

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> <div style="text-align: center; font-size: 1.2em;">KNEK-FM Lafayette</div>	<b>Date:</b> <div style="text-align: center; font-size: 1.2em;">9/5/19</div>
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I, Geriease Smith Hawkins,  
 being/on behalf of: John Bel Edwards, a legally  
 qualified candidate of the Democratic political  
 party for the office of: Governor  
 in the Primary  
 election to be held on: October 12, 2019

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Attached Schedule					

**Total Charges:** \$5223.70

I represent that the payment for the above described broadcast time has been furnished by:

John Bel Edwards Campaign, LLC

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Andrew M. Edwards, II

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

9/5/19  
Date

[Signature]  
Signature

**To Be Signed By Station Representative**

☒ Accepted  
[Signature]  
Signature

☐ Accepted In Part  
Mandela Jones-Baker  
Printed Name

☐ Rejected  
AE  
Title



PUBLIC RELATIONS, MARKETING & ADVERTISING

Date: September 4, 2019

To: Mandolia Jean-Batiste  
Cumulus Radio (Lafayette)  
mandolia.jean-batiste@cumulus.com  
337-408-9217

From: Geriease Smith Hawkins  
Bright Moments, LLC  
504-592-1800

RE: INSERTION ORDER 9/6/19 – 9/30/19  
Governor John Bel Edwards Campaign :60 Media Placement

Below, please find the schedule for the month of September for Governor Edwards. The flight schedule is September 6<sup>th</sup> – September 30<sup>th</sup>.

The payment has been made already via the online portal in the amount of \$9,232.00. I will send you a copy of the receipt confirmation along with the political paperwork.

Please let me know if you have any questions. Thank you!

	Total Budget	Total Spots	Total Spots per day part	Total Budget per day part	Day	Daypart	Rate	Spot Length	# Spots/Day	Total Days
KRRQ-FM Q95.5	\$5,637.46	86	36	\$3,072.60	M-F	6A-10A	\$85.35	:60	2	18
KRRQ-FM Q95.5			18	\$1,058.84	M-F	3P-7P	\$58.83	:60	1	18
KRRQ-FM Q95.5			16	\$847.04	SA	10A-3P	\$52.94	:60	4	4
KRRQ-FM Q95.5			16	\$658.88	SU	10A-3P	\$41.18	:60	4	4

	Total Budget	Total Spots	Total Spots per day part	Total Budget per day part	Day	Daypart	Rate		# Spots/Day	Total Days
KNEK Magic 104.7	\$5,223.70	86	38	\$2,541.24	M-F	6A-10A	\$70.58	:60	2	18
KNEK Magic 104.7			18	\$1,270.82	M-F	3P-7P	\$70.59	:60	1	18
KNEK Magic 104.7			16	\$752.98	SA	10A-3P	\$47.08	:60	4	4
KNEK Magic 104.7			16	\$658.88	SU	10A-3P	\$41.18	:60	4	4

## ORDER

<b>Orders</b>	<b>Order / Rev:</b>	<b>247174</b>	
	<b>Alt Order #:</b>		
	<b>Product Desc:</b>	Governor John Bel Edwards Campaign	
	<b>Estimate:</b>		<b>KNEK-AM/FM</b>
	<b>Flight Dates:</b>	09/06/19 - 09/30/19	<b>Primary AE:</b> Mandolia Jean-Batiste
	<b>Original Date / Rev:</b>	09/05/19 / 09/10/19	<b>Sales Office:</b> L-LAF
	<b>Order Type:</b>	GENERAL	<b>Sales Region:</b> Local
<b>Agency</b>	<b>Name:</b>	Bright Moments	
	<b>Buying Contact:</b>		<b>Billing Type:</b> Cash
	<b>Billing Contact:</b>		<b>Billing Calendar:</b> Broadcast
		2249 Oretha Castle Haley Blvd	<b>Billing Cycle:</b> EOM/EOC
		New Orleans, LA 70113	<b>Agency Commission:</b> 15%
<b>Advertiser</b>	<b>Name:</b>	Edwards/D/Governor	
	<b>Demographic:</b>	A18+	<b>New Business Thru:</b>
	<b>Product Codes:</b>	Candidates	<b>Advertiser External ID:</b>
	<b>Revenue Code 1:</b>	AGY-AVAIL	<b>Agency External ID:</b>
	<b>Revenue Code 2:</b>	POL-CAND	<b>Unit Code:</b> General
	<b>Revenue Code 3:</b>	POL-GOV	

