



POLITICAL INQUIRY FORM  
 WCBS/WLNY- New York  
 NON- CANDIDATE

Date of Request: 3/6/2015

- |                                                 |                                                                                                     |                                                                                                                                                                                                                                                                                                                              |
|-------------------------------------------------|-----------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1. AGENCY NAME, ADDRESS & PHONE                 | SHORR JOHNSON MAGNUS<br>100 N 20 <sup>TH</sup> ST STE 201<br>PHILADELPHIA, PA 19103<br>215-567-4080 | AGENCY CONTACT PERSON:<br>MIKE D'ETTORRE                                                                                                                                                                                                                                                                                     |
| 2. ORGANIZATION/COMMITTEE NAME, ADDRESS & PHONE | UNITED UNIVERSITY PROFESSIONS<br>PO BOX 15143<br>ALBANY, NY 12212<br>800-342-4206                   | *REQUIRED: List the chief executive officers or members of the executive committee or the board of directors and their titles:<br>Federick E. Kowal (Pres.)<br>Philippe Abraham (VP Prof.)<br>Jamie F. Dangler (VP Acad.)<br>Eileen Landy (Secretary)<br>Rowena Blackman-Stroud (Treas.)<br>Edison Bond Jr. (Mem. Dev. Off.) |

ORGANIZATION FURNISHING TAPES: See Line 1

POLITICAL PARTY (if applicable):

If the spot communicates a message relating to a political matter of national importance (a legally qualified candidate, election for federal office, or a national legislative issue of public importance), lines 3 and 4 must be completed.

3. THE ORGANIZATION LISTED ON LINE 2 HAS PURCHASED TIME TO COMMUNICATE A MESSAGE CONCERNING THE FOLLOWING ISSUE: Other  
n/a non-national
4. COMMERCIAL MESSAGE CONTENT: Must detail below:

<u>Order #</u>	<u>Advertiser</u>	<u>ISCI Code</u>	<u>Name of Ad</u>	<u>Reference to Candidate for Office? (Y/N)</u>	<u>If YES, Name and Office Sought</u>	<u>What issue does the communication refer to?</u>
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5. NATURE OF REQUEST:  
 Request For NON-CANDIDATE Card \_\_\_\_\_ x \_\_\_\_\_  
 Requesting Political Rate Card All Dayparts, All Programs, All Levels Rates :30s
6. DISPOSITION MADE OF REQUEST:
- |                   |               |
|-------------------|---------------|
| a) Granted        | _____ x _____ |
| b) Avails Offered | _____ x _____ |
| c) Rejected       | _____ _____   |

7. SUBSEQUENT DEVELOPMENTS/AMOUNT OF CHARGES: SEE FILE

8. REBATES:

<u>Order #</u>	<u>Date</u>	<u>Amount</u>
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CBS EMPLOYEE COMPLETING FORM

ZAKARY PFLIEGER FOR JOHN LINK, CBS Television Stations,  
 3/9/15