ORDER

Orders Order / Rev: 2899590 WOC14617408 Alt Order #: TV Product Desc: WZZM 13094 Estimate: 10/22/24 - 10/28/24 Flight Dates: Primary AE: Kristen Waskie Sales Office: 04/10/24 / 04/10/24 **TSPHI** Original Date / Rev: Order Type: General Sales Region: NAT Waterfront Strategies / POL Agency Name: **Buying Contact:** Billing Type: Cash Billing Contact: Broadcast Billing Calendar: 3050 K Street NW Suite 100 Billing Cycle: EOM/EOC Washington, DC 20007 Agency Commission: 15% Advertiser ISS/ House Majority PAC Name: Demographic: A25-54 New Business End: **Product Codes:** IS-US House Advertiser External ID: 38241 Revenue Code 1: AGY Agency External ID: 10957AG Revenue Code 2: (POL) Political Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/30/24	10/27/24	88	\$63,385.00	\$53,877.25
10/28/24	10/28/24	18	\$13,395.00	\$11,385.75

(POL) Issue

P04

Totals

Order Separation:

Month	# Spots	Gross Amount	Net Amount	Rating
October 2024	88	\$63,385.00	\$53,877.25	0.00
November 2024	18	\$13,395.00	\$11,385.75	0.00
Totals	106	\$76,780.00	\$65,263.00	0.00

00:30:00

Account Executives

Account Executive	Executive Sales Office Sales Region		Start Date / End Date	Order %
Kristen Waskie			Start Of Order - End Of Order	100%

Order Share	Share	Total
WZZM	15%	\$76,780.00
Market	100%	\$511.866.67

Revenue Code 3:

Priority:

Competitive Share	Share	Total
CABLE	0%	\$0.00
EWMT	0%	\$0.00
UNKWN	85%	\$435,086.67
WOOD	0%	\$0.00
WOTV	0%	\$0.00
WWMT	0%	\$0.00
WXMI	0%	\$0.00
WXSP	0%	\$0.00
WZPX	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len Spots	Rate Pri	Rtg Type S	pots	Amount
N 1	WZZM	10/22/24	10/28/24	Local News @ 530a	Л-FCM	530-6a	MTWTF	:30 5	\$425.00 P02	0.00 NM	5	\$2,125.00
				WZZM News At 530A	١							
	Q4 EST	-CS (sell) -	GRAND I	RAPIDS-KALMZOO-B.	CRK - AC	TUAL Nov/2022 M	o-Fr 5:30a-6	6:00a TIME PE	RIOD ON WZZN	1		
	Star	t Date E	End Date	Weekdays Sp	ots/Week	Rate Ra	ting					
W	eek: 10/2	22/24	10/28/24	МГWГF	5	\$425.00	0.00					

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Order / Rev: 2899590 Advertiser: ISS/ House Majority PAC

