

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> <u>KNEK-FM</u>	<b>Date:</b> <u>9/24/19</u>
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I, Dustin Cravins,  
 being/on behalf of: Marcus Bryant, a legally  
 qualified candidate of the Democrat political  
 party for the office of: State Representative Dist. 96  
 in the Primary  
 election to be held on: October 12

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Attached Schedule					

**Total Charges:**



# ORDER

**Orders**  
**Order / Rev:** 264452  
**Alt Order #:**  
**Product Desc:** Marcus Bryant Campaign  
**Estimate:** 1  
**Flight Dates:** 09/06/19 - 10/12/19  
**Original Date / Rev:** 09/26/19 / 09/26/19  
**Order Type:** GENERAL  
**Primary AE:** Mandolia Jean-Batiste  
**Sales Office:** L-LAF  
**Sales Region:** Local  
**KNEK-AM/FM**

**Agency**  
**Name:** Bryant/D/State Representative  
**Buying Contact:**  
**Billing Contact:**  
 200 W Pine Street  
 Lafayette, LA 70501  
**Billing Type:** Cash  
**Billing Calendar:** Calendar  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 0%

**Advertiser**  
**Name:** Bryant/D/State Representative  
**Demographic:** A25-54  
**Product Codes:** Candidates  
**Revenue Code 1:** DIR  
**Revenue Code 2:** POL-CAND  
**Revenue Code 3:** POL-STATE  
**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/01/19	09/30/19	13	\$720.00	\$720.00
10/01/19	10/12/19	35	\$1,980.00	\$1,980.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2019	13	\$720.00	\$720.00	0.00
October 2019	35	\$1,980.00	\$1,980.00	0.00
<b>Totals</b>	<b>48</b>	<b>\$2,700.00</b>	<b>\$2,700.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mandolia Jean-Batiste	L-LAF	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KNEKA	09/27/19	10/12/19	M-F Prime M-F	CM	6a-7p	MTWTF--	:30	15	\$60.00	P-40	0.00	NM	36	\$2,160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/23/19	09/29/19	----F--		6				\$60.00		0.00			
		Week: 09/30/19	10/06/19	MTWTF--		15				\$60.00		0.00			
		Week: 10/07/19	10/13/19	MTWTF--		15				\$60.00		0.00			
N 2	KNEKA	09/27/19	10/12/19	Sa-Su Midday Sa-Su	CM	10a-3p	-----SS	:30	4	\$45.00	P-40	0.00	NM	11	\$495.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/23/19	09/29/19	-----SS		4				\$45.00		0.00			
		Week: 09/30/19	10/06/19	-----SS		4				\$45.00		0.00			
		Week: 10/07/19	10/13/19	-----S-		3				\$45.00		0.00			
N 3	KNEKA	10/12/19	10/12/19	Sa-Su PM Sa-Su	CM	3p-7p	-----S-	:30	1	\$45.00	P-40	0.00	NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/07/19	10/13/19	-----S-		1				\$45.00		0.00			
<b>Totals</b>													<b>48</b>	<b>\$2,700.00</b>	

Marcus Bryant Campaign

From: Mandolia Jean-baliste  
 Phone: (337) 232-1311 x217  
 Email: mandolia.jean-baliste@cumulus.com  
 9/24/2019 1:34 PM

Flight Dates: 09/26/2019 - 10/12/2019  
 Demo: P 25+

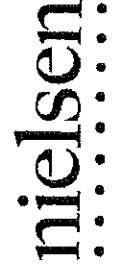
Radio Market: LAFAYETTE, LA  
 Survey: SP19 SD / FA18 SD  
 Geography: Metro



