

CONTRACT



WHAS
520 W. Chestnut St.
Louisville, KY 40202
(502)582-7711

| | | |
|--|---------------------------------------|--|
| <u>Contract / Revision</u> 1788548 / | | <u>Alt Order #</u> 09508043 |
| <u>Product</u> BEVIN FOR GOVERNOR | | |
| <u>Contract Dates</u> 05/14/19 - 05/20/19 | | <u>Estimate #</u> 514520 |
| <u>Advertiser</u> POL/ Matt Bevin / R / GOV / KY | | <u>Original Date / Revision</u> 05/03/19 / 05/03/19 |
| <u>Billing Cycle</u> WEEKLY | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Property</u> WHAS | <u>Account Executive</u> Jay Smith | <u>Sales Office</u> Telerep Washing |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 35+ | | |
| <u>Agency Code</u> 1046 | <u>Advertiser Code</u> BEVIN | <u>Product 1/2</u> ORDR |
| <u>Agency Ref</u> 7611AG | <u>Advertiser Ref</u> 53468 | |

And:

Smart Media Group Inc/ POL
1427 Leslie Avenue
Alexandria, VA 22301

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|-----|-------------------|-----------------|-----------------------|----------------|------|--------|-------------------|-------------|-----|------|-------|----------|
| N 1 | All | 05/14/19 | 05/14/19 | Local News @ 12p M-F | 12-1p | | 1:00 | | | | NM | 1 | \$140.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 05/13/19 | 05/19/19 | -1----- | | | | 1 | \$140.00 | | | | |
| N 2 | All | 05/20/19 | 05/20/19 | Local News @ 5p M-F | 5-530p | | 1:00 | | | | NM | 1 | \$280.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 05/20/19 | 05/26/19 | 1----- | | | | 1 | \$280.00 | | | | |
| N 3 | All | 05/14/19 | 05/14/19 | Local News @ 530p M-F | 530-6p | | 1:00 | | | | NM | 1 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 05/13/19 | 05/19/19 | -1----- | | | | 1 | \$450.00 | | | | |
| N 4 | All | 05/16/19 | 05/16/19 | Local News @ 530p M-F | 530-6p | | 1:00 | | | | NM | 1 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 05/13/19 | 05/19/19 | ---1--- | | | | 1 | \$450.00 | | | | |
| N 5 | All | 05/20/19 | 05/20/19 | Local News @ 530p M-F | 530-6p | | 1:00 | | | | NM | 1 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 05/20/19 | 05/26/19 | 1----- | | | | 1 | \$450.00 | | | | |
| N 6 | All | 05/14/19 | 05/14/19 | Local News @ 6p M-F | 6-630p | | 1:00 | | | | NM | 1 | \$320.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 05/13/19 | 05/19/19 | -1----- | | | | 1 | \$320.00 | | | | |
| N 7 | All | 05/15/19 | 05/15/19 | Local News @ 6p M-F | 6-630p | | 1:00 | | | | NM | 1 | \$320.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 05/13/19 | 05/19/19 | --1---- | | | | 1 | \$320.00 | | | | |
| N 8 | All | 05/16/19 | 05/16/19 | Local News @ 6p M-F | 6-630p | | 1:00 | | | | NM | 1 | \$320.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 05/13/19 | 05/19/19 | ---1--- | | | | 1 | \$320.00 | | | | |
| N 9 | All | 05/17/19 | 05/17/19 | Local News @ 6p M-F | 6-630p | | 1:00 | | | | NM | 1 | \$320.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 05/13/19 | 05/19/19 | ----1-- | | | | 1 | \$320.00 | | | | |
| N 10 | All | 05/20/19 | 05/20/19 | Local News @ 6p M-F | 6-630p | | 1:00 | | | | NM | 1 | \$320.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 05/20/19 | 05/26/19 | 1----- | | | | 1 | \$320.00 | | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Standard Terms: Your purchase of advertising is subject to the TEGNA Standard Advertising Terms and Conditions ("Standard Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the 'Advertise With Us' section under the 'About' tab of Station's website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this Contract relates, (ii) the date the campaign contemplated by this Contract first launches, or (iii) the date on which you pay any amounts specified on an invoice related to this Contract.

Non-Discrimination: TEGNA and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.