Alt Order #: WOC14617408 Product Desc: TV WZZM

Flight Dates: 10/22/24 - 10/28/24 Estimate: 13094

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
N 2 WZZM	10/22/2	4 10/28/24	Local News @ 63 M-F 6:30-7am Ne		630-7a	MTWTF	:30	5	\$700.00 P03	0.00 NM	5	\$3,500.00
Q4 EST	T-CS (sell) - GRAND I	RAPIDS-KALMZO		TUAL Nov/20	022 Mo-Fr 6:30a-7	:00a TIME	PER	IOD ON WZZM	1		
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/28/24	MTWTF	5	\$700.00	0.00	-20		Ф050 00 D 00	0.00 NIM		#4.050.00
N 3 WZZM	10/22/2	4 10/28/24	Good Morning An M-F 7-8am GMA	nerica Givi	7-8a	MTWTF	:30	5	\$850.00 P02	U.UU INIVI	5	\$4,250.00
Q4 ES1	T-CS (sell) - GRAND I	RAPIDS-KALMZO	D-B.CRK - AC	TUAL Nov/20	022 Mo-Fr 7:00a-8	3:00a TIME	PER	IOD ON WZZM	1	1	
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					ĺ	
Week: 10		10/28/24	MTWTF	5 :	\$850.00	0.00 MTWTF	-20		ФОГО ОО В ОО	0.00 NIM		Ф4. 7 БО ОО
IN 4 VVZZIVI	10/22/2	4 10/26/24	Good Morning An M-F 8-9am GMA	nerica osivi	8-9a	MI WI F	:30	5	\$950.00 P02	0.00 NM	5	\$4,750.00
Q4 ES1	Γ-CS (sell) - GRAND I	RAPIDS-KALMZO	O-B.CRK - AC	TUAL Nov/20	022 Mo-Fr 8:00a-9	0:00a TIME	PER	IOD ON WZZM	1	ĺ	
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					ĺ	
Week: 10		10/28/24	MTWTF Local News @ 7a	Sa CM	\$950.00 7-8a	0.00	:30	1	\$375.00 P02	0.00 NM	1	\$375.00
IN 3 VVZZIVI	10/22/2	4 10/20/24	WZZM News At 7		1-0a	3-	.30	1	φ3/3.00 F02	U.UU INIVI	'	φ3/3.00
Q4 ES1	T-CS (sell) - GRAND I	RAPIDS-KALMZO		TUAL Nov/20	022 Sat 7:00a-8:0	Da TIME PE	ERIO	D ON WZZM		ĺ	
	rt Date	End Date	Weekdays S-	Spots/Week	Rate	Rating					ĺ	
N 6 WZZM		10/27/24		norica COM	\$375.00 8-9a	0.00	:30	1	\$565.00 P02	0.00 NM	1	\$565.00
IN O VVZZIVI	10/22/2	4 10/27/24	GMA Sunday	nenca sulvi	0-9a	3	.30	1	φ303.00 F02	U.UU INIVI	'	φ303.00
Q4 EST	T-CS (sell) - GRAND I	RAPIDS-KALMZO	O-B.CRK - AC	TUAL Nov/20	022 Sun 8:00a-9:0	00a TIME P	ERIC	DD ON WZZM		!	
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					1	
Week: 10		10/27/24	Access Doily 0.10	1 CM	\$565.00	0.00 MTWTF	.20	-	\$225 00 D02	0.00 NM	_	¢4 405 00
N 7 WZZM	10/22/2	4 10/26/24	Access Daily 9-10 Access Daily	Da CM	9-10a	MI WI F	:30	5	\$225.00 P02	U.UU INIVI	5	\$1,125.00
Q4 ES1	Γ-CS (sell) - GRAND I	RAPIDS-KALMZO	O-B.CRK - AC	TUAL Nov/20	022 Mo-Fr 9:00a-1	0:00a TIMI	E PE	RIOD ON WZZ	М	ĺ	
