

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>Kneek Lafayette, LA</u>	Date: <u>10/10/19</u>
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I, Jacques Morial of ENTERPRISE STRATEGIES, LLC

being/on behalf of: JIM DONELON, a legally

qualified candidate of the Republican political

party for the office of: Commissioner of Insurance, State of Louisiana

in the Open Primary Election

election to be held on: October 12, 2019

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

Total Charges:

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

The Jim Donelon Campaign

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jim Donelon

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

3 Oct 2019
Date

[Signature]
Signature

To Be Signed By Station Representative

Accepted Accepted in Part Rejected

[Signature]
Signature

Kelvin Napoleon
Printed Name

AE
Title

ORDER

Orders
Order / Rev: 279504
Alt Order #: _____
Product Desc: Jim Donelon - Supplemental Buy - Laf
Estimate: _____
Flight Dates: 10/11/19 - 10/12/19
Original Date / Rev: 10/10/19 / 10/10/19
Order Type: GENERAL

KNEK-AM/FM
Primary AE: Kelwynn Napoleon
Sales Office: L-LAF
Sales Region: Local

Agency
Name: Enterprise Strategies
Buying Contact: _____
Billing Contact: _____
PO Box 52693
New Orleans, LA 70152

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Gumbo Pac
Demographic: A25-54
Product Codes: Candidates
Revenue Code 1: AGY-AVAIL
Revenue Code 2: POL-CAND
Revenue Code 3: POL-STATE

New Business Thru: _____
Advertiser External ID: _____
Agency External ID: _____
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/30/19	10/12/19	27	\$1,295.00	\$1,100.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2019	27	\$1,295.00	\$1,100.75	0.00
Totals	27	\$1,295.00	\$1,100.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kelwynn Napoleon	L-LAF	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
√ 1	KNEKA	10/11/19	10/11/19	M-F AM Drive M-F	CM	6a-10a	----3--	1:00	3	\$65.00	P-50	0.00	NM	3	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/07/19	10/13/19	----3--					3	\$65.00		0.00			
√ 2	KNEKA	10/11/19	10/11/19	M-F Midday M-F	CM	10a-3p	----5--	1:00	5	\$65.00	P-50	0.00	NM	5	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/07/19	10/13/19	----5--					5	\$65.00		0.00			
√ 3	KNEKA	10/11/19	10/11/19	M-F PM Drive M-F	CM	3p-7p	----3--	1:00	3	\$65.00	P-50	0.00	NM	3	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/07/19	10/13/19	----3--					3	\$65.00		0.00			
√ 4	KNEKA	10/11/19	10/11/19	M-F Evening M-F	CM	7p-12a	----4--	1:00	4	\$25.00	P-50	0.00	NM	4	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/07/19	10/13/19	----4--					4	\$25.00		0.00			
√ 5	KNEKA	10/12/19	10/12/19	Sa-Su AM Sa-Su	CM	6a-10a	-----5-	1:00	5	\$40.00	P-50	0.00	NM	5	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/07/19	10/13/19	-----5-					5	\$40.00		0.00			
√ 6	KNEKA	10/12/19	10/12/19	Sa-Su Midday Sa-Su	CM	10a-3p	-----6-	1:00	6	\$40.00	P-50	0.00	NM	6	\$240.00

Order / Rev: 279504
 Alt Order #:
 Flight Dates: 10/11/19 - 10/12/19

Advertiser: Gumbo Pac
 Product Desc: Jim Donelon - Supplemental Buy - Laf
 Estimate:
 KNEK-AM/FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/07/19	10/13/19	-----6-		6				\$40.00		0.00			
N 7	KNEKA	10/12/19	10/12/19	Sa-Su PM	CM	3p-7p	-----1-	1:00	1	\$40.00	P-50	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/07/19	10/13/19	-----1-		1				\$40.00		0.00			
Totals													27	\$1,295.00	