WHAS
520 W. Chestnut St.
Louisville, KY 40202
(502)582-7711

| | | |
|--|--|--|
| <u>Contract / Revision</u> 1788548 / | | <u>Alt Order #</u> 09508043 |
| <u>Contract Dates</u> 05/14/19 - 05/20/19 | | <u>Product</u> BEVIN FOR GOVERNO |
| | | <u>Estimate #</u> 514520 |
| <u>Advertiser</u> POL/ Matt Bevin / R / GO\ | | <u>Original Date / Revision</u> 05/03/19 / 05/03/19 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|---------------|-----|-------------------|-----------------|-------------------------|----------------|------|--------|-------------------|-------------|-----|------|-------|------------|
| N 11 | All | 05/20/19 | 05/20/19 | Local News @ 11p M-F | 11-1135p | | 1:00 | | | | NM | 1 | \$480.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 05/20/19 | 05/26/19 | 1----- | | | | 1 | \$480.00 | | | | |
| N 12 | All | 05/16/19 | 05/16/19 | Local News @ 12p M-F | 12-1p | | 1:00 | | | | NM | 1 | \$140.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 05/13/19 | 05/19/19 | ---1--- | | | | 1 | \$140.00 | | | | |
| N 13 | All | 05/17/19 | 05/17/19 | ET 7-730p | 7-730p | | 1:00 | | | | NM | 1 | \$580.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 05/13/19 | 05/19/19 | ----1-- | | | | 1 | \$580.00 | | | | |
| N 14 | All | 05/20/19 | 05/20/19 | Inside Ed 730-8p | 730-8p | | 1:00 | | | | NM | 1 | \$580.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 05/20/19 | 05/26/19 | 1----- | | | | 1 | \$580.00 | | | | |
| N 15 | All | 05/20/19 | 05/20/19 | Local News @ 12p M-F | 12-1p | | 1:00 | | | | NM | 1 | \$140.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 05/20/19 | 05/26/19 | 1----- | | | | 1 | \$140.00 | | | | |
| N 16 | All | 05/14/19 | 05/14/19 | Good Morning America | 7-9a | | 1:00 | | | | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 05/13/19 | 05/19/19 | -1----- | | | | 1 | \$300.00 | | | | |
| N 17 | All | 05/15/19 | 05/15/19 | Good Morning America | 7-9a | | 1:00 | | | | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 05/13/19 | 05/19/19 | --1---- | | | | 1 | \$300.00 | | | | |
| N 18 | All | 05/16/19 | 05/16/19 | Good Morning America | 7-9a | | 1:00 | | | | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 05/13/19 | 05/19/19 | ---1--- | | | | 1 | \$300.00 | | | | |
| N 19 | All | 05/20/19 | 05/20/19 | Good Morning America | 7-9a | | 1:00 | | | | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 05/20/19 | 05/26/19 | 1----- | | | | 1 | \$300.00 | | | | |
| N 20 | All | 05/19/19 | 05/19/19 | Good Morning America Su | 8-9a | | 1:00 | | | | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 05/13/19 | 05/19/19 | -----1 | | | | 1 | \$200.00 | | | | |
| N 21 | All | 05/17/19 | 05/17/19 | Local News @ 5p M-F | 5-530p | | 1:00 | | | | NM | 1 | \$280.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 05/13/19 | 05/19/19 | ----1-- | | | | 1 | \$280.00 | | | | |
| Totals | | | | | | | | 0.00 | | | | 21 | \$6,970.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---------------------|------------|--------------|--------------|------------|
| 05/13/19 - 05/19/19 | 14 | \$4,420.00 | (\$663.00) | \$3,757.00 |
| 05/20/19 - 05/26/19 | 7 | \$2,550.00 | (\$382.50) | \$2,167.50 |
| Totals | 21 | \$6,970.00 | (\$1,045.50) | \$5,924.50 |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Standard Terms: Your purchase of advertising is subject to the TEGNA Standard Advertising Terms and Conditions ("Standard Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the 'Advertise With Us' section under the 'About' tab of Station's website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this Contract relates, (ii) the date the campaign contemplated by this Contract first launches, or (iii) the date on which you pay any amounts specified on an invoice related to this Contract.

Non-Discrimination: TEGNA and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.