

CONTRACT



Townsquare Media
 20 NW 3rd Street
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 Evansville, IN 47708
 wopayments4@townsquaremedia.com
 (812) 425-4226

wkdq.com

And:

Target Enterprises
 15260 Ventura Blvd., Ste. 1240
 Sherman Oaks, CA 91403

<u>Contract / Revision</u> 4791028 /		<u>Alt Order #</u> 37238434
<u>Advertiser</u> Messmer for Congress		<u>Original Date / Revision</u> 04/15/24 / 04/15/24
<u>Contract Dates</u> 04/15/24 - 05/12/24	<u>Estimate #</u> 4086	
<u>Product</u> Messmer - IN-8		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WKDQ-FM	<u>Account Executive</u> Katz Los Angeles	<u>Sales Office</u> Katz Los Angeles
<u>Special Handling</u>		
<u>Demographic</u> Adults 50+		
<u>Agy Code</u> R114503	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WKDQ	05/06/24	05/12/24	M-F AM Drive	6:00 AM-10:00 AM		1:00			NM	4	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/06/24	05/12/24	M-----				4	\$30.00			
N 2	WKDQ	04/15/24	05/05/24	M-F AM Drive	6:00 AM-10:00 AM		1:00			NM	60	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	-TWTF--				20	\$30.00			
Week:		04/22/24	04/28/24	MTWTF--				20	\$30.00			
Week:		04/29/24	05/05/24	MTWTF--				20	\$30.00			
N 3	WKDQ	04/15/24	05/05/24	M-F Midday	10:00 AM-3:00 PM		1:00			NM	75	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	-TWTF--				25	\$30.00			
Week:		04/22/24	04/28/24	MTWTF--				25	\$30.00			
Week:		04/29/24	05/05/24	MTWTF--				25	\$30.00			
N 4	WKDQ	04/15/24	05/05/24	M-F PM Drive	3:00 PM-6:00 PM		1:00			NM	45	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/15/24	04/21/24	-TWTF--				15	\$30.00			
Week:		04/22/24	04/28/24	MTWTF--				15	\$30.00			
Week:		04/29/24	05/05/24	MTWTF--				15	\$30.00			
Totals											184	\$5,520.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/01/24 -04/28/24	120	\$3,600.00	(\$540.00)	\$3,060.00
04/29/24 -05/06/24	64	\$1,920.00	(\$288.00)	\$1,632.00
Totals	184	\$5,520.00	(\$828.00)	\$4,692.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.