

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: Cumulus Media - Lafayette, LA	KNEK-FM	Date: 9.26.19
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I, Arsement Media Group

being/on behalf of: Gerald Boudreaux

a legally qualified candidate of the Democratic

political party for the office of: State Senate - District 24

in the Primary

election to be held on: October 12, 2019

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
Please see schedule attached.					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Gerald Boudreaux Campaign Fund

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Gerald Boudreaux

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9.26.19

Date

KSimer

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Mandolia Jean-Batiste

Signature

Mandolia Jean-Batiste

Printed Name

Account Manager

Title

ORDER

Orders
Order / Rev: 266176
Alt Order #: 6887239
Product Desc: Gerald Boudreaux
Estimate: 60
Flight Dates: 09/23/19 - 10/05/19
Original Date / Rev: 09/26/19 / 09/26/19
Order Type: GENERAL
Primary AE: Mandolia Jean-Batiste
Sales Office: L-LAF
Sales Region: Local
KNEK-AM/FM

Agency
Name: Arsement Media Group
Buying Contact:
Billing Contact:
 104 Live Oak Drive
 Lafayette, LA 70503
Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Boudreaux/D/State Representative
Demographic: A35+
Product Codes: Candidates
Revenue Code 1: AGY-AVAIL
Revenue Code 2: POL-CAND
Revenue Code 3: POL-STATE
New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/26/19	09/29/19	19	\$490.00	\$416.50
09/30/19	10/05/19	54	\$2,790.00	\$2,371.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2019	19	\$490.00	\$416.50	0.00
October 2019	54	\$2,790.00	\$2,371.50	0.00
Totals	73	\$3,280.00	\$2,788.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mandolia Jean-Batiste	L-LAF	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KNEKA	09/30/19	10/05/19	M-F AM Drive Morning Drive	CM	6:00 AM-10:00 AM	3-----	1:00	3	\$50.00	P-80	0.00	NM	3	\$150.00
		AM - Morning Drive													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/30/19	10/06/19	3-----		3				\$50.00		0.00			
N 2	KNEKA	09/30/19	10/05/19	M-F AM Drive M-F	CM	6:00 AM-10:00 AM	-3333--	1:00	12	\$55.00	P-80	0.00	NM	12	\$660.00
		AM -													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/30/19	10/06/19	-3333--		12				\$55.00		0.00			
N 3	KNEKA	09/30/19	10/05/19	M-F Midday Midday	CM	10:00 AM-3:00 PM	3-----	1:00	3	\$50.00	P-80	0.00	NM	3	\$150.00
		MD - Midday													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/30/19	10/06/19	3-----		3				\$50.00		0.00			
N 4	KNEKA	09/30/19	10/05/19	M-F Midday M-F	CM	10:00 AM-3:00 PM	-3333--	1:00	12	\$55.00	P-80	0.00	NM	12	\$660.00
		MD -													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/30/19	10/06/19	-3333--		12				\$55.00		0.00			
N 5	KNEKA	09/30/19	10/05/19	M-F PM Drive	CM	3:00 PM-7:00 PM	3-----	1:00	3	\$50.00	P-80	0.00	NM	3	\$150.00

