

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <i>I HEART RADIO - SAN DIEGO</i> <i>KGB, KHTS, KMYI, KLOZ, KLSO, KOGO, KSSA</i>	<b>Date:</b> <i>8/10/2018</i>
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I, *Jesse Delgado*  
do hereby request station time concerning the following issue:

*Peace Officers Research Association of  
CALIFORNIA - 4010 TRUXEL RD  
SACRAMENTO Cal 95834*

*SUPPORT Antonio Villaraigosa for Governor*

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<i>:30</i>	<i>all days</i>	<i>M-SU</i>	<i>ISSUE</i>		
<i>SCHEDULES ATTACHED</i>					

This broadcast time will be used by: *Peace Officers Research Association of CALIFORNIA*

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

Yes

No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

→ *Peace Officers Research Association of California POAAC*

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

*POAAC*  
→ *Brian Manuel - president*  
*Grant Meyer - vice president*  
*Marcelo Blanco - treasurer*  
*Don Morrissey - secretary*

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

→ Marketplace Communications  
1415 L<sup>ST</sup> Suite 1100 Sacramento, CA 95814

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

→ Brian Murrell - President  
Brent Meyer - VP  
Marcelo Blanco - Treasurer  
Don Morrissey - Secretary

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

8/10/18                      [Signature]                      916.448.3444  
Date                                      Signature                                      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

Accepted                       Accepted in Part                       Rejected

[Signature]                      Buddy Robinson                      AE / Political  
Signature                                      Printed Name                                      Title  
Team