

ORDER

KLFY Lafayette, LA

Orders	Order / Rev:	958916	
	Alt Order #:		
	Product Desc:	10/25-10/30 schedule	
	Estimate:		
	Flight Dates:	10/25/16 - 10/30/16	Primary AE: KLFY Local House
	Original Date / Rev:	10/24/16 / 10/24/16	Sales Office: L-LFY
	Order Type:	REG	Sales Region: Loc

Agency	Name:	Buisson Creative Strategies	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		3330 North Causeway Boulevard	Billing Cycle: EOM/EOC
		Metairie, LA 70002	Agency Commission: 15%

Advertiser	Name:	POL/Rick John 4th Dist Congress	New Business Thru:	
	Demographic:	A25-54	Order Separation:	00:15:00
	Product Codes:	PL1	Advertiser External ID:	
	Priority:	P4	Agency External ID:	AU6039
	Revenue Codes:	AGY, POL, POL-CAND	Unit Code:	General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/30/16	23	\$2,085.00	\$1,772.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	23	\$2,085.00	\$1,772.25	0.00
Totals	23	\$2,085.00	\$1,772.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
KLFY Local House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KLFY	10/25/16	10/28/16	Passe Partout M-F 6-7a	CM	Passe Partout M-F-TWTF--		:30	3	\$225.00	P4	0.00	NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-TWTF--		3				\$225.00		0.00			
N 2	KLFY	10/25/16	10/28/16	CBS This Morning	CM	7a-9a	-TWTF--	:30	5	\$150.00	P4	0.00	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-TWTF--		5				\$150.00		0.00			
N 3	KLFY	10/25/16	10/28/16	CBS This Morning	CM	7a-9a	-TWTF--	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-TWTF--		1				\$150.00		0.00			
N 4	KLFY	10/29/16	10/29/16	Passe Partout @ 5-6a	CM	5a-6a	-----S-	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----S-		1				\$100.00		0.00			
N 5	KLFY	10/29/16	10/29/16	CBS This Morning Sa	CM	6a-8a	-----S-	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----S-		1				\$150.00		0.00			
N 6	KLFY	10/29/16	10/29/16	Sa 4-430a	CM	Sa 4-430a	-----S-	:30	1	\$10.00	P4	0.00	NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----S-		1				\$10.00		0.00			

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 Flight Dates: 10/25/16 - 10/30/16

Advertiser: POL/Rick John 4th Dist Congress
 Product Desc: 10/25-10/30 schedule
 Estimate:

KLFY Lafayette, LA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	KLFY	10/30/16	10/30/16	Passe Partout 7a-8a Passe Partout 7a-8a	CM	7a-8a	-----S	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/24/16	10/30/16	-----S		1				\$150.00		0.00			
N 8	KLFY	10/30/16	10/30/16	Su 430-5a Su 430-5a	CM	Su 430-5a	-----S	:30	1	\$10.00	P4	0.00	NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/24/16	10/30/16	-----S		1				\$10.00		0.00			
N 9	KLFY	10/25/16	10/30/16	Up to the Minute CBS Overnight News	CM	140a-4a	-TWT--S	:30	5	\$10.00	P4	0.00	NM	5	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/24/16	10/30/16	-TWT--S		5				\$10.00		0.00			
N 10	KLFY	10/25/16	10/30/16	M-F 4-430a CBS Morning News	CM	4a-430a	-TWTF--	:30	4	\$10.00	P4	0.00	NM	4	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/24/16	10/30/16	-TWTF--		4				\$10.00		0.00			
													Totals	23	\$2,085.00