	rt Date	End Date	Weekdays MTWTF	Spots/Week	Rate	Rating					l	
Week: 10		10/28/24	Judge Judy 10-11	1a CM	\$225.00 10-11a	0.00 MTWTF	:30	5	\$225.00 P02	0.00 NM	5	\$1,125.00
IN O VVZZIVI	10/22/2	4 10/20/24	Judge Judy	ia Civi	10-11a	IVII VV I I'	.30	5	φ223.00 F02	U.UU INIVI	3	\$1,125.00
Q4 EST	T-CS (sell) - GRAND I	RAPIDS-KALMZO	O-B.CRK - AC	TUAL Nov/20	022 Mo-Fr 10:00a	-11:00a TIN	ΛΕ PI	ERIOD ON WZ	ZM	!	
	rt Date	End Date	<u>Weekdays</u> MTWTF	Spots/Week	Rate	Rating					1	
N 9 WZZM		10/28/24	The View	5 CM	\$225.00 11a-12n	0.00 МГWГF	:30	5	\$315.00 P02	0.00 NM	5	\$1,575.00
IN 9 VVZZIVI	10/22/2	4 10/20/24	The View	Civi	114-1211	WII W I I	.30	5	φ3 13.00 F02	U.UU INIVI	3	φ1,373.00
Q4 EST	T-CS (sell) - GRAND I	RAPIDS-KALMZO	D-B.CRK - AC	TUAL Nov/20	022 Mo-Fr 11:00a	-12:00p TIN	ΛΕ PI	ERIOD ON WZ	ZM	•	
Sta Week: 10	rt Date	End Date 10/28/24	<u>Weekdays</u> MTWTF	Spots/Week	Rate	Rating					i	
			Local News @ 12	5 M-F CM	\$315.00	0.00 s @ 12pMTWTF	:30	5	\$800.00 P02	0.00 NM	5	\$4,000.00
IN TO VVZZIVI	10/22/2	T 10/20/24	WZZM News At 1	•	Local News)	.50	J	ψ000.001 02	0.00 14101	Ŭ	ψ+,000.00
Q4 ES1	Γ-CS (sell) - GRAND I	RAPIDS-KALMZO	O-B.CRK - AC	TUAL Nov/20	022 Mo-Fr 12:00p-	-12:30p TIN	ΛΕ PI	ERIOD ON WZ	ZM	1	
Sta Week: 10	rt Date	End Date 10/28/24	<u>Weekdays</u> MTWTF	Spots/Week 5	Rate \$800.00	Rating					ĺ	
N11 WZZM					9-10a Sa	0.00	:30	1	\$625.00 P02	0.00 NM	1	\$625.00
	10/22/2	1 10/20/21	Sat 9-10am GMA		0 100 00	5	.00	·	ψ020.001 02	0.00 14111	1	Ψ020.00
_			RAPIDS-KALMZO				00a TIME F	PERIO	OD ON WZZM		ĺ	
Sta Week: 10	rt Date	End Date 10/27/24	Weekdays S-	Spots/Week	Rate \$625.00	Rating 0.00					i	
			Local News @ 9a	Su CM	9-10a	S	:30	1	\$415.00 P02	0.00 NM	1	\$415.00
	. 0,, _		WZZM News At 9		0 .00	2	.00	•	ψσ.σσ. σ <u>-</u>	0.00	1	ψσ.σ
_			RAPIDS-KALMZO				:00a TIME	PERI	OD ON WZZM		ĺ	
Sta Week: 10	rt Date	End Date 10/27/24	<u>Weekdays</u> S	Spots/Week	Rate \$415.00	Rating 0.00					i	
			This Week Su	CM	10-11a	S	:30	1	\$1,000.00 P03	0.00 NM	1	\$1,000.00
			ABC This Week								1	+ - , - 5 5 . 5 6
_	_		RAPIDS-KALMZO				1:00a TIME	PER	RIOD ON WZZN	И	1	
Sta Week: 10	rt Date /21/24	End Date 10/27/24	<u>Weekdays</u> S	Spots/Week	Rate \$1,000.00	Rating 0.00					1	
N14 WZZM				CM	330-4p	MTWTF	:30	5	\$350.00 P02	0.00 NM	5	\$1,750.00
											-	