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/26/19	09/29/19	91	\$4,740.00	\$4,029.00
09/30/19	09/30/19	6	\$360.00	\$306.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2019	91	\$4,740.00	\$4,029.00	0.00
October 2019	6	\$360.00	\$306.00	0.00
<b>Totals</b>	<b>97</b>	<b>\$5,100.00</b>	<b>\$4,335.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mandolia Jean-Batiste	L-LAF	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KNEKA	09/06/19	09/30/19	M-F AM Drive M-F	CM	6a-10a	MTWTF--	1:00	10	\$60.00	P-20	0.00	NM	36	\$2,160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/02/19	09/08/19	----F--					3	\$60.00		0.00			
		Week: 09/09/19	09/15/19	MTWTF--					10	\$60.00		0.00			
		Week: 09/16/19	09/22/19	MTWTF--					10	\$60.00		0.00			
		Week: 09/23/19	09/29/19	MTWTF--					10	\$60.00		0.00			
		Week: 09/30/19	10/06/19	M-----					3	\$60.00		0.00			
N 2	KNEKA	09/06/19	09/30/19	Sa-Su Midday Sa-Su	CM	10a-3p	-----S-	1:00	4	\$40.00	P-20	0.00	NM	16	\$640.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/02/19	09/08/19	-----S-					4	\$40.00		0.00			
		Week: 09/09/19	09/15/19	-----S-					4	\$40.00		0.00			
		Week: 09/16/19	09/22/19	-----S-					4	\$40.00		0.00			
		Week: 09/23/19	09/29/19	-----S-					4	\$40.00		0.00			
		Week: 09/30/19	10/06/19	-----S					0	\$0.00		0.00			
N 3	KNEKA	09/06/19	09/30/19	Sa-Su Midday Sa-Su	CM	10a-3p	-----S	1:00	4	\$35.00	P-20	0.00	NM	16	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/02/19	09/08/19	-----S					4	\$35.00		0.00			
		Week: 09/09/19	09/15/19	-----S					4	\$35.00		0.00			
		Week: 09/16/19	09/22/19	-----S					4	\$35.00		0.00			

Order / Rev: 247174  
 Alt Order #:  
 Flight Dates: 09/06/19 - 09/30/19

Advertiser: Edwards/D/Governor  
 Product Desc: Governor John Bel Edwards Campaign  
 Estimate: KNEK-AM/FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/23/19	09/29/19	-----S					4	\$35.00		0.00			
		Week: 09/30/19	10/06/19	-----					0	\$0.00		0.00			
N 4	KNEKA	09/06/19	09/10/19	M-F PM Drive M-F	CM	3p-7p	MTWTF--	1:00	5	\$60.00	P-20	0.00	NM	3	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/02/19	09/08/19	----F--					1	\$60.00		0.00			
		Week: 09/09/19	09/15/19	MT-----					2	\$60.00		0.00			
N 5	KNEKA	09/11/19	09/30/19	M-F PM Drive M-F	CM	3p-7p	MTWTF--	1:00	10	\$60.00	P-20	0.00	NM	26	\$1,560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/09/19	09/15/19	--WTF--					3	\$60.00		0.00			
		Week: 09/16/19	09/22/19	MTWTF--					10	\$60.00		0.00			
		Week: 09/23/19	09/29/19	MTWTF--					10	\$60.00		0.00			
		Week: 09/30/19	10/06/19	M-----					3	\$60.00		0.00			
													Totals	97	\$5,100.00

## PREVIEW



**KNEK-AM/FM**  
**202 Galbert**  
**Lafayette, LA 70506**  
**Main: (337) 232-1311**  
**Billing:**

Billing Address:

