

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <p style="text-align: center; font-size: 1.2em;">KNEK-FM</p>	Date: <p style="text-align: center; font-size: 1.2em;">9/30/19</p>
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I, Geirico Smith Hawkins
 being/on behalf of: John Bel Edwards, a legally
 qualified candidate of the Democratic political
 party for the office of: Governor
 in the Primary
 election to be held on: October 12, 2019

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See attached					

Total Charges:

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

John Bel Edwards Campaign, LLC

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Andrew M. Edwards II

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

9/27/19
Date

[Signature]
Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

[Signature]
Signature

Mandelia Jean Pate
Printed Name

Account Manager
Title



PUBLIC RELATIONS, MARKETING & ADVERTISING

Date: October 7, 2019

To: Mandolia Jean-Batiste
 Cumulus Radio (Lafayette)
 mandolia.jean-batiste@cumulus.com
 337-408-9217

From: Geriease Smith Hawkins
 Bright Moments, LLC
 504-592-1800

RE: INSERTION ORDER 10/8/19 - 10/12/19
 Governor John Bel Edwards Campaign: 60 Media Placement

Below, please find an additional insertion order for the last week of the primary election. The flight schedule is Tuesday, October 8th - Saturday, October 12th.

The traffic instructions will be sent to you under separate cover. The payment has been made via the following online portal:
<https://simplepay.basvspro.net/staff.aspx?aid=8691&Skey=lafave>

Please let me know if you have any questions. Thank you!

	Total Budget	Total Spots	Total Spots per day part	Total Budget per day part	Day	Daypart	Rate	Spot Length	# Spots/Day	Total Days
KRRQ-FM Q95.5	\$4,360.00	55	12	\$840.00	T-F	6A-10A	\$70.00	:60	3	4
KRRQ-FM Q95.5			3	\$210.00	F	6A-10A	\$70.00	:60	3	1
KRRQ-FM Q95.5			6	\$560.00	T-F	10A-3P	\$70.00	:60	2	4
KRRQ-FM Q95.5			2	\$140.00	F	10A-3P	\$70.00	:60	2	1
KRRQ-FM Q95.5			12	\$840.00	T-F	3P-7P	\$70.00	:60	3	4
KRRQ-FM Q95.5			3	\$210.00	F	3P-7P	\$70.00	:60	3	1
KRRQ-FM Q95.5			6	\$480.00	T-F	7P-MID	\$60.00	:60	2	4
KRRQ-FM Q95.5			2	\$120.00	F	7P-MID	\$60.00	:60	2	1
KRRQ-FM Q95.5			9	\$630.00	M-F	8A-7P	\$70.00	:60	3	3
KRRQ-FM Q95.5			3	\$165.00	SA	6A-10A	\$55.00	:60	3	1
KRRQ-FM Q95.5			3	\$165.00	SA	10A-3P	\$55.00	:60	3	1
	Total Budget	Total Spots	Total Spots per day part	Total Budget per day part	Day	Daypart	Rate		# Spots/Day	Total Days
KNEK Magic 104.7	\$3,585.00	85	12	\$780.00	T-F	6A-10A	\$65.00	:60	3	4
KNEK Magic 104.7	17525		3	\$195.00	F	6A-10A	\$65.00	:60	3	1
KNEK Magic 104.7			6	\$520.00	T-F	10A-3P	\$65.00	:60	2	4
KNEK Magic 104.7			2	\$130.00	F	10A-3P	\$65.00	:60	2	1
KNEK Magic 104.7			12	\$780.00	T-F	3P-7P	\$65.00	:60	3	4
KNEK Magic 104.7			3	\$195.00	F	3P-7P	\$65.00	:60	3	1
KNEK Magic 104.7			4	\$320.00	T-F	7P-MID	\$40.00	:60	12	4
KNEK Magic 104.7			1	\$80.00	F	7P-MID	\$40.00	:60	12	1
KNEK Magic 104.7			9	\$585.00	M-F	8A-7P	\$65.00	:60	3	3
KNEK Magic 104.7			2	\$160.00	SA	6A-10A	\$50.00	:60	23	1
KNEK Magic 104.7			2	\$160.00	SA	10A-3P	\$50.00	:60	23	1

