

THE ZONE CORP WKIT/WZON/WZLO  
Contract Confirmation  
5/20/20

User Code:  
Contract Number: 28699 - Monthly  
Page: 1  
Salesrep: 8 KEN WOOD  
Billing: Standard Broadcast  
Affidavit: Dates & Times  
Customer Type: POLITICAL  
Contact: JOE BALDACCI

Note: FOR STATE SENATE

POL133 JOE BALDACCI  
6 STATE STREET  
BANGOR, ME 04401

Item No.	Begin Date	End Date	Rate	Len	AM FM	Cart	--Spots/Day-- M T W T F S S							Schedule Range	Total Spots
1 Stations to Air WKIT FM	5/25/20	5/29/20	20.00	60		*		2	3	3	2			6:00a 10:00a	10
2 Stations to Air WKIT FM	5/25/20	5/29/20	20.00	60		*		2	3	3	2			10:00a 3:00p	10
3 Stations to Air WKIT FM	6/01/20	6/05/20	20.00	60		*		2	3	3	2	3		6:00a 10:00a	13
4 Stations to Air WKIT FM	6/01/20	6/05/20	20.00	60		*		2	3	3	2	3		10:00a 2:00p	13
5 Stations to Air WZON AM	5/25/20	5/29/20	5.00	60		*		1	2	2	2			4:00p 6:00p	7
6 Stations to Air WZON AM	6/01/20	6/05/20	5.00	60		*		1	2	2	2	2		4:00p 6:00p	9
Total Spots and Programs :							62	1,000.00							
Total of Monthly Billing :								0.00							
Total Charges for Contract:								1,000.00							

	Amount
May 20	435.00
June 20	565.00



TO: BALDACCI FOR STATE SENATE  
C/O Joseph Baldacci

THANK YOU FOR YOUR BUSINESS!



*with Rich Kimball*

**Baldacci for Senate**

Advertising Schedule – WZON Radio

All spots will air during Downtown with Rich Kimball, 4:00-6:00 pm ET

Cost per spot = \$5

Tuesday, May 26      6 spots

Wednesday, May 27      6 spots

Thursday, May 28      6 spots

Friday, May 29      6 spots

Monday, June 1      6 spots

Tuesday, June 2      6 spots

Wednesday, June 3      6 spots

Thursday, June 4      6 spots

Friday, June 5      6 spots

TOTAL: 54 spots @ \$5 each

COST: \$270.00

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Joseph M Baldacci, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Joseph M Baldacci

Authorized committee:

Joe Baldacci for State Senate Committee

Agency requesting time (and contact information):

☒ N/A

Candidate's political party:

Democrat

Office sought (no acronyms or abbreviations):

State Senate-Maine

Date of election:

July 14, 2020

☐

General

☒

Primary

Treasurer of candidate's authorized committee:

Eugene M Sullivan, Jr, Esquire

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐ the candidate listed above who is a legally qualified candidate, or

☒ the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

#### Candidate/Committee/Agency

Signature:

Name: Joseph Baldacci

Date of Request to Purchase Ad Time: 5/20/2020

#### Station Representative

Signature:

Ken Wood

Digitally signed by Ken Wood  
Date: 2020.05.21 05:47:41 -04'00'

Name: Ken Wood

Date of Station Agreement to Sell Time: 5/20/2020

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature: \_\_\_\_\_

Name: \_\_\_\_\_

Date: \_\_\_\_\_

**TO BE COMPLETED BY STATION ONLY**Ad submitted to Station? ☐ Yes ☒ No

Date ad received: \_\_\_\_\_

Federal candidate certification signed (above): ☐ Yes ☐ No ☒ N/A

Disposition:

☐ Accepted☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*☐ Rejected – provide reason (optional): \_\_\_\_\_

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag): \_\_\_\_\_

Contract #:  
28699Station Call Letters:  
WKIt & WZONDate Received/Requested:  
5/20/2020Est. #:  
n/aStation Location:  
Bangor, MaineRun Start and End Dates:  
5/25-6/5 2020

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

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☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Joseph M. Baldacci

Authorized committee:

Joe Baldacci For State Senate Committee

Agency requesting time (and contact information):

☒

N/A

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

State Senate - Maine

Date of election:

July 14

☐

General

☒

Primary

Treasurer of candidate's authorized committee:

Eugene M. Sullivan, JR., Esq.

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Candidate/Committee/Agency

Station Representative

Signature:

Joseph M. Baldacci

Signature:

Ken Wood

Name:

Joseph M. Baldacci

Name:

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