

ORDER

**WWLP Springfield**

Orders
Order / Rev: 1624433
Alt Order #: 26111324
Product Desc: Galvin Broadcast
Estimate: 5655
Flight Dates: 08/15/18 - 09/04/18
Original Date / Rev: 07/20/18 / 07/20/18
Order Type: REG

Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency Name: Canal Partners Media
Buying Contact:
Billing Contact:
 900 Circle 75 Pkwy, SE
 Atlanta, GA 30339

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Bill Galvin/Secretary of State/MA
Demographic: A25-54
Product Codes: PL19
Priority: P5
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/01/18	08/31/18	103	\$18,525.00	\$15,746.25
09/01/18	09/04/18	25	\$4,050.00	\$3,442.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2018	103	\$18,525.00	\$15,746.25	0.00
September 2018	25	\$4,050.00	\$3,442.50	0.00
Totals	128	\$22,575.00	\$19,188.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WWLP Springfield	35%	\$22,575.00
Market	100%	\$64,500.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
EGGB	3%	\$1,935.00
EWLP	1%	\$645.00
IWWLP	0%	\$0.00
UNKWN	0%	\$0.00
WCIA	0%	\$0.00
WCIX	0%	\$0.00
WFXQ	0%	\$0.00
WGGB	50%	\$32,250.00
WSHM	11%	\$7,095.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WWLP	08/22/18	09/04/18	M-F 5-530a 22 News @5am	CM	5-530a	MTWTF--	:30	3	\$75.00	P5	0.00	NM	6	\$450.00
COMMENTS APPLY TO SUB LINES A THRU A 22 News 5AM															
		Start Date	End Date	Weekdays		Spots/Week		Rate		Rating					

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/22/18		08/22/18	08/28/18	MTWTF--					3	\$75.00		0.00			
Week: 08/29/18		08/29/18	09/04/18	MTWTF--					3	\$75.00		0.00			
N 2	WWLP	08/22/18	09/04/18	M-F 5-6a	CM	5-6a	MTWTF--	:30	3	\$75.00P5		0.00	NM	6	\$450.00
22 News 5-6am															
COMMENTS APPLY TO SUB LINES A THRU A															
22 News 5-6AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/22/18		08/22/18	08/28/18	MTWTF--					3	\$75.00		0.00			
Week: 08/29/18		08/29/18	09/04/18	MTWTF--					3	\$75.00		0.00			
N 3	WWLP	08/15/18	09/04/18	M-F 530-6a	CM	530-6a	MTWTF--	:30	2	\$100.00P5		0.00	NM	8	\$800.00
22 News 530am															
COMMENTS APPLY TO SUB LINES A THRU B															
22 News 530-6AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/15/18		08/15/18	08/21/18	MTWTF--					2	\$100.00		0.00			
Week: 08/22/18		08/22/18	08/28/18	MTWTF--					3	\$100.00		0.00			
Week: 08/29/18		08/29/18	09/04/18	MTWTF--					3	\$100.00		0.00			
N 4	WWLP	08/15/18	09/04/18	M-F 6-7a	CM	6-7am	MTWTF--	:30	4	\$225.00P5		0.00	NM	14	\$3,150.00
22 News @ 6am															
COMMENTS APPLY TO SUB LINES A THRU B															
22 News At 6-7AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/15/18		08/15/18	08/21/18	MTWTF--					4	\$225.00		0.00			
Week: 08/22/18		08/22/18	08/28/18	MTWTF--					5	\$225.00		0.00			
Week: 08/29/18		08/29/18	09/04/18	MTWTF--					5	\$225.00		0.00			
N 5	WWLP	08/15/18	09/04/18	Today Show M-F	CM	7-9a	MTWTF--	:30	5	\$200.00P5		0.00	NM	17	\$3,400.00
Today Show															
COMMENTS APPLY TO SUB LINES A THRU B															
Today Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/15/18		08/15/18	08/21/18	MTWTF--					5	\$200.00		0.00			
Week: 08/22/18		08/22/18	08/28/18	MTWTF--					6	\$200.00		0.00			
Week: 08/29/18		08/29/18	09/04/18	MTWTF--					6	\$200.00		0.00			
N 6	WWLP	08/22/18	09/04/18	M-F 12-1p	CM	12-1p	11111--	:30	5	\$50.00P5		0.00	NM	10	\$500.00
22 News @ Noon															
COMMENTS APPLY TO SUB LINES A THRU A															
22 News @ Noon															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/22/18		08/22/18	08/28/18	11111--					5	\$50.00		0.00			
Week: 08/29/18		08/29/18	09/04/18	11111--					5	\$50.00		0.00			
N 7	WWLP	08/22/18	09/04/18	M-F 5-530p	CM	5-530p	MTWTF--	:30	4	\$250.00P5		0.00	NM	8	\$2,000.00
News 22 @5p															
COMMENTS APPLY TO SUB LINES A THRU A															
22 News at 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/22/18		08/22/18	08/28/18	MTWTF--					4	\$250.00		0.00			
Week: 08/29/18		08/29/18	09/04/18	MTWTF--					4	\$250.00		0.00			
N 8	WWLP	08/15/18	09/04/18	M-F 530-7p	CM	M-F 530-7p	MTWTF--	:30	4	\$275.00P5		0.00	NM	14	\$3,850.00
M-F 530-7p															
COMMENTS APPLY TO SUB LINES A THRU B															
22 News/NBC News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/15/18		08/15/18	08/21/18	MTWTF--					4	\$275.00		0.00			
Week: 08/22/18		08/22/18	08/28/18	MTWTF--					5	\$275.00		0.00			
Week: 08/29/18		08/29/18	09/04/18	MTWTF--					5	\$275.00		0.00			
N 9	WWLP	08/15/18	09/04/18	M-F 7-8p	CM	7-8p	MTWTF--	:30	3	\$225.00P5		0.00	NM	15	\$3,375.00
M-F 7-8p															
COMMENTS APPLY TO SUB LINES A THRU B															
Wheel of Fortune/Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/15/18		08/15/18	08/21/18	MTWTF--					3	\$225.00		0.00			
Week: 08/22/18		08/22/18	08/28/18	MTWTF--					6	\$225.00		0.00			
Week: 08/29/18		08/29/18	09/04/18	MTWTF--					6	\$225.00		0.00			