**Bright Moments**  
**Attention: Accounts Payable**  
**2249 Oretha Castle Haley Blvd**  
**Suite 304**  
**New Orleans, LA 70113**

Send Payment To:

**KNEK-AM/FM**  
**Cumulus Media- Lafayette**  
**3642 Momentum Place**  
**Chicago, IL 60689-5336**

Property	KNEK-FM		
Invoice #		Order #	247174
Invoice Date		Alt Order #	
Invoice Month	September 2019	Deal #	
Invoice Period	08/26/19 - 09/29/19	Flight Dates	09/06/19 - 09/30/19
Advertiser	Edwards/D/Governor		
Product	Governor John Bel Edwards Campaign		
Estimate #			
Account Executive	Mandolia Jean-Batiste		
Sales Office	Local-Lafayette LA		
Sales Region	Local		
Agency Code			
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref			
Advertiser Ref			
Product 1			
Product 2			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/06/19	09/30/19	M-F	6a-10a	MTWTF--	1:00	10	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/02/19 09/08/19 ----F-- 3 \$60.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KNEKA	F	09/06/19	6:11 AM	M-F	6a-10a	1:00	JBE_EconomicDevelopment	\$60.00 NM
1	KNEKA	F	09/06/19	7:17 AM	M-F	6a-10a	1:00	JBE_EconomicDevelopment	\$60.00 NM
3	KNEKA	F	09/06/19	7:56 AM	M-F	6a-10a	1:00	JBE_EconomicDevelopment	\$60.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/09/19 09/15/19 MTWTF-- 10 \$60.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
10	KNEKA	M	09/09/19	6:13 AM	M-F	6a-10a	1:00	JBE_EconomicDevelopment	\$60.00 NM
5	KNEKA	M	09/09/19	9:21 AM	M-F	6a-10a	1:00	JBE_EconomicDevelopment	\$60.00 NM
11	KNEKA	Tu	09/10/19	6:11 AM	M-F	6a-10a	1:00	JBE_EconomicDevelopment	\$60.00 NM
6	KNEKA	Tu	09/10/19	9:18 AM	M-F	6a-10a	1:00	JBE_EconomicDevelopment	\$60.00 NM
12	KNEKA	W	09/11/19	6:25 AM	M-F	6a-10a	1:00	JBE_EconomicDevelopment	\$60.00 NM
4	KNEKA	W	09/11/19	9:42 AM	M-F	6a-10a	1:00	JBE_EconomicDevelopment	\$60.00 NM
9	KNEKA	Th	09/12/19	6:11 AM	M-F	6a-10a	1:00	JBE_EconomicDevelopment	\$60.00 NM
7	KNEKA	Th	09/12/19	7:16 AM	M-F	6a-10a	1:00	JBE_EconomicDevelopment	\$60.00 NM
8	KNEKA	F	09/13/19	6:57 AM	M-F	6a-10a	1:00	JBE_EconomicDevelopment	\$60.00 NM
13	KNEKA	F	09/13/19	7:17 AM	M-F	6a-10a	1:00	JBE_EconomicDevelopment	\$60.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/16/19 09/22/19 MTWTF-- 10 \$60.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
15	KNEKA	M	09/16/19	7:15 AM	M-F	6a-10a	1:00	JBE_EconomicDevelopment	\$60.00 NM
20	KNEKA	M	09/16/19	8:46 AM	M-F	6a-10a	1:00	JBE_EconomicDevelopment	\$60.00 NM
21	KNEKA	Tu	09/17/19	8:18 AM	M-F	6a-10a	1:00	JBE_EconomicDevelopment	\$60.00 NM
16	KNEKA	Tu	09/17/19	9:42 AM	M-F	6a-10a	1:00	JBE_EconomicDevelopment	\$60.00 NM
22	KNEKA	W	09/18/19	6:10 AM	M-F	6a-10a	1:00	JBE_EconomicDevelopment	\$60.00 NM
14	KNEKA	W	09/18/19	6:57 AM	M-F	6a-10a	1:00	JBE_EconomicDevelopment	\$60.00 NM
19	KNEKA	Th	09/19/19	6:10 AM	M-F	6a-10a	1:00	JBE_EconomicDevelopment	\$60.00 NM
17	KNEKA	Th	09/19/19	6:58 AM	M-F	6a-10a	1:00	JBE_EconomicDevelopment	\$60.00 NM
23	KNEKA	F	09/20/19	6:57 AM	M-F	6a-10a	1:00	JBE_EconomicDevelopment	\$60.00 NM
18	KNEKA	F	09/20/19	7:58 AM	M-F	6a-10a	1:00	JBE_EconomicDevelopment	\$60.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/23/19 09/29/19 MTWTF-- 10 \$60.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

