



125 West 55th St
New York, NY 10019

Contract # 26212313	Changes as of: 10/19/2018 at 1:16 PM	Version: Highlighting Revision 1
CPE: 96/198/4372	Flight: 10/31/18 - 11/6/18	Station: KFXK
Agency: Crossroads Media LLC 66 Canal Center Plaza Suite 555 ALEXANDRIA, VA 22314	Advertiser: Texans for Greg Abbott Product: Texans For Greg Abbott	Market: Tyler Office: WASHINGTON
Agency Order #: 7806389	Service: Nielsen	Con Type: POLITICAL/VOTE
Buyer: Milhoan, Emily	Primary Demo:	Total \$: \$1,650.00
Salesperson: SAMUEL LITTLE 202-955-5342	Assistant: SAMUEL LITTLE 202-955-5342	Total Spots: 25
Separation:		Total CPP: \$0.00
		Total GRP:
		Traffic #: 1742049

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	10/31 - 11/6							Total Spots	Total \$	CPP*	GRP*
						10/31	11/1	11/2	11/3	11/4	11/5	11/6				
CAN 1	W-F,M-Tu 5p-5:30p		LAST MAN STANDING	\$30.00	30	4	4	4	0	0	4	0	4	\$120.00	\$0.00	0.0
CAN 2	W-F,M-Tu 6p-6:30p		BIG BANG THEORY	\$100.00	30	4	4	4	0	0	4	0	4	\$400.00	\$0.00	0.0
CAN 3	W-F,M-Tu 5:30p-6p		FOX 51 NEWS	\$40.00	30	4	4	4	0	0	4	0	4	\$160.00	\$0.00	0.0
4	W-F,M-Tu 6:30p-7p		BIG BANG THEORY	\$180.00	30	1	1	1	0	0	1	0	4	\$720.00	\$0.00	0.0
Changes: Rate from 100 to 180																
5	W-F,M-Tu 9p-10p		FOX EAST TEXAS 9PM NEWS	\$115.00	30	1	1	1	0	0	1	0	4	\$460.00	\$0.00	0.0
Changes: Rate from 70 to 115																
6	W-F,M-Tu 10:30p-11p		MODERN FAMILY	\$25.00	30	1	1	1	0	0	1	0	4	\$100.00	\$0.00	0.0
Changes: Rate from 15 to 25																
REV- 7	W-F,M-Tu 10p-10:30p		MODERN FAMILY	\$40.00	30	1	0	1	0	0	1	0	2	\$80.00	\$0.00	0.0
Changes: Rate from 15 to 40																
8	Sa 6p-7p		BIG BANG THEORY 2X	\$75.00	30	0	0	0	1	0	0	0	1	\$75.00	\$0.00	0.0
Changes: Rate from 40 to 75																
9	Su 10:30p-11p		TEXANS INSIDE THE GAME	\$45.00	30	0	0	0	0	1	0	0	1	\$45.00	\$0.00	0.0
Changes: Rate from 30 to 45																
10	W-F,M-Tu 11:30p-12m		TWO BROKE GIRLS	\$15.00	30	1	1	1	0	0	1	0	4	\$60.00	\$0.00	0.0
Changes: Rate from 10 to 15																
11	Su 10p-10:30p		MODERN FAMILY	\$50.00	30	0	0	0	0	1	0	0	1	\$50.00	\$0.00	0.0
Changes: Rate from 25 to 50																
12	W-F,M-Tu 11p-11:30p		MIKE & MOLLY	\$15.00	30	1	1	1	0	0	1	0	4	\$60.00	\$0.00	0.0
Changes: Rate from 10 to 15																
TOTALS:													25	\$1,650.00	\$0.00	0.0



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	Separation:	Con Type: POLITICAL/VOTE Total \$: \$1,650.00 Total Spots: 25 Total CPP: \$0.00 Total GRP: Traffic #: 1742049

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
10/30/18 9:40 AM	Connie Steelman	Hi, see mg due to wrong time/program pre-empted. Adding back in the 2 Broke Girls from line 10. The correct pre-empts are from line 12 11p Mike & Molly. Thanks
10/29/18 2:54 PM	Austin Jones	moved from est 4370
10/29/18 2:42 PM	Austin Jones	OUT DUE TO PROGRAM/SCHEDULE CHANGES
10/19/18 1:25 PM	System	Notice Received.
10/19/18 1:16 PM	GOTOSTRATA\1106011	Separation: 30

Competitive Information	
Market Budget:	\$1,655
KFXK Share:	100%
Comment:	
	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	25	\$1,650.00	N/A	0.0
Total	100%	25	\$1,650.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2018-Nov	25	\$1,650.00
Total	25	\$1,650.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Makegood 3	10/30/18 9:40 AM	Connie Steelman	Confirmed	2	2	\$0	\$2,060.00	Changes: 2 buylines added or modified.
Makegood 2	10/29/18 2:54 PM	Austin Jones	Confirmed	3		\$410.00	\$2,060.00	Changes: Total \$ from \$1,650.00 to \$2,060.00, Total Spots from 21 to 24. 2 buylines added or modified.
Makegood 1	10/29/18 2:42 PM	Austin Jones	Confirmed	2	6	\$0	\$1,650.00	Changes: Total Spots from 25 to 21. 7 buylines added or modified.
Queued for Electronic Contracting	10/22/18 9:00 AM					\$0	\$0	
Revision	10/19/18 1:16 PM	GOTOSTRATA\1106011	Confirmed		14	\$-5.00	\$1,650.00	Changes: Comments from to Separation: 30, Total \$ from \$1,655.00 to \$1,650.00, Total Spots from 39 to 25. 12 buylines added or modified.
New	10/1/18 4:12 PM	SAMUEL LITTLE	New	39		\$1,655.00	\$1,655.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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