

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KNEK-FM	Date: 10.21.19
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I, Greene Smith Hawkins
 being/on behalf of: John Bel Edwards, a legally
 qualified candidate of the Democratic political
 party for the office of: Governor
 in the General
 election to be held on: November 16, 2019

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see attached					

Total Charges:

ORDER

Orders
Order / Rev: 286802
Alt Order #:
Product Desc: Governor John Bel Edwards Campaign
Estimate:
Flight Dates: 10/22/19 - 11/05/19
Original Date / Rev: 10/21/19 / 10/21/19
Order Type: GENERAL
Primary AE: KNEK-AM/FM
Sales Office: Mandolia Jean-Batiste
Sales Region: L-LAF
Local

Agency Name: Bright Moments
Buying Contact:
Billing Contact:
 2249 Oretha Castle Haley Blvd
 New Orleans, LA 70113
Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Edwards/D/Governor
Demographic: A25-54
Product Codes: Candidates
Revenue Code 1: AGY-AVAIL
Revenue Code 2: POL-CAND
Revenue Code 3: POL-GOV
New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/30/19	10/27/19	43	\$2,490.00	\$2,116.50
10/28/19	11/05/19	70	\$4,095.00	\$3,480.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2019	43	\$2,490.00	\$2,116.50	0.00
November 2019	70	\$4,095.00	\$3,480.75	0.00
Totals	113	\$6,585.00	\$5,597.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mandolia Jean-Batiste	L-LAF	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KNEKA	10/22/19	11/05/19	M-F AM Drive M-F	CM	6a-10a	MTWTF--	1:00	15	\$65.00	P-20	0.00	NM	33	\$2,145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/21/19	10/27/19	-TWTF--					12	\$65.00		0.00			
		Week: 10/28/19	11/03/19	MTWTF--					15	\$65.00		0.00			
		Week: 11/04/19	11/10/19	MT-----					6	\$65.00		0.00			
N 2	KNEKA	10/22/19	11/05/19	M-F Midday M-F	CM	10a-3p	MTWTF--	1:00	10	\$65.00	P-20	0.00	NM	22	\$1,430.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/21/19	10/27/19	-TWTF--					8	\$65.00		0.00			
		Week: 10/28/19	11/03/19	MTWTF--					10	\$65.00		0.00			
		Week: 11/04/19	11/10/19	MT-----					4	\$65.00		0.00			
N 3	KNEKA	10/22/19	11/05/19	M-F PM Drive M-F	CM	3p-7p	MTWTF--	1:00	10	\$65.00	P-20	0.00	NM	22	\$1,430.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/21/19	10/27/19	-TWTF--					8	\$65.00		0.00			
		Week: 10/28/19	11/03/19	MTWTF--					10	\$65.00		0.00			
		Week: 11/04/19	11/10/19	MT-----					4	\$65.00		0.00			
N 4	KNEKA	10/22/19	11/05/19	M-F Evening M-F	CM	7p-12a	MTWTF--	1:00	10	\$40.00	P-20	0.00	NM	22	\$880.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/21/19	10/27/19	-TWTF--					8	\$40.00		0.00			

Order / Rev: 286802
 Alt Order #:
 Flight Dates: 10/22/19 - 11/05/19

Advertiser: Edwards/D/Governor
 Product Desc: Governor John Bel Edwards Campaign
 Estimate:
 KNEK-AM/FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/28/19	11/03/19	MTWTF--		10				\$40.00		0.00			
Week:		11/04/19	11/10/19	MT-----		4				\$40.00		0.00			
N 5	KNEKA	10/22/19	11/05/19	Sa-Su AM Sa-Su	CM	6a-10a	-----S-	1:00	3	\$50.00P-20		0.00	NM	6	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/21/19	10/27/19	-----S-		3				\$50.00		0.00			
Week:		10/28/19	11/03/19	-----S-		3				\$50.00		0.00			
Week:		11/04/19	11/10/19	-----		0				\$50.00		0.00			
N 6	KNEKA	10/22/19	11/05/19	Sa-Su Midday Sa-Su	CM	10a-3p	-----S-	1:00	4	\$50.00P-20		0.00	NM	8	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/21/19	10/27/19	-----S-		4				\$50.00		0.00			
Week:		10/28/19	11/03/19	-----S-		4				\$50.00		0.00			
Week:		11/04/19	11/10/19	-----		0				\$50.00		0.00			
													Totals	113	\$6,585.00