

ORDER



Orders
Order / Rev: 2899595
Alt Order #: WOC14617412
Product Desc: TV
Estimate: 13095
Flight Dates: 10/29/24 - 11/04/24
Original Date / Rev: 04/10/24 / 04/10/24
Order Type: General

Primary AE: Kristen Waskie
Sales Office: TSPHI
Sales Region: NAT

WZZM

Agency Name: Waterfront Strategies / POL
Buying Contact:
Billing Contact:
 3050 K Street NW Suite 100
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: ISS/ House Majority PAC
Demographic: A25-54
Product Codes: IS-US House
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Issue
Priority: P04

New Business End:
Advertiser External ID: 38241
Agency External ID: 10957AG
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/28/24	11/04/24	114	\$81,270.00	\$69,079.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2024	114	\$81,270.00	\$69,079.50	0.00
Totals	114	\$81,270.00	\$69,079.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kristen Waskie			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WZZM	15%	\$81,270.00
Market	100%	\$541,800.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
EWMT	0%	\$0.00
UNKWN	85%	\$460,530.00
WOOD	0%	\$0.00
WOTV	0%	\$0.00
WWMT	0%	\$0.00
WXMI	0%	\$0.00
WXSP	0%	\$0.00
WZPX	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WZZM	10/29/24	11/04/24	Local News @ 530a M-FCM WZZM News At 530A		530-6a	MTWTF--	:30	6	\$425.00	P02	0.00	NM	6	\$2,550.00
Q4 EST-CS (sell) - GRAND RAPIDS-KALMZOO-B.CRK - ACTUAL Nov/2022 Mo-Fr 5:30a-6:00a TIME PERIOD ON WZZM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/29/24	11/04/24	MTWTF--		6		\$425.00		0.00					
N 2	WZZM	10/29/24	11/04/24	Local News @ 630a M-FCM M-F 6:30-7am News		630-7a	MTWTF--	:30	6	\$700.00	P03	0.00	NM	6	\$4,200.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Q4 EST-CS (sell) - GRAND RAPIDS-KALMZOO-B.CRK - ACTUAL Nov/2022 Mo-Fr 6:30a-7:00a TIME PERIOD ON WZZM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/24	11/04/24	MTWTF--					6	\$700.00		0.00			
N 3	WZZM	10/29/24	11/04/24	Good Morning America 7M M-F 7-8am GMA	CM	7-8a	MTWTF--	:30	6	\$850.00	P02	0.00	NM	6	\$5,100.00
Q4 EST-CS (sell) - GRAND RAPIDS-KALMZOO-B.CRK - ACTUAL Nov/2022 Mo-Fr 7:00a-8:00a TIME PERIOD ON WZZM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/24	11/04/24	MTWTF--					6	\$850.00		0.00			
N 4	WZZM	10/29/24	11/04/24	Good Morning America 8M M-F 8-9am GMA	CM	8-9a	MTWTF--	:30	6	\$950.00	P02	0.00	NM	6	\$5,700.00
Q4 EST-CS (sell) - GRAND RAPIDS-KALMZOO-B.CRK - ACTUAL Nov/2022 Mo-Fr 8:00a-9:00a TIME PERIOD ON WZZM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/24	11/04/24	MTWTF--					6	\$950.00		0.00			
N 5	WZZM	10/29/24	11/02/24	Local News @ 7a Sa WZZM News At 7A Saturday	CM	7-8a	-----S-	:30	1	\$375.00	P02	0.00	NM	1	\$375.00
Q4 EST-CS (sell) - GRAND RAPIDS-KALMZOO-B.CRK - ACTUAL Nov/2022 Sat 7:00a-8:00a TIME PERIOD ON WZZM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/28/24	11/03/24	-----S-					1	\$375.00		0.00			
