



POLITICAL INQUIRY FORM  
WCBS/WLNY- New York  
NON- CANDIDATE

Date of Request: 3/6/2015

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|--|---|---|
| 1. AGENCY NAME, ADDRESS & PHONE                    | SHORR JOHNSON MAGNUS<br>100 N 20 <sup>TH</sup> ST STE 201<br>PHILADELPHIA, PA 19103<br>215-567-4080 | AGENCY CONTACT PERSON:<br>MIKE D'ETTORRE  |
| 2. ORGANIZATION/COMMITTEE NAME,<br>ADDRESS & PHONE | UNITED UNIVERSITY<br>PROFESSIONS<br>PO BOX 15143<br>ALBANY, NY 12212<br>800-342-4206                | <b>*REQUIRED:</b> List the chief executive officers or<br>members of the executive committee or the board<br>of directors and their titles:<br>Federick E. Kowal (Pres.)<br>Philippe Abraham (VP Prof.)<br>Jamie F. Dangler (VP Acad.)<br>Eileen Landy (Secretary)<br>Rowena Blackman-Stroud (Treas.)<br>Edison Bond Jr. (Mem. Dev. Off.) |

ORGANIZATION FURNISHING TAPES: See Line 1

POLITICAL PARTY (if applicable):

If the spot communicates a message relating to a political matter of national importance (a legally qualified candidate, election for federal office, or a national legislative issue of public importance), lines 3 and 4 must be completed.

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|---|---------------------------|
| 3. THE ORGANIZATION LISTED ON LINE 2 HAS PURCHASED TIME TO<br>COMMUNICATE A MESSAGE CONCERNING THE FOLLOWING ISSUE: | Other<br>n/a non-national |
| 4. COMMERCIAL MESSAGE CONTENT: Must detail below:   |                           |

<u>Order #</u>	<u>Advertiser</u>	<u>ISCI Code</u>	<u>Name of Ad</u>	<u>Reference to Candidate for Office? (Y/N)</u>	<u>If YES, Name and Office Sought</u>	<u>What issue does the communication refer to?</u>
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| 5. NATURE OF REQUEST:<br>Request For NON-CANDIDATE Card<br>Requesting Political Rate Card All Dayparts, All Programs, All Levels Rates :30s | x           |               |
| 6. DISPOSITION MADE OF REQUEST:   |             |               |
| a) Granted  | x           |               |
| b) Avails Offered   | x           |               |
| c) Rejected   |             |               |
| 7. SUBSEQUENT DEVELOPMENTS/AMOUNT OF CHARGES: SEE FILE  |             |               |
| 8. REBATES:   |             |               |
| <u>Order #</u>  | <u>Date</u> | <u>Amount</u> |

CBS EMPLOYEE COMPLETING FORM

ZAKARY PFLIEGER FOR JOHN LINK, CBS Television Stations,  
3/9/15