Order / Rev: 266176
 Alt Order #: 6887239
 Flight Dates: 09/23/19 - 10/05/19

Advertiser: Boudreaux/D/State Representative
 Product Desc: Gerald Boudreaux
 Estimate: 60
 KNEK-AM/FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
PM - Afternoon Drive															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/30/19	10/06/19	3-----					3	\$50.00		0.00			
N 6	KNEKA	09/30/19	10/05/19	M-F PM Drive M-F	CM	3:00 PM-7:00 PM	-3333--	1:00	12	\$55.00	P-80	0.00	NM	12	\$660.00
PM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/30/19	10/06/19	-3333--					12	\$55.00		0.00			
N 7	KNEKA	09/23/19	09/29/19	Sa-Su AM Sa-Su	CM	6:00 AM-10:00 AM	-----3-	1:00	3	\$30.00	P-80	0.00	NM	3	\$90.00
WK -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/23/19	09/29/19	-----3-					3	\$30.00		0.00			
N 8	KNEKA	09/30/19	10/05/19	Sa-Su AM Sa-Su	CM	6:00 AM-10:00 AM	-----3-	1:00	3	\$40.00	P-80	0.00	NM	3	\$120.00
WK -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/30/19	10/06/19	-----3-					3	\$40.00		0.00			
N 9	KNEKA	09/23/19	09/29/19	Sa-Su Midday Sa-Su	CM	10:00 AM-3:00 PM	-----3-	1:00	3	\$30.00	P-80	0.00	NM	3	\$90.00
WK -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/23/19	09/29/19	-----3-					3	\$30.00		0.00			
N 10	KNEKA	09/30/19	10/05/19	Sa-Su Midday Sa-Su	CM	10:00 AM-3:00 PM	-----3-	1:00	3	\$40.00	P-80	0.00	NM	3	\$120.00
WK -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/30/19	10/06/19	-----3-					3	\$40.00		0.00			
N 11	KNEKA	09/23/19	09/29/19	Sa-Su PM Sa-Su	CM	3:00 PM-7:00 PM	-----3-	1:00	3	\$30.00	P-80	0.00	NM	3	\$90.00
WK -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/23/19	09/29/19	-----3-					3	\$30.00		0.00			
N 12	KNEKA	09/30/19	10/05/19	Sa-Su PM Sa-Su	CM	3:00 PM-7:00 PM	-----3-	1:00	3	\$40.00	P-80	0.00	NM	3	\$120.00
WK -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/30/19	10/06/19	-----3-					3	\$40.00		0.00			
N 13	KNEKA	09/23/19	09/29/19	Sa-Su AM Sa-Su	CM	6:00 AM-10:00 AM (6:00 AM-10:00 AM)	-----3	1:00	3	\$20.00	P-80	0.00	NM	3	\$60.00
WK -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/23/19	09/29/19	-----3					3	\$20.00		0.00			
N 14	KNEKA	09/23/19	09/29/19	Sa-Su Midday Sa-Su	CM	10:00 AM-3:00 PM	-----4	1:00	4	\$25.00	P-80	0.00	NM	4	\$100.00
WK -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/23/19	09/29/19	-----4					4	\$25.00		0.00			
N 15	KNEKA	09/23/19	09/29/19	Sa-Su PM Sa-Su	CM	3:00 PM-7:00 PM	-----3	1:00	3	\$20.00	P-80	0.00	NM	3	\$60.00
WK -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/23/19	09/29/19	-----3					3	\$20.00		0.00			
													Totals	73	\$3,280.00

New Order

Media: Radio
 Client: Gerald Boudreaux
 Product: Gerald Boudreaux
 CPE: //60

Market: Lafayette, LA
 Demo: Adults 35+
 Separation: 30
 Flight Start: 9/23/19

Vendor: KNEK-FM
 Billing To: Arsement Media Group
 104 Live Oak
 Lafayette, LA 70503

AE: Mandolia Jean Batiste
 (Cumulus Media Lafayette Silver)

Description: GB Radio 9.28-10.5
 Rep: Version: 1
 Comments:

Flight End: 10/5/19
 Sales Office:
 Survey:

Phone: 337-501-9900
 Fax:

