

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> <u>KNEK-FM</u>	<b>Date:</b> <u>9/30/19</u>
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I, Geonica Smith Hawkins  
being/on behalf of: John Bel Edwards, a legally  
qualified candidate of the Democratic political  
party for the office of: Governor  
in the Primary  
election to be held on: October 12, 2019

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See attached					

**Total Charges:**

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

John Bel Edwards Campaign, LLC

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Andrew M. Edwards, II

This station has disclosed to me its political advertising policies, including applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

### To Be Signed By Candidate or Authorized Committee

9/27/19  
Date

[Signature]  
Signature

### To Be Signed By Station Representative

Accepted       Accepted in Part       Rejected

[Signature]  
Signature

Mandela Jean Bate  
Printed Name

Account Manager  
Title



PUBLIC RELATIONS, MARKETING & ADVERTISING

Date: September 26, 2019

To: Mandolia Jean-Batiste  
 Cumulus Radio (Lafayette)  
 mandolia.jean-batiste@cumulus.com  
 337-408-9217

From: Geriease Smith Hawkins  
 Bright Moments, LLC  
 504-592-1800

RE: INSERTION ORDER 10/1/19 – 10/12/19  
 Governor John Bel Edwards Campaign :60 Media Placement

Below, please find the schedule for the month of September for Governor Edwards. The flight schedule is October 1<sup>st</sup> – October 12<sup>th</sup>. The payment will be made via the following online portal:  
<https://simplepay.basyspro.net/start.aspx?aid=8691&Skey=lafave>

Please let me know if you have any questions. Thank you!

	Total Budget	Total Spots	Total Spots per day part	Total Budget per day part	Day	Daypart	Rate	Spot Length	# Spots/Day	Total Days
KRRQ-FM Q95.5	\$2,550.00	39	19	\$1,280.00	M-F	6A-10A	\$70.00	:60	2	9
KRRQ-FM Q95.5			9	\$630.00	M-F	3P-7P	\$70.00	:60	1	9
KRRQ-FM Q95.5			8	\$440.00	SA	10A-3P	\$55.00	:60	4	2
KRRQ-FM Q95.5			4	\$220.00	SU	10A-3P	\$55.00	:60	4	1
	Total Budget	Total Spots	Total Spots per day part	Total Budget per day part	Day	Daypart	Rate		# Spots/Day	Total Days
KNEK Magic 104.7	\$2,550.00	42	18	\$1,170.00	M-F	6A-10A	\$65.00	:60	2	9
KNEK Magic 104.7			9	\$585.00	M-F	3P-7P	\$65.00	:60	1	9
KNEK Magic 104.7			3	\$195.00	M-F (Oct. 1,2,3)	3P-7P	\$65.00	:60	1	3
KNEK Magic 104.7			8	\$400.00	SA	10A-3P	\$50.00	:60	4	2
KNEK Magic 104.7			4	\$200.00	SU	10A-3P	\$50.00	:60	4	1

# ORDER

**Orders**  
**Order / Rev:** 268834  
**Alt Order #:**  
**Product Desc:** John Bel Edwards Campaign  
**Estimate:** 10.1.19-10.12.19  
**Flight Dates:** 10/01/19 - 10/12/19  
**Original Date / Rev:** 09/30/19 / 09/30/19  
**Order Type:** GENERAL

**KNEK-AM/FM**  
**Primary AE:** Mandolia Jean-Batiste  
**Sales Office:** L-LAF  
**Sales Region:** Local

**Agency Name:** Bright Moments  
**Buying Contact:**  
**Billing Contact:**  
 2249 Oretha Castle Haley Blvd  
 New Orleans, LA 70113

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Edwards/D/Governor  
**Demographic:** A25-54  
**Product Codes:** Candidates  
**Revenue Code 1:** AGY-AVAIL  
**Revenue Code 2:** POL-CAND  
**Revenue Code 3:** POL-GOV

**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

**Totals**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/30/19	10/12/19	42	\$2,550.00	\$2,167.50

Month	# Spots	Gross Amount	Net Amount	Rating
October 2019	42	\$2,550.00	\$2,167.50	0.00
<b>Totals</b>	<b>42</b>	<b>\$2,550.00</b>	<b>\$2,167.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mandolia Jean-Batiste	L-LAF	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KNEKA	10/01/19	10/12/19	M-F AM Drive M-F	CM	6a-10a	MTWTF--	1:00	10	\$65.00	P-20	0.00	NM	18	\$1,170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/30/19	10/06/19	-TWTF--					8	\$65.00		0.00			
		Week: 10/07/19	10/13/19	MTWTF--					10	\$65.00		0.00			
N 2	KNEKA	10/01/19	10/12/19	M-F PM Drive M-F	CM	3p-7p	MTWTF--	1:00	5	\$65.00	P-20	0.00	NM	9	\$585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/30/19	10/06/19	-TWTF--					4	\$65.00		0.00			
		Week: 10/07/19	10/13/19	MTWTF--					5	\$65.00		0.00			
N 3	KNEKA	10/05/19	10/12/19	Sa-Su Midday Sa-Su	CM	10a-3p	-----S-	1:00	4	\$50.00	P-20	0.00	NM	8	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/30/19	10/06/19	-----S-					4	\$50.00		0.00			
		Week: 10/07/19	10/13/19	-----S-					4	\$50.00		0.00			
N 4	KNEKA	10/06/19	10/06/19	Sa-Su Midday Sa-Su	CM	10a-3p	-----S	1:00	4	\$50.00	P-20	0.00	NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/30/19	10/06/19	-----S					4	\$50.00		0.00			
N 5	KNEKA	10/01/19	10/03/19	M-F PM Drive M-F	CM	3p-7p	-TWT---	1:00	3	\$65.00	P-20	0.00	NM	3	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: 268834  
 Alt Order #: \_\_\_\_\_  
 Flight Dates: 10/01/19 - 10/12/19

Advertiser: Edwards/D/Governor  
 Product Desc: John Bel Edwards Campaign KNEK-AM/FM  
 Estimate: 10.1.19-10.12.19

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/30/19	10/06/19	-TWT---		3				\$65.00		0.00			
Totals													42	\$2,550.00	