## PREVIEW

Send Payment To:



**KNEK-AM/FM**  
**Cumulus Media - Lafayette**  
**3642 Momentum Place**  
**Chicago, IL 60689-5336**

Invoice #		Invoice Month	September 2019
Invoice Date		Invoice Period	08/26/19 - 09/29/19
Advertiser	Edwards/D/Governor		
Product	Governor John Bel Edwards Campaign		
Estimate #			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/06/19	09/30/19	M-F	6a-10a	MTWTF--	1:00	10	\$60.00	NM
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
25	KNEKA	M	09/23/19	7:15 AM	M-F	6a-10a	1:00	JBE_EconomicDevelopment	\$60.00 NM
29	KNEKA	M	09/23/19	9:43 AM	M-F	6a-10a	1:00	JBE_EconomicDevelopment	\$60.00 NM
24	KNEKA	Tu	09/24/19	6:25 AM	M-F	6a-10a	1:00	JBE_EconomicDevelopment	\$60.00 NM
31	KNEKA	Tu	09/24/19	8:18 AM	M-F	6a-10a	1:00	JBE_EconomicDevelopment	\$60.00 NM
26	KNEKA	W	09/25/19	8:16 AM	M-F	6a-10a	1:00	JBE_EconomicDevelopment	\$60.00 NM
32	KNEKA	W	09/25/19	9:19 AM	M-F	6a-10a	1:00	JBE_EconomicDevelopment	\$60.00 NM
27	KNEKA	Th	09/26/19	6:11 AM	M-F	6a-10a	1:00	JBE_EconomicDevelopment	\$60.00 NM
30	KNEKA	Th	09/26/19	9:20 AM	M-F	6a-10a	1:00	JBE_EconomicDevelopment	\$60.00 NM
33	KNEKA	F	09/27/19	6:57 AM	M-F	6a-10a	1:00	JBE_EconomicDevelopment	\$60.00 NM
28	KNEKA	F	09/27/19	7:57 AM	M-F	6a-10a	1:00	JBE_EconomicDevelopment	\$60.00 NM
2	09/06/19	09/30/19	Sa-Su	10a-3p	-----S-	1:00	4	\$40.00	NM
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>									
09/02/19 09/08/19 -----S- 4 \$40.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
3	KNEKA	Sa	09/07/19	10:20 AM	Sa-Su	10a-3p	1:00	JBE_EconomicDevelopment	\$40.00 NM
1	KNEKA	Sa	09/07/19	11:22 AM	Sa-Su	10a-3p	1:00	JBE_EconomicDevelopment	\$40.00 NM
4	KNEKA	Sa	09/07/19	12:25 PM	Sa-Su	10a-3p	1:00	JBE_EconomicDevelopment	\$40.00 NM
17	KNEKA	Sa	09/14/19	2:40 PM	Sa-Su	10a-3p	1:00	JBE_EconomicDevelopment	\$40.00 NM
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>									
