

INVOICE



WUPW
730 North Summit
Toledo, OH 43604
Main: (419) 244-3600
Billing: (216) 367-7124

Invoice #	Invoice Date	Invoice Month	Invoice Period
1543499-1	07/24/16	July 2016	06/27/16 - 07/18/16

Property	Account Executive	Sales Office	Sales Region
WUPW	Matthew Wurm	HRP-Washington	National

Billing Address:

Greer, Margolis, & Mitchell
Attention: Accounts Payable
3050 K Street NW
Washington, DC 20007

Advertiser	Product	Estimate Number
POL/Clinton, Hillary/D/Unite	HILLARY 30S	4927

Flight Dates	Order #	Alt Order #
07/12/16 - 07/18/16	1543499	08287074

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Cash In Advance

Send Payment To:

WUPW
Attn: Lockbox #2134
PO Box 11407
Birmingham, AL 35246

Agency Code	Advertiser Code	Product 1/2
	278	295

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	07/12/16	07/15/16	1-2pm M-F	M-F 1-2 PM People'	- TWTF- -	:30	2	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/11/16 07/17/16 - TWTF- - 2 \$30.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WUPW Tu 07/12/16 1:51 PM 1-2pm M-F M-F 1-2 PM People :30 HFA16T312H \$30.00 NM 1 WUPW Th 07/14/16 1:59 PM 1-2pm M-F M-F 1-2 PM People :30 HFA16T312H \$30.00 NM									
2	07/12/16	07/15/16	10-11am M-F	M-F 10-11 AM Stev	- TWTF- -	:30	2	\$35.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/11/16 07/17/16 - TWTF- - 2 \$35.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPW W 07/13/16 10:51 AM 10-11am M-F M-F 10-11 AM Stev :30 HFA16T312H \$35.00 NM 2 WUPW F 07/15/16 10:47 AM 10-11am M-F M-F 10-11 AM Stev :30 HFA16R310H \$35.00 NM									
3	07/12/16	07/15/16	LOC Late 10pm FOX Nex	10-11pm Late News	- TWTF- -	:30	2	\$335.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/11/16 07/17/16 - TWTF- - 2 \$335.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPW W 07/13/16 10:54 PM LOC Late 10pm FOX News 10-11pm Late News :30 HFA16T312H \$335.00 NM 2 WUPW F 07/15/16 10:42 PM LOC Late 10pm FOX News 10-11pm Late News :30 HFA16R310H \$335.00 NM									
4	07/12/16	07/15/16	M-F 11a-12n	Judge Mathis	- TWTF- -	:30	2	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/11/16 07/17/16 - TWTF- - 2 \$30.00									
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5	07/12/16	07/15/16	12:30-1 PM M-F	Divorce Court	- TWTF- -	:30	2	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/11/16 07/17/16 - TWTF- - 2 \$40.00									

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Advertiser POL/Clinton, Hillary/D/Unite	Product HILLARY 30S	Estimate Number 4927	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
5	07/12/16	07/15/16	12:30-1 PM M-F	Divorce Court	- TWTF - -	:30	2	\$40.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/11/16 07/17/16 - TWTF - - 2 \$40.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WUPW	Tu	07/12/16	12:38 PM	12:30-1 PM M-F	Divorce Court	:30	HFA16T311H	\$40.00	NM
1	WUPW	F	07/15/16	12:59 PM	12:30-1 PM M-F	Divorce Court	:30	HFA16T311H	\$40.00	NM
6	07/12/16	07/15/16	12-1 am M-F	Crimewatch Daily	- TWTF - -	:30	2	\$15.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/11/16 07/17/16 - TWTF - - 2 \$15.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WUPW	Tu	07/12/16	12:55 AM	12-1 am M-F	Crimewatch Daily	:30	HFA16T311H	\$15.00	NM
1	WUPW	W	07/13/16	12:35 AM	12-1 am M-F	Crimewatch Daily	:30	HFA16T311H	\$15.00	NM
7	07/12/16	07/15/16	2-3pm M-F	Crimewatch Daily	- TWTF - -	:30	2	\$40.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/11/16 07/17/16 - TWTF - - 2 \$40.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WUPW	Tu	07/12/16	2:28 PM	2-3pm M-F	Crimewatch Daily	:30	HFA16T311H	\$40.00	NM
1	WUPW	W	07/13/16	2:34 PM	2-3pm M-F	Crimewatch Daily	:30	HFA16T312H	\$40.00	NM
8	07/12/16	07/15/16	3-4pm M-F	People's Court	- TWTF - -	:30	2	\$40.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/11/16 07/17/16 - TWTF - - 2 \$40.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WUPW	Tu	07/12/16	3:36 PM	3-4pm M-F	People's Court	:30	HFA16T312H	\$40.00	NM
2	WUPW	Th	07/14/16	3:14 PM	3-4pm M-F	People's Court	:30	HFA16T311H	\$40.00	NM
9	07/12/16	07/15/16	4-5pm M-F	Maury	- TWTF - -	:30	2	\$50.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/11/16 07/17/16 - TWTF - - 2 \$50.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WUPW	Tu	07/12/16	4:55 PM	4-5pm M-F	Maury	:30	HFA16T311H	\$50.00	NM
1	WUPW	Th	07/14/16	4:50 PM	4-5pm M-F	Maury	:30	HFA16T312H	\$50.00	NM
10	07/12/16	07/15/16	5-530pm M-F	Simpsons	- TWTF - -	:30	2	\$80.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/11/16 07/17/16 - TWTF - - 2 \$80.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WUPW	Tu	07/12/16	5:30 PM	5-530pm M-F	Simpsons	:30	HFA16T312H	\$80.00	NM
1	WUPW	F	07/15/16	5:17 PM	5-530pm M-F	Simpsons	:30	HFA16T312H	\$80.00	NM
11	07/12/16	07/15/16	530-6pm M-F	RTM	- TWTF - -	:30	2	\$75.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/11/16 07/17/16 - TWTF - - 2 \$75.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WUPW	Tu	07/12/16	5:59 PM	530-6pm M-F	RTM	:30	HFA16T311H	\$75.00	NM

