

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> Cumulus Media - Lafayette, LA	<b>KNEK-FM</b>	<b>Date:</b> 10.10.19
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I, Arsement Media Group,

being/on behalf of: Gerald Boudreaux,

a legally qualified candidate of the Democratic

political party for the office of: State Senate - District 24

in the Primary

election to be held on: October 12, 2019

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
Please see schedule attached.					

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Gerald Boudreaux Campaign Fund

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Gerald Boudreaux

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

10.10.19

**Date**

*Y. Simon*

**Signature**

***To Be Signed By Station Representative***

**Accepted**

**Accepted in Part**

**Rejected**

*Mandolia Jean-Batiste*  
**Signature**

Mandolia Jean-Batiste  
**Printed Name**

Account Manager  
**Title**

# Revision

**Media:** Radio  
**Client:** Gerald Boudreaux  
**Product:** Gerald Boudreaux  
**CPE:** //74  
**Market:** Lafayette, LA  
**Demo:** Adults 35+  
**Separation:** 30  
**Flight Start:** 10/7/19  
**Description:** GB Radio 10.10-10.12  
**Rep:**  
**Version:** 2  
**Comments:**

**Vendor:** KNEK-FM  
**AE:** Mandolia Jean Batiste  
 (Cumulus Media Lafayette Silver)  
**Billing To:** Arsement Media Group  
 104 Live Oak  
 Lafayette, LA 70503  
**Phone:** 337-501-9900  
**Fax:**

Line No	Daypart (Program)	Daypart Code	Gross C/T	Dur	10/7	10/8	10/9	10/10	10/11	10/12	10/13	Total Spots	Adults 35+ RTG	CPP	
1	MTuWThF 6:00A-10:00A	AM	\$55.00	C 60	0	0	0	0	4	0	0	4			
2	MTuWThF 10:00A-3:00P (Midday)	MD	\$55.00	C 60	0	0	0	0	5	0	0	5			
3	MTuWThF 3:00P-7:00P	PM	\$55.00	C 60	0	0	0	0	4	0	0	4			
4	Sa 6:00A-10:00A	WK	\$40.00	C 60	0	0	0	0	0	4	0	4			
5	Sa 10:00A-3:00P	WK	\$40.00	C 60	0	0	0	0	0	5	0	5			
6	Sa 3:00P-7:00P	WK	\$40.00	C 60	0	0	0	0	0	4	0	4			
<b>Total Spots:</b>					0	0	0	0	13	13	0	26		0.0	
<b>Total GRP/GIMP(000):</b>					0.0	0.0	0.0	0.0	0.0	0.0	0.0				
<b>Cash\$-Spots</b>					<b>Trade\$-Spots</b>										
10/2019					\$0.00 - 0							\$1,235.00 - 26			
<b>Total Gross Cost:</b>					\$1,235.00							<b>Total Gross CPP:</b>			
<b>Total Net Cost:</b>					\$1,049.75							<b>Total Net CPP:</b>			
												\$0.00			
												\$0.00			

# ORDER

**Orders**  
**Order / Rev:** 279190  
**Alt Order #:** 6916559  
**Product Desc:** Gerald Boudreaux  
**Estimate:** 74  
**Flight Dates:** 10/07/19 - 10/13/19  
**Original Date / Rev:** 10/10/19 / 10/10/19  
**Order Type:** GENERAL

**KNEK-AM/FM**  
**Primary AE:** Mandolla Jean-Batiste  
**Sales Office:** L-LAF  
**Sales Region:** Local

**Agency Name:** Arsement Media Group  
**Buying Contact:** \_\_\_\_\_  
**Billing Contact:** \_\_\_\_\_  
104 Live Oak Drive  
Lafayette, LA 70503

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Boudreaux/D/State Representative  
**Demographic:** A35+  
**Product Codes:** Candidates  
**Revenue Code 1:** AGY-AVAIL  
**Revenue Code 2:** POL-CAND  
**Revenue Code 3:** POL-STATE

**New Business Thru:** \_\_\_\_\_  
**Advertiser External ID:** \_\_\_\_\_  
**Agency External ID:** \_\_\_\_\_  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/30/19	10/12/19	26	\$1,235.00	\$1,049.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2019	26	\$1,235.00	\$1,049.75	0.00
<b>Totals</b>	<b>26</b>	<b>\$1,235.00</b>	<b>\$1,049.75</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mandolla Jean-Batiste	L-LAF	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KNEKA	10/07/19	10/13/19	M-F AM Drive M-F	CM	6:00 AM-10:00 AM	----4--	1:00	4	\$55.00	P-50	0.00	NM	4	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/07/19	10/13/19	----4--		4				\$55.00		0.00			
N 2	KNEKA	10/07/19	10/13/19	M-F Midday Midday	CM	10:00 AM-3:00 PM	----5--	1:00	5	\$55.00	P-50	0.00	NM	5	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/07/19	10/13/19	----5--		5				\$55.00		0.00			
N 3	KNEKA	10/07/19	10/13/19	M-F PM Drive M-F	CM	3:00 PM-7:00 PM	----4--	1:00	4	\$55.00	P-50	0.00	NM	4	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/07/19	10/13/19	----4--		4				\$55.00		0.00			
N 4	KNEKA	10/07/19	10/13/19	Sa-Su AM Sa-Su	CM	6:00 AM-10:00 AM	-----4-	1:00	4	\$40.00	P-50	0.00	NM	4	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/07/19	10/13/19	-----4-		4				\$40.00		0.00			
N 5	KNEKA	10/07/19	10/13/19	Sa-Su Midday Sa-Su	CM	10:00 AM-3:00 PM	-----5-	1:00	5	\$40.00	P-50	0.00	NM	5	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/07/19	10/13/19	-----5-		5				\$40.00		0.00			

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 Alt Order #: 6916559  
 Flight Dates: 10/07/19 - 10/13/19

Advertiser: Boudreaux/D/State Representative  
 Product Desc: Gerald Boudreaux  
 Estimate: 74  
 KNEK-AM/FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/07/19	10/13/19	-----5-		5				\$40.00		0.00			
N 6	KNEKA	10/07/19	10/13/19	Sa-Su PM Sa-Su	CM	3:00 PM-7:00 PM	-----4-	1:00	4	\$40.00	P-50	0.00	NM	4	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
WK -		10/07/19	10/13/19	-----4-		4				\$40.00		0.00			
													Totals	26	\$1,235.00