

**COMMERCIAL LIMIT CERTIFICATION**

I, Jud Colley, in my capacity as Traffic Manager of television station WAWD, Channel 58, DESTIN, FL, hereby certify that for the period from 07/01/2004 to 09/30/2004 :

1) I am familiar with the commercial limits imposed by Section 73.760(a) of the FCC's rules (no more that 12 minutes per hour of commercial material may be broadcast during children's programming<sup>1</sup> during the week, and no more than 10 ½ minutes per hour on weekends);

2) I am familiar with the requirement in Section 73.760(b) of the FCC's rules that display of websites addresses during such children's programming is permitted only if: a) the website offers a substantial amount of *bona fide* program-related or other noncommercial content; b) the website is not primarily intended for commercial purposes, including either e-commerce or advertising; c) the website's home page or other menu pages are clearly labeled to distinguish the noncommercial from the commercial sections; and d) the page of the website to which viewers are directed is not used for e-commerce, advertising, or other commercial purposes (e.g., has no links labeled "store" and no links to another page with commercial material).

3) I am also aware that Rule 73.760(c) prohibits the display of website addresses in such children's programming during both the program and commercial material when the site uses characters from the program to sell products or services.

4) Attached as Exhibit 1 is a true and correct list of all children's programming aired during the period listed above;

5) Attached as Exhibit 2 is a complete list of all instances in which the commercial time limits were exceeded for, or noncompliant websites were displayed in, the programs listed in Exhibit 1 during the period listed above.

Certified by me this 1st day of October, 2004.

Jud Colley  
Signature

Traffic Manager  
Title

<sup>1</sup> "Children's programming" when used here means programming originally produced and broadcast primarily for an audience of children age 12 years and under.

Exhibit 1

List of Children's Programming Aired  
During Certification Period

Station: WAWD

Certification Period Dates: 07/01/2004 to 09/30/2004

List of Children's Programs:<sup>2</sup>

ON FILE

JC  
Certifying person's initials

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<sup>2</sup> "Children's programming" when used here means programming originally produced and broadcast primarily for an audience of children age 12 years and under.

Exhibit No. 2

List of All Instances in which Commercial  
Time Limits Were Exceeded

Station: WAWD

Certification Period Dates: 07/01/2004 to 09/30/2004

<u>Time &amp; Date</u>	<u>Name of Program</u>	<u>Allowable Commercial Load</u>	<u>Actual Commercial Load</u>	<u>Explanation or Comments</u>
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NONE

JC  
Certifying person's initials