Line No	Daypart (Program)	Daypart Code	Gross C/T	Dur	9/23	9/24	9/25	9/26	9/27	9/28	9/29	9/30	10/1	10/2	10/3	10/4	10/5	Total Spots	Adults 35+	GPP	
1	MTuWThF 6:00A-10:00A (Morning Drive)	AM	\$50.00	C 60	0	0	0	0	0	0	0	3	0	0	0	0	0	3			
2	MTuWThF 6:00A-10:00A	AM	\$55.00	C 60	0	0	0	0	0	0	0	0	3	3	3	3	0	12			
3	MTuWThF 10:00A-3:00P (Midday)	MD	\$50.00	C 60	0	0	0	0	0	0	0	3	0	0	0	0	0	3			
4	MTuWThF 10:00A-3:00P	MD	\$55.00	C 60	0	0	0	0	0	0	0	0	3	3	3	3	0	12			
5	MTuWThF 3:00P-7:00P (Afternoon Drive)	PM	\$50.00	C 60	0	0	0	0	0	0	0	3	0	0	0	0	0	3			
6	MTuWThF 3:00P-7:00P	PM	\$55.00	C 60	0	0	0	0	0	0	0	0	3	3	3	3	0	12			
7	Sa 6:00A-10:00A	WK	\$30.00	C 60	0	0	0	0	0	3	0	0	0	0	0	0	0	3			
8	Sa 6:00A-10:00A	WK	\$40.00	C 60	0	0	0	0	0	0	0	0	0	0	0	0	3	3			
9	Sa 10:00A-3:00P	WK	\$30.00	C 60	0	0	0	0	0	3	0	0	0	0	0	0	0	3			
10	Sa 10:00A-3:00P	WK	\$40.00	C 60	0	0	0	0	0	0	0	0	0	0	0	0	3	3			
11	Sa 3:00P-7:00P	WK	\$30.00	C 60	0	0	0	0	0	3	0	0	0	0	0	0	0	3			
12	Sa 3:00P-7:00P	WK	\$40.00	C 60	0	0	0	0	0	0	0	0	0	0	0	0	3	3			
13	Su 6:00A-10:00A	WK	\$20.00	C 60	0	0	0	0	0	0	3	0	0	0	0	0	0	3			
14	Su 10:00A-3:00P	WK	\$25.00	C 60	0	0	0	0	0	0	4	0	0	0	0	0	0	4			
Comments: K Boudreaux daypart																					
15	Su 3:00P-7:00P	WK	\$20.00	C 60	0	0	0	0	0	0	3	0	0	0	0	0	0	3			
Total Spots:					0	0	0	0	0	9	10	9	9	9	9	9	9	73			
Total GRP/GIMP(000):					0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	
Cash\$ Spots					\$2,790.00 - 54	\$0.00 - 0	\$0.00 - 0	\$0.00 - 0	\$0.00 - 0	\$0.00 - 0	\$0.00 - 0	\$0.00 - 0	\$0.00 - 0	\$0.00 - 0	\$0.00 - 0	\$0.00 - 0	\$0.00 - 0	\$0.00 - 0	\$0.00 - 0	\$0.00 - 0	
Trade\$ Spots					\$490.00 - 19	\$0.00 - 0	\$0.00 - 0	\$0.00 - 0	\$0.00 - 0	\$0.00 - 0	\$0.00 - 0	\$0.00 - 0	\$0.00 - 0	\$0.00 - 0	\$0.00 - 0	\$0.00 - 0	\$0.00 - 0	\$0.00 - 0	\$0.00 - 0	\$0.00 - 0	
Total Gross Cost:					\$3,280.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
Total Net Cost:					\$2,788.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00

Total Gross CPP: \$0.00
 Total Net CPP: \$0.00

PREVIEW



KNEK-AM/FM
 202 Galbert
 Lafayette, LA 70506
 Main: (337) 232-1311
 Billing:

Property	KNEK-FM		
Invoice #		Order #	266176
Invoice Date		Alt Order #	6887239
Invoice Month	September 2019	Deal #	
Invoice Period	08/26/19 - 09/29/19	Flight Dates	09/23/19 - 10/05/19
Advertiser	Boudreaux/D/State Representative		
Product	Gerald Boudreaux		
Estimate #	60		
Account Executive	Mandolia Jean-Batiste		
Sales Office	Local-Lafayette LA		
Sales Region	Local		
Agency Code	RI14857		
Advertiser Code	none		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref			
Advertiser Ref			
Product 1			
Product 2			

Billing Address:

Arsement Media Group
 Attention: Accounts Payable
 104 Live Oak Drive
 Lafayette, LA 70503

Send Payment To:

KNEK-AM/FM
 Cumulus Media- Lafayette
 3642 Momentum Place
 Chicago, IL 60689-5336

