03/04/24	03/10/24	MTWTF--				4	\$28.00			
	Week:	03/11/24	03/17/24	MTWTF--				4	\$28.00			
Totals											70	\$2,010.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
01/29/24 - 02/25/24	28	\$804.00	(\$120.60)	\$683.40
02/26/24 - 03/15/24	42	\$1,206.00	(\$180.90)	\$1,025.10
Totals	70	\$2,010.00	(\$301.50)	\$1,708.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.