

ORDER



KLFY Lafayette, LA

Orders
Order / Rev: 958916
Alt Order #:
Product Desc: 10/25-10/30 schedule
Estimate:
Flight Dates: 10/25/16 - 10/30/16
Original Date / Rev: 10/24/16 / 10/24/16
Order Type: REG

Primary AE: KLFY Local House
Sales Office: L-LFY
Sales Region: Loc

Agency Name: Buisson Creative Strategies
Buying Contact:
Billing Contact:
 3330 North Causeway Boulevard
 Metairie, LA 70002

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Rick John 4th Dist Congress
Demographic: A25-54
Product Codes: PL1
Priority: P4
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID: AU6039
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/30/16	23	\$2,085.00	\$1,772.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	23	\$2,085.00	\$1,772.25	0.00
Totals	23	\$2,085.00	\$1,772.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
KLFY Local House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KLFY	10/25/16	10/28/16	Passe Partout M-F 6-7a Passe Partout M-F 6-7a	CM	Passe Partout M-F	-TWTF--	:30	3	\$225.00	P4	0.00	NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-TWTF--		3				\$225.00		0.00			
N 2	KLFY	10/25/16	10/28/16	CBS This Morning CBS This Morning	CM	7a-9a	-TWTF--	:30	5	\$150.00	P4	0.00	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-TWTF--		5				\$150.00		0.00			
N 3	KLFY	10/25/16	10/28/16	CBS This Morning CBS This Morning	CM	7a-9a	-TWTF--	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-TWTF--		1				\$150.00		0.00			
N 4	KLFY	10/29/16	10/29/16	Passe Partout @ 5-6a Passe Partout @ 5-6a	CM	5a-6a	-----S-	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----S-		1				\$100.00		0.00			
N 5	KLFY	10/29/16	10/29/16	CBS This Morning Sa CBS This Morning Sa	CM	6a-8a	-----S-	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----S-		1				\$150.00		0.00			
N 6	KLFY	10/29/16	10/29/16	Sa 4-430a Sa 4-430a	CM	Sa 4-430a	-----S-	:30	1	\$10.00	P4	0.00	NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----S-		1				\$10.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	KLFY	10/30/16	10/30/16	Passe Partout 7a-8a Passe Partout 7a-8a	CM	7a-8a	-----S	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----S		1				\$150.00		0.00			
N 8	KLFY	10/30/16	10/30/16	Su 430-5a Su 430-5a	CM	Su 430-5a	-----S	:30	1	\$10.00	P4	0.00	NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----S		1				\$10.00		0.00			
N 9	KLFY	10/25/16	10/30/16	Up to the Minute CBS Overnight News	CM	140a-4a	-TWT--S	:30	5	\$10.00	P4	0.00	NM	5	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-TWT--S		5				\$10.00		0.00			
N 10	KLFY	10/25/16	10/30/16	M-F 4-430a CBS Morning News	CM	4a-430a	-TWTF--	:30	4	\$10.00	P4	0.00	NM	4	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-TWTF--		4				\$10.00		0.00			
Totals													23	\$2,085.00	