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Order / Rev: 2899590 Advertiser: ISS/ House Majority PAC

Alt Order #: WOC14617408 Product Desc: TV WZZM

Flight Dates: 10/22/24 - 10/28/24 13094 Estimate:

Ln Ch	Start	End	Inventory Code Hot Bench 330-4		Start/End 1	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			Hot Bench	•								
	-CS (sell rt Date) - GRAND End Date	RAPIDS-KALMZO Weekdays	O-B.CRK - AC Spots/Week	TUAL Nov/20 Rate	22 Mo-Fr 3:30p-4 Rating	I:00p TIME	PER	IOD ON WZZN	/ 		
Week: 10/2		10/28/24	MTWTF	5	\$350.00	0.00						
N15 WZZM	10/22/2	4 10/28/24	Judge Judy 4-43 Judge Judy	0p CM	4-430p	MTWTF	:30	5	\$550.00 P02	0.00 NM	5	\$2,750.00
Q4 EST	-CS (sell) - GRAND	RAPIDS-KALMZO	O-B.CRK - AC	TUAL Nov/20	22 Mo-Fr 4:00p-4	:30p TIME	PER	IOD ON WZZN	1		
Sta Week: 10/	rt Date	End Date 10/28/24	Weekdays MTWTF	Spots/Week 5	Rate \$550.00	Rating 0.00						
N16 WZZM	-				430-5p	MTWTF	:30	5	\$600.00 P02	0.00 NM	5	\$3,000.00
04 EST	. CS (coll) CRAND	Judge Judy RAPIDS-KALMZO		THAL Nov/20	122 Ma Er 4:20a 5	:·OOn TIME	DED		4		
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating	5.00P TIME	FER	IOD ON WZZN	/1		
Week: 10/		10/28/24	MTWTF	5	\$600.00	0.00			^	2 22 1114	_	
N17 WZZM	10/22/2	4 10/28/24	Local News @ 5 WZZM News At		5-530p	MTWTF	:30	5	\$800.00 P02	0.00 NM	5	\$4,000.00
			RAPIDS-KALMZO	O-B.CRK - AC	_		:30p TIME	PER	IOD ON WZZN	1		
Sta Week: 10/	rt Date 22/24	End Date 10/28/24	<u>Weekdays</u> MTWTF	Spots/Week 5	Rate \$800.00	Rating 0.00						
N18 WZZM	10/22/2	4 10/28/24	Local News @ 5	30p M-FCM	530-6p	MTWTF	:30	5	\$930.00 P02	0.00 NM	5	\$4,650.00
Q4 EST	-CS (sell) - GRAND	WZZM News At RAPIDS-KALMZO		TUAL Nov/20	22 Mo-Fr 5:30p-6	S:00p TIME	PER	IOD ON WZZN	1		
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating			.02 0.11.			
Week: 10/		10/28/24	MTWTF Local News @ 63	30n Su CM	\$930.00 630-7p	0.00	:30	1	\$800.00 P03	MIA 00 0	1	\$800.00
N 19 VVZZIVI	10/22/2	4 10/27/24	WZZM News At		630-7p	3	.30	'	ф000.00 P03	U.UU INIVI	Į.	φουυ.υυ
			RAPIDS-KALMZO		_		00p TIME P	PERIC	D ON WZZM			
Week: 10/2	rt Date 21/24	End Date 10/27/24	Weekdays S	Spots/Week 1	<u>Rate</u> \$800.00	Rating 0.00						
N20 WZZM	10/22/2	4 10/28/24	•	CM	7-730p	MTWTF	:30	5	\$925.00 P02	0.00 NM	5	\$4,625.00
Q4 EST	-CS (sell) - GRAND	Entertainment To RAPIDS-KALMZO	•	TUAL Nov/20	22 Mo-Fr 7:00p-7	:30p TIME	PER	IOD ON WZZN	1		
<u>Sta</u> Week: 10/	rt Date	End Date 10/28/24	Weekdays MTWTF	Spots/Week 5	Rate \$925.00	Rating 0.00						
N21 WZZM					730-8p	MTWTF	:30	5	\$775.00 P02	0.00 NM	5	\$3,875.00
04.50	. 00 (11) CDAND	Daily Blast Live		TUAL Na/00	00 Ma Fr 7:00- 0		חבח	IOD ON WIZZA	4		
	-CS (seii rt Date	End Date	RAPIDS-KALMZO Weekdays	Spots/Week	Rate	Rating	S:OOD TIME	PEK	IOD ON WZZN	/1		
Week: 10/		10/28/24	MTWTF	5	\$775.00	0.00			*		_	
N22 WZZM	10/22/2	4 10/28/24	Local News @ 1 M-F 11-11:35p N	•	11-1135p	MTWTF	:30	5	\$900.00 P02	0.00 NM	5	\$4,500.00
			RAPIDS-KALMZO	O-B.CRK - AC			-11:35p TIN	ME PE	ERIOD ON WZ	ZM		
Sta Week: 10/2	rt Date 22/24	End Date 10/28/24	<u>Weekdays</u> MTWTF	Spots/Week 5	Rate \$900.00	Rating 0.00						
		4 10/26/24	Local News @ 1		11-1135p	S-	:30	1	\$775.00 P02	0.00 NM	1	\$775.00
Q4 EST	-CS (sell) - GRAND	Sat 11-11:35p N RAPIDS-KALMZO		TUAL Nov/20	22 Sat 11:00p-11	:35p TIME	PER	IOD ON WZZN	1		
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2		10/27/24	Local News @ 1	1 CM	\$775.00 11-1135p	0.00	:30	1	\$800.00 P02	0.00 NM	1	\$800.00
			Sun 11-11:35p N	News							'	φουσ.υσ
	-CS (sell rt Date) - GRAND End Date	RAPIDS-KALMZO		_		1:35p TIME	PER	RIOD ON WZZI	М		
Week: 10/		10/27/24	Weekdays S	Spots/Week 1	<u>Rate</u> \$800.00	Rating 0.00		_				
N25 WZZM	10/22/2	4 10/28/24	•	CM	1135p-1237	x MTWTF	:30	5	\$275.00 P02	0.00 NM	5	\$1,375.00
Q4 EST	-CS (sell) - GRAND	Jimmy Kimmel L RAPIDS-KALMZO		TUAL Nov/20	22 Mo-Fr 11:35p-	-12:37a TIN	ME PE	ERIOD ON WZ	ZM		
Sta Week: 10/	rt Date	End Date 10/28/24	<u>Weekdays</u> MTWTF	Spots/Week 5	Rate \$275.00	Rating 0.00						
N26 WZZM			MI MII	CM	2-hr progran		:30	1	\$1,850.00 P02	0.00 NM	1	\$1,850.00
					-					•		

