

## KCMQ, COLUMBIA QUARTERLY ISSUES/PROGRAMS LIST

The following is a list of the significant issues responded to by Radio Station KCMQ-FM, Columbia, Missouri, in the public's interest for the period of **July 1<sup>st</sup>, 2023 to September 30<sup>th</sup>, 2023**. The listing is by no means exhaustive. The order in which the issues appear does not reflect priority.

**ISSUE DESCRIPTION....** Boy Scouts of America Call of the Wild Auction and Sporting Clays Tournament

**PROGRAM...** On-air promotion, social media, web post, e-blasts, giveaway.

**DATES AIRED...** July 10 – August 26

**DURATION...** :N/A

**CONTENT...** The annual Call of the Wild Auction and Sporting Clays Tournament raises money to support scouting in Mid-Missouri. KCMQ supported the auction and tournament through on-air and digital promotion, as well as participating in the tournament.

**ISSUE DESCRIPTION....** Freedom Hunt Banquet

**PROGRAM...** on-air mentions, web post, social, e-blast

**DATES AIRED...** August 4 – August 26

**DURATION...** :N/A

**CONTENT...** KCMQ promoted the annual Freedom Hunt Banquet to benefit the Mid-American Sportsman's Association. They help special needs individuals get the opportunity to enjoy the outdoors who would not otherwise have the means to do so.

**ISSUE DESCRIPTION....** Mid-Missouri Job Postings

**PROGRAM...** On-air/ online mentions, social media, web

**DATES AIRED...** January 1 – TBD

**DURATION...** :N/A

**CONTENT...** With many out of work due to the pandemic, we crafted a post at KCMQ.com which helped listeners find a new job. We posted job openings from local businesses at no cost.

**ISSUE DESCRIPTION....** True North Radiothon

**PROGRAM...** on-air mentions, web post, social media posts, e-blasts, 12-hour radiothon

**DATES AIRED...** August 1 – August 25

**DURATION...** 12 hours on August 25

**CONTENT...** KCMQ raised funds for True North, a local organization that supports victims of sexual and domestic abuse in Columbia, MO. Through a 12-hour radiothon, KCMQ was able to raise more than \$32,000 for the organization.