

ORDER

Orders	Order / Rev:	142502	
	Alt Order #:		
	Product Desc:	10/16/18-10/22/18 Add	
	Estimate:	4427	KXLF-TV/KBZK-TV
	Flight Dates:	10/16/18 - 10/22/18	Primary AE: John Mitzel
	Original Date / Rev:	10/01/18 / 10/19/18	Sales Office: CR-BU
	Order Type:	GENERAL	Sales Region: Regnl

Agency	Name:	Screen Strategies Media	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		11150 Fairfax Blvd	Billing Cycle: EOM/EOC
		Fairfax, VA 22030	Agency Commission: 15%

Advertiser	Name:	Tester for Senate	
	Demographic:	A25-54	New Business Thru:
	Product Codes:	Political/US Senate	Advertiser External ID:
	Revenue Code 1:	AGY	Agency External ID:
	Revenue Code 2:	POL	Unit Code: General
	Revenue Code 3:	POL-CAND	Order Separation: 00:15:00
	Priority:	P-01	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/22/18	67	\$20,140.00	\$17,119.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	67	\$20,140.00	\$17,119.00	0.00
Totals	67	\$20,140.00	\$17,119.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
John Mitzel	CR-BU	Regnl	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	10/16/18	10/22/18	M-F 530a-7a Montana This Morning	CM	530a-7a	11111--	:30	5	\$175.00	P-02	0.00	NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	-1111--		4				\$175.00		0.00			
		Week: 10/22/18	10/28/18	1-----		1				\$175.00		0.00			
N 2	All	10/16/18	10/22/18	CBS This Morning Satur CBS This Morning Saturday	CM	6a-8a	-----2-	:30	2	\$350.00	P-01	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	-----2-		2				\$350.00		0.00			
		Week: 10/22/18	10/28/18	-----		0				\$350.00		0.00			
N 3	All	10/16/18	10/22/18	M-F 10a-11a M-F	CM	10a-11a	--1-1--	:30	2	\$200.00	P-01	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	--1-1--		2				\$200.00		0.00			
		Week: 10/22/18	10/28/18	-----		0				\$200.00		0.00			
N 4	All	10/16/18	10/22/18	M-F 11a-12p M-F	CM	11a-12p	-1-----	:30	1	\$120.00	P-01	0.00	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	-1-----		1				\$120.00		0.00			
		Week: 10/22/18	10/28/18	-----		0				\$120.00		0.00			
N 5	All	10/16/18	10/22/18	M-F 1230p-1p M-F	CM	1230p-1p	1111---	:30	4	\$120.00	P-01	0.00	NM	4	\$480.00

