

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b>
<div style="display: flex; justify-content: space-between;"> <span>KMID</span> <span>Odessa/Midland</span> </div>	2/12/16

I, Lila Evans, Media Buyer CVA Advertising,  
 being/on behalf of: Joe Commander, a legally  
 qualified candidate of the Republican Party political  
 party for the office of: Ector County Sheriff  
 in the March Primary  
 election to be held on: 3/1/16  
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED ORDER					

**Total Charges:**      \$6,355.00



KMID  
7403 S University  
Lubbock, TX 79423

CVA Advertising  
5030 E University  
Ste B401  
Odessa, TX 79761

# Contract # 1288534

**Schedule Dates** 02/16/16-03/01/16  
**Advertiser** Joe Commander/Sheriff Ector County/Republican/  
**Agency** CVA Advertising (11692)  
**Product** Political - Candidate Other (1066)  
**Brand** Campaign for Sheriff 2016 (502498)  
**Salesperson** Midland, House (1227)  
**Sales Office** Midland  
**Buyer Name** EVANS, LILA  
**Phone/Fax** (432) 368-5483 /  
**CPE** N/A  
**Account Types** Local/Political  
**Billing Type** Standard  
**Comments**

**Date Entered** 02/12/16  
**Last Modified** 02/15/16  
**Entered By** Heather Trevino  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$953.25  
**Net Total** \$5,401.75  
**Sales Tax**

**Midland (KMID)**  
By Broadcast Month  
Feb. 2016 47 \$5,475.00  
Mar. 2016 6 \$880.00  
Grand Total: 53 \$6,355.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	02/16/16-02/19/16	3	:30	5A- GOOD DAY	2	X	X	X	X	X			2	\$60.00	\$120.00	Midland (KMID)		2/12/16
2.0	Normal Line / SPOT	02/22/16-02/26/16	3	:30	5A- GOOD DAY	1	X	X	X	X	X			1	\$60.00	\$60.00	Midland (KMID)		2/12/16
3.0	Normal Line / SPOT	02/16/16-02/19/16	3	:30	7A- GMA 2HR - MON-FRI	1	X	X	X	X	X			1	\$125.00	\$125.00	Midland (KMID)		2/12/16
4.0	Normal Line / SPOT	02/22/16-02/26/16	3	:30	7A- GMA 2HR - MON-FRI	2	X	X	X	X	X			2	\$125.00	\$250.00	Midland (KMID)		2/12/16
5.0	Normal Line / SPOT	02/29/16-03/01/16	3	:30	7A- GMA 2HR - MON-FRI	1	X	X						1	\$125.00	\$125.00	Midland (KMID)		2/12/16
6.0	Normal Line / SPOT	02/16/16-02/19/16	3	:30	5P- LOCAL 2 NEWS @5	2	X	X	X	X	X			2	\$130.00	\$260.00	Midland (KMID)		2/12/16
7.0	Normal Line / SPOT	02/22/16-02/26/16	3	:30	5P- LOCAL 2 NEWS @5	1	X	X	X	X	X			1	\$130.00	\$130.00	Midland (KMID)		2/12/16
8.0	Normal Line / SPOT	02/16/16-02/19/16	3	:30	6P- JEOPARDY M-F	1	X	X	X	X	X			1	\$130.00	\$130.00	Midland (KMID)		2/12/16
9.0	Normal Line / SPOT	02/22/16-02/26/16	3	:30	6P- JEOPARDY M-F	2	X	X	X	X	X			2	\$130.00	\$260.00	Midland (KMID)		2/12/16
10.0	Normal Line / SPOT	02/29/16-02/29/16	3	:30	6P- JEOPARDY M-F	1								1	\$130.00	\$130.00	Midland (KMID)		2/12/16
11.0	Normal Line / SPOT	02/16/16-02/19/16	3	:30	6:30P- WHEEL OF FORTUNE M-F	2	X	X	X	X	X			2	\$235.00	\$470.00	Midland (KMID)		2/12/16
12.0	Normal Line / SPOT	02/22/16-02/26/16	3	:30	6:30P- WHEEL OF FORTUNE M-F	1	X	X	X	X	X			1	\$235.00	\$235.00	Midland (KMID)		2/12/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

