

ORDER

Orders	Order / Rev:	1836649		
	Alt Order #:	09600523		
	Product Desc:	BEVIN FOR GOVERNOR		
	Estimate:	C15C21		WHAS
	Flight Dates:	10/15/19 - 10/21/19	Primary AE:	Ben Stecker
	Original Date / Rev:	08/16/19 / 10/23/19	Sales Office:	TSWAS
	Order Type:	RFP	Sales Region:	NAT

Agency	Name:	Smart Media Group Inc/ POL		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		1427 Leslie Avenue	Billing Cycle:	WEEKLY
		Alexandria, VA 22301	Agency Commission:	15%

Advertiser	Name:	POL/ Matt Bevin / R / GOV / kY		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PL- State Governor	Advertiser External ID:	53468
	Revenue Code 1:	AGY	Agency External ID:	7611AG
	Revenue Code 2:	(POL) Political	Unit Code:	General
	Revenue Code 3:	(POL) Candidate		

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/14/19	10/20/19	30	\$7,150.00	\$6,077.50
10/21/19	10/27/19	8	\$2,550.00	\$2,167.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2019	38	\$9,700.00	\$8,245.00	0.00
Totals	38	\$9,700.00	\$8,245.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	10/16/19	10/16/19	General Hospital General Hospital	CM	2-3p	-- 1----	:30	1	\$65.00	P04	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/14/19	10/20/19	-- 1----		1				\$65.00		0.00			
N 2	All	10/18/19	10/18/19	General Hospital General Hospital	CM	2-3p	---- 1--	:30	1	\$65.00	P04	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/14/19	10/20/19	---- 1--		1				\$65.00		0.00			
N 3	All	10/15/19	10/15/19	Local News @ 6a M-F Local News @ 6a M-F	CM	6-7a	- 1-----	:30	1	\$150.00	P03	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/14/19	10/20/19	- 1-----		1				\$150.00		0.00			
N 4	All	10/17/19	10/17/19	Local News @ 6a M-F Local News @ 6a M-F	CM	6-7a	--- 1---	:30	1	\$150.00	P03	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/14/19	10/20/19	--- 1---		1				\$150.00		0.00			
N 5	All	10/21/19	10/21/19	Local News @ 6a M-F Local News @ 6a M-F	CM	6-7a	1-----	:30	1	\$150.00	P03	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/21/19	10/27/19	1-----		1				\$150.00		0.00			
N 6	All	10/15/19	10/15/19		CM	7-9a	- 1-----	:30	1	\$150.00	P04	0.00	NM	1	\$150.00

Order / Rev: 1836649
 Alt Order #: 09600523
 Flight Dates: 10/15/19 - 10/21/19

Advertiser: POL/ Matt Bevin / R / GOV / KY
 Product Desc: BEVIN FOR GOVERNOR
 Estimate: C15C21

WHAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/14/19	10/20/19	----2--			2		\$275.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	All	10/14/19-10/20/19		Local News @ 530p M-F			530-6p	-----F----	:30	(\$275.00)	0.00	NM			
Credited															
N19	All	10/21/19	10/21/19	Local News @ 530p M-FCM		530-6p	2-----	:30	2	\$275.00	P03	0.00	NM	2	\$550.00
				Local News @ 530p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/21/19	10/27/19	2-----			2		\$275.00	0.00					
N20	All	10/15/19	10/15/19	Local News @ 6p M-F CM		6-630p	-2-----	:30	2	\$300.00	P03	0.00	NM	1	\$300.00
				Local News @ 6p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/14/19	10/20/19	-2-----			2		\$300.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	All	10/14/19-10/20/19		Local News @ 6p M-F			6-630p	-T-----	:30	(\$300.00)	0.00	NM			
Credited															
N21	All	10/16/19	10/16/19	Local News @ 6p M-F CM		6-630p	--2----	:30	2	\$300.00	P03	0.00	NM	1	\$300.00
				Local News @ 6p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/14/19	10/20/19	--2----			2		\$300.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	All	10/14/19-10/20/19		Local News @ 6p M-F			6-630p	--W-----	:30	(\$300.00)	0.00	NM			
Credited															
N22	All	10/17/19	10/17/19	Local News @ 6p M-F CM		6-630p	---2---	:30	2	\$300.00	P03	0.00	NM	1	\$300.00
				Local News @ 6p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/14/19	10/20/19	---2---			2		\$300.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	All	10/14/19-10/20/19		Local News @ 6p M-F			6-630p	---Th----	:30	(\$300.00)	0.00	NM			
Credited															
N23	All	10/18/19	10/18/19	Local News @ 6p M-F CM		6-630p	----2--	:30	2	\$300.00	P03	0.00	NM	1	\$300.00
				Local News @ 6p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/14/19	10/20/19	----2--			2		\$300.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	All	10/14/19-10/20/19		Local News @ 6p M-F			6-630p	-----F----	:30	(\$300.00)	0.00	NM			
Credited															
N24	All	10/21/19	10/21/19	Local News @ 6p M-F CM		6-630p	2-----	:30	2	\$300.00	P03	0.00	NM	1	\$300.00
				Local News @ 6p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/21/19	10/27/19	2-----			2		\$300.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	All	10/21/19-10/27/19		Local News @ 6p M-F			6-630p	M-----	:30	(\$300.00)	0.00	NM			
Credited															
N25	All	10/15/19	10/15/19	Inside Ed 730-8p CM		730-8p	-1-----	:30	1	\$300.00	P03	0.00	NM	1	\$300.00
				Inside Ed 730-8p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/14/19	10/20/19	-1-----			1		\$300.00	0.00					
N26	All	10/18/19	10/18/19	Inside Ed 730-8p CM		730-8p	----2--	:30	2	\$300.00	P03	0.00	NM	2	\$600.00
				Inside Ed 730-8p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/14/19	10/20/19	----2--			2		\$300.00	0.00					
N27	All	10/21/19	10/21/19	Inside Ed 730-8p CM		730-8p	1-----	:30	1	\$300.00	P03	0.00	NM	1	\$300.00
				Inside Ed 730-8p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/21/19	10/27/19	1-----			1		\$300.00	0.00					
N28	All	10/21/19	10/21/19	Mon Prime Other CM		8-11p	1-----	:30	1	\$500.00	P04	0.00	NM	1	\$500.00
				Mon Prime Other											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					

Order / Rev: 1836649
 Alt Order #: 09600523
 Flight Dates: 10/15/19 - 10/21/19

Advertiser: POL/ Matt Bevin / R / GOV / KY
 Product Desc: BEVIN FOR GOVERNOR
 Estimate: C15C21

WHAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/21/19	10/27/19	1-----			1		\$500.00	0.00					
N29	All	10/21/19	10/21/19	Mon Prime C Mon Prime C	CM	10-11p	1-----	:30	1	\$600.00	P04	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/21/19	10/27/19	1-----			1		\$600.00	0.00					
N30	All	10/15/19	10/15/19	Tue Prime C Tue Prime C	CM	10-11p	-1-----	:30	1	\$450.00	P03	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/14/19	10/20/19	-1-----			1		\$450.00	0.00					
N32	All	10/20/19	10/20/19	Sun Prime A Sun Prime A	CM	7-8p	-----1	:30	1	\$550.00	P03	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/14/19	10/20/19	-----1			1		\$550.00	0.00					
N33	All	10/20/19	10/20/19	Sun Prime D Sun Prime D	CM	10-11p	-----1	:30	1	\$400.00	P04	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/14/19	10/20/19	-----1			1		\$400.00	0.00					
N34	WHAS	10/15/19	10/15/19	Local News @ 5p M-F Local News @ 5p M-F	CM	5-530p	-1-----	:30	1	\$200.00	P03	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/14/19	10/20/19	-1-----			1		\$200.00	0.00					
N35	WHAS	10/17/19	10/17/19	Local News @ 5p M-F Local News @ 5p M-F	CM	5-530p	---1---	:30	1	\$200.00	P03	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/14/19	10/20/19	---1---			1		\$200.00	0.00					
N36	WHAS	10/16/19	10/16/19	Inside Ed 730-8p Inside Ed 730-8p	CM	730-8p	--1----	:30	1	\$300.00	P03	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/14/19	10/20/19	--1----			1		\$300.00	0.00					
N37	WHAS	10/17/19	10/17/19	Inside Ed 730-8p Inside Ed 730-8p	CM	730-8p	---1---	:30	1	\$300.00	P03	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/14/19	10/20/19	---1---			1		\$300.00	0.00					
													Totals	38	\$9,700.00