CUMULUS

Radio	Daypart	Length	Spots	Net Reach	Frequency	Unit Rate	Total Cost
<b>KOKE-FM</b>			<b>48</b>	<b>89,500</b>	<b>4.2</b>	<b>\$58.25</b>	<b>\$2,790.00</b>
<b>Flight A - 1 wk (09/23)</b>							
One Week Total			10	26,600	2.0	\$54.00	\$540.00
			10	26,600	2.0	\$54.00	\$540.00
	Th-F 6A-7P	60	6	20,700	1.7	\$60.00	\$360.00
	Sa 10A-3P	60	2	8,100	1.4	\$45.00	\$90.00
	Su 10A-3P	60	2	5,600	1.3	\$45.00	\$90.00
<b>Flight A - 1 wk (09/30)</b>							
One Week Total			19	36,400	2.7	\$56.84	\$1,080.00
			19	36,400	2.7	\$56.84	\$1,080.00
	M-F 6A-7P	60	15	33,000	2.4	\$60.00	\$900.00
	Sa 10A-3P	60	2	8,100	1.4	\$45.00	\$90.00
	Su 10A-3P	60	2	5,600	1.3	\$45.00	\$90.00
<b>Flight A - 1 wk (10/07)</b>							
One Week Total			19	36,500	2.8	\$56.84	\$1,080.00
			19	36,500	2.8	\$56.84	\$1,080.00
	M-F 6A-7P	60	15	33,000	2.4	\$60.00	\$900.00
	Sa 10A-3P	60	3	9,600	1.7	\$45.00	\$135.00
	Sa 3P-7P	60	1	4,900	1.0	\$45.00	\$45.00

The first demo listed is the Primary Demo.  
 This report was created in TAPOSCAN using the following Radio information: LAFAYETTE, LA; SP19 SD / FA18 SD; Metro; Multiple Dayparts Used; P 25+; See Detailed Sourcing Page for Complete Details.  
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Marcus Bryant Campaign

From: Mandola Jean-bufisa  
 Phone: (337) 232-1311 x217  
 Email: mandola.jean-bufisa@cumulus.com  
 9/24/2019 1:34 PM



Schedule Grand Totals: 3 Weeks

Stations	Spots	Net Psects	Frequency	Unit Rate	Total Cost
KNEK-FM	46	80,500	42	\$43.25	\$2,700.00

*[Signature]*  
 Accepted by Station

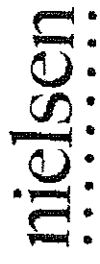
9/24/19  
 Date

*[Signature]*  
 Accepted by Client

9/24/19  
 Date

This station does not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

The first demo listed is the Primary Demo.  
 This report was created in TAPSCAN using the following Radio Information: LAFAYETTE, LA; SP19 SD / FA19 SD; Main; Multiple Dayparts Used; P 25-; See Detailed Sourcing Page for Complete Details.  
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# PREVIEW



**KNEK-AM/FM**  
**202 Galbert**  
**Lafayette, LA 70506**  
**Main: (337) 232-1311**  
**Billing:**

Property	KNEK-FM		
Invoice #		Order #	264452
Invoice Date		Alt Order #	
Invoice Month	September 2019	Deal #	
Invoice Period	09/01/19 - 09/30/19	Flight Dates	09/06/19 - 10/12/19
Advertiser	Bryant/D/State Representative		
Product	Marcus Bryant Campaign		
Estimate #	1		
Account Executive	Mandolia Jean-Batiste		
Sales Office	Local-Lafayette LA		
Sales Region	Local		
Agency Code			
Advertiser Code			
Billing Calendar	Calendar		
Billing Type	Cash		
Special Handling			
Agency Ref			
Advertiser Ref			
Product 1			
Product 2			

Billing Address:

**Bryant/D/State Representative**  
**Attention: Accounts Payable**  
**200 W Pine Street**  
**Lafayette, LA 70501**

Send Payment To:

**KNEK-AM/FM**  
**Cumulus Media- Lafayette**  
**3642 Momentum Place**  
**Chicago, IL 60689-5336**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																																																	
1	09/27/19	10/12/19	M-F	6a-7p	MTWTF--	1:00	15	\$60.00	NM																																																																																																																																																																	
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**Total Spots 13**

**Due and Payable upon receipt**

**Net Total \$720.00**