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
7	09/23/19	09/29/19	Sa-Su	6:00 AM-10:00 AM	-----3-	1:00	3	\$30.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		09/23/19	09/29/19	-----3-	3	\$30.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2	KNEKA	Sa	09/28/19	6:57 AM	Sa-Su	6:00 AM-10:00 AM	1:00	GB_Earlyvote_60Radio	\$30.00	NM
1	KNEKA	Sa	09/28/19	7:58 AM	Sa-Su	6:00 AM-10:00 AM	1:00	GB_Earlyvote_60Radio	\$30.00	NM
3	KNEKA	Sa	09/28/19	8:57 AM	Sa-Su	6:00 AM-10:00 AM	1:00	GB_Earlyvote_60Radio	\$30.00	NM
9	09/23/19	09/29/19	Sa-Su	10:00 AM-3:00 PM	-----3-	1:00	3	\$30.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		09/23/19	09/29/19	-----3-	3	\$30.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3	KNEKA	Sa	09/28/19	10:20 AM	Sa-Su	10:00 AM-3:00 PM	1:00	GB_Earlyvote_60Radio	\$30.00	NM
1	KNEKA	Sa	09/28/19	10:50 AM	Sa-Su	10:00 AM-3:00 PM	1:00	GB_Earlyvote_60Radio	\$30.00	NM
2	KNEKA	Sa	09/28/19	1:44 PM	Sa-Su	10:00 AM-3:00 PM	1:00	GB_Earlyvote_60Radio	\$30.00	NM
11	09/23/19	09/29/19	Sa-Su	3:00 PM-7:00 PM	-----3-	1:00	3	\$30.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		09/23/19	09/29/19	-----3-	3	\$30.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2	KNEKA	Sa	09/28/19	3:18 PM	Sa-Su	3:00 PM-7:00 PM	1:00	GB_Earlyvote_60Radio	\$30.00	NM
1	KNEKA	Sa	09/28/19	4:44 PM	Sa-Su	3:00 PM-7:00 PM	1:00	GB_Earlyvote_60Radio	\$30.00	NM
3	KNEKA	Sa	09/28/19	5:42 PM	Sa-Su	3:00 PM-7:00 PM	1:00	GB_Earlyvote_60Radio	\$30.00	NM
13	09/23/19	09/29/19	Sa-Su	6:00 AM-10:00 AM	-----3	1:00	3	\$20.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		09/23/19	09/29/19	-----3	3	\$20.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3	KNEKA	Su	09/29/19	6:21 AM	Sa-Su	6:00 AM-10:00 AM	1:00	GB_Earlyvote_60Radio	\$20.00	NM
1	KNEKA	Su	09/29/19	7:46 AM	Sa-Su	6:00 AM-10:00 AM	1:00	GB_Earlyvote_60Radio	\$20.00	NM
2	KNEKA	Su	09/29/19	8:20 AM	Sa-Su	6:00 AM-10:00 AM	1:00	GB_Earlyvote_60Radio	\$20.00	NM
14	09/23/19	09/29/19	Sa-Su	10:00 AM-3:00 PM	-----4	1:00	4	\$25.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		09/23/19	09/29/19	-----4	4	\$25.00				

PREVIEW



Send Payment To:

KNEK-AM/FM
Cumulus Media - Lafayette
3642 Momentum Place
Chicago, IL 60689-5336

Invoice #		Invoice Month	September 2019
Invoice Date		Invoice Period	08/26/19 - 09/29/19
Advertiser	Boudreaux/D/State Representative		
Product	Gerald Boudreaux		
Estimate #	60		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type																																																								
14	09/23/19	09/29/19	Sa-Su	10:00 AM-3:00 PM	-----4	1:00	4	\$25.00	NM																																																								
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15	09/23/19	09/29/19	Sa-Su	3:00 PM-7:00 PM	-----3	1:00	3	\$20.00	NM																																																								
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Total Spots **19**

Due and Payable upon receipt

<u>Gross Total</u>	\$490.00
<u>Agency Commission</u>	\$73.50
<u>Net Amount Due</u>	\$416.50