

# ORDER

**Orders**  
**Order / Rev:** 115636  
**Alt Order #:** 25699192  
**Product Desc:** CAC  
**Estimate:** 2021  
**Flight Dates:** 08/21/17 - 09/17/17  
**Original Date / Rev:** 08/22/17 / 08/22/17  
**Order Type:** GENERAL  
**Primary AE:** KTMF  
**Sales Office:** Katz Los Angeles  
**Sales Region:** K-LAX  
**Sales Office:** K-LAX  
**Sales Region:** NAT

**Agency**  
**Name:** Sadler Strategic  
**Buying Contact:**  
**Billing Contact:**  
 12103 Viewcrest Road  
 Studio City, CA 91604  
**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** POL/Montana Hunters & Anglers Action!  
**Demographic:** HH  
**Product Codes:** PL Issue  
**Priority:** P-5  
**Revenue Codes:** AGY, POL, ISS  
**New Business Thru:**  
**Order Separation:** 00:20:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/31/17	08/27/17	1	\$125.00	\$106.25
08/28/17	09/10/17	2	\$250.00	\$212.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
August 2017	1	\$125.00	\$106.25	0.00
September 2017	2	\$250.00	\$212.50	0.00
<b>Totals</b>	<b>3</b>	<b>\$375.00</b>	<b>\$318.75</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Los Angeles			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
E 1	KTMF	08/27/17	09/10/17	Su 7a-8a Su 7a-8a	CM	7:00 AM-8:00 AM	-----S	:30	1	\$125.00	P-1	0.00	NM	3	\$375.00	
COMMENTS APPLY TO SUB LINES A THRU A This Week																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
		Week: 08/21/17	08/27/17	-----S					1	\$125.00		0.00				
		Week: 08/28/17	09/03/17	-----S					1	\$125.00		0.00				
		Week: 09/04/17	09/10/17	-----S					1	\$125.00		0.00				
														<b>Totals</b>	<b>3</b>	<b>\$375.00</b>



125 West 55th St  
New York, NY 10019

Contract # 25699192      Changes as of: 8/22/2017 at 11:29 AM      Version: Highlighting Revision 1

CPE: 269/392/2021      Flight: 8/21/17 - 9/17/17      Station: KTNF      Total \$: \$375,00

Agency: SADLER STRATEGIC      Advertiser: Montana Hunters and Anglers Action!      Market: Missoula      Total Spots: 3

12103 VIEWCREST      Product: CAC      Office: LOS ANGELES      Total CPP: \$54.35

ROAD      STUDIO CITY, CA      Agency Order #: 6454037      Primary Demo: Adults 50+      Total GRP: 6.9

Buyer: Sadler, Sheri      Salesperson: KATHI THORNTON      Con Type: POLITICAL/VOTE      Separation: Sep:30

323-966-5033      323-966-5023

Comments: REVISED TO CORRECT ADVERTISER NAME; NO OTHER CHANGES MADE; PLEASE CONFIRM OR ADVISE - THANKS

#	Day/Time	DP	Program	Rate	A50P Rating	Len	8/21 - 9/11					Total Spots	Total \$	CPP	GRP
							8/21	8/28	9/4	9/11					
1	Su 7a-8a		This Week	\$125.00	2.3	30	1	1	1	0		3	\$375.00	\$54.35	6.9
<b>TOTALS:</b>							<b>1</b>	<b>1</b>	<b>1</b>	<b>1</b>	<b>0</b>	<b>3</b>	<b>\$375.00</b>	<b>\$54.35</b>	<b>6.9</b>



125 West 55th St  
New York, NY 10019

Contract # 25699192      Changes as of: 8/22/2017 at 11:29 AM      Version: Highlighting Revision 1  
 CPE: 269392/2021      Flight: 8/21/17 - 9/17/17      Station: KTMF  
 Agency: SADLER STRATEGIC      Advertiser: Montana Hunters and Anglers Action!      Market: Missoula  
 12103 VIEWCREST      Product: CAC      Office: LOS ANGELES  
 ROAD      Agency Order #: 6454037      Primary Demo: Adults 50+  
 STUDIO CITY, CA      Buyer: Sadler, Sheri      Con Type: POLITICAL/VOTE  
 91604      Salesperson: KATHI THORNTON      Assistant: CARL SKINNER  
 323-966-5033      Separation: Sep:30  
 Total \$: \$375.00  
 Total Spots: 3  
 Total CPP: \$54.35  
 Total GRP: 6.9

Special Instructions

Date/Time	Added by	Comment	Order Level Comments
08/22/17 11:29 AM	CARL SKINNER	REVISED TO CORRECT ADVERTISER NAME: NO OTHER CHANGES MADE: PLEASE CONFIRM OR ADVISE - THANKS	
08/22/17 10:51 AM	System	Notice Received.	
08/22/17 10:27 AM	CARL SKINNER	NEW ORDER MONTANA HUNTERS & ANGLERS ACTION! STARTS SUN 8/27. PLEASE CONFIRM OR ADVISE - THANKS	