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Order / Rev: 2899590 Advertiser: ISS/ House Majority PAC

Alt Order #: WOC14617408 Product Desc: TV WZZM

Flight Dates: 10/22/24 - 10/28/24 Estimate: 13094

Ln Ch Star	t End	Inventory Code	Break	Start/End	Time Days	Len Sp	oots Rate	Pri Rtg	Type Spots	Amount
		Tue Prime Other DANCING WITH	THE STARS							
Q4 EST-CS (s	ell) - GRAND	RAPIDS-KALMZOO		TUAL Nov/20	022 Mon 8:00p-10:	00p TIME	PERIOD ON	WZZM		
Start Date Week: 10/21/24	End Date 10/27/24	Weekdays - T	Spots/Week 1	Rate \$1,850.00	Rating 0.00					
N27 WZZM 10/22	/24 10/23/24		СМ	8-9p	W	:30	1 \$1,325.0	00 P02 0.0	0 NM 1	\$1,325.00
Q4 EST-CS (s	ell) - GRAND	THE CONNERS/ RAPIDS-KALMZOO		TUAL Nov/20)22 Wed 8:00p-9:0	Op TIME	PERIOD ON V	VZZM		
Start Date	·	Weekdays	Spots/Week	Rate	Rating	·, ·				
Week: 10/21/24	10/27/24	W	1	\$1,325.00	0.00					.
N28 WZZM 10/22	/24 10/23/24	Wed Prime B ABBOTT ELEMN	CM JTRY/NOT DE	9-10p :₄	W	:30	1 \$1,475.0	00 P02 0.0	0 NM 1	\$1,475.00
Q4 EST-CS (s	ell) - GRAND	RAPIDS-KALMZO			022 Wed 9:00p-10:	00p TIME	E PERIOD ON	WZZM		
Start Date		<u>Weekdays</u> W	Spots/Week	Rate	Rating					
Week: 10/21/24 N29 WZZM 10/22	10/27/24		CM	\$1,475.00 10-11p	0.00 W	:30	1 \$1,050.0	00 P02 0 0	0 NM 1	\$1,050.00
1425 4422141 10/22	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	HIGH POTENTIA		10 116	"	.00	ι ψι,σσσ.σ	701 02 0.0	3 14101	Ψ1,000.00
		RAPIDS-KALMZOO		_		1:00p TIM	IE PERIOD ON	N WZZM		
Start Date Week: 10/21/24	End Date 10/27/24	<u>Weekdays</u> W	Spots/Week 1	Rate \$1,050.00	Rating 0.00					
N30 WZZM 10/22		Fri Prime A	СМ	8-9p	F	:30	1 \$1,200.0	00 P02 0.0	0 NM 1	\$1,200.00
04 FST CS (a	all) CDAND	SHARK TANK		TIIAI Nov/20	22 Fri 8.00	TIME D		771.4		
Start Date	·	RAPIDS-KALMZOO Weekdays	Spots/Week	Rate	Rating) IIIVIE PI	ERIOD ON WZ	ZZIVI		
Week: 10/21/24	10/27/24	F	1	. —	0.00					
N31 WZZM 10/22	/24 10/25/24		CM	2-hr progran	nF	:30	1 \$1,325.0	0.0 P02 0.0	0 NM 1	\$1,325.00
Q4 EST-CS (s	ell) - GRAND	20/20 RAPIDS-KALMZOO	O-B.CRK - AC	TUAL Nov/20)22 Fri 9:00p-11:00	Dp TIME I	PERIOD ON W	/ZZM		
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating .	•				
Week: 10/21/24	10/27/24	F		\$1,325.00	0.00		4 04 050 0	0.000 0.0	0. NIM	# 4 050 00
N32 WZZM 10/22	724 10/27/24	AMERICA S FUN	CM NNIEST HOME	7-8p ≣	3	:30	1 \$1,650.0	00 P02 0.0	0 NM 1	\$1,650.00
Q4 EST-CS (s	ell) - GRAND	RAPIDS-KALMZO			022 Sun 7:00p-8:00	Op TIME I	PERIOD ON W	/ZZM		
<u>Start Date</u> Week: 10/21/24	End Date 10/27/24	<u>Weekdays</u> S	Spots/Week 1	Rate \$1,650.00	Rating 0.00					
N33 WZZM 10/22			CM	10-11p	S	:30	1 \$1,500.0	00 P02 0.0	0 NM 1	\$1,500.00
		THE ROOKIE		·	_					, ,
Q4 EST-CS (s Start Date	,	RAPIDS-KALMZOO Weekdays	O-B.CRK - AC Spots/Week	TUAL Nov/20 Rate)22 Sun 10:00p-11 Rating	:00p TIM	E PERIOD ON	I WZZM		
Week: 10/21/24	10/27/24	S		\$1,500.00	0.00				İ	
N34 WZZM 10/22	/24 10/28/24				e-GameMTWTFSS	:30	1 \$1,200.0	0.0 P02 0.0	0 NM 1	\$1,200.00
SPORTES-CS	(sell) - GRAN	MNF Countdown ND RAPIDS-KALMZ			S BASED ON PAV	of WZZN	1 airing MNF K	ICKOFF on		
10/2/2023, MN	IÈ KIĆKOFF d	on 10/9/2023, MNF	KICKOFF on							
10/30/2023, M Start Date		on 11/6/2023, MNF Weekdays	- KIC Spots/Week	Rate	Rating					
Week: 10/22/24	10/28/24	MTWTFSS		\$1,200.00	0.00					
N35 WZZM 10/22	/24 10/28/24		CM	NFL Footba	II Mo MTWTFSS	:30	1 \$2,800.0	0.0 P02 0.0	0 NM 1	\$2,800.00
SPORTES-CS	(sell) - GRAN	MNF ND RAPIDS-KALMZ	200-B.CRK -	ESTIMATE IS	S BASED ON PAV	of ESPN	MONDAY NIG	SHT FOOTE	BALL	
	ıg 12 times or	10/2/2023, 10/9/20								
Start Date		Weekdays	Spots/Week	Rate	Rating					
Week: 10/22/24	10/28/24	MTWTFSS	1	* -,	0.00					
N36 WZZM 10/22	/24 10/26/24	NCAA FB DT Late NCAA FB Daytim		Late Game (3:30 PM-7:	S- 30 PM)	:30	1 \$1,200.0	0.0 P02 0.0	0 NM 1	\$1,200.00
		ND RAPIDS-KAĽMZ	OO-B.CRK -	ESTIMATE IS	S BASÉD ON PAV				n	
		7/2023, 10/14/2023)22 HUT LEVE	, 10/21/2023,	10/28/2023, 1	1/4/2023, 11/11/2	υ23, 11/1	४/2023 and 11	/25/2023		
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/21/24	10/27/24	S-	1	+ ,	0.00	.00	4 04 500 0	00 D00 000	0. NIM	#4 F00 00
N37 WZZM 10/22	/24 10/26/24		CM	Prime Gam	e SECS-	:30	1 \$1,500.0	JU PUZ 0.0	0 NM 1	\$1,500.00

