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2nd QUARTER 2007/ APRIL - JUNE

ISSUES: FAMILY – Increase awareness regarding issues that affect family life in order to educate and inform viewers

Sought out and partnered with a variety of local not for profit and educational and community organizations to educate and inform families of various activities and opportunities with a locally produced community calendar. WGSA Calendar runs 4x per day 7 days a week.

WGSA Broadcast 13 30-minute programs to educate and inform viewers regarding entrepreneurship, technology, and personal finance and minority development. The Black Enterprise Report provides a forum for the discussion of issues, policies and ideas that impact the development of small, minority owned and female owned businesses. Program airs Sunday at 12:30pm

Ran 13 30 minute programs to educate and inform viewers as to what potential dangers may arise concerning children's personal safety and how these dangers can be specifically dealt with through safety tips. Missing provides a much-needed public service by meeting the informational and educational needs of both children as well as their parents. Program airs Saturday at 9:30am

Partnered with the American Red Cross to educate and inform families in the community regarding Hurricane preparedness and emergency evacuation. 30 second spots ran in all day parts.

Partnered with USDA Forest Service to inform and educate families on the critical message of preventing forest fires especially in drought stricken regions.