



125 West 55th St
New York, NY 10019

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|--|---|---|
| Contract # 26211737 | Changes as of: 10/4/2018 at 2:50 PM | Version: Highlighting Revision 1 |
| CPE: 96/198/4368 | Flight: 10/14/18 - 10/23/18 | Station: KFXK |
| Agency: Crossroads Media LLC 66 Canal Center Plaza Suite 555 ALEXANDRIA, VA 22314 | Advertiser: Texans for Greg Abbott Product: Texans For Greg Abbott | Market: Tyler Office: WASHINGTON |
| Agency Order #: 7805557 | Service: Nielsen | Con Type: POLITICAL/VOTE |
| Buyer: Milhoan, Emily | Primary Demo: | Total \$: \$1,900.00 |
| Salesperson: SAMUEL LITTLE 202-955-5342 | Assistant: SAMUEL LITTLE 202-955-5342 | Total Spots: 21 |
| Separation: | | Total CPP: \$0.00 |
| | | Total GRP: |
| | | Traffic #: 1726431 |

Comments: Separation: 30

| # | Day/Time | DP | Program | Rate | Len | 10/14 - 10/23 | | | | | | | | | | Total Spots | Total \$ | CPP* | GRP* | |
|--------------------------------------|-------------------|----|-------------------------|----------|-----|---------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|-------------|-----------|-------------------|---------------|------------|
| | | | | | | 10/14 | 10/15 | 10/16 | 10/17 | 10/18 | 10/19 | 10/20 | 10/21 | 10/22 | 10/23 | | | | | |
| REV- 1 | M-F 5p-5:30p | | LAST MAN STANDING | \$45.00 | 30 | 0 | 1 | 1 | 1 | 1 | 1 | 0 | 0 | 1 | 1 | 0 | \$0.00 | \$0.00 | 0.0 | |
| <i>Changes: Rate from 30 to 45</i> | | | | | | | | | | | | | | | | | | | | |
| REV- 2 | M-F 5:30p-6p | | FOX 51 NEWS | \$60.00 | 30 | 0 | 1 | 1 | 1 | 1 | 1 | 0 | 0 | 1 | 1 | 0 | \$0.00 | \$0.00 | 0.0 | |
| <i>Changes: Rate from 40 to 60</i> | | | | | | | | | | | | | | | | | | | | |
| REV- 3 | M-F 6:30p-7p | | BIG BANG THEORY | \$180.00 | 30 | 0 | 1 | 1 | 1 | 1 | 1 | 0 | 0 | 1 | 1 | 0 | \$900.00 | \$0.00 | 0.0 | |
| <i>Changes: Rate from 100 to 180</i> | | | | | | | | | | | | | | | | | | | | |
| REV- 4 | M-F 9p-10p | | FOX EAST TEXAS 9PM NEWS | \$115.00 | 30 | 0 | 1 | 1 | 1 | 1 | 1 | 0 | 0 | 1 | 1 | 0 | \$690.00 | \$0.00 | 0.0 | |
| <i>Changes: Rate from 70 to 115</i> | | | | | | | | | | | | | | | | | | | | |
| REV- 5 | M-F 11p-11:30p | | MIKE & MOLLY | \$15.00 | 30 | 0 | 1 | 1 | 1 | 1 | 1 | 0 | 0 | 1 | 1 | 0 | \$90.00 | \$0.00 | 0.0 | |
| <i>Changes: Rate from 10 to 15</i> | | | | | | | | | | | | | | | | | | | | |
| 6 | Sa 6p-7p | | BIG BANG THEORY 2X | \$75.00 | 30 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | \$75.00 | \$0.00 | 0.0 | |
| <i>Changes: Rate from 40 to 75</i> | | | | | | | | | | | | | | | | | | | | |
| 7 | Su 10p-10:30p | | MODERN FAMILY | \$50.00 | 30 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | \$100.00 | \$0.00 | 0.0 | |
| <i>Changes: Rate from 25 to 50</i> | | | | | | | | | | | | | | | | | | | | |
| REV- 8 | Su 10:30p-11p | | TEXANS INSIDE THE GAME | \$45.00 | 30 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | \$45.00 | \$0.00 | 0.0 | |
| <i>Changes: Rate from 30 to 45</i> | | | | | | | | | | | | | | | | | | | | |
| TOTALS: | | | | | | 1 | 3 | 2 | 2 | 2 | 2 | 1 | 2 | 3 | 3 | | 21 | \$1,900.00 | \$0.00 | 0.0 |



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| Buyer: Milhoan, Emily Salesperson: SAMUEL LITTLE 202-955-5342 | Primary Demo: Assistant: SAMUEL LITTLE 202-955-5342 | Total GRP: Traffic #: 1726431 |
| Separation: | | |

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| Special Instructions | |
|-----------------------------|--|

| Order Level Comments | | |
|----------------------|--------------------|------------------|
| Date/Time | Added by | Comment |
| 10/05/18 9:34 AM | System | Notice Received. |
| 10/04/18 2:50 PM | GOTOSTRATA\1106011 | Separation: 30 |
| 10/04/18 2:50 PM | GOTOSTRATA\1106011 | Separation: 30 |

| Competitive Information | |
|-------------------------|---------|
| Market Budget: | \$1,885 |
| KFXK Share: | 100% |
| Comment: | |
| Competitive Unknown | |

| Daypart Summary | | | | | |
|-----------------|-------------|-----------|-------------------|------------|------------|
| Day/Time | % Distrib | Spots | Dollars | CPP | GRP |
| | 100% | 21 | \$1,900.00 | N/A | 0.0 |
| Total | 100% | 21 | \$1,900.00 | N/A | 0.0 |

| Monthly Summary | | |
|-----------------|-----------|-------------------|
| Month | Spots | Dollars |
| 2018-Oct | 21 | \$1,900.00 |
| Total | 21 | \$1,900.00 |

| Transaction History | | | | | | | | |
|-----------------------------------|------------------|--------------------|-----------|-------|-------|------------|-------------|---|
| Trans | Created/Received | Created by | Status | Spot+ | Spot- | \$ Chg | Contract \$ | Comment |
| Queued for Electronic Contracting | 10/5/18 9:32 AM | | | | | \$0 | \$0 | |
| Revision | 10/4/18 2:50 PM | GOTOSTRATA\1106011 | Confirmed | | 19 | \$0 | \$1,900.00 | Changes: Total Spots from 40 to 21. 8 buylines added or modified. |
| New | 10/1/18 11:53 AM | SAMUEL LITTLE | New | 40 | | \$1,900.00 | \$1,900.00 | |

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| Non-Discrimination Policy | PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. |
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