Competitive Information		Daypart Summary				Monthly Summary				
Market Budget:	\$1,500	Day/Time	% Distrib	Spots	Dollars	CPP	GRP	Month	Spots	Dollars
KTMF Share:	25%		100%	3	\$375.00	\$54.35	6.9	2017-Aug	1	\$125.00
Comment:	Unknown: 75%		100%	3	\$375.00	\$54.35	6.9	2017-Sep	2	\$250.00
								Total	3	\$375.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	8/22/17 11:29 AM	CARL SKINNER	Revised			\$0	\$375.00	Changes: Contract Type Id from Spot to POLITICAL/VOTE. Advertiser from POLITICAL ACTION COM to Montana Hunters and Anglers Action!, Comments from NEW ORDER MONTANA HUNTERS & ANGLERS ACTION! STARTS SUN 8/27. PLEASE CONFIRM OR ADVISE - THANKS TO REVISED TO CORRECT ADVERTISER NAME: NO OTHER CHANGES MADE: PLEASE CONFIRM OR ADVISE - THANKS. User Entered \$ from \$0.00 to \$375.00.
Queued for Electronic Contracting	8/22/17 10:51 AM					\$0	\$0	
New	8/22/17 10:20 AM	CARL SKINNER	Confirmed	3		\$375.00	\$375.00	

Non-Discrimination Policy  
 PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> KTME-TV, Missoula, MT	<b>Date:</b> 8/21/17
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I, Sheri Sadler of SADLER STRATEGIC MEDIA, INC  
do hereby request station time concerning the following issue:

Montana Hunters & Anglers Action!

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See order					

This broadcast time will be used by: Montana Hunters & Anglers Action!

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

Yes  No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

*Monuments*

I represent that the payment for the above described broadcast time has been furnished by (name and address):

*Montana Hunters & Anglers Action!*

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

*See Letter of Authorization*

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)



LETTER OF AUTHORIZATION

Montana Hunters and Anglers Action!  
550 Park Ln  
Billings, MT 59102

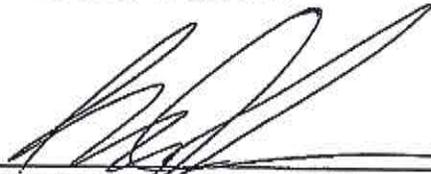
August 17, 2017

Sheri Sadler  
Sadler Strategic Media, Inc.  
12103 Viewcrest Road  
Studio City, CA 91604

Dear Ms. Sadler:

Please accept this letter as authorization to represent the Montana Hunters and Anglers Action! Our official information is as follows:

Name *Montana Hunters and Anglers Action!*  
Address *550 Park Lane, Billings, MT 59102*  
Phone (406) 794-2040  
Fax (406) 794-0764  
Name of Chairman Barrett Kaiser  
Name of Treasurer Barrett Kaiser  
FEDERAL TAX I.D.# 45-3534007



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Signature (*Can be any authorized agent*)  
Brandon DeMars / Board Member

# ORDER

**Orders**  
**Order / Rev:** 115654  
**Alt Order #:** 25699201  
**Product Desc:** CAC  
**Estimate:** 2021  
**Flight Dates:** 08/21/17 - 09/17/17  
**Original Date / Rev:** 08/22/17 / 08/22/17  
**Order Type:** GENERAL

**NTMF**  
**Primary AE:** Katz Los Angeles  
**Sales Office:** K-LAX  
**Sales Region:** NAT

**Agency**  
**Name:** Sadler Strategic  
**Buying Contact:**  
**Billing Contact:**  
 12103 Viewcrest Road  
 Studio City, CA 91604

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** POL/Montana Hunters & Anglers Action!  
**Demographic:** HH  
**Product Codes:** PL Issue  
**Priority:** P-5  
**Revenue Codes:** AGY, POL, ISS

**New Business Thru:**  
**Order Separation:** 00:20:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/28/17	09/09/17	2	\$150.00	\$127.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2017	2	\$150.00	\$127.50	0.00
<b>Totals</b>	<b>2</b>	<b>\$150.00</b>	<b>\$127.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Los Angeles			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount																		
E 1	NTMF	09/02/17	09/09/17	Sa 11a-1130a Big Sky Outdoors	CM	11:00 AM-11:30 AM	----S-	:30	1	\$75.00	P-1	0.00	NM	2	\$150.00																		
Big Sky Outdoors <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 08/28/17</td> <td>09/03/17</td> <td>----S-</td> <td>1</td> <td>\$75.00</td> <td>0.00</td> </tr> <tr> <td>Week: 09/04/17</td> <td>09/10/17</td> <td>----S-</td> <td>1</td> <td>\$75.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 08/28/17	09/03/17	----S-	1	\$75.00	0.00	Week: 09/04/17	09/10/17	----S-	1	\$75.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																												
Week: 08/28/17	09/03/17	----S-	1	\$75.00	0.00																												
Week: 09/04/17	09/10/17	----S-	1	\$75.00	0.00																												
														<b>Totals</b>	<b>2</b>	<b>\$150.00</b>																	