Order / Rev: 142502
Alt Order #:
Flight Dates: 10/16/18 - 10/22/18

Advertiser: Tester for Senate
Product Desc: 10/16/18-10/22/18 Add
Estimate: 4427

KXLF-TV/KBZK-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 10/15/18		10/15/18	10/21/18	- 111 - -			3		\$120.00	0.00					
Week: 10/22/18		10/22/18	10/28/18	1 - - - - -			1		\$120.00	0.00					
N 6	All	10/16/18	10/22/18	M-F 1p-2p M-F	CM	1p-2p	11- 11- -	:30	4	\$120.00	P-01	0.00	NM	4	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 10/15/18		10/15/18	10/21/18	- 1- 11- -			3		\$120.00	0.00					
Week: 10/22/18		10/22/18	10/28/18	1- - - - -			1		\$120.00	0.00					
N 7	All	10/16/18	10/22/18	M-F 2p-3p M-F	CM	2p-3p	11111- -	:30	5	\$40.00	P-03	0.00	NM	5	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 10/15/18		10/15/18	10/21/18	- 1111- -			4		\$40.00	0.00					
Week: 10/22/18		10/22/18	10/28/18	1- - - - -			1		\$40.00	0.00					
N 8	All	10/16/18	10/22/18	M-F 3p-4p M-F	CM	3p-4p	11111- -	:30	5	\$40.00	P-03	0.00	NM	5	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 10/15/18		10/15/18	10/21/18	- 1111- -			4		\$40.00	0.00					
Week: 10/22/18		10/22/18	10/28/18	1- - - - -			1		\$40.00	0.00					
N 9	All	10/16/18	10/22/18	M-F 4p-5p M-F	CM	4p-5p	11111- -	:30	5	\$60.00	P-02	0.00	NM	5	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 10/15/18		10/15/18	10/21/18	- 1111- -			4		\$60.00	0.00					
Week: 10/22/18		10/22/18	10/28/18	1- - - - -			1		\$60.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
5	All	10/22/18-10/28/18		M-F 4p-5p	4p-5p		M- - - - -	:30		(\$60.00)	0.00	NM			
See MG 9.6															
[No Avail]															
6	All	10/22/18-10/28/18		M-F 4p-5p	4p-5p		M- - - - -	:30		\$120.00	0.00	NM			
Ⓜ MG for 9.5 10/22															
N 10	All	10/16/18	10/22/18	M-F 530p News M-F 530p News	CM	530p-6p	11111- -	:30	5	\$450.00	P-02	0.00	NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 10/15/18		10/15/18	10/21/18	- 1111- -			4		\$450.00	0.00					
Week: 10/22/18		10/22/18	10/28/18	1- - - - -			1		\$450.00	0.00					
N 11	All	10/16/18	10/22/18	Sa 530p News Sa 530p News	CM	530p-6p	- - - - - 1-	:30	1	\$190.00	P-03	0.00	NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 10/15/18		10/15/18	10/21/18	- - - - - 1-			1		\$190.00	0.00					
Week: 10/22/18		10/22/18	10/28/18	- - - - -			0		\$190.00	0.00					
N 12	All	10/16/18	10/22/18	Su 530p News Su 530p News	CM	530p-6p	- - - - - 1	:30	1	\$190.00	P-03	0.00	NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 10/15/18		10/15/18	10/21/18	- - - - - 1			1		\$190.00	0.00					
Week: 10/22/18		10/22/18	10/28/18	- - - - -			0		\$190.00	0.00					
N 13	All	10/16/18	10/22/18	Monday Prime Hr 2 Monday Prime Hr 2	CM	8p-9p	1- - - - -	:30	1	\$950.00	P-01	0.00	NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 10/15/18		10/15/18	10/21/18	- - - - -			0		\$950.00	0.00					
Week: 10/22/18		10/22/18	10/28/18	1- - - - -			1		\$950.00	0.00					
N 14	All	10/16/18	10/22/18	Tuesday Prime Hr 3 Tuesday Prime Hr 3	CM	9p-10p	- 1- - - -	:30	1	\$1,040.00	P-01	0.00	NM	1	\$1,040.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 10/15/18		10/15/18	10/21/18	- 1- - - -			1		\$1,040.00	0.00					
Week: 10/22/18		10/22/18	10/28/18	- - - - -			0		\$1,040.00	0.00					
N 15	All	10/16/18	10/22/18	Wednesday Prime Hr 1 Wednesday Prime Hr 1	CM	7p-8p	- - 1- - -	:30	1	\$950.00	P-01	0.00	NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 10/15/18		10/15/18	10/21/18	- - 1- - -			1		\$950.00	0.00					
Week: 10/22/18		10/22/18	10/28/18	- - - - -			0		\$950.00	0.00					
N 16	All	10/16/18	10/22/18		CM	8p-9p	- - 1- - -	:30	1	\$950.00	P-01	0.00	NM	1	\$950.00

