



125 West 55th St
New York, NY 10019

Contract # 26142194	Changes as of: 9/5/2018 at 1:39 PM	Version: Current State Version 2	
CPE: 96/198/4362	Flight: 9/14/18 - 9/23/18	Station: KFXK	Con Type: POLITICAL/VOTE
Agency: Crossroads Media LLC WILSON GRAND C/O CROSSROADS MEDIA 66 Canal Center Plaza Suite 555 Alexandria, VA 22314	Advertiser: Texans for Greg Abbott Product: Texans For Greg Abbott	Market: Tyler Office: WASHINGTON	Total \$: \$4,415.00 Total Spots: 16
Agency Order #: 7702526	Service: Nielsen	Total CPP: \$0.00	
Buyer: Milhoan, Emily Salesperson: SAMUEL LITTLE 202-955-5342	Primary Demo: Assistant: SAMUEL LITTLE 202-955-5342	Total GRP: Traffic #: 1671099	
Separation:			

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	9/14 - 9/23										Total Spots	Total \$	CPP*	GRP*	
						9/14	9/15	9/16	9/17	9/18	9/19	9/20	9/21	9/22	9/23					
1	F,M-Th 7a-9a		FOX 51 NEWS EAST TEXAS	\$25.00	30	1	0	0	2	1	2	1	1	0	0		8	\$200.00	\$0.00	0.0
2	F,M-Th 6:30p-7p		BIG BANG THEORY	\$180.00	30	0	0	0	1	0	1	1	0	0	0		3	\$540.00	\$0.00	0.0
3	Sa 7p-10:30p		COLLEGE FOOTBALL: USC @ TEXAS (BIG 12)	\$225.00	30	0	1	0	0	0	0	0	0	0	0		1	\$225.00	\$0.00	0.0
4	Su 11a-12n		NFL SUNDAY PRE-GAME	\$300.00	30	0	0	1	0	0	0	0	0	0	1		2	\$600.00	\$0.00	0.0
5	Su 12n-3p		NFL SUNDAY EARLY: WEEK 3	\$1,500.00	30	0	0	0	0	0	0	0	0	0	1		1	\$1,500.00	\$0.00	0.0
6	Su 12n-3p		FOX NFL SU-GM1	\$1,350.00	30	0	0	1	0	0	0	0	0	0	0		1	\$1,350.00	\$0.00	0.0
TOTALS:						1	1	2	3	1	3	2	1	0	2		16	\$4,415.00	\$0.00	0.0



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Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
09/05/18 1:39 PM	System	Notice Received.
09/05/18 1:06 PM	GOTOSTRATA\1106011	Separation: 30
09/05/18 1:06 PM	GOTOSTRATA\1106011	Separation: 30

Competitive Information	
Market Budget:	\$4,400
KFXK Share:	100%
Comment:	
	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	16	\$4,415.00	N/A	0.0
Total	100%	16	\$4,415.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2018-Sep	16	\$4,415.00
Total	16	\$4,415.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	9/6/18 3:53 PM					\$0	\$0	
Revision	9/5/18 1:06 PM	GOTOSTRATA\1106011	Confirmed	2	4	\$15.00	\$4,415.00	Changes: Total \$ from \$4,400.00 to \$4,415.00, Total Spots from 18 to 16. 7 buylines added or modified.
New	9/4/18 12:51 PM	SAMUEL LITTLE	New	18		\$4,400.00	\$4,400.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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