

WSTH-FM
Columbus, GA
Quarterly Issues/Programs List
Third Quarter, 2014
10/01/2014

WSTH-FM
Quarterly Issues/Programs List

WSTH-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Disabilities Service Center:** Disabilities Service Center - Benefit to Community
- **Economic Development:** Economic Development - November Ballot
- **GA House of Rep:** Politics
- **Governmental Affairs:** Governmental Affairs - Impact on Community
- **Partners In Education:** Partners In Education
- **Score:** Starting a small business
- **Small Business Owners:** Small Business Spotlight
- **VSA Security Systems:** Security Systems
- **Young Professionals:** Young Professionals

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Chattahoochee Libraries	VIEWPOINT SEGMENT 1 - 7/01/14	Chattahoochee Libraries Upcoming Events and Reading Programs	Tiffany Wilson	07/06/2014 07:03 AM	009:59

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
UPTOWN COLUMBUS	VIEWPOINT SEGMENT 2 - 7/01/14	Economic Impact of Uptown Columbus	Richard Bishop	07/06/2014 07:19 AM	004:29
Chattahoochee Libraries	VIEWPOINT SEGMENT 3 - 7/01/14	Chattahoochee Libraries Upcoming Events and Reading Programs	Tiffany Wilson	07/06/2014 07:24 AM	009:55
Small Business Owners	VIEWPOINT SEGMENT 1 - 7/8/14	Small Business and community impact	Tabitha Goetz	07/13/2014 07:00 AM	009:51
Partners In Education	VIEWPOINT SEGMENT 2 - 7/8/14	Partners In Education	Helen Johnson	07/13/2014 07:15 AM	009:46
Small Business Owners	VIEWPOINT SEGMENT 3 - 7/8/14	Small business and impact on community	Tabitha Goetz	07/13/2014 07:26 AM	009:57
Health Care	VIEWPOINT SEGMENT 1 - 7/15/14	Medical Small Business Owners Talk Obamacare	Dr. Jack Hattaway	07/20/2014 07:03 AM	009:55
Young Professionals	VIEWPOINT SEGMENT 2 - 7/15/14	Young Professionals with the Chamber of Commerce	Chris Woodruff	07/20/2014 07:18 AM	009:39
Health Care	VIEWPOINT SEGMENT 3 - 7/15/14	Medical Small Business Owners Talk Obamacare	Dr. Jack Hattaway	07/20/2014 07:29 AM	010:33
Local Business Spotlight	VIEWPOINT SEGMENT 1 - 7/21/14	LOCAL BUSINESS SPOTLIGHT-SWEET PEA	TIANA DEAN	07/27/2014 07:03 AM	009:57
Governmental Affairs	VIEWPOINT SEGMENT 2 - 7/21/14	REP SMITH TALKS COLUMBUS LEGISLATION	Rep Richard Smith	07/27/2014 07:18 AM	009:57
Local Business Spotlight	VIEWPOINT SEGMENT 3 - 7/21/14	LOCAL BUSINESS SPOTLIGHT: SWEET PEA	TIANA DEAN	07/27/2014 07:29 AM	009:58
Public Service Commission	VIEWPOINT SEGMENT 1 - 7/29/14	Public Service Commission	Tim Echols	08/03/2014 07:02 AM	009:52
Public Service Commission	VIEWPOINT SEGMENT 2 - 7/29/14	Public Service Commission	Tim Echols	08/03/2014 07:17 AM	009:32