09/09/19 09/15/19 -----S- 4 \$40.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
5	KNEKA	Sa	09/14/19	11:21 AM	Sa-Su	10a-3p	1:00	JBE_EconomicDevelopment	\$40.00 NM
7	KNEKA	Sa	09/14/19	11:46 AM	Sa-Su	10a-3p	1:00	JBE_EconomicDevelopment	\$40.00 NM
8	KNEKA	Sa	09/14/19	1:43 PM	Sa-Su	10a-3p	1:00	JBE_EconomicDevelopment	\$40.00 NM
6	KNEKA	Sa	09/14/19	2:16 PM	Sa-Su	10a-3p	1:00	JBE_EconomicDevelopment	\$40.00 NM
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>									
09/16/19 09/22/19 -----S- 4 \$40.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
9	KNEKA	Sa	09/21/19	10:21 AM	Sa-Su	10a-3p	1:00	JBE_EconomicDevelopment	\$40.00 NM
12	KNEKA	Sa	09/21/19	12:19 PM	Sa-Su	10a-3p	1:00	JBE_EconomicDevelopment	\$40.00 NM
11	KNEKA	Sa	09/21/19	1:19 PM	Sa-Su	10a-3p	1:00	JBE_EconomicDevelopment	\$40.00 NM
10	KNEKA	Sa	09/21/19	2:16 PM	Sa-Su	10a-3p	1:00	JBE_EconomicDevelopment	\$40.00 NM
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>									
09/23/19 09/29/19 -----S- 4 \$40.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
14	KNEKA	Sa	09/28/19	12:23 PM	Sa-Su	10a-3p	1:00	JBE_EconomicDevelopment	\$40.00 NM
16	KNEKA	Sa	09/28/19	1:18 PM	Sa-Su	10a-3p	1:00	JBE_EconomicDevelopment	\$40.00 NM
13	KNEKA	Sa	09/28/19	2:15 PM	Sa-Su	10a-3p	1:00	JBE_EconomicDevelopment	\$40.00 NM
15	KNEKA	Sa	09/28/19	2:40 PM	Sa-Su	10a-3p	1:00	JBE_EconomicDevelopment	\$40.00 NM
3	09/06/19	09/30/19	Sa-Su	10a-3p	-----S	1:00	4	\$35.00	NM
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>									
09/02/19 09/08/19 -----S 4 \$35.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
3	KNEKA	Su	09/08/19	10:43 AM	Sa-Su	10a-3p	1:00	JBE_EconomicDevelopment	\$35.00 NM
4	KNEKA	Su	09/08/19	12:43 PM	Sa-Su	10a-3p	1:00	JBE_EconomicDevelopment	\$35.00 NM
2	KNEKA	Su	09/08/19	1:40 PM	Sa-Su	10a-3p	1:00	JBE_EconomicDevelopment	\$35.00 NM
1	KNEKA	Su	09/08/19	2:19 PM	Sa-Su	10a-3p	1:00	JBE_EconomicDevelopment	\$35.00 NM