125 West 55th St.  
New York, NY 10019

Contract # 25699201 Changes as of: 8/22/2017 at 11:54 AM Version: Current State Version 2

CPE: 269/392/2021 Flight: 8/21/17 - 9/17/17 Station: NTMF Total \$: \$150.00

Agency: SADLER STRATEGIC Advertiser: Montana Hunters and Anglers Action! Market: Missoula Total Spots: 2

12103 VIEWCREST Product: CAC Office: LOS ANGELES Total CPP: \$62.50

ROAD Agency Order #: 6454036 Primary Demo: Adults 50+ Total GRP: 2.4

STUDIO CITY, CA

Buyer: Sadler, Sheri Salesperson: KATHI THORNTON Con Type: POLITICAL/VOTE Separation: Sep:30

323-966-5033 Assistant: CARL SKINNER 323-966-5023

Comments: REVISED TO CHANGE CONTRACT TYPE FROM "SPOT" TO "POLITICAL/VOTE"; NO OTHER CHANGES MADE - THANKS

#	Day/Time	DP	Program	Rate	A50P Rating	Len	8/21 - 9/11					Total Spots	Total \$	CPP	GRP
							8/21	8/28	9/4	9/11					
1	Sa 11a-11:30a		Big Sky Outdoors	\$75.00	1.2	30	0	1	1	0	2	\$150.00	\$62.50	2.4	
TOTALS:							0	1	1	0	2	\$150.00	\$62.50	2.4	



125 West 55th St  
New York, NY 10019

Contract # 25699201      Changes as of: 8/22/2017 at 11:54 AM      Version: Current State Version 2  
 CPE: 2691392/2021      Flight: 8/21/17 - 9/17/17      Station: NTMF  
 Agency: SADLER STRATEGIC      Advertiser: Montana Hunters and Anglers Action!      Market: Missoula  
 12103 VIEWCREST      Product: CAC      Office: LOS ANGELES  
 ROAD      Agency Order #: 6454036      Primary Demo: Adults 50+  
 STUDIO CITY, CA      Buyer: Sadler, Sheri      Con Type: POLITICAL/VOTE  
 Salesperson: KATHI THORNTON      Assistant: CARL SKINNER      Separation: Sep:30  
 323-966-5033      323-966-5023      Total SPOTs: 2  
 Total CPM: \$62.50  
 Total GRP: 2.4

Special Instructions

Date/Time	Added by	Comment
08/22/17 11:50 AM	CARL SKINNER	REVISED TO CHANGE CONTRACT TYPE FROM "SPOT" TO "POLITICAL/VOTE"; NO OTHER CHANGES MADE - THANKS
08/22/17 11:48 AM	System	Notice Received.
08/22/17 10:29 AM	CARL SKINNER	NEW ORDER MONTANA HUNTERS & ANGLERS ACTION! STARTS Sat 8/26; PLEASE CONFIRM OR ADVISE - THANKS

Competitive Information

Market Budget:	\$600
NTMF Share:	25%
Comment:	
Unknown:	75%

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	2	\$150.00	\$62.50	2.4
<b>Total</b>	<b>100%</b>	<b>2</b>	<b>\$150.00</b>	<b>\$62.50</b>	<b>2.4</b>

Monthly Summary

Month	Spots	Dollars
2017-Aug	0	\$0.00
2017-Sep	2	\$150.00
<b>Total</b>	<b>2</b>	<b>\$150.00</b>

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	8/22/17 11:50 AM	CARL SKINNER	Confirmed			\$0	\$150.00	Changes: Contract Type Id from Spot to POLITICAL/VOTE. User Entered \$ from \$0.00 to \$150.00. Comments from NEW ORDER MONTANA HUNTERS & ANGLERS ACTION! STARTS Sat 8/26; PLEASE CONFIRM OR ADVISE - THANKS to REVISED TO CHANGE CONTRACT TYPE FROM "SPOT" TO "POLITICAL/VOTE"; NO OTHER CHANGES MADE - THANKS.
Queued for Electronic Contracting	8/22/17 10:51 AM					\$0	\$0	
New	8/22/17 10:28 AM	CARL SKINNER	Confirmed	2		\$150.00	\$150.00	

Non-Discrimination Policy  
 PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <i>KTMF-2, Missoula, MT</i>	<b>Date:</b> <i>8/21/17</i>
---	--------------------------------