N 6	WZZM	10/29/24	11/03/24	Good Morning America 9M GMA Sunday	CM	8-9a	-----S	:30	1	\$565.00	P02	0.00	NM	1	\$565.00
Q4 EST-CS (sell) - GRAND RAPIDS-KALMZOO-B.CRK - ACTUAL Nov/2022 Sun 8:00a-9:00a TIME PERIOD ON WZZM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/28/24	11/03/24	-----S					1	\$565.00		0.00			
N 7	WZZM	10/29/24	11/04/24	Access Daily 9-10a Access Daily	CM	9-10a	MTWTF--	:30	6	\$225.00	P02	0.00	NM	6	\$1,350.00
Q4 EST-CS (sell) - GRAND RAPIDS-KALMZOO-B.CRK - ACTUAL Nov/2022 Mo-Fr 9:00a-10:00a TIME PERIOD ON WZZM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/24	11/04/24	MTWTF--					6	\$225.00		0.00			
N 8	WZZM	10/29/24	11/04/24	Judge Judy 10-11a Judge Judy	CM	10-11a	MTWTF--	:30	6	\$225.00	P02	0.00	NM	6	\$1,350.00
Q4 EST-CS (sell) - GRAND RAPIDS-KALMZOO-B.CRK - ACTUAL Nov/2022 Mo-Fr 10:00a-11:00a TIME PERIOD ON WZZM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/24	11/04/24	MTWTF--					6	\$225.00		0.00			
N 9	WZZM	10/29/24	11/04/24	The View The View	CM	11a-12n	MTWTF--	:30	6	\$315.00	P02	0.00	NM	6	\$1,890.00
Q4 EST-CS (sell) - GRAND RAPIDS-KALMZOO-B.CRK - ACTUAL Nov/2022 Mo-Fr 11:00a-12:00p TIME PERIOD ON WZZM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/24	11/04/24	MTWTF--					6	\$315.00		0.00			
N 10	WZZM	10/29/24	11/04/24	Local News @ 12p M-F WZZM News At 12N	CM	Local News @ 12p	MTWTF--	:30	6	\$800.00	P02	0.00	NM	6	\$4,800.00
Q4 EST-CS (sell) - GRAND RAPIDS-KALMZOO-B.CRK - ACTUAL Nov/2022 Mo-Fr 12:00p-12:30p TIME PERIOD ON WZZM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/24	11/04/24	MTWTF--					6	\$800.00		0.00			
N 11	WZZM	10/29/24	11/02/24	Good Morning America 9M Sat 9-10am GMA	CM	9-10a Sa	-----S-	:30	1	\$625.00	P02	0.00	NM	1	\$625.00
Q4 EST-CS (sell) - GRAND RAPIDS-KALMZOO-B.CRK - ACTUAL Nov/2022 Sat 9:00a-10:00a TIME PERIOD ON WZZM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/28/24	11/03/24	-----S-					1	\$625.00		0.00			
N 12	WZZM	10/29/24	11/03/24	Local News @ 9a Su WZZM News At 9A Sunday	CM	9-10a	-----S	:30	1	\$415.00	P02	0.00	NM	1	\$415.00
Q4 EST-CS (sell) - GRAND RAPIDS-KALMZOO-B.CRK - ACTUAL Nov/2022 Sun 9:00a-10:00a TIME PERIOD ON WZZM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/28/24	11/03/24	-----S					1	\$415.00		0.00			
N 13	WZZM	10/29/24	11/03/24	This Week Su ABC This Week	CM	10-11a	-----S	:30	1	\$1,000.00	P03	0.00	NM	1	\$1,000.00
Q4 EST-CS (sell) - GRAND RAPIDS-KALMZOO-B.CRK - ACTUAL Nov/2022 Sun 10:00a-11:00a TIME PERIOD ON WZZM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/28/24	11/03/24	-----S					1	\$1,000.00		0.00			
N 14	WZZM	10/29/24	11/04/24	Hot Bench 330-4p Hot Bench	CM	330-4p	MTWTF--	:30	5	\$350.00	P02	0.00	NM	5	\$1,750.00
Q4 EST-CS (sell) - GRAND RAPIDS-KALMZOO-B.CRK - ACTUAL Nov/2022 Mo-Fr 3:30p-4:00p TIME PERIOD ON WZZM															

