



Flight Dates: 5/22 - 6/10
 Length :30s

Total Net Cost: \$19,953.75

			Gross Cost	2024 Units / GRPs / Gross Cost by Week - Monday Dates											Total after a/c					
				5/20	5/27	6/3	6/10	6/17	6/24	7/1	7/8	7/15	7/22	7/29	8/5	8/12	8/19	Units	GRPs	Gross Cost
Units →				7	37	36	5											85		
GRPs →																				
Gross Cost →				\$1,925	\$10,275	\$9,975	\$1,300													\$23,475.
Stations	Day/Time	Code																		
KSNV NBC 3 :30	M-F 5:30a-6a News 3 Today 5AM	0-EM	\$175.	1	3	3	1											8		\$1,400.
KSNV NBC 3 :30	M-F 5a-5:30a News 3 Today 5AM	0-EM	\$175.		3	3												6		\$1,050.
KSNV NBC 3 :30	M-F 6:30a-7a News 3 Today 6AM	0-EM	\$325.	1	3	3												7		\$2,275.
KSNV NBC 3 :30	M-F 6a-6:30a News 3 Today 6AM	0-EM	\$325.		3	3	1											7		\$2,275.
KSNV NBC 3 :30	M-F 7a-8a Today Show	0-EM	\$300.		2	2												4		\$1,200.
KSNV NBC 3 :30	M-F 8a-9a Today Show	0-EM	\$300.	1	2	2												5		\$1,500.
KSNV NBC 3 :30	M-F 12n-1p News 3 Live at Noon	1-DT	\$200.	1	3	3	1											8		\$1,600.
KSNV NBC 3 :30	M-F 5:30p-6p NBC Nightly News	2-EN	\$300.		3	3												6		\$1,800.
KSNV NBC 3 :30	M-F 5p-5:30p News 3 Live at 5P	2-EN	\$325.	1	3	3												7		\$2,275.
KSNV NBC 3 :30	M-F 6:30p-7p News 3 Live at 630P	2-EN	\$300.		2	2												4		\$1,200.
KSNV NBC 3 :30	M-F 6p-6:30p News 3 Nightly at 6P	2-EN	\$300.	1	2	2	1											6		\$1,800.
KSNV NBC 3 :30	M-F 7p-7:30p News 3 at 7PM News	2-EN	\$300.		3	2												5		\$1,500.
KSNV NBC 3 :30	M-Su 11p-11:35p News 3 Late News	5-LN	\$300.	1	5	5	1											12		\$3,600.
KSNV NBC 3 :30 Total				7	37	36	5											85		\$23,475.
Grand Total				7	37	36	5											85		\$23,475.