

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

<b>Station and Location:</b> KNEK Lafayette, LA	<b>Date:</b> 10/19/19
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I, Jacques Morial of ENTERPRISE STRATEGIES, LLC

being/on behalf of: JIM DONELON, a legally

qualified candidate of the Republican political

party for the office of: Commissioner of Insurance, State of Louisiana

in the Open Primary Election

election to be held on: October 12, 2019

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE	ATTACHED				

**Total Charges:**

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

[Empty box for listing matters of national importance]

I represent that the payment for the above described broadcast time has been furnished by:

The Jim Donelon Campaign

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jim Donelon

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

3 Oct 2019 Jim S. Donelon  
Date Signature

**To Be Signed By Station Representative**

Accepted  Accepted in Part  Rejected

K. Napoli Kelvin Napoleon AE  
Signature Printed Name Title

Form PB-17 Candidates (10/11) NAB

RECOMMENDED Weekly Radio Advertising Schedule								Date:	09-Oct-19		
Start Date	10-Oct-19							Client:	Jim DONELON		
End Date	12-Oct-19							Market:	Lafayette Metro URBAN		
Total Run	7 days							Spots Per Week			
Daypart	Times	Days of the Week							Rate	Total	
		START									
		Mon	Tues	Wed	Thurs	Fri	Sat	Sun	\$		
<b>KNEK-FM</b>											
Monday-Friday	30 Seconds	6am-10am							0	55 \$	-
Monday-Friday	60 Seconds	6am-10am			4	5			9	65 \$	585
Monday-Friday	30 Seconds	10am-3pm							0	55 \$	-
Monday-Friday	60 Seconds	10am-3pm			3	3			6	65 \$	390
Monday-Friday	30 Seconds	3pm-7pm							0	55 \$	-
Monday-Friday	60 Seconds	3pm-7pm			4	5			9	65 \$	585
Monday-Friday	30 Seconds	7pm-12Mid							0	20 \$	-
Monday-Friday	60 Seconds	7pm-12Mid			4	4			8	25 \$	200
Saturday	30 Seconds	6am-10am							0	30 \$	-
Saturday	60 Seconds	6am-10am						3	3	40 \$	120
Saturday	30 Seconds	10am-3pm							0	30 \$	-
Saturday	60 Seconds	10am-3pm						2	2	40 \$	80
Saturday	30 Seconds	3pm-7pm							0	30 \$	-
Saturday	60 Seconds	3pm-7pm						1	1	40 \$	40
Sunday	60 Seconds	6am-10am							0	35 \$	-
Sunday	60 Seconds	10am-3pm							0	30 \$	-
Sunday	60 Seconds	3pm-7pm							0	25 \$	-
<b>Total Spots KNEK-FM</b>								<b>38</b>		<b>\$ 2,000</b>	
Traffic Instructions/Notes:											
								<b>Station</b>	<b>Spots</b>	<b>Total</b>	
								KNEK-FM	38	\$2,000	
								<b>Total/Wk</b>	<b>38</b>	<b>\$2,000</b>	

# ORDER

**Orders**  
**Order / Rev:** 276983  
**Alt Order #:**  
**Product Desc:** Jim Donelon - Lafayette Metro Urban  
**Estimate:**  
**Flight Dates:** 10/10/19 - 10/12/19  
**Original Date / Rev:** 10/09/19 / 10/09/19  
**Order Type:** GENERAL  
**Primary AE:** KNEK-AM/FM  
**Sales Office:** Kelwynn Napoleon  
**Sales Region:** L-LAF  
**Local**

**Agency**  
**Name:** Enterprise Strategies  
**Buying Contact:**  
**Billing Contact:**  
**PO Box 52693**  
**New Orleans, LA 70152**  
**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Gumbo Pac  
**Demographic:** A25-54  
**Product Codes:** Candidates  
**Revenue Code 1:** AGY-AVAIL  
**Revenue Code 2:** POL-CAND  
**Revenue Code 3:** POL-STATE  
**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

Bill Plan					Totals				
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
09/30/19	10/12/19	38	\$2,000.00	\$1,700.00	October 2019	38	\$2,000.00	\$1,700.00	0.00
<b>Totals</b>						<b>38</b>	<b>\$2,000.00</b>	<b>\$1,700.00</b>	<b>0.00</b>

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kelwynn Napoleon	L-LAF	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KNEKA	10/10/19	10/11/19	M-F AM Drive M-F	CM	6a-10a	---45--	1:00	9	\$65.00	P-50	0.00	NM	9	\$585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/07/19	10/13/19	---45--		9				\$65.00		0.00			
N 2	KNEKA	10/10/19	10/11/19	M-F Midday M-F	CM	10a-3p	---33--	1:00	6	\$65.00	P-50	0.00	NM	6	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/07/19	10/13/19	---33--		6				\$65.00		0.00			
N 3	KNEKA	10/10/19	10/11/19	M-F PM Drive M-F	CM	3p-7p	---45--	1:00	9	\$65.00	P-50	0.00	NM	9	\$585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/07/19	10/13/19	---45--		9				\$65.00		0.00			
N 4	KNEKA	10/10/19	10/11/19	M-F Evening M-F	CM	7p-12a	---44--	1:00	8	\$25.00	P-50	0.00	NM	8	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/07/19	10/13/19	---44--		8				\$25.00		0.00			
N 5	KNEKA	10/12/19	10/12/19	Sa-Su AM Sa-Su	CM	6a-10a	-----3-	1:00	3	\$40.00	P-50	0.00	NM	3	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/07/19	10/13/19	-----3-		3				\$40.00		0.00			
N 6	KNEKA	10/12/19	10/12/19	Sa-Su Midday Sa-Su	CM	10a-3p	-----2-	1:00	2	\$40.00	P-50	0.00	NM	2	\$80.00

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Advertiser: Gumbo Pac  
 Product Desc: Jim Donelon - Lafayette Metro Urban  
 Estimate:  
 KNEK-AM/FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/07/19	10/13/19	-----2-					2	\$40.00		0.00			
N 7	KNEKA	10/12/19	10/12/19	Sa-Su PM Sa-Su	CM	3p-7p	-----1-	1:00	1	\$40.00	P-50	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/07/19	10/13/19	-----1-					1	\$40.00		0.00			
													Totals	38	\$2,000.00