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 15	WZZM	10/29/24	11/04/24	Judge Judy 4-430p	CM	4-430p	MTWTF--	:30	5	\$550.00	P02	0.00	NM	5	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/24	11/04/24	MTWTF--					5	\$350.00		0.00			
		Q4 EST-CS (sell) - GRAND RAPIDS-KALMZOO-B.CRK - ACTUAL Nov/2022 Mo-Fr 4:00p-4:30p TIME PERIOD ON WZZM													
N 16	WZZM	10/29/24	11/04/24	Judge Judy 430-5p	CM	430-5p	MTWTF--	:30	5	\$600.00	P02	0.00	NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/24	11/04/24	MTWTF--					5	\$550.00		0.00			
		Q4 EST-CS (sell) - GRAND RAPIDS-KALMZOO-B.CRK - ACTUAL Nov/2022 Mo-Fr 4:30p-5:00p TIME PERIOD ON WZZM													
N 17	WZZM	10/29/24	11/04/24	Local News @ 5p M-F	CM	5-530p	MTWTF--	:30	5	\$800.00	P02	0.00	NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/24	11/04/24	MTWTF--					5	\$600.00		0.00			
		Q4 EST-CS (sell) - GRAND RAPIDS-KALMZOO-B.CRK - ACTUAL Nov/2022 Mo-Fr 5:00p-5:30p TIME PERIOD ON WZZM													
N 18	WZZM	10/29/24	11/04/24	Local News @ 530p M-FCM	CM	530-6p	MTWTF--	:30	5	\$930.00	P02	0.00	NM	5	\$4,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/24	11/04/24	MTWTF--					5	\$930.00		0.00			
		Q4 EST-CS (sell) - GRAND RAPIDS-KALMZOO-B.CRK - ACTUAL Nov/2022 Mo-Fr 5:30p-6:00p TIME PERIOD ON WZZM													
N 19	WZZM	10/29/24	11/03/24	Local News @ 630p Su	CM	630-7p	-----S	:30	1	\$800.00	P03	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/28/24	11/03/24	-----S					1	\$800.00		0.00			
		Q4 EST-CS (sell) - GRAND RAPIDS-KALMZOO-B.CRK - ACTUAL Nov/2022 Sun 6:30p-7:00p TIME PERIOD ON WZZM													
N 20	WZZM	10/29/24	11/04/24	ET 7-730p	CM	7-730p	MTWTF--	:30	5	\$925.00	P02	0.00	NM	5	\$4,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/24	11/04/24	MTWTF--					5	\$925.00		0.00			
		Q4 EST-CS (sell) - GRAND RAPIDS-KALMZOO-B.CRK - ACTUAL Nov/2022 Mo-Fr 7:00p-7:30p TIME PERIOD ON WZZM													
N 21	WZZM	10/29/24	11/04/24	Daily Blast Live 730-8p	CM	730-8p	MTWTF--	:30	5	\$775.00	P02	0.00	NM	5	\$3,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/24	11/04/24	MTWTF--					5	\$775.00		0.00			
		Q4 EST-CS (sell) - GRAND RAPIDS-KALMZOO-B.CRK - ACTUAL Nov/2022 Mo-Fr 7:30p-8:00p TIME PERIOD ON WZZM													
N 22	WZZM	10/29/24	11/04/24	Local News @ 11p M-F	CM	11-1135p	MTWTF--	:30	5	\$900.00	P02	0.00	NM	5	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/24	11/04/24	MTWTF--					5	\$900.00		0.00			
		Q4 EST-CS (sell) - GRAND RAPIDS-KALMZOO-B.CRK - ACTUAL Nov/2022 Mo-Fr 11:00p-11:35p TIME PERIOD ON WZZM													
N 23	WZZM	10/29/24	11/02/24	Local News @ 11p Sa	CM	11-1135p	-----S-	:30	1	\$775.00	P02	0.00	NM	1	\$775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/28/24	11/03/24	-----S-					1	\$775.00		0.00			
		Q4 EST-CS (sell) - GRAND RAPIDS-KALMZOO-B.CRK - ACTUAL Nov/2022 Sat 11:00p-11:35p TIME PERIOD ON WZZM													
N 24	WZZM	10/29/24	11/03/24	Local News @ 11p Su	CM	11-1135p	-----S	:30	1	\$800.00	P02	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/28/24	11/03/24	-----S					1	\$800.00		0.00			
		Q4 EST-CS (sell) - GRAND RAPIDS-KALMZOO-B.CRK - ACTUAL Nov/2022 Sun 11:00p-11:35p TIME PERIOD ON WZZM													
N 25	WZZM	10/29/24	11/04/24	Jimmy Kimmel	CM	1135p-1237x	MTWTF--	:30	5	\$275.00	P02	0.00	NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/24	11/04/24	MTWTF--					5	\$275.00		0.00			
		Q4 EST-CS (sell) - GRAND RAPIDS-KALMZOO-B.CRK - ACTUAL Nov/2022 Mo-Fr 11:35p-12:37a TIME PERIOD ON WZZM													
N 26	WZZM	10/29/24	10/29/24	Tue Prime Other	CM	2-hr program	-T-----	:30	1	\$1,850.00	P02	0.00	NM	1	\$1,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/24	11/04/24	MTWTF--					5	\$275.00		0.00			
		Q4 EST-CS (sell) - GRAND RAPIDS-KALMZOO-B.CRK - ACTUAL Nov/2022 Mon 8:00p-10:00p TIME PERIOD ON WZZM													

