

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

KNEK LAFAYETTE LA

Date:

9/25/19

I, LEANDER A. HALL III

being/on behalf of: WILLIE JONES, a legally

qualified candidate of the DEMOCRATIC political

party for the office of: LT. GOVERNOR

in the PRIMARY

election to be held on: OCTOBER 12, 2019

do hereby request station time as follows.

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Attached Schedule					

Total Charges:



The Quest Group
3849 Lennox Boulevard
New Orleans, LA 70131

WILLIE JONES CAMPAIGN INSERTION ORDER

KNEK: 11x :30's - 6am-10am @ \$60 each		\$660.00 Gross
Run Dates - Schedule on the following days: 1x 9/27/2019 - 2x - 9/30/19 - 2x 10/01/19 - 2x 10/02/19 - 2x 10/03/19 - 2x 10/04/19		
	Sub Total Gross	\$660.00
	Net Amount	\$561.00

Rotate all 3 spots equally

ORDER

Orders
Order / Rev: 264677
Alt Order #:
Product Desc: Willie Jones Campaign
Estimate: 1
Flight Dates: 09/27/19 - 10/04/19
Original Date / Rev: 09/26/19 / 09/26/19
Order Type: GENERAL
Primary AE: KNEK-AM/FM
Sales Office: Mandolla Jean-Batiste
Sales Region: L-LAF
Local

Agency
Name: Quest Group
Buying Contact:
Billing Contact:
 3849 Lennox Road
 New Orleans, LA 70131
Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Jones/D/Lt Governor
Demographic: A25-54
Product Codes: Candidates
Revenue Code 1: AGY-AVAIL
Revenue Code 2: POL-CAND
Revenue Code 3: POL-GOV
New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/26/19	09/29/19	1	\$60.00	\$51.00
09/30/19	10/04/19	10	\$600.00	\$510.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2019	1	\$60.00	\$51.00	0.00
October 2019	10	\$600.00	\$510.00	0.00
Totals	11	\$660.00	\$561.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mandolla Jean-Batiste	L-LAF	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KNEKA	09/27/19	10/04/19	M-F AM Drive M-F	CM	6a-10a	MTWTF--	:30	10	\$60.00	P-20	0.00	NM	11	\$660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/23/19	09/29/19	----F--		1				\$60.00		0.00			
		Week: 09/30/19	10/06/19	MTWTF--		10				\$60.00		0.00			
													Totals	11	\$660.00

PREVIEW



KNEK-AM/FM
 202 Galbert
 Lafayette, LA 70506
 Main: (337) 232-1311
 Billing:

Billing Address:

Quest Group
 Attention: Accounts Payable
 3849 Lennox Road
 New Orleans, LA 70131

Send Payment To:

KNEK-AM/FM
 Cumulus Media- Lafayette
 3642 Momentum Place
 Chicago, IL 60689-5336

Property	KNEK-FM		
Invoice #		Order #	264677
Invoice Date		Alt Order #	
Invoice Month	September 2019	Deal #	
Invoice Period	08/26/19 - 09/29/19	Flight Dates	09/27/19 - 10/04/19
Advertiser	Jones/D/Lt Governor		
Product	Willie Jones Campaign		
Estimate #	1		
Account Executive	Mandolia Jean-Batiste		
Sales Office	Local-Lafayette LA		
Sales Region	Local		
Agency Code			
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref			
Advertiser Ref			
Product 1			
Product 2			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																										
1	09/27/19	10/04/19	M-F	6a-10a	MTWTF--	:30	10	\$60.00	NM																																										
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>09/23/19</td> <td>09/29/19</td> <td>----F--</td> <td>1</td> <td>\$60.00</td> <td colspan="4"></td> </tr> <tr> <td><u>Spots: #</u></td> <td><u>Ch</u></td> <td><u>Day</u></td> <td><u>Air Date</u></td> <td><u>Air Time</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Length</u></td> <td><u>Ad-ID</u></td> <td><u>Rate</u></td> <td><u>Type</u></td> </tr> <tr> <td>1</td> <td>KNEKA</td> <td>F</td> <td>09/27/19</td> <td>6:12 AM</td> <td>M-F</td> <td>6a-10a</td> <td>:30</td> <td>Vision Monica</td> <td>\$60.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						09/23/19	09/29/19	----F--	1	\$60.00					<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	1	KNEKA	F	09/27/19	6:12 AM	M-F	6a-10a	:30	Vision Monica	\$60.00	NM
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Due and Payable upon receipt

<u>Gross Total</u>	\$60.00
<u>Agency Commission</u>	\$9.00
<u>Net Amount Due</u>	\$51.00