ORDER

Orders
Order / Rev: 275758
Alt Order #:
Product Desc: John Bel Edwards Campaign
Estimate: 4
Flight Dates: 10/08/19 - 10/12/19
Original Date / Rev: 10/07/19 / 10/07/19
Order Type: GENERAL
KNEK-AM/FM
Primary AE: Mandolla Jean-Batiste
Sales Office: L-LAF
Sales Region: Local

Agency Name: Bright Moments
Buying Contact:
Billing Contact:
 2249 Oretha Castle Haley Blvd
 New Orleans, LA 70113
Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Edwards/D/Governor
Demographic: A25-54
Product Codes: Candidates
Revenue Code 1: AGY-AVAIL
Revenue Code 2: POL-CAND
Revenue Code 3: POL-GOV
New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/30/19	10/12/19	58	\$3,585.00	\$3,047.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2019	58	\$3,585.00	\$3,047.25	0.00
Totals	58	\$3,585.00	\$3,047.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mandolla Jean-Batiste	L-LAF	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KNEKA	10/08/19	10/11/19	M-F AM Drive M-F	CM	6a-10a	-TWTF--	1:00	12	\$65.00	P-20	0.00	NM	12	\$780.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/07/19	10/13/19	-TWTF--					12	\$65.00		0.00			
N 2	KNEKA	10/11/19	10/11/19	M-F AM Drive M-F	CM	6a-10a	----F--	1:00	3	\$65.00	P-20	0.00	NM	3	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/07/19	10/13/19	----F--					3	\$65.00		0.00			
N 3	KNEKA	10/08/19	10/11/19	M-F Midday M-F	CM	10a-3p	-TWTF--	1:00	8	\$65.00	P-20	0.00	NM	8	\$520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/07/19	10/13/19	-TWTF--					8	\$65.00		0.00			
N 4	KNEKA	10/11/19	10/11/19	M-F Midday M-F	CM	10a-3p	----F--	1:00	2	\$65.00	P-20	0.00	NM	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/07/19	10/13/19	----F--					2	\$65.00		0.00			
N 5	KNEKA	10/08/19	10/11/19	M-F PM Drive M-F	CM	3p-7p	-TWTF--	1:00	12	\$65.00	P-20	0.00	NM	12	\$780.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/07/19	10/13/19	-TWTF--					12	\$65.00		0.00			
N 6	KNEKA	10/11/19	10/11/19	M-F PM Drive M-F	CM	3p-7p	----F--	1:00	3	\$65.00	P-20	0.00	NM	3	\$195.00

Order / Rev: 275758
 Alt Order #:
 Flight Dates: 10/08/19 - 10/12/19

Advertiser: Edwards/D/Governor
 Product Desc: John Bel Edwards Campaign
 Estimate: 4
 KNEK-AM/FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/07/19	10/13/19	----F--		3				\$85.00		0.00			
N 7	KNEKA	10/08/19	10/11/19	M-F Evening M-F	CM	7p-12a	--TWTF--	1:00	4	\$40.00	P-20	0.00	NM	4	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/07/19	10/13/19	-TWTF--		4				\$40.00		0.00			
N 8	KNEKA	10/11/19	10/11/19	M-F Evening M-F	CM	7p-12a	----F--	1:00	1	\$40.00	P-20	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/07/19	10/13/19	----F--		1				\$40.00		0.00			
N 9	KNEKA	10/08/19	10/11/19	M-F Prime M-F	CM	6a-7p	-TWTF--	1:00	9	\$65.00	P-20	0.00	NM	9	\$585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/07/19	10/13/19	-TWTF--		9				\$65.00		0.00			
N 10	KNEKA	10/12/19	10/12/19	Sa-Su AM Sa-Su	CM	6a-10a	-----S-	1:00	2	\$50.00	P-20	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/07/19	10/13/19	-----S-		2				\$50.00		0.00			
N 11	KNEKA	10/12/19	10/12/19	Sa-Su Midday Sa-Su	CM	10a-3p	-----S-	1:00	2	\$50.00	P-20	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/07/19	10/13/19	-----S-		2				\$50.00		0.00			
													Totals	58	\$3,585.00