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N27	WZZM	10/29/24	10/30/24	Wed Prime A	CM	8-9p	--W----	:30	1	\$1,325.00	P02	0.00	NM	1	\$1,325.00
THE CONNERS/OVERTIME Q4 EST-CS (sell) - GRAND RAPIDS-KALMZOO-B.CRK - ACTUAL Nov/2022 Wed 8:00p-9:00p TIME PERIOD ON WZZM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/28/24	11/03/24	-T-----			1			\$1,850.00			0.00		
N28	WZZM	10/29/24	10/30/24	Wed Prime B	CM	9-10p	--W----	:30	1	\$1,475.00	P02	0.00	NM	1	\$1,475.00
ABBOTT ELEMNTY/NOT DEA Q4 EST-CS (sell) - GRAND RAPIDS-KALMZOO-B.CRK - ACTUAL Nov/2022 Wed 9:00p-10:00p TIME PERIOD ON WZZM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/28/24	11/03/24	--W----			1			\$1,325.00			0.00		
N29	WZZM	10/29/24	10/30/24	Wed Prime C	CM	10-11p	--W----	:30	1	\$1,050.00	P02	0.00	NM	1	\$1,050.00
HIGH POTENTIAL Q4 EST-CS (sell) - GRAND RAPIDS-KALMZOO-B.CRK - ACTUAL Nov/2022 Wed 10:00p-11:00p TIME PERIOD ON WZZM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/28/24	11/03/24	--W----			1			\$1,050.00			0.00		
N30	WZZM	10/29/24	11/01/24	Fri Prime A	CM	8-9p	----F--	:30	1	\$1,200.00	P02	0.00	NM	1	\$1,200.00
SHARK TANK Q4 EST-CS (sell) - GRAND RAPIDS-KALMZOO-B.CRK - ACTUAL Nov/2022 Fri 8:00p-9:00p TIME PERIOD ON WZZM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/28/24	11/03/24	----F--			1			\$1,200.00			0.00		
N31	WZZM	10/29/24	11/01/24	Fri Prime Other	CM	2-hr program	----F--	:30	1	\$1,325.00	P02	0.00	NM	1	\$1,325.00
20/20 Q4 EST-CS (sell) - GRAND RAPIDS-KALMZOO-B.CRK - ACTUAL Nov/2022 Fri 9:00p-11:00p TIME PERIOD ON WZZM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/28/24	11/03/24	----F--			1			\$1,325.00			0.00		
N32	WZZM	10/29/24	11/03/24	Sun Prime A	CM	7-8p	-----S	:30	1	\$1,650.00	P02	0.00	NM	1	\$1,650.00
AMERICA S FUNNIEST HOME Q4 EST-CS (sell) - GRAND RAPIDS-KALMZOO-B.CRK - ACTUAL Nov/2022 Sun 7:00p-8:00p TIME PERIOD ON WZZM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/28/24	11/03/24	-----S			1			\$1,650.00			0.00		
N33	WZZM	10/29/24	11/03/24	Sun Prime D	CM	10-11p	-----S	:30	1	\$1,500.00	P02	0.00	NM	1	\$1,500.00
THE ROOKIE Q4 EST-CS (sell) - GRAND RAPIDS-KALMZOO-B.CRK - ACTUAL Nov/2022 Sun 10:00p-11:00p TIME PERIOD ON WZZM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/28/24	11/03/24	-----S			1			\$1,500.00			0.00		
N34	WZZM	10/29/24	11/04/24	NFL Mo Pre-Game	CM	NFL Mo Pre-Game	MTWTFSS	:30	1	\$1,200.00	P02	0.00	NM	1	\$1,200.00
