



125 West 55th St
New York, NY 10019

Contract # 26211736	Changes as of: 10/3/2018 at 1:44 PM	Version: Highlighting Makegood 1	Status: Confirmed
CPE: 96/198/4366	Flight: 10/4/18 - 10/13/18	Station: KFXX	Con Type: POLITICAL/VOTE
Agency: Crossroads Media LLC 66 Canal Center Plaza Suite 555 ALEXANDRIA, VA 22314	Advertiser: Texans for Greg Abbott Product: Texans For Greg Abbott	Market: Tyler Office: WASHINGTON	Total \$: \$1,890.00 Total Spots: 21
Agency Order #: 7805468	Buyer: Milhoan, Emily Salesperson: SAMUEL LITTLE 202-955-5342	Service: Nielsen Primary Demo: Assistant: SAMUEL LITTLE 202-955-5342	Total CPP: \$0.00 Total GRP: Traffic #: 1718749
Separation:			

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	10/4 - 10/13										Total Spots	Total \$	CPP*	GRP*	
						10/4	10/5	10/6	10/7	10/8	10/9	10/10	10/11	10/12	10/13					
MSD 3	Th-F,M-W 6:30p-7p		BIG BANG THEORY	\$180.00	30	1	0	1	0	0	1	0	1	1	1	0	5	\$900.00	\$0.00	0.0
4	Th-F,M-W 9p-10p		FOX EAST TEXAS 9PM NEWS	\$115.00	30	0	1	0	0	0	1	1	1	0	0	4	\$460.00	\$0.00	0.0	
MSD 5	Th-F,M-W 11p-11:30p		MIKE & MOLLY	\$15.00	30	1	0	1	0	0	1	1	1	1	0	5	\$75.00	\$0.00	0.0	
MSD 6	Sa 6p-7p		BIG BANG THEORY 2X	\$75.00	30	0	0	1	0	0	0	0	0	0	1	1	\$75.00	\$0.00	0.0	
7	Su 10p-10:30p		MODERN FAMILY	\$50.00	30	0	0	0	1	0	0	0	0	0	0	1	\$50.00	\$0.00	0.0	
MSD 8	Su 10:30p-11p		TEXANS INSIDE THE GAME	\$45.00	30	0	0	0	1	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0	
MGD 9	Th-F,M-W 6:30p-7p		BIG BANG THEORY	\$180.00	30	0	0	0	0	0	1	0	0	0	0	1	\$180.00	\$0.00	0.0	
MGD 10	Su 9p-10p		FOX NEWS SUNDAY	\$75.00	30	0	0	0	1	0	0	0	0	0	0	1	\$75.00	\$0.00	0.0	
MGD 11	M-F 11:30a-12m		2 BROKE GIRLS	\$15.00	30	0	1	0	0	1	0	0	0	0	0	2	\$30.00	\$0.00	0.0	
MGD 12	M-F 5p-5:30p		LAST MAN STANDING	\$45.00	30	0	0	0	0	1	0	0	0	0	0	1	\$45.00	\$0.00	0.0	
TOTALS:						0	3	0	2	4	3	3	3	2	1	21	\$1,890.00	\$0.00	0.0	



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CPE: 96/198/4366	Flight: 10/4/18 - 10/13/18	Station: KFXK	Con Type: POLITICAL/VOTE
Agency: Crossroads Media LLC 66 Canal Center Plaza Suite 555 ALEXANDRIA, VA 22314	Advertiser: Texans for Greg Abbott Product: Texans For Greg Abbott	Market: Tyler Office: WASHINGTON	Total \$: \$1,890.00 Total Spots: 21
Agency Order #: 7805468	Buyer: Milhoan, Emily	Service: Nielsen	Total CPP: \$0.00
Salesperson: SAMUEL LITTLE 202-955-5342	Primary Demo:	Assistant: SAMUEL LITTLE 202-955-5342	Total GRP:
Separation:			Traffic #: 1718749

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
10/03/18 1:44 PM	Austin Jones	LINE 3 OUT DUE TO NFL LINE 6 OUT DUE TO COLLEGE FOOTBALL LINE 5 OUT DUE TO NFL AND HIGH SCHOOL FOOTBALL LINE 8 PROGRAM CHANGE
10/02/18 1:37 PM	System	Notice Received.
10/02/18 12:25 PM	GOTOSTRATA\1106011	Separation: 30
10/02/18 12:25 PM	GOTOSTRATA\1106011	Separation: 30

Competitive Information	
Market Budget:	\$1,885
KFXK Share:	100%
Comment:	
	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	21	\$1,890.00	N/A	0.0
Total	100%	21	\$1,890.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2018-Oct	21	\$1,890.00
Total	21	\$1,890.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Makegood 1	10/3/18 1:44 PM	Austin Jones	Confirmed	5	5	\$0	\$1,890.00	Changes: 8 buylines added or modified.
Queued for Electronic Contracting	10/2/18 1:36 PM					\$0	\$0	
Revision	10/2/18 12:25 PM	GOTOSTRATA\1106011	Confirmed		18	\$5.00	\$1,890.00	Changes: Total \$ from \$1,885.00 to \$1,890.00, Total Spots from 39 to 21. 8 buylines added or modified.
New	10/1/18 11:53 AM	SAMUEL LITTLE	New	39		\$1,885.00	\$1,885.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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