I, *Sheri Sadler of SADLER STRATEGIC MEDIA, INC*  
do hereby request station time concerning the following issue:

*Montana Hunters & Anglers Action!*

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<i>See order</i>					

This broadcast time will be used by: *Montana Hunters & Anglers Action!*

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
 Yes  No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

*Monuments*

I represent that the payment for the above described broadcast time has been furnished by (name and address):

*Montana Hunters & Anglers Action!*

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

*See Letter of Authorization*

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)



LETTER OF AUTHORIZATION

Montana Hunters and Anglers Action!  
550 Park Ln  
Billings, MT 59102

August 17, 2017

Sheri Sadler  
Sadler Strategic Media, Inc.  
12103 Viewcrest Road  
Studio City, CA 91604

Dear Ms. Sadler:

Please accept this letter as authorization to represent the Montana Hunters and Anglers Action! Our official information is as follows:

Name *Montana Hunters and Anglers Action!*  
Address *550 Park Lane, Billings, MT 59102*  
Phone (406) 794-2040  
Fax (406) 794-0764  
Name of Chairman Barrett Kaiser  
Name of Treasurer Barrett Kaiser  
FEDERAL TAX I.D.# 45-3534007



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Signature (*Can be any authorized agent*)  
Brandon DeMars / Board Member

# ORDER

**Orders**  
**Order / Rev:** 115654  
**Alt Order #:** 25699201  
**Product Desc:** CAC  
**Estimate:** 2021  
**Flight Dates:** 08/21/17 - 09/17/17  
**Original Date / Rev:** 08/23/17 / 08/23/17  
**Order Type:** GENERAL  
**Primary AE:** NTMF  
**Katz Los Angeles**  
**Sales Office:** K-LAX  
**Sales Region:** NAT

**Agency**  
**Name:** Sadler Strategic  
**Buying Contact:**  
**Billing Contact:**  
 12103 Viewcrest Road  
 Studio City, CA 91604  
**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** POL/Montana Hunters & Anglers Action!  
**Demographic:** HH  
**Product Codes:** PL Issue  
**Priority:** P-5  
**Revenue Codes:** AGY, POL, ISS  
**New Business Thru:**  
**Order Separation:** 00:20:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/28/17	09/01/17	2	\$150.00	\$127.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2017	2	\$150.00	\$127.50	0.00
<b>Totals</b>	<b>2</b>	<b>\$150.00</b>	<b>\$127.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Los Angeles			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	NTMF	08/28/17	09/01/17	M-F 5a-7a LN Wake Up MT	NWS	5a-7a	MTWTF--	:30	2	\$75.00	P-1	0.00	NM	2	\$150.00
Wake Up MT <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/28/17   09/03/17   MTWTF--   2   \$75.00   0.00															
<b>Totals</b>														<b>2</b>	<b>\$150.00</b>



125 West 55th St  
New York, NY 10019

Contract # 25699201 Changes as of: 8/22/2017 at 11:57 AM Version: Highlighting Makegood 1 Status: Accepted

CPE: 269/392/2021 Flight: 8/21/17 - 9/17/17 Station: NTMF Total \$: \$150.00

Agency: SADLER STRATEGIC Advertiser: Montana Hunters and Anglers Action Market: Missoula Total Spots: 2

12103 VIEWCREST ROAD STUDIO CITY, CA 91604 Product: CAC Office: LOS ANGELES Total CPP: \$62.50

Agency Order #: 6454036 Buyer: Sadler, Sheri Primary Demo: Adults 50+ Total GRP: 2.4

Salesperson: KATHI THORNTON 323-966-5033 Con Type: POLITICAL/VOTE Traffic #: 115654  
Assistant: CARL SKINNER 323-966-5023 Separation: Sep:30

Comments: REVISED TO CHANGE CONTRACT TYPE FROM "SPOT" TO "POLITICAL/VOTE"; NO OTHER CHANGES MADE - THANKS

#	Day/Time	DP	Program	Rate	ASOP Rating	Len	8/21 - 9/11					Total Spots	Total \$	CPP	GRP
							8/21	8/28	9/4	9/11	TOTALS				
MSD 1	Sa 11a-11:30a		Big Sky Outdoors	\$75.00	1.2	30	0	1	0	0	0	0	\$0.00	\$62.50	0.0
MGD 2	M-F 5a-7a		NEWS	\$75.00	1.2	30	0	2	0	0	0	2	\$150.00	\$62.50	2.4
<b>TOTALS:</b>							<b>0</b>	<b>2</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>2</b>	<b>\$150.00</b>	<b>\$62.50</b>	<b>2.4</b>

Makegood Comments

Date/Time	Action	Added by	Comment
08/22/17 4:37 PM	Accepted	Sheri Sadler	Other