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Public Service Commission	VIEWPOINT SEGMENT 3 - 7/29/14	Public Service Commission	Tim Echols	08/03/2014 07:28 AM	009:58
Health Care	VIEWPOINT SEGMENT 1 - 8/5/14	VALLEY HEALTHCARE - IMPACT ON ECONOMY	SARAH LANG	08/10/2014 07:00 AM	009:46
Economic Development	VIEWPOINT SEGMENT 2 - 8/5/14	ECONOMIC DEVELOPMENT FOR COLUMBUS AREA	BILL MURPHY	08/10/2014 07:14 AM	009:59
Local Business Spotlight	VIEWPOINT SEGMENT 3 - 8/5/14	VALLEY HEALTHCARE - IMPACT ON LOCAL ECONOMY	SARAH LANG	08/10/2014 07:25 AM	009:58
Business Law	VIEWPOINT SEGMENT 1 - 8/12/14	Business Law; Immigration and HR	Sean Libby	08/17/2014 07:03 AM	009:53
Business Development	VIEWPOINT SEGMENT 2 - 8/12/14	UGA's Small Business Development Center	Mark Lupold	08/17/2014 07:18 AM	009:57
Business Law	VIEWPOINT SEGMENT 3 - 8/12/14	Business Law; Immigration and HR	Sean Libby	08/17/2014 07:29 AM	009:57
Local Business Spotlight	VIEWPOINT SEGMENT 1 - 8/19/14	LOCAL BUSINESS SPOTLIGHT - ECONOMIC IMPACT	RUSTY PRUITT	08/24/2014 07:02 AM	010:00
Governmental Affairs	VIEWPOINT SEGMENT 2 - 8/19/14	YOUNG PROFESSIONALS PROGRAM	Mark Lupold	08/24/2014 07:18 AM	009:57
Local Business Spotlight	VIEWPOINT SEGMENT 3 - 8/19/14	LOCAL BUSINESS SPOTLIGHT: ECONOMIC IMPACT	RUSTY PRUITT	08/24/2014 07:29 AM	009:58
Small Business Owners	VIEWPOINT SEGMENT 1 - 8/26/14	Small Business Spotlight	Rachel Adkins	08/31/2014 07:04 AM	009:50
Governmental Affairs	VIEWPOINT SEGMENT 2 - 7/29/14	Governmental Affairs - Impact on Community	Debbie Buckner	08/31/2014 07:20 AM	009:50

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Small Business Owners	VIEWPOINT SEGMENT 3 - 8/26/14	Small Business Spotlight	Rachel Adkins	08/31/2014 07:30 AM	009:58
Small Business Owners	VIEWPOINT SEGMENT 1 - 9/2/14	Small Business Law	Chris Meacham	09/07/2014 07:02 AM	009:55
Economic Development	VIEWPOINT SEGMENT 2 - 9/2/14	Economic Development - November Ballot	BILL MURPHY	09/07/2014 07:17 AM	009:59
Small Business Owners	VIEWPOINT SEGMENT 3 - 9/2/14	Small Business Law	Chris Meacham	09/07/2014 07:28 AM	009:55
Disabilities Service Center	VIEWPOINT SEGMENT 1 - 9/9/14	Disabilities Service Center - Benefit to Community	Jay O'Neal	09/14/2014 07:01 AM	009:57
Partners In Education	VIEWPOINT SEGMENT 2 - 9/9/14	Partners In Education	Crystal Shahid	09/14/2014 07:16 AM	009:59
Disabilities Service Center	VIEWPOINT SEGMENT 3 - 9/9/14	Disabilities Service Center - Benefit to Community	Jay O'Neal	09/14/2014 07:27 AM	009:48
Score	VIEWPOINT SEGMENT 1 - 9/16/14	Starting a small business	Bo Bone	09/21/2014 07:02 AM	009:56
Young Professionals	VIEWPOINT SEGMENT 2 - 9/16/14	Young Professionals	CrystalTraywick	09/21/2014 07:18 AM	009:49
Score	VIEWPOINT SEGMENT 3 - 9/16/14	Starting a small business	Bo Bone	09/21/2014 07:29 AM	009:58
VSA Security Systems	VIEWPOINT SEGMENT 1 - 9/23/14	Security Systems	Pete Berry	09/28/2014 07:00 AM	009:55
GA House of Rep	VIEWPOINT SEGMENT 2 - 9/23/14	Politics	John Pezold	09/28/2014 07:15 AM	009:55
VSA Security Systems	VIEWPOINT SEGMENT 3 - 9/23/14	Security Systems	Pete Berry	09/28/2014 07:26 AM	009:55