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Order / Rev: 2899590 Advertiser: ISS/ House Majority PAC Alt Order #: WOC14617408 Product Desc: TV **WZZM** Flight Dates: 10/22/24 - 10/28/24 13094 Estimate: Break Start/End Time Rate Pri Rtg Type Spots Ln Ch Start End Inventory Code Days Len Spots Amount NCAA FB Prime Game St CFB Prime Game (7:30 PM-11:00 PM) SPORTES-CS (sell) - GRAND RAPIDS-KALMZOO-B.CRK - ESTIMATE IS BASED ON PAV of ABC'S PRIMETIME COLLEGE FOOTBAL on WZZM airing 8 times on 10/7/2023, 10/14/2023, 10/21/2023, 10/28/2023, 11/4/2023, 11/11/2023, 11/18/2023 and 11/25/2023 Start Date Spots/Week **End Date** Weekdays Rate Rating ----S-Week: 10/21/24 10/27/24 1 \$1,500.00 0.00 N38 WZZM 10/22/24 10/27/24 Local News @ 7a Su CM 7-8a ----S :30 \$375.00 P02 0.00 NM \$375.00 WZZM News At 7A Sunday Q4 EST-CS (sell) - GRAND RAPIDS-KALMZOO-B.CRK - ACTUAL Nov/2022 Sun 7:00a-8:00a TIME PERIOD ON WZZM **End Date** Weekdays Start Date Spots/Week Rate Rating ----S Week: 10/21/24 10/27/24 \$375.00 0.00 Totals 106 \$76,780.00