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N 10	WWLP	08/15/18	09/04/18	LN	CM	11-1135p	MTWTFSS	:30	2	\$250.00	P5	0.00	NM	8	\$2,000.00
News 22@11p M-Su															
COMMENTS APPLY TO SUB LINES A THRU B															
22 News at 11P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/15/18	08/21/18	MTWTFSS					2	\$250.00		0.00			
Week:		08/22/18	08/28/18	MTWTFSS					3	\$250.00		0.00			
Week:		08/29/18	09/04/18	MTWTFSS					3	\$250.00		0.00			
N 11	WWLP	08/18/18	09/01/18	Sa 6-7a	CM	6-7a	-----1-	:30	1	\$50.00	P5	0.00	NM	3	\$150.00
22 News @ 6am															
22 News Sat 6AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/18	08/19/18	-----1-					1	\$50.00		0.00			
Week:		08/20/18	08/26/18	-----1-					1	\$50.00		0.00			
Week:		08/27/18	09/02/18	-----1-					1	\$50.00		0.00			
N 12	WWLP	08/25/18	09/01/18	Today Show Sa	CM	7-9a	-----1-	:30	1	\$150.00	P5	0.00	NM	2	\$300.00
Today Show Sat															
COMMENTS APPLY TO SUB LINES A THRU A															
Saturday Today															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/18	08/26/18	-----1-					1	\$150.00		0.00			
Week:		08/27/18	09/02/18	-----1-					1	\$150.00		0.00			
N 13	WWLP	08/18/18	09/02/18	Sa-Su 9-10a	CM	9-10a	-----SS	:30	1	\$50.00	P5	0.00	NM	3	\$150.00
News 22 Weekend															
22 News Weekend Morning 9-10AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/18	08/19/18	-----SS					1	\$50.00		0.00			
Week:		08/20/18	08/26/18	-----SS					1	\$50.00		0.00			
Week:		08/27/18	09/02/18	-----SS					1	\$50.00		0.00			
N 14	WWLP	08/18/18	09/02/18	EN (Sa-Su)	CM	6-7p	-----SS	:30	1	\$125.00	P5	0.00	NM	3	\$375.00
22 News Weekend @ 6p															
22 News 6&7PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/18	08/19/18	-----SS					1	\$125.00		0.00			
Week:		08/20/18	08/26/18	-----SS					1	\$125.00		0.00			
Week:		08/27/18	09/02/18	-----SS					1	\$125.00		0.00			
N 15	WWLP	08/19/18	09/02/18	Su 7-8a	CM	7-8a	-----1	:30	1	\$75.00	P5	0.00	NM	3	\$225.00
22 News @7am															
22 News Sun 7AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/18	08/19/18	-----1					1	\$75.00		0.00			
Week:		08/20/18	08/26/18	-----1					1	\$75.00		0.00			
Week:		08/27/18	09/02/18	-----1					1	\$75.00		0.00			
N 16	WWLP	08/19/18	09/02/18	Today Show Su	CM	8-9a	-----1	:30	1	\$150.00	P5	0.00	NM	3	\$450.00
Today Show Su															
Sunday Today															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/18	08/19/18	-----1					1	\$150.00		0.00			
Week:		08/20/18	08/26/18	-----1					1	\$150.00		0.00			
Week:		08/27/18	09/02/18	-----1					1	\$150.00		0.00			
N 17	WWLP	08/19/18	09/02/18	Meet the Press	CM	11a-12p	-----1	:30	1	\$150.00	P5	0.00	NM	3	\$450.00
Meet the Press															
Meet The Press															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/18	08/19/18	-----1					1	\$150.00		0.00			
Week:		08/20/18	08/26/18	-----1					1	\$150.00		0.00			
Week:		08/27/18	09/02/18	-----1					1	\$150.00		0.00			
N 18	WWLP	08/26/18	09/02/18	LN	CM	11-1135p	-----1	:30	1	\$250.00	P5	0.00	NM	2	\$500.00
News 22@11p M-Su															
COMMENTS APPLY TO SUB LINES A THRU A															
22 News Sun 11PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/18	08/26/18	-----1					1	\$250.00		0.00			

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 08/27/18	09/02/18	-----1	1	\$250.00	0.00								
													Totals	128	\$22,575.00