

## **KCMQ, COLUMBIA QUARTERLY ISSUES/PROGRAMS LIST**

The following is a list of the significant issues responded to by Radio Station KCMQ-FM, Columbia, Missouri, in the public's interest for the period of **October 1<sup>st</sup>, 2023 to December 31<sup>st</sup>, 2023**. The listing is by no means exhaustive. The order in which the issues appear does not reflect priority.

**ISSUE DESCRIPTION....** One For One Holiday Food Drive

**PROGRAM...** on-air mentions, web post, social, e-blast, 12-hour food drive

**DATES AIRED...** 11/28 – 12/23

**DURATION...** :N/A

**CONTENT...** On 12/13, KCMQ along with other Zimmer radio stations, conducted a twelve-hour food drive to raise money and food for The Food Bank for Central and Northeast Missouri. The food drive brought in more than \$56,000.

**ISSUE DESCRIPTION....** Mid-Missouri Job Postings

**PROGRAM...** On-air/ online mentions, social media, web

**DATES AIRED...** January 1 – TBD

**DURATION...** :N/A

**CONTENT...** With many out of work due to the pandemic, we crafted a post at KCMQ.com which helped listeners find a new job. We posted job openings from local businesses at no cost.

**ISSUE DESCRIPTION....** Taste of the Tigers fundraiser for The Food Bank

**PROGRAM...** On-air/online mentions, social media, web

**DATES AIRED...** 10/23 – 11/7

**DURATION...** :N/A

**CONTENT...** KCMQ encouraged donations and attendance leading up to the annual Taste of the Tigers event put on by Mizzou Athletics, benefiting The Food Bank for Central and Northeast Missouri. KCMQ staff emceed the event and made on-air mentions of the event.