## PREVIEW

Send Payment To:



**KNEK-AM/FM**  
**Cumulus Media- Lafayette**  
**3642 Momentum Place**  
**Chicago, IL 60689-5336**

Invoice #		Invoice Month	September 2019
Invoice Date		Invoice Period	08/26/19 - 09/29/19
Advertiser	Edwards/D/Governor		
Product	Governor John Bel Edwards Campaign		
Estimate #			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	09/06/19	09/30/19	Sa-Su	10a-3p	-----S	1:00	4	\$35.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/09/19 09/15/19 -----S 4 \$35.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	KNEKA	Su	09/15/19	10:19 AM	Sa-Su	10a-3p	1:00	JBE_EconomicDevelopment	\$35.00 NM
8	KNEKA	Su	09/15/19	11:43 AM	Sa-Su	10a-3p	1:00	JBE_EconomicDevelopment	\$35.00 NM
5	KNEKA	Su	09/15/19	12:17 PM	Sa-Su	10a-3p	1:00	JBE_EconomicDevelopment	\$35.00 NM
7	KNEKA	Su	09/15/19	1:19 PM	Sa-Su	10a-3p	1:00	JBE_EconomicDevelopment	\$35.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/16/19 09/22/19 -----S 4 \$35.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
11	KNEKA	Su	09/22/19	10:23 AM	Sa-Su	10a-3p	1:00	JBE_EconomicDevelopment	\$35.00 NM
10	KNEKA	Su	09/22/19	11:24 AM	Sa-Su	10a-3p	1:00	JBE_EconomicDevelopment	\$35.00 NM
12	KNEKA	Su	09/22/19	1:21 PM	Sa-Su	10a-3p	1:00	JBE_EconomicDevelopment	\$35.00 NM
9	KNEKA	Su	09/22/19	2:42 PM	Sa-Su	10a-3p	1:00	JBE_EconomicDevelopment	\$35.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/23/19 09/29/19 -----S 4 \$35.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
15	KNEKA	Su	09/29/19	10:52 AM	Sa-Su	10a-3p	1:00	JBE_EconomicDevelopment	\$35.00 NM
13	KNEKA	Su	09/29/19	11:28 AM	Sa-Su	10a-3p	1:00	JBE_EconomicDevelopment	\$35.00 NM
14	KNEKA	Su	09/29/19	11:45 AM	Sa-Su	10a-3p	1:00	JBE_EconomicDevelopment	\$35.00 NM
16	KNEKA	Su	09/29/19	12:42 PM	Sa-Su	10a-3p	1:00	JBE_EconomicDevelopment	\$35.00 NM
4	09/06/19	09/10/19	M-F	3p-7p	MTWTF--	1:00	5	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/02/19 09/08/19 ----F-- 1 \$60.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KNEKA	F	09/06/19	3:18 PM	M-F	3p-7p	1:00	JBE_EconomicDevelopment	\$60.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/09/19 09/15/19 MT----- 2 \$60.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	KNEKA	M	09/09/19	5:15 PM	M-F	3p-7p	1:00	JBE_EconomicDevelopment	\$60.00 NM
2	KNEKA	Tu	09/10/19	4:16 PM	M-F	3p-7p	1:00	JBE_EconomicDevelopment	\$60.00 NM
5	09/11/19	09/30/19	M-F	3p-7p	MTWTF--	1:00	10	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/09/19 09/15/19 --WTF-- 3 \$60.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KNEKA	W	09/11/19	6:42 PM	M-F	3p-7p	1:00	JBE_EconomicDevelopment	\$60.00 NM
3	KNEKA	Th	09/12/19	6:21 PM	M-F	3p-7p	1:00	JBE_EconomicDevelopment	\$60.00 NM
1	KNEKA	F	09/13/19	5:47 PM	M-F	3p-7p	1:00	JBE_EconomicDevelopment	\$60.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/16/19 09/22/19 MTWTF-- 10 \$60.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
9	KNEKA	M	09/16/19	3:51 PM	M-F	3p-7p	1:00	JBE_EconomicDevelopment	\$60.00 NM
4	KNEKA	M	09/16/19	5:43 PM	M-F	3p-7p	1:00	JBE_EconomicDevelopment	\$60.00 NM
10	KNEKA	Tu	09/17/19	4:15 PM	M-F	3p-7p	1:00	JBE_EconomicDevelopment	\$60.00 NM
5	KNEKA	Tu	09/17/19	6:40 PM	M-F	3p-7p	1:00	JBE_EconomicDevelopment	\$60.00 NM
11	KNEKA	W	09/18/19	3:18 PM	M-F	3p-7p	1:00	JBE_EconomicDevelopment	\$60.00 NM
7	KNEKA	W	09/18/19	4:17 PM	M-F	3p-7p	1:00	JBE_EconomicDevelopment	\$60.00 NM
8	KNEKA	Th	09/19/19	5:16 PM	M-F	3p-7p	1:00	JBE_EconomicDevelopment	\$60.00 NM



## PREVIEW

Send Payment To:



**KNEK-AM/FM**  
**Cumulus Media- Lafayette**  
**3642 Momentum Place**  
**Chicago, IL 60689-5336**

Invoice #		Invoice Month	September 2019
Invoice Date		Invoice Period	08/26/19 - 09/29/19
Advertiser	Edwards/D/Governor		
Product	Governor John Bel Edwards Campaign		
Estimate #			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																									
5	09/11/19	09/30/19	M-F	3p-7p	MTWTF--	1:00	10	\$60.00	NM																																																																																																																									
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>12</td><td>KNEKA</td><td>Th</td><td>09/19/19</td><td>5:57 PM</td><td>M-F</td><td>3p-7p</td><td>1:00</td><td>JBE_EconomicDevelopment</td><td>\$60.00</td><td>NM</td></tr><tr><td>6</td><td>KNEKA</td><td>F</td><td>09/20/19</td><td>4:46 PM</td><td>M-F</td><td>3p-7p</td><td>1:00</td><td>JBE_EconomicDevelopment</td><td>\$60.00</td><td>NM</td></tr><tr><td>13</td><td>KNEKA</td><td>F</td><td>09/20/19</td><td>5:15 PM</td><td>M-F</td><td>3p-7p</td><td>1:00</td><td>JBE_EconomicDevelopment</td><td>\$60.00</td><td>NM</td></tr><tr><td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td colspan="2"><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr><tr><td></td><td>09/23/19</td><td>09/29/19</td><td>MTWTF--</td><td colspan="2">10</td><td>\$60.00</td><td colspan="4"></td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	12	KNEKA	Th	09/19/19	5:57 PM	M-F	3p-7p	1:00	JBE_EconomicDevelopment	\$60.00	NM	6	KNEKA	F	09/20/19	4:46 PM	M-F	3p-7p	1:00	JBE_EconomicDevelopment	\$60.00	NM	13	KNEKA	F	09/20/19	5:15 PM	M-F	3p-7p	1:00	JBE_EconomicDevelopment	\$60.00	NM	Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>						09/23/19	09/29/19	MTWTF--	10		\$60.00																																																											
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																																								
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17	KNEKA	F	09/27/19	6:42 PM	M-F	3p-7p	1:00	JBE_EconomicDevelopment	\$60.00	NM																																																																																																																								
Total Spots							91																																																																																																																											

## Due and Payable upon receipt

<u>Gross Total</u>	\$4,740.00
<u>Agency Commission</u>	\$711.00
<u>Net Amount Due</u>	\$4,029.00

## PREVIEW



KNEK-AM/FM  
202 Galbert  
Lafayette, LA 70506  
Main: (337) 232-1311  
Billing:

## Billing Address:

Bright Moments  
Attention: Accounts Payable  
2249 Oretha Castle Haley Blvd  
Suite 304  
New Orleans, LA 70113

## Send Payment To:

KNEK-AM/FM  
Cumulus Media- Lafayette  
3642 Momentum Place  
Chicago, IL 60689-5336

Property	KNEK-FM		
Invoice #		Order #	247174
Invoice Date		Alt Order #	
Invoice Month	October 2019	Deal #	
Invoice Period	09/30/19 - 09/30/19	Flight Dates	09/06/19 - 09/30/19
Advertiser	Edwards/D/Governor		
Product	Governor John Bel Edwards Campaign		
Estimate #			
Account Executive	Mandolia Jean-Batiste		
Sales Office	Local-Lafayette LA		
Sales Region	Local		
Agency Code			
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref			
Advertiser Ref			
Product 1			
Product 2			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/06/19	09/30/19	M-F	6a-10a	MTWTF--	1:00	10	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/30/19 10/06/19 M----- 3 \$60.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
36	KNEKA	M	09/30/19	6:25 AM	M-F	6a-10a	1:00	JBE_EconomicDevelopment	\$60.00 NM
34	KNEKA	M	09/30/19	7:15 AM	M-F	6a-10a	1:00	JBE_EconomicDevelopment	\$60.00 NM
35	KNEKA	M	09/30/19	7:36 AM	M-F	6a-10a	1:00	JBE_EconomicDevelopment	\$60.00 NM
5	09/11/19	09/30/19	M-F	3p-7p	MTWTF--	1:00	10	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/30/19 10/06/19 M----- 3 \$60.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
25	KNEKA	M	09/30/19	4:15 PM	M-F	3p-7p	1:00	JBE_EconomicDevelopment	\$60.00 NM
26	KNEKA	M	09/30/19	4:44 PM	M-F	3p-7p	1:00	JBE_EconomicDevelopment	\$60.00 NM
24	KNEKA	M	09/30/19	5:15 PM	M-F	3p-7p	1:00	JBE_EconomicDevelopment	\$60.00 NM
Total Spots							6		

## Due and Payable upon receipt

Gross Total	\$360.00
Agency Commission	\$54.00
Net Amount Due	\$306.00