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12	07/12/16	07/15/16	6-630pm M-F	Seinfeld	- TWTF - -	:30	2	\$100.00	NM																																																																		
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13	07/12/16	07/15/16	FOX News @ 6:30PM	FOX Toledo News @	- TWTF - -	:30	2	\$110.00	NM																																																																		
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15	07/12/16	07/15/16	FOX Toledo Daybreak	FOX Toledo Daybre	- TWTF - -	:30	3	\$40.00	NM																																																																		
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16	07/12/16	07/15/16	730-8pm M-F	TMZ	- TWTF - -	:30	2	\$125.00	NM																																																																		
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																						
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2	WUPW	Th	07/14/16	7:55 PM	730-8pm M-F	TMZ	:30	HFA16T312H	\$125.00	NM																																																																	
17	07/12/16	07/15/16	9-10 AM M-F	Maury	- TWTF - -	:30	2	\$40.00	NM																																																																		
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																						
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INVOICE



Send Payment To:

WUPW
Attn: Lockbox #2134
PO Box 11407
Birmingham, AL 35246

Invoice # 1543499-1	Invoice Date 07/24/16	Invoice Month July 2016	Invoice Period 06/27/16 - 07/18/16
Advertiser POL/Clinton, Hillary/D/Unite	Product HILLARY 30S	Estimate Number 4927	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	07/18/16	07/18/16	Monday Prime	SYTYCD	1-----	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/18/16 07/24/16 1----- 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPW M 07/18/16 9:37 PM Monday Prime SYTYCD :30 HFA16T311H \$650.00 NM									
19	07/16/16	07/17/16	BONES	BONES	-----SS	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/11/16 07/17/16 -----SS 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPW Sa 07/16/16 4:27 PM BONES BONES :30 HFA16T311H \$50.00 NM									
20	07/16/16	07/16/16	Fox Toledo News at 10PM	10-1030p late news	-----1-	:30	1	\$335.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/11/16 07/17/16 -----1- 1 \$335.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPW Sa 07/16/16 11:01 PM Fox Toledo News at 10PM 10-1030p late news :30 HFA16R310H \$335.00 NM									
21	07/16/16	07/16/16	Sat 6-8PM	Rizzoli & Isles	-----1-	:30	1	\$80.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/11/16 07/17/16 -----1- 1 \$80.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPW Sa 07/16/16 6:23 PM Sat 6-8PM Rizzoli & Isles :30 HFA16T312H \$80.00 NM									
22	07/17/16	07/17/16	Fox Toledo News at 10PM	10-1030P	-----1	:30	1	\$335.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/11/16 07/17/16 -----1 1 \$335.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPW Su 07/17/16 10:16 PM Fox Toledo News at 10PM 10-1030P :30 HFA16R310H \$335.00 NM									
23	07/12/16	07/12/16	MLB All Star Game	MLB All Star Game	-1-----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/11/16 07/17/16 -1----- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPW Tu 07/12/16 10:21 PM MLB All Star Game MLB All Star Game :30 HFA16T312H \$1,200.00 NM									
24	07/18/16	07/18/16	1-2pm M-F	People's Court	1-----	:30	1	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/18/16 07/24/16 1----- 1 \$30.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPW M 07/18/16 1:21 PM 1-2pm M-F People's Court :30 HFA16T312H \$30.00 NM									
25	07/18/16	07/18/16	10-11am M-F	Steve Wilkos	1-----	:30	1	\$35.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/18/16 07/24/16 1----- 1 \$35.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPW M 07/18/16 10:19 AM 10-11am M-F Steve Wilkos :30 HFA16R310H \$35.00 NM									