MNF Countdown (NON-LIONS) SPORTES-CS (sell) - GRAND RAPIDS-KALMZOO-B.CRK - ESTIMATE IS BASED ON PAV of WZZM airing MNF KICKOFF on 10/2/2023, MNF KICKOFF on 10/9/2023, MNF KICKOFF on 10/16/2023, MNF KICKOFF on 10/23/2023, MNF KICKOFF on 10/30/2023, MNF KICKOFF on 11/6/2023, MNF KIC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/29/24	11/04/24	MTWTFSS			1			\$1,200.00			0.00		
N35	WZZM	10/29/24	11/04/24	NFL Football Mo	CM	NFL Football Mo	MTWTFSS	:30	1	\$2,800.00	P02	0.00	NM	1	\$2,800.00
MNF SPORTES-CS (sell) - GRAND RAPIDS-KALMZOO-B.CRK - ESTIMATE IS BASED ON PAV of ESPN MONDAY NIGHT FOOTBALL on WZZM airing 12 times on 10/2/2023, 10/9/2023, 10/16/2023, 10/23/2023, 10/30/2023, 11/6/2023, 11/13/2023, 11/20/2023, 12/4/2023, 12/11/2023, 12/18/20															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/29/24	11/04/24	MTWTFSS			1			\$2,800.00			0.00		
N36	WZZM	10/29/24	11/02/24	NCAA FB DT LateGame	CM	Late Game	-----S-	:30	1	\$1,200.00	P02	0.00	NM	1	\$1,200.00
NCAA FB Daytime Late Game (3:30 PM-7:30 PM) SPORTES-CS (sell) - GRAND RAPIDS-KALMZOO-B.CRK - ESTIMATE IS BASED ON PAV of ABC'S COLLEGE FOOTBALL on WZZM airing 8 times on 10/7/2023, 10/14/2023, 10/21/2023, 10/28/2023, 11/4/2023, 11/11/2023, 11/18/2023 and 11/25/2023 ADJUSTED TO THE Feb/2022 HUT LEVE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/28/24	11/03/24	-----S-			1			\$1,200.00			0.00		
N37	WZZM	10/29/24	11/02/24	NCAA FB Prime Game	CM	Prime Game SEC	-----S-	:30	1	\$1,500.00	P02	0.00	NM	1	\$1,500.00
CFB Prime Game (7:30 PM-11:00 PM) SPORTES-CS (sell) - GRAND RAPIDS-KALMZOO-B.CRK - ESTIMATE IS BASED ON PAV of ABC'S PRIMETIME COLLEGE FOOTBALL on WZZM airing 8 times on 10/7/2023, 10/14/2023, 10/21/2023, 10/28/2023, 11/4/2023, 11/11/2023, 11/18/2023 and 11/25/2023															

Order / Rev: 2899595
 Alt Order #: WOC14617412
 Flight Dates: 10/29/24 - 11/04/24

Advertiser: ISS/ House Majority PAC
 Product Desc: TV
 Estimate: 13095
WZZM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/28/24	11/03/24	-----S-		1				\$1,500.00		0.00			
N38	WZZM	10/29/24	11/03/24	Local News @ 7a Su	CM	7-8a	-----S	:30	1	\$375.00	P02	0.00	NM	1	\$375.00
				WZZM News At 7A Sunday											
				Q4 EST-CS (sell) - GRAND RAPIDS-KALMZOO-B.CRK - ACTUAL Nov/2022 Sun 7:00a-8:00a TIME PERIOD ON WZZM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/28/24	11/03/24	-----S		1				\$375.00		0.00			
													Totals	114	\$81,270.00