See the back of this document for Advertising Contract Terms and Conditions



KMID  
7403 S University  
Lubbock, TX 79423

CVA Advertising  
5030 E University  
Ste B401  
Odessa, TX 79761

# Contract # 1288534

**Schedule Dates** 02/16/16-03/01/16  
**Advertiser** Joe Commander/Sheriff Ector County/Republican/  
**Agency** CVA Advertising (11692)  
**Product** Political - Candidate Other (1066)  
**Brand** Campaign for Sheriff 2016 (502498)  
**Salesperson** Midland, House (1227)  
**Sales Office** Midland  
**Buyer Name** EVANS, LILA  
**Phone/Fax** (432) 368-5483 /  
**CPE** N/A  
**Account Types** Local/Political  
**Billing Type** Standard  
**Comments**

**Date Entered** 02/12/16  
**Last Modified** 02/15/16  
**Entered By** Heather Trevino  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$953.25  
**Net Total** \$5,401.75  
**Sales Tax**

**Midland (KMID)**

By Broadcast Month	Spots	Rate
Feb. 2016	47	\$5,475.00
Mar. 2016	6	\$880.00
<b>Grand Total:</b>	<b>53</b>	<b>\$6,355.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / SPOT	02/16/16-02/19/16	3	:30	10P- LOCAL 2 NEWS @10	1		X	X	X	X			1	\$200.00	\$200.00	Midland (KMID)		2/12/16
14.0	Normal Line / SPOT	02/22/16-02/26/16	3	:30	10P- LOCAL 2 NEWS @10	2	X	X	X	X	X			2	\$200.00	\$400.00	Midland (KMID)		2/12/16
15.0	Normal Line / SPOT	02/29/16-02/29/16	3	:30	10P- LOCAL 2 NEWS @10	1		X						1	\$200.00	\$200.00	Midland (KMID)		2/12/16
16.0	Normal Line / SPOT	02/20/16-02/27/16	3	:30	11A- THE FIRST FAMILY	1						1		2	\$35.00	\$70.00	Midland (KMID)		2/12/16
17.0	Normal Line / SPOT	02/20/16-02/27/16	3	:30	11:30A- MR. BOX OFFICE	1						1		2	\$35.00	\$70.00	Midland (KMID)		2/12/16
18.0	Normal Line / SPOT	02/20/16-02/27/16	3	:30	12P- YOUNG ICONS	1						1		2	\$35.00	\$70.00	Midland (KMID)		2/12/16
19.0	Normal Line / SPOT	02/20/16-02/27/16	3	:30	12:30P- COMICS UNLEASHED	1						1		2	\$35.00	\$70.00	Midland (KMID)		2/12/16
20.0	Normal Line / SPOT	02/20/16-02/20/16	3	:30	6P- JEOPARDY	1						1		1	\$55.00	\$55.00	Midland (KMID)		2/12/16
21.0	Normal Line / SPOT	02/20/16-02/20/16	3	:30	6:30P- WHEEL OF FORTUNE	1						1		1	\$100.00	\$100.00	Midland (KMID)		2/12/16
22.0	Normal Line / SPOT	02/20/16-02/27/16	3	:30	10P- LOCAL 2 NEWS @ 10 SATURDAY	2						1		2	\$200.00	\$400.00	Midland (KMID)		2/12/16
23.0	Normal Line / SPOT	02/21/16-02/28/16	3	:30	7A- GOOD MORNING AMERICA SUNDAY	2							1	2	\$50.00	\$100.00	Midland (KMID)		2/12/16
24.0	Normal Line / SPOT	02/21/16-02/28/16	3	:30	8:30A- OPEN HOUSE	2							1	2	\$50.00	\$100.00	Midland (KMID)		2/12/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

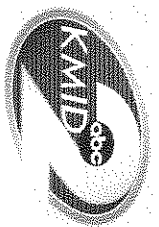
Date:

Accepted-Station:

Date:

Comments:

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CVA Advertising  
5030 E University  
Ste B401  
Odessa, TX 79761