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
adoption	AD COUNCIL	000:29	005
adoption	AD COUNCIL	000:30	004
adoption	AD COUNCIL	000:59	003
vaccination	CLEAR CHANNEL COLUMBUS	000:27	004
vaccination	CLEAR CHANNEL COLUMBUS	000:28	003
vaccination	CLEAR CHANNEL COLUMBUS	000:30	003
adoption	PSA - ADOPTION (BBQ / :30)	000:30	006
adoption	PSA - ADOPTION (BBQ / :60)	000:59	010
adoption	PSA - ADOPTION (Rocket / :30)	000:30	010
adoption	PSA - ADOPTION (Rocket / :60)	001:00	013
autism	PSA - AUTISM AWARENESS (Morph 1 In 68)	000:59	014
autism	PSA - AUTISM AWARENESS (Tommy Hilfiger / :30)	000:30	010
autism	PSA - AUTISM AWARENESS (Tommy Hilfiger / :60)	001:00	013
nature	PSA - DISCOVER THE FOREST (Come Alive)	000:10	050
nature	PSA - DISCOVER THE FOREST (RIO)	000:30	005
nature	PSA - DISCOVERING NATURE (Light Show / :15)	000:15	069

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
nature	PSA - DISCOVERING NATURE (Light Show / :30)	000:30	007
nature	PSA - DISCOVERING NATURE (Light Show / :60)	001:00	011
fatherhood	PSA - FATHERHOOD INVOLVEMENT (Bed Time)	000:30	011
fatherhood	PSA - FATHERHOOD INVOLVEMENT (Guys Night Out)	000:30	012
fatherhood	PSA - FATHERHOOD INVOLVEMENT (Tea Pot)	000:30	007
Firearm safety	PSA - SAFE FIREARMS STORAGE (:30)	000:30	008
Firearm safety	PSA - SAFE FIREARMS STORAGE (:60)	001:00	011
stroke	PSA - STROKE AWARENESS (Who Might You Save / :30)	000:30	009
stroke	PSA - STROKE AWARENESS (Who Might You Save / :60)	001:00	008
Fire safety	PSA - WILDFIRE PREVENTION (:15)	000:15	074
Fire safety	PSA - WILDFIRE PREVENTION (:30)	000:30	009
Fire safety	PSA - WILDFIRE PREVENTION (Smokey 70th Birthday)	000:30	015
Fire safety	PSA - WILDFIRE PREVENTION (Smokey/Wingman)	000:30	006
ALCOHOL ABUSE	American Dental Assn	000:30	002
Chamber chair/Economic impact	AD COUNCIL	000:30	008
Child Safety	Safe Kids Columbus	000:30	003
Child Safety	Safe Kids Columbus	000:31	002
Childhood Obesity	AD COUNCIL	000:11	007
COMMUNITY INVOLVEMENT	9-11 DAY	000:30	001
Drinking and Driving	USDT	001:00	001
Foreign Exchange Students	HOST STUDENTS.ORG	001:00	005
GED PREPARATIONS	AD COUNCIL	000:15	012
GLOBAL CITIZEN FEST	GLOBAL CITIZEN FEST	000:31	002
Handling Peer Pressure	AD COUNCIL	001:00	006
Help Terminal Children	MAKE A WISH foundation	001:00	004
Lend a hepling hand to needy	AD COUNCIL	000:16	009

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Lend a hepling hand to needy	AD COUNCIL	000:17	008
March to help babies	MARCH OF DIMES	000:58	005
MATIONAL COUNCIL OF LA RAZA	AD COUNCIL	000:28	005
MILITARY AND VETERANS	SAFE SUMMER DRIVING	000:27	001
MILITARY AND VETERANS	SAFE SUMMER DRIVING	000:28	002
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:26	030
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	046
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	041
NO ATTACKS	AD COUNCIL	000:20	009
NO ATTACKS	AD COUNCIL	000:30	011
NO ATTACKS	AD COUNCIL	000:59	005
NO ATTACKS	destination imagination	000:59	006
SAFE DRIVING	SAFE SUMMER DRIVING	000:27	013
SAFE DRIVING	SAFE SUMMER DRIVING	000:28	026
SELF ESTEEM	AD COUNCIL	001:00	001
SELF ESTEEM	AMERICAN STROKE ASSOCIATION	000:29	006
Trustworthy	AD COUNCIL	000:30	003
Trustworthy	AD COUNCIL	001:00	001
United Way	Local United Way	000:30	002
United Way	Local United Way	000:59	001