

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KNEK-FM	Date: 7/8/19
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I, Geriease Smith Hawkins

being/on behalf of: John Bel Edwards, a legally

qualified candidate of the Democratic political

party for the office of: Governor

in the Primary

election to be held on: October 12, 2019

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Attached Schedule					

Total Charges: \$2895 gross



Date: July 8, 2019

To: Mandolia Jean-Batiste
 Cumulus Radio (Lafayette)
 mandolia.jean-batiste@cumulus.com
 337-408-9217

From: Geriease Smith Hawkins
 Bright Moments, LLC
 504-592-1800

RE: INSERTION ORDER 7/10/19 – 7/31/19
 Governor John Bel Edwards Campaign :60 Media Placement

	Total Budget	Total Spots	Total Spots per day part	Total Budget per day part	Day	Daypart	Rate	# Spots/Day	Total Days
KRRQ-FM Q95.5	\$3,255.00	51	28	\$1,960.00	M-F	6A-10A	\$70.00	2	14
KRRQ-FM Q95.5					M-F	10A-3P	\$70.00		
KRRQ-FM Q95.5			14	\$980.00	M-F	3P-7P	\$70.00	1	14
KRRQ-FM Q95.5					M-F	7P-12M	\$25.00		
KRRQ-FM Q95.5					SA	6A-10A	\$30.00		
KRRQ-FM Q95.5			6	\$210.00	SA	10A-3P	\$35.00	2	3
KRRQ-FM Q95.5					SA	3P-7P	\$35.00		
KRRQ-FM Q95.5					SA	7P-12M	\$20.00		
KRRQ-FM Q95.5					SU	6A-10A	\$35.00		
KRRQ-FM Q95.5			3	\$105.00	SU	10A-3P	\$35.00	1	3
KRRQ-FM Q95.5					SU	3P-7P	\$35.00		
KRRQ-FM Q95.5					SU	7P-12M	\$20.00		
	Total Budget	Total Spots	Total Spots per day part	Total Budget per day part	Day	Daypart	Rate	# Spots/Day	Total Days
KNEK Magic 104.7	\$2,895.00	51	28	\$1,680.00	M-F	6A-10A	\$60.00	2	14
KNEK Magic 104.7					M-F	10A-3P	\$60.00		
KNEK Magic 104.7			14	\$840.00	M-F	3P-7P	\$60.00	1	14
KNEK Magic 104.7					M-F	7P-12M	\$25.00		
KNEK Magic 104.7					SA	6A-10A	\$35.00		
KNEK Magic 104.7			6	\$270.00	SA	10A-3P	\$45.00	2	3
KNEK Magic 104.7					SA	3P-7P	\$45.00		
KNEK Magic 104.7					SA	7P-12M	\$20.00		
KNEK Magic 104.7					SU	6A-10A	\$30.00		
KNEK Magic 104.7			3	\$105.00	SU	10A-3P	\$35.00	1	3
KNEK Magic 104.7					SU	3P-7P	\$35.00		

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

John Bel Edwards Campaign, LLC

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Andrew M. Edwards, II

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

7/8/19
Date

[Signature]
Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Mandolin Jean Batiste
Signature

Mandolin Jean Batiste
Printed Name

AE
Title

BRIGHT MOMENTS
2249 ORETHA CASTLE HALEY BLVD
NEW ORLEANS, LA 70113

AGENCY RECOGNITION LETTER

This letter acknowledges that John Bel Edwards Campaign, 125 East Pine Street, Ponchatoula, LA 70454
_____, have secured the services of BRIGHT MOMENTS AGENCY AS OUR Advertising Agency of
Record effective March 1, 2019, and authorized to perform all duties customary for an advertising
agency on our behalf.

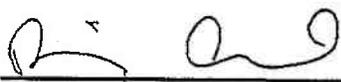
Media invoices for advertisement placed by this agency are to be forwarded to the following address:

BRIGHT MOMENTS

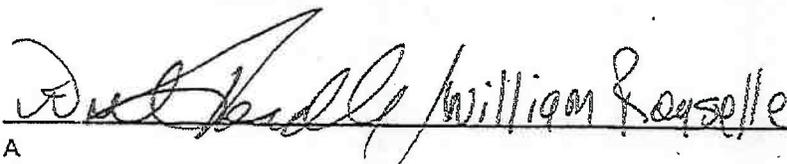
2249 ORETHA CASTLE HALEY BLVD

NEW ORLEANS, LA 70113

Once reconciled by the agency, the invoices will be submitted and paid by the agency.

 / RICHARD CARBO 3-11-19

Authorized client signature Date

 / William Rouselle 3-11-19

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POLITICAL INQUIRY FORM
(TO BE COMPLETED BY STATION REPRESENTATIVE RESPONDING TO THE INQUIRY)

INSTRUCTIONS: This form must be completed as to all requests, both oral and written, for broadcast time to be used by or on behalf of (1) a candidate for public office or (2) persons who wish to communicate a message relating to "any political matter of national importance," as defined in the Bipartisan Campaign Reform Act of 2002. It is to be kept in the Station Public File for a period of two years.

STATION KNEK-KKRD

DATE OF REQUEST: 11-12-18

INQUIRY MADE BY: Geriease Smith Hawkins

AGENCY (if any): Bright Moments, LLC

ADDRESS OF AGENCY: 2249 Oretha Castle Haley Blvd.

CITY, STATE, ZIP OF AGENCY: New Orleans, LA 70113

TELEPHONE NUMBER OF AGENCY: 504-592-1800

CANDIDATE: John Bel Edwards

ORGANIZATION OR SPONSORING AUTHORITY (WHO WILL PAY): John Bel Edwards Campaign, LLC

IF SPONSOR IS A COMMITTEE, NAME OF COMMITTEE: _____

ADDRESS OF COMMITTEE: 125 East Pine Street

CITY, STATE, ZIP OF COMMITTEE: Ponchatoula, LA 70454

TELEPHONE NUMBER OF COMMITTEE: _____

COMMITTEE OFFICERS:

Chairman: _____

Vice Chairman: _____

Treasurer: Andrew M. Edwards, II

Secretary: _____

Is this the Candidate's Authorized Committee? () yes () no

OFFICE SOUGHT: Governor PARTY AFFILIATION: Democrat
() federal (X) state () local

ELECTION AND DATE: October 12, 2019
(X) primary () general

FOR ISSUE ADS ONLY:

- a. Candidate(s) and offices (if any) referred to: N/A
- b. Federal election(s) (if any) referred to: NA
- c. Issue(s) discussed: N/A
- d. Name, Address, Phone Number of Contact: _____

DATES REQUESTED: _____

LENGTH OF SPOT/PROGRAM TIME REQUESTED: 160 sec

REQUEST MADE:

- in writing orally
If request is made in writing, attach and retain.

STATION OFFER: KNEK-KBRD

DISPOSITION OF REQUEST:

- granted denied
If not granted, state reasons in space below. If denied in writing, attach and retain. If granted, attach contract and invoice, when available.

REQUEST FOR DOCUMENTATION THAT CANDIDATE IS LEGALLY QUALIFIED:

- yes no
Attach any written documentation received.

DATE POLITICAL DISCLOSURE FORM SUBMITTED TO REQUESTOR: _____

COMMENTS

STATION REP	<i>Maria Antonia</i>
REVIEWED	7/8/19