# Contract # 1288534

<b>Schedule Dates</b>	02/16/16-03/01/16	<b>Date Entered</b>	02/12/16
<b>Advertiser</b>	Joe Commander/Sheriff Ector County/Republican	<b>Last Modified</b>	02/15/16
<b>Agency</b>	CVA Advertising (11692)	<b>Entered By</b>	Heather Trevino
<b>Product</b>	Political - Candidate Other (1066)	<b>CO-OP</b>	No
<b>Brand</b>	Campaign for Sheriff 2016 (502498)	<b>Headline #</b>	
<b>Salesperson</b>	Midland, House (1227)	<b>Demo</b>	
<b>Sales Office</b>	Midland	<b>Order Type</b>	Normal
<b>Buyer Name</b>	EVANS, LILA	<b>Package Deal</b>	
<b>Phone/Fax</b>	(432) 368-5483 /	<b>Commission %</b>	15.00
<b>CPE</b>	N/A	<b>Commission</b>	\$953.25
<b>Account Types</b>	Local/Political	<b>Net Total</b>	\$5,401.75
<b>Billing Type</b>	Standard	<b>Sales Tax</b>	
<b>Comments</b>			

Midland (KMID)		
By Broadcast Month	Spots	Rate
Feb. 2016	47	\$5,475.00
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<b>Grand Total:</b>	<b>53</b>	<b>\$6,355.00</b>

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25.0	Normal Line / SPOT	02/21/16-02/28/16	3	:30	5P- ABC WORLD NEWS TONIGHT SUNDAY								1	2	\$150.00	\$300.00	Midland (KMID)		2/12/16
26.0	Normal Line / SPOT	02/21/16-02/21/16	3	:30	10P- KMID NEWS AT 10 SUN								1	1	\$200.00	\$200.00	Midland (KMID)		2/12/16
27.0	Normal Line / SPOT	02/28/16-02/28/16	3	:30	10:30P- KMID NEWS AT 10 SUN								1	1	\$200.00	\$200.00	Midland (KMID)		2/12/16
28.0	Normal Line / SPOT	02/29/16-03/01/16	3	:30	5A- GOOD DAY		1	X	X					1	\$60.00	\$60.00	Midland (KMID)		2/12/16
29.0	Normal Line / SPOT	02/29/16-03/01/16	3	:30	5P- LOCAL 2 NEWS @5		1	X	X					1	\$130.00	\$130.00	Midland (KMID)		2/12/16
30.0	Normal Line / SPOT	02/29/16-02/29/16	3	:30	6:30P- WHEEL OF FORTUNE M-F		1							1	\$235.00	\$235.00	Midland (KMID)		2/12/16
33.0	Normal Line / SPOT	02/17/16-02/19/16	3	:30	10P- LOCAL 2 NEWS @10		1		X	X	X			1	\$200.00	\$200.00	Midland (KMID)		2/15/16
34.0	Normal Line / SPOT	02/22/16-02/26/16	3	:30	10P- LOCAL 2 NEWS @10		1	X	X	X	X			1	\$200.00	\$200.00	Midland (KMID)		2/15/16
35.0	Normal Line / SPOT	02/17/16-02/19/16	3	:30	7A- GMA 2HR - MON-FRI		1		X	X	X			1	\$125.00	\$125.00	Midland (KMID)		2/15/16
36.0	Normal Line / SPOT	02/22/16-02/26/16	3	:30	7A- GMA 2HR - MON-FRI		1	X	X	X	X			1	\$125.00	\$125.00	Midland (KMID)		2/15/16
37.0	Normal Line / SPOT	02/17/16-02/19/16	3	:30	5A- GOOD DAY		1		X	X	X			1	\$60.00	\$60.00	Midland (KMID)		2/15/16
38.0	Normal Line / SPOT	02/22/16-02/26/16	3	:30	5A- GOOD DAY		1	X	X	X	X			1	\$60.00	\$60.00	Midland (KMID)		2/15/16

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Phone/Fax	(432) 368-5483 /	Commission %	15.00
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Midland (KMID)		
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39.0	Normal Line / SPOT	02/22/16-02/26/16	3	:30	5P- LOCAL 2 NEWS @5	1	X	X	X	X	X			1	\$130.00	\$130.00	Midland (KMID)		2/15/16
40.0	Normal Line / SPOT	02/27/16-02/27/16	3	:30	6P- JOURNEY							1		1	\$155.00	\$155.00	Midland (KMID)		2/15/16
41.0	Normal Line / SPOT	02/20/16-02/20/16	3	:30	12P- 12:30P (CST)							1		1	\$45.00	\$45.00	Midland (KMID)		2/15/16

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Date:

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