

# CONTRACT



**KFXK**  
**5000 Riverside Dr**  
**Building 5 Suite 200**  
**Irving, TX 75039**  
**(214) 765-4135**

And:

**Crossroads Media LLC**  
**66 Canal Center Plaza**  
**Suite 555**  
**Alexandria, VA 22314**

<u>Contract / Revision</u> 1726431 /		<u>Alt Order #</u> 26211737
<u>Product</u> <b>Texans For Greg Abbott</b>		
<u>Contract Dates</u> <b>10/14/18 - 10/23/18</b>	<u>Estimate #</u> <b>96/198/4368</b>	
<u>Advertiser</u> <b>POL/Greg Abbott/Governor/TX/Rep</b>		<u>Original Date / Revision</u> 10/08/18 / 10/08/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> <b>KFXK</b>	<u>Account Executive</u> Millennium Washingto	<u>Sales Office</u> Millennium/Was
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u> 9914273	<u>Advertiser Code</u> 96	<u>Product 1/2</u> 198
<u>Agency Ref</u> IN7573/AU3290/TO167		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KFXK	10/15/18	10/15/18	M-F 630p-7p	M-F 630p-7p		:30				NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/15/18	10/21/18	M-----	1			\$180.00					
N 2	KFXK	10/17/18	10/17/18	M-F 630p-7p	M-F 630p-7p		:30				NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/15/18	10/21/18	--W----	1			\$180.00					
N 3	KFXK	10/18/18	10/18/18	M-F 630p-7p	M-F 630p-7p		:30				NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/15/18	10/21/18	---T---	1			\$180.00					
N 4	KFXK	10/22/18	10/22/18	M-F 630p-7p	M-F 630p-7p		:30				NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/22/18	10/28/18	M-----	1			\$180.00					
N 5	KFXK	10/23/18	10/23/18	M-F 630p-7p	M-F 630p-7p		:30				NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/22/18	10/28/18	-T-----	1			\$180.00					
N 6	KFXK	10/15/18	10/15/18	FOX News East Texas	LN M-F 9p-10p		:30				NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/15/18	10/21/18	M-----	1			\$115.00					
N 7	KFXK	10/16/18	10/16/18	FOX News East Texas	LN M-F 9p-10p		:30				NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/15/18	10/21/18	-T-----	1			\$115.00					
N 8	KFXK	10/17/18	10/17/18	FOX News East Texas	LN M-F 9p-10p		:30				NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/15/18	10/21/18	--W----	1			\$115.00					
N 9	KFXK	10/19/18	10/19/18	FOX News East Texas	LN M-F 9p-10p		:30				NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/15/18	10/21/18	----F--	1			\$115.00					
N 10	KFXK	10/22/18	10/22/18	FOX News East Texas	LN M-F 9p-10p		:30				NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/22/18	10/28/18	M-----	1			\$115.00					
N 11	KFXK	10/23/18	10/23/18	FOX News East Texas	LN M-F 9p-10p		:30				NM	1	\$115.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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<u>Contract / Revision</u> 1726431 /		<u>Alt Order #</u> 26211737
<u>Contract Dates</u> 10/14/18 - 10/23/18	<u>Product</u> Texans For Greg Abbott	<u>Estimate #</u> 96/198/4368
<u>Advertiser</u> POL/Greg Abbott/Govern		<u>Original Date / Revision</u> 10/08/18 / 10/08/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	-T-----				1	\$115.00				
N 12	KFXK	10/15/18	10/15/18	M-F 11p-1130p	M-F 11p-1130p		:30				NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	M-----				1	\$15.00				
N 13	KFXK	10/16/18	10/16/18	M-F 11p-1130p	M-F 11p-1130p		:30				NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	-T-----				1	\$15.00				
N 14	KFXK	10/18/18	10/18/18	M-F 11p-1130p	M-F 11p-1130p		:30				NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	---T---				1	\$15.00				
N 15	KFXK	10/19/18	10/19/18	M-F 11p-1130p	M-F 11p-1130p		:30				NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	----F--				1	\$15.00				
N 16	KFXK	10/22/18	10/22/18	M-F 11p-1130p	M-F 11p-1130p		:30				NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	M-----				1	\$15.00				
N 17	KFXK	10/23/18	10/23/18	M-F 11p-1130p	M-F 11p-1130p		:30				NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	-T-----				1	\$15.00				
N 18	KFXK	10/20/18	10/20/18	6:00 PM-7:00 PM	6:00 PM-7:00 PM		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	-----S-				1	\$75.00				
N 19	KFXK	10/14/18	10/14/18	Su 10p-1030p	Su 10p-1030p		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	-----S				1	\$50.00				
N 20	KFXK	10/21/18	10/21/18	Su 10p-1030p	Su 10p-1030p		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	-----S				1	\$50.00				
N 21	KFXK	10/21/18	10/21/18	Texans Inside the Game	Su 1030p-11p		:30				NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	-----S				1	\$45.00				
<b>Totals</b>								0.00				21	\$1,900.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 - 10/23/18	21	\$1,900.00	(\$285.00)	\$1,615.00
<b>Totals</b>	21	\$1,900.00	(\$285.00)	\$1,615.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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