

CONTRACT



WHAS
520 W. Chestnut St.
Louisville, KY 40202
(502)582-7711

<u>Contract / Revision</u> 1788548 /		<u>Alt Order #</u> 09508043
<u>Product</u> BEVIN FOR GOVERNOR		
<u>Contract Dates</u> 05/14/19 - 05/20/19	<u>Estimate #</u> 514520	
<u>Advertiser</u> POL/ Matt Bevin / R / GOV / KY		<u>Original Date / Revision</u> 05/03/19 / 05/03/19
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WHAS	<u>Account Executive</u> Jay Smith	<u>Sales Office</u> Telerep Washing
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agcy Code</u> 1046	<u>Advertiser Code</u> BEVIN	<u>Product 1/2</u> ORDR
<u>Agency Ref</u> 7611AG	<u>Advertiser Ref</u> 53468	

And:

Smart Media Group Inc/ POL
1427 Leslie Avenue
Alexandria, VA 22301

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	All	05/14/19	05/14/19	Local News @ 12p M-F	12-1p		1:00				NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/13/19	05/19/19	-1-----	1			\$140.00					
N 2	All	05/20/19	05/20/19	Local News @ 5p M-F	5-530p		1:00				NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/20/19	05/26/19	1-----	1			\$280.00					
N 3	All	05/14/19	05/14/19	Local News @ 530p M-F	530-6p		1:00				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/13/19	05/19/19	-1-----	1			\$450.00					
N 4	All	05/16/19	05/16/19	Local News @ 530p M-F	530-6p		1:00				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/13/19	05/19/19	---1---	1			\$450.00					
N 5	All	05/20/19	05/20/19	Local News @ 530p M-F	530-6p		1:00				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/20/19	05/26/19	1-----	1			\$450.00					
N 6	All	05/14/19	05/14/19	Local News @ 6p M-F	6-630p		1:00				NM	1	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/13/19	05/19/19	-1-----	1			\$320.00					
N 7	All	05/15/19	05/15/19	Local News @ 6p M-F	6-630p		1:00				NM	1	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/13/19	05/19/19	--1----	1			\$320.00					
N 8	All	05/16/19	05/16/19	Local News @ 6p M-F	6-630p		1:00				NM	1	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/13/19	05/19/19	---1---	1			\$320.00					
N 9	All	05/17/19	05/17/19	Local News @ 6p M-F	6-630p		1:00				NM	1	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/13/19	05/19/19	----1--	1			\$320.00					
N 10	All	05/20/19	05/20/19	Local News @ 6p M-F	6-630p		1:00				NM	1	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/20/19	05/26/19	1-----	1			\$320.00					

(* Line Transactions: N = New, E = Edited, D = Deleted)

Standard Terms: Your purchase of advertising is subject to the TEGNA Standard Advertising Terms and Conditions ("Standard Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the 'Advertise With Us' section under the 'About' tab of Station's website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this Contract relates, (ii) the date the campaign contemplated by this Contract first launches, or (iii) the date on which you pay any amounts specified on an invoice related to this Contract.

Non-Discrimination: TEGNA and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.



WHAS
520 W. Chestnut St.
Louisville, KY 40202
(502)582-7711

<u>Contract / Revision</u> 1788548 /		<u>Alt Order #</u> 09508043
<u>Contract Dates</u> 05/14/19 - 05/20/19		<u>Product</u> BEVIN FOR GOVERNO
<u>Advertiser</u> POL/ Matt Bevin / R / GOV		<u>Estimate #</u> 514520
<u>Original Date / Revision</u> 05/03/19 / 05/03/19		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 11	All	05/20/19	05/20/19	Local News @ 11p M-F	11-1135p		1:00				NM	1	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/20/19	05/26/19	1-----	1			\$480.00					
N 12	All	05/16/19	05/16/19	Local News @ 12p M-F	12-1p		1:00				NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/13/19	05/19/19	---1---	1			\$140.00					
N 13	All	05/17/19	05/17/19	ET 7-730p	7-730p		1:00				NM	1	\$580.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/13/19	05/19/19	----1--	1			\$580.00					
N 14	All	05/20/19	05/20/19	Inside Ed 730-8p	730-8p		1:00				NM	1	\$580.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/20/19	05/26/19	1-----	1			\$580.00					
N 15	All	05/20/19	05/20/19	Local News @ 12p M-F	12-1p		1:00				NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/20/19	05/26/19	1-----	1			\$140.00					
N 16	All	05/14/19	05/14/19	Good Morning America	7-9a		1:00				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/13/19	05/19/19	-1-----	1			\$300.00					
N 17	All	05/15/19	05/15/19	Good Morning America	7-9a		1:00				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/13/19	05/19/19	--1----	1			\$300.00					
N 18	All	05/16/19	05/16/19	Good Morning America	7-9a		1:00				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/13/19	05/19/19	---1---	1			\$300.00					
N 19	All	05/20/19	05/20/19	Good Morning America	7-9a		1:00				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/20/19	05/26/19	1-----	1			\$300.00					
N 20	All	05/19/19	05/19/19	Good Morning America Su	8-9a		1:00				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/13/19	05/19/19	-----1	1			\$200.00					
N 21	All	05/17/19	05/17/19	Local News @ 5p M-F	5-530p		1:00				NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/13/19	05/19/19	----1--	1			\$280.00					
Totals								0.00				21	\$6,970.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/13/19 - 05/19/19	14	\$4,420.00	(\$663.00)	\$3,757.00
05/20/19 - 05/26/19	7	\$2,550.00	(\$382.50)	\$2,167.50
Totals	21	\$6,970.00	(\$1,045.50)	\$5,924.50

(* Line Transactions: N = New, E = Edited, D = Deleted)

Standard Terms: Your purchase of advertising is subject to the TEGNA Standard Advertising Terms and Conditions ("Standard Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the 'Advertise With Us' section under the 'About' tab of Station's website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this Contract relates, (ii) the date the campaign contemplated by this Contract first launches, or (iii) the date on which you pay any amounts specified on an invoice related to this Contract.

Non-Discrimination: TEGNA and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.