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Invoice # 1543499-1	Invoice Date 07/24/16	Invoice Month July 2016	Invoice Period 06/27/16 - 07/18/16
Advertiser POL/Clinton, Hillary/D/Unite	Product HILLARY 30S	Estimate Number 4927	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
26	07/18/16	07/18/16	LOC Late 10pm FOX News	10-11pm Late News	1-----	:30	1	\$335.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/18/16 07/24/16 1----- 1 \$335.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPW M 07/18/16 10:44 PM LOC Late 10pm FOX News 10-11pm Late News :30 HFA16T312H \$335.00 NM									
27	07/18/16	07/18/16	M-F 11a-12n	Judge Mathis	1-----	:30	1	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/18/16 07/24/16 1----- 1 \$30.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPW M 07/18/16 11:29 AM M-F 11a-12n Judge Mathis :30 HFA16M313H \$30.00 NM									
28	07/18/16	07/18/16	12:30-1 PM M-F	Divorce Court	1-----	:30	1	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/18/16 07/24/16 1----- 1 \$40.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPW M 07/18/16 12:47 PM 12:30-1 PM M-F Divorce Court :30 HFA16T311H \$40.00 NM									
29	07/18/16	07/18/16	2-3pm M-F	Crimewatch Daily	1-----	:30	1	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/18/16 07/24/16 1----- 1 \$40.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPW M 07/18/16 2:36 PM 2-3pm M-F Crimewatch Daily :30 HFA16R310H \$40.00 NM									
30	07/18/16	07/18/16	3-4pm M-F	People's Court	1-----	:30	1	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/18/16 07/24/16 1----- 1 \$40.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPW M 07/18/16 3:26 PM 3-4pm M-F People's Court :30 HFA16M313H \$40.00 NM									
31	07/18/16	07/18/16	4-5pm M-F	Maury	1-----	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/18/16 07/24/16 1----- 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPW M 07/18/16 4:56 PM 4-5pm M-F Maury :30 HFA16T311H \$50.00 NM									
32	07/18/16	07/18/16	5-530pm M-F	Simpsons	1-----	:30	1	\$80.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/18/16 07/24/16 1----- 1 \$80.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPW M 07/18/16 5:06 PM 5-530pm M-F Simpsons :30 HFA16R310H \$80.00 NM									
33	07/18/16	07/18/16	530-6pm M-F	RTM	1-----	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/18/16 07/24/16 1----- 1 \$75.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPW M 07/18/16 5:53 PM 530-6pm M-F RTM :30 HFA16T312H \$75.00 NM									

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<u>Advertiser</u> POL/Clinton, Hillary/D/Unite		<u>Product</u> HILLARY 30S	<u>Estimate Number</u> 4927

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
34	07/18/16	07/18/16	6-630pm M-F	Seinfeld	1-----	:30	1	\$100.00	NM	
Weeks: <u>Start Date</u> 07/18/16 <u>End Date</u> 07/24/16 <u>MTWTFSS</u> 1----- <u>Spots/Week</u> 1 <u>Rate</u> \$100.00										
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WUPW	M	07/18/16	6:25 PM	6-630pm M-F	Seinfeld	:30	HFA16M313H	\$100.00	NM
35	07/18/16	07/18/16	FOX News @ 6:30PM	FOX Toledo News @	1-----	:30	1	\$110.00	NM	
Weeks: <u>Start Date</u> 07/18/16 <u>End Date</u> 07/24/16 <u>MTWTFSS</u> 1----- <u>Spots/Week</u> 1 <u>Rate</u> \$110.00										
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WUPW	M	07/18/16	6:55 PM	FOX News @ 6:30PM	FOX Toledo News @	:30	HFA16R310H	\$110.00	NM
36	07/18/16	07/18/16	FOX Toledo Daybreak	FOX Toledo Daybre	2-----	:30	2	\$40.00	NM	
Weeks: <u>Start Date</u> 07/18/16 <u>End Date</u> 07/24/16 <u>MTWTFSS</u> 2----- <u>Spots/Week</u> 2 <u>Rate</u> \$40.00										
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WUPW	M	07/18/16	7:48 AM	FOX Toledo Daybreak	FOX Toledo Daybre	:30	HFA16M313H	\$40.00	NM
2	WUPW	M	07/18/16	8:23 AM	FOX Toledo Daybreak	FOX Toledo Daybre	:30	HFA16T311H	\$40.00	NM
37	07/18/16	07/18/16	9-10 AM M-F	Maury	1-----	:30	1	\$40.00	NM	
Weeks: <u>Start Date</u> 07/18/16 <u>End Date</u> 07/24/16 <u>MTWTFSS</u> 1----- <u>Spots/Week</u> 1 <u>Rate</u> \$40.00										
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WUPW	M	07/18/16	9:52 AM	9-10 AM M-F	Maury	:30	HFA16T312H	\$40.00	NM
							<u>Total Spots</u>	56		

Payment Terms 30 Days

<u>Gross Total</u>	\$6,385.00
<u>Agency Commission</u>	\$957.75
<u>Net Amount Due</u>	\$5,427.25

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.