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KXLF-TV/KBZK-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Wednesday Prime Hr 2															
Wednesday Prime Hr 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	--1----					1	\$950.00		0.00			
Week:		10/22/18	10/28/18	-----					0	\$950.00		0.00			
N17	All	10/16/18	10/22/18	Thursday Prime Hr 1	CM	7p-8p	---1---	:30	1	\$1,130.00	P-01	0.00	NM	1	\$1,130.00
Thursday Prime Hr 1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	---1---					1	\$1,130.00		0.00			
Week:		10/22/18	10/28/18	-----					0	\$1,130.00		0.00			
N18	All	10/16/18	10/22/18	Thursday Prime Hr 3	CM	9p-10p	---1---	:30	1	\$950.00	P-01	0.00	NM	1	\$950.00
Thursday Prime Hr 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	---1---					1	\$950.00		0.00			
Week:		10/22/18	10/28/18	-----					0	\$950.00		0.00			
N19	All	10/16/18	10/22/18	Friday Prime Hr 1	CM	7p-8p	----1--	:30	1	\$750.00	P-01	0.00	NM	1	\$750.00
Friday Prime Hr 1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	----1--					1	\$750.00		0.00			
Week:		10/22/18	10/28/18	-----					0	\$750.00		0.00			
N20	All	10/16/18	10/22/18	Sunday Prime Hr 2	CM	7p-8p	-----1	:30	1	\$950.00	P-01	0.00	NM	1	\$950.00
Sunday Prime Hr 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	-----1					1	\$950.00		0.00			
Week:		10/22/18	10/28/18	-----					0	\$950.00		0.00			
N21	All	10/16/18	10/22/18	Late News ROS M-F	CM	10p-1035p	11111--	:30	5	\$510.00	P-01	0.00	NM	5	\$2,550.00
Late News ROS M-F															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	-1111--					4	\$510.00		0.00			
Week:		10/22/18	10/28/18	1-----					1	\$510.00		0.00			
N22	All	10/16/18	10/22/18	Sa10p Late News	CM	10p-1035p	-----1-	:30	1	\$225.00	P-03	0.00	NM	1	\$225.00
Sa Late News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	-----1-					1	\$225.00		0.00			
Week:		10/22/18	10/28/18	-----					0	\$225.00		0.00			
N23	All	10/16/18	10/22/18	Su10p Late News	CM	10p-1035p	-----1	:30	1	\$225.00	P-03	0.00	NM	1	\$225.00
Su Late News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	-----1					1	\$225.00		0.00			
Week:		10/22/18	10/28/18	-----					0	\$225.00		0.00			
N24	All	10/16/18	10/22/18	The Late Show	CM	1035p-1137p	11111--	:30	5	\$75.00	P-02	0.00	NM	5	\$675.00
The Late Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	-1111--					4	\$75.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	All	10/15/18-10/21/18		The Late Show	1035p-1137p		-TWThF----	:30		(\$75.00)		0.00	NM		
See MG 24.6															
[No Avail]															
3	All	10/15/18-10/21/18		The Late Show	1035p-1137p		-TWThF----	:30		\$150.00		0.00	NM		
4	All	10/15/18-10/21/18		The Late Show	1035p-1137p		-----F----	:30		\$150.00		0.00	NM		
6	All	10/15/18-10/21/18		The Late Show	1035p-1137p		--W-----	:30		\$150.00		0.00	NM		
Ⓜ MG for 24.2 10/17															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	1-----					1	\$75.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
5	All	10/22/18-10/28/18		The Late Show	1035p-1137p		M-----	:30		\$150.00		0.00	NM		
N25	All	10/16/18	10/22/18	Sa 1035p-1135p	CM	1035p-1135p	-----1-	:30	1	\$30.00	P-03	0.00	NM	1	\$30.00
Sa															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	-----1-					1	\$30.00		0.00			
Week:		10/22/18	10/28/18	-----					0	\$30.00		0.00			

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KXLF-TV/KBZK-TV

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N26	All	10/16/18	10/22/18	Su 1035p-1135p Su	CM	1035p-1135p	-----1	:30	1	\$20.00	P-04	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	-----1		1				\$20.00		0.00			
		Week: 10/22/18	10/28/18	-----		0				\$20.00		0.00			
N27	All	10/16/18	10/22/18	SEC Football ROS SEC Football ROS	CM	SEC Football ROS	-----1-	:30	1	\$100.00	P-03	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	-----1-		1				\$100.00		0.00			
		Week: 10/22/18	10/28/18	-----		0				\$100.00		0.00			
N28	All	10/16/18	10/22/18	NFL Special Game NFL Special Game	CM	7:30 AM-10:30 AM (7:30 AM-10:30 AM)	-----1	:30	1	\$550.00	P-03	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	-----1		1				\$550.00		0.00			
		Week: 10/22/18	10/28/18	-----		0				\$550.00		0.00			
N29	All	10/16/18	10/22/18	NFL RS Game 1 NFL RS Game 1	CM	NFL RS Game 1	-----2	:30	2	\$550.00	P-03	0.00	NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	-----2		2				\$550.00		0.00			
		Week: 10/22/18	10/28/18	-----		0				\$550.00		0.00			
N30	All	10/16/18	10/22/18	NFL RS Game 2 NFL RS Game 2	CM	NFL RS Game 2	-----1	:30	1	\$550.00	P-03	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	-----1		1				\$550.00		0.00			
		Week: 10/22/18	10/28/18	-----		0				\$550.00		0.00			
Totals													67	\$20,140.00	