



125 West 55th St
New York, NY 10019

Contract # 26211737	Changes as of: 10/4/2018 at 2:50 PM	Version: Highlighting Revision 1
CPE: 96/198/4368	Flight: 10/14/18 - 10/23/18	Station: KFXK
Agency: Crossroads Media LLC 66 Canal Center Plaza Suite 555 ALEXANDRIA, VA 22314	Advertiser: Texans for Greg Abbott Product: Texans For Greg Abbott	Market: Tyler Office: WASHINGTON
Agency Order #: 7805557	Service: Nielsen	Con Type: POLITICAL/VOTE
Buyer: Milhoan, Emily	Primary Demo:	Total \$: \$1,900.00
Salesperson: SAMUEL LITTLE 202-955-5342	Assistant: SAMUEL LITTLE 202-955-5342	Total Spots: 21
Separation:		Total CPP: \$0.00
		Total GRP:
		Traffic #: 1726431

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	10/14 - 10/23										Total Spots	Total \$	CPP*	GRP*		
						10/14	10/15	10/16	10/17	10/18	10/19	10/20	10/21	10/22	10/23						
REV- 1	M-F 5p-5:30p		LAST MAN STANDING	\$45.00	30	0	1	1	1	1	1	1	0	0	1	1		0	\$0.00	\$0.00	0.0
Changes: Rate from 30 to 45																					
REV- 2	M-F 5:30p-6p		FOX 51 NEWS	\$60.00	30	0	1	1	1	1	1	0	0	1	1		0	\$0.00	\$0.00	0.0	
Changes: Rate from 40 to 60																					
REV- 3	M-F 6:30p-7p		BIG BANG THEORY	\$180.00	30	0	1	1	1	1	1	0	0	1	1		5	\$900.00	\$0.00	0.0	
Changes: Rate from 100 to 180																					
REV- 4	M-F 9p-10p		FOX EAST TEXAS 9PM NEWS	\$115.00	30	0	1	1	1	1	0	0	0	1	1		6	\$690.00	\$0.00	0.0	
Changes: Rate from 70 to 115																					
REV- 5	M-F 11p-11:30p		MIKE & MOLLY	\$15.00	30	0	1	1	1	1	1	0	0	1	1		6	\$90.00	\$0.00	0.0	
Changes: Rate from 10 to 15																					
6	Sa 6p-7p		BIG BANG THEORY 2X	\$75.00	30	0	0	0	0	0	0	1	0	0	0		1	\$75.00	\$0.00	0.0	
Changes: Rate from 40 to 75																					
7	Su 10p-10:30p		MODERN FAMILY	\$50.00	30	1	0	0	0	0	0	0	1	0	0		2	\$100.00	\$0.00	0.0	
Changes: Rate from 25 to 50																					
REV- 8	Su 10:30p-11p		TEXANS INSIDE THE GAME	\$45.00	30	1	0	0	0	0	0	0	1	0	0		1	\$45.00	\$0.00	0.0	
Changes: Rate from 30 to 45																					
TOTALS:						1	3	2	2	2	2	1	2	3	3		21	\$1,900.00	\$0.00	0.0	



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		Total GRP:
		Traffic #: 1726431

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
10/05/18 9:34 AM	System	Notice Received.
10/04/18 2:50 PM	GOTOSTRATA\1106011	Separation: 30
10/04/18 2:50 PM	GOTOSTRATA\1106011	Separation: 30

Competitive Information	
Market Budget:	\$1,885
KFXK Share:	100%
Comment:	
	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	21	\$1,900.00	N/A	0.0
Total	100%	21	\$1,900.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2018-Oct	21	\$1,900.00
Total	21	\$1,900.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	10/5/18 9:32 AM					\$0	\$0	
Revision	10/4/18 2:50 PM	GOTOSTRATA\1106011	Confirmed		19	\$0	\$1,900.00	Changes: Total Spots from 40 to 21. 8 buylines added or modified.
New	10/1/18 11:53 AM	SAMUEL LITTLE	New	40		\$1,900.00	\$1,900.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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