

WSTH-FM
Columbus, GA
Quarterly Issues/Programs List
First Quarter, 2014
04/09/2014

WSTH-FM
Quarterly Issues/Programs List

WSTH-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Blue Cross:** Health Care and the ACA
- **Chamber chair/Economic impact:** Columbus Chamber, Jackie Lowe
- **CITY OF COLUMBUS:** Traffic / Recycling / City Budget
- **Columbus Chamber:** Bill Murphy, Private Development, Chamber of Commerce, Relationship Building
- **Ft. Benning:** Ricky Young, Armor and Cavalry, Ft. Benning
- **Muscogee County Schools:** (No issue/program description given.)
- **State Senate Business Impact:** Sen. Ed Harbison, State Senate Business Impact
- **Troy University:** David White, Troy Univ and Area Growth
- **United Way:** Home for Good, Ending Homelessness, United Way
- **Young Professionals:** Young Professionals and upcoming events

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/ TIME	DURATION
Chamber chair/ Economic impact	VIEWPOINT 12-17-13	Columbus Chamber, Jackie Lowe	Jackie Lowe	01/05/2014 07:02 AM	029:54
State Senate Business Impact	VIEWPOINT 1-7-2014	Josh McKoon, State Legislature Impact 2014	Josh McKoon	01/12/2014 07:00 AM	029:56
Troy University	VIEWPOINT 1-14-2014	David White, Troy Univ and Area Growth	David White	01/19/2014 07:01 AM	029:26

State Senate Business Impact	VIEWPOINT 1-21-2014	Sen. Ed Harbison, State Senate Business Impact	Ed Harbison	01/26/2014 07:00 AM	028:47
Young Professionals	VIEWPOINT 1-28-2014	Amy Askew, YP	Amy Askew	02/02/2014 07:00 AM	031:14
Ft. Benning	VIEWPOINT 2-4-2014	Ricky Young, Armor and Cavalry, Ft. Benning	Ricky Young	02/09/2014 07:00 AM	030:40
Ft. Benning	VIEWPOINT 2-11-2014	-----	Ricky Young	02/16/2014 07:00 AM	010:50
CITY OF COLUMBUS	VIEWPOINT (Backup of Weekend of 12-6-13)	Traffic / Recycling / City Budget	Teresa Tomlinson	03/02/2014 07:01 AM	030:28
United Way	VIEWPOINT SEGMENT 1 - 3/11/14	Home for Good, Ending Homelessness, United Way	Christie Bevis	03/16/2014 06:59 AM	009:59
Columbus Chamber	VIEWPOINT SEGMENT 2 - 3/11/14	Bill Murphy, Private Development, Chamber of Commerce, Relationship Building	BILL MURPHY	03/16/2014 07:09 AM	009:47
United Way	VIEWPOINT SEGMENT 3 - 3/11/14	Home for Good, Ending Homelessness, United Way	Christie Bevis	03/16/2014 07:19 AM	009:56
Muscogee County Schools	VIEWPOINT SEGMENT 1 - 3/18/14	-----	David Lewis	03/23/2014 07:00 AM	009:55
Muscogee County Schools	VIEWPOINT SEGMENT 2 - 3/18/14	-----	David Lewis	03/23/2014 07:10 AM	009:56
Blue Cross	VIEWPOINT SEGMENT 1 - 3/25/14	Health Care and ACA	Morgan Kendrick	03/30/2014 07:00 AM	008:06
Young Professionals	VIEWPOINT SEGMENT 2 - 3/25/14	Young Professionals and upcoming events	Amy Askew	03/30/2014 07:08 AM	009:19
Blue Cross	VIEWPOINT SEGMENT 3 - 3/25/14	Health Care and the ACA	Morgan Kendrick	03/30/2014 07:17 AM	009:43

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Abuse	AD COUNCIL	000:30	034
Abuse	AD COUNCIL	000:31	017
Abuse	AD COUNCIL	001:00	025
AMERICAN COUNCIL ON EDUCATION	AD COUNCIL	000:59	007
AUTISM AWARENESS	AD COUNCIL	001:01	006
Chamber chair/Economic impact	AD COUNCIL	000:30	051
Child Safety	Child Safety Campaign	001:00	003
Child Safety	Safe Kids Columbus	000:30	005
Child Safety	Safe Kids Columbus	000:31	016
Childhood Obesity	AD COUNCIL	000:11	027
Don't text and drive	AD COUNCIL	000:15	018
Don't text and drive	AD COUNCIL	000:30	035
Drinking and Driving	USDT	001:00	015
Dropout Prevention	AD COUNCIL	000:14	021
Dropout Prevention	AD COUNCIL	000:30	022
Dropout Prevention	AD COUNCIL	000:59	013
Foreign Exchange Students	HOST STUDENTS.ORG	001:00	051
GED PREPARATIONS	AD COUNCIL	000:15	039
Handling Peer Pressure	AD COUNCIL	001:00	035
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:30	028
Help Terminal Children	MAKE A WISH foundation	001:00	056
Lend a hepling hand to needy	AD COUNCIL	000:16	032
Lend a hepling hand to needy	AD COUNCIL	000:17	032
March to help babies	MARCH OF DIMES	000:58	017
MATIONAL COUNCIL OF LA RAZA	AD COUNCIL	000:28	008
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	421
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	059
NO ATTACKS	AD COUNCIL	000:20	022
NO ATTACKS	AD COUNCIL	000:30	051
NO ATTACKS	AD COUNCIL	000:59	015

NO ATTACKS	AD COUNCIL	001:00	001
NO ATTACKS	destination imagination	000:59	035
PSA	SHOW YOUR STRIPES	000:30	047
PSA	SHOW YOUR STRIPES	000:31	012
SELF ESTEEM	AD COUNCIL	001:00	004
SELF ESTEEM	AMERICAN STROKE ASSOCIATION	000:29	020
STROKE SYMPTOMS	AD COUNCIL	000:30	014
STROKE SYMPTOMS	AD COUNCIL	001:00	011
Trustworthy	AD COUNCIL	000:30	010
Trustworthy	AD COUNCIL	001:00	007
United Way	Local United Way	000:30	007
United Way	Local United Way	000:59	008