



Daily Programming

4th Quarter 2015

Lonestar Farm & Ranch Report-6:05 am, M-F

Texas In The Morning- 6:32 am, M-F

Brad Sham Report (Dallas Cowboys)- 7:04 am, M-F

Passport To Texas-7:06 am, M-F

Old Farmers Almanac-7:09 am, M-F

First Fruits (First United Methodist Church)-7:19 am, M-F

Local & Area School Lunch Menus-7:26 am, M-F

Mayo Clinic Health Minute- 7:28 am, M-F

Crosstalk (River of Life Church)-7:30 am, M-F

Focus On The Family with Jim Daily-8:12 am, M-F

Texas Farm Bureau Radio Network Focus on Agriculture-8:16 am, M-F

Bloomberg Market Minute-8:21 am, M-F

Max Lucado-8:29 am, M-F

Life Planning 101 (Financial Planning)-8:30 am, M-F, 9:00 am, SAT

Dublin Lions Football Coach's Show-9:00 am, FRI

DeLeon Bearcats Football Coach's Show-10:30 am, FRI

Cross Plains Buffaloes Football Coach's Show-12:00 pm, FRI

Obituary Report-7:24 am, 12:12 pm, M-F

Texas Farm Bureau Radio Network Texas Vet News-12:14 pm, M-F

Texas Farm Bureau Radio Network Texas Wildlife Radio-5:11 pm, M-F

Dallas Cowboys Report-5:15 pm, M-F

TSN Commodities Report-5:17 pm, M-F

Big Billy Kinder Outdoor Show-7:06 am, 8:06 am, SAT

Mountain Top Church Service-9:30 am, SUN

Double N Cowboy Church Service-10:00 am, SUN

Leon River Cowboy Church Service-11:00 am, SUN

October					
Date:	Interviewee Name:	Position/Company:	Time Start:	Time End:	Subject/Details:
1-Oct-15	Bokerah Brumley	Cisco Writer's Club	7:30AM	8:00AM	Club News
1-Oct-15	Meghann Long	Meghann's Market	8:30AM	8:40AM	Plant Talk
2-Oct-15	Natasha St. Peter	Eastland Cub Scouts	8:30AM	8:40AM	Pack Talk
3-Oct-15	Kelly West	Superintendent	7:40 AM	7:50 AM	Cisco ISD
4-Oct	Brittney Smith	Cisco Chamber of Commerce	8:30 AM	8:40 AM	Chamber Events
7-Oct-15	Wade Howard	Texas Agrilife Extension Office	7:30 AM	7:40	Ag Life
7-Oct-15	Deon Dean	Cisco College	8:30	8:40	Wrangler Sports
8-Oct-15	Ruth York	Tea Party Patriots	7:30AM	7:40AM	Eastland County Tea Party News
8-Oct-15	Michelle Sandlin	Meals on Wheels	8:30 AM	8:40 AM	Program Information
9-Oct-15	Nakita McBride	The Open Door	7:30 AM	7:40 AM	Pregnancy & Family Resources
9-Oct-15	Laura Hobbs	Siebert PTO	8:45AM	9:00AM	PTO News
12-Oct-15	Ted Matthews	Eastland Memorial Hospital	7:30AM	7:40AM	Hospital News
12-Oct-15	Angela Robinson	Kennedy Financial Services	8:30AM	8:40AM	Life Planning 101 Teaser
12-Oct-15	Robert Ralls	National Rifle Association	7:40 AM	7:50 AM	Program Information
13-Oct-15	Terry Simmons	City of Eastland	7:30AM	7:40AM	Code Compliance
13-Oct-15	Dr. Susie Wheeler	Pharmacist	8:30 AM	8:40	Pharmacy Talk
14-Oct-15	Wade Howard	Texas Agrilife Extension Office	7:30AM	7:40AM	Ag Life
14-Oct-15	Rhonda Howie	Executive Director	8:30AM	8:40AM	Eastland County Crisis Center
15-Oct-15	Meghann Long	Meghann's Market	8:30AM	8:45AM	Plant Talk
19-Oct-15	Jason Cochran	Eastland ISD	7:30AM	7:40AM	Teacher/Student Spotlight
19-Oct-15	Angela Robinson	Kennedy Financial Services	8:30AM	8:40AM	Life Planning 101 Teaser
20-Oct-15	Marlee Brown	Cisco PTO	7:30AM	7:40AM	PTO News
20-Oct-15	Crystal Conaway	Kinder At Home	8:30AM	8:40AM	Senior Care
21-Oct-15	Wade Howard	Texas Agrilife Extension Office	7:30 AM	7:40	Ag Life
21-Oct-15	Deon Dean	Cisco College	8:30	8:40	Wrangler Sports
22-Oct-15	John Bird	Farm Agency Life	8:30AM	8:40AM	Ag Life
22-Oct-15	Laura Hobbs	Siebert PTO	8:45AM	9:00AM	PTO News
26-Oct-15	Ted Matthews	Eastland Memorial Hospital	7:30AM	7:40AM	Hospital News
26-Oct-15	Angela Robinson	Kennedy Financial Services	8:30AM	8:40AM	Life Planning 101 Teaser
27-Oct-15	Lori Holliday	Cisco Senior Nutrition	7:30 AM	7:40 AM	Program Information
28-Oct-15	Wade Howard	Texas Agrilife Extension Office	7:30 AM	7:40 AM	Ag Life
28-Oct-15	Rhonda Howie	Executive Director	8:30 AM	8:40 AM	Eastland County Crisis Center
29-Oct-15	Kamela Williams	Ranger Band Boosters	7:30AM	7:40AM	Haunted House
29-Oct-15	Debbie Baker	Cisco college	8:30 AM	8:40 AM	Wrangler Band & Belles
30-Oct-15	Michelle McGrath	EHS Band Boosters	7:30 AM	7:40 AM	Band Boosters Fundraising
30-Oct-15	Kelcie Young	Big Brothers/Big Sisters	8:30 AM	8:40	Public Relations
November					
Date:	Interviewee Name:	Position/Company:	Time Start:	Time End:	Subject/Details:
2-Nov-15	Kelly West	Superintendent	7:40 AM	7:50 AM	Cisco ISD
2-Nov	Angela Robinson	Kennedy Financial Services	8:30AM	9:00AM	Life Planning 101
3-Nov	Brittney Smith	Cisco Chamber of Commerce	8:30 AM	8:40 AM	Chamber Events
4-Nov-15	Wade Howard	Texas Agrilife Extension Office	7:30 AM	7:40	Ag Life
4-Nov-15	Deon Dean	Cisco College	8:30	8:40	Wrangler Sports
5-Nov-15	Bokerah Brumley	Cisco Writer's Club	7:30 AM	7:40 AM	Club News
5-Nov-15	Meghann Long	Meghann's Market	8:30 AM	8:40 AM	Plant Talk
6-Nov-15	Nakita McBride	The Open Door	7:30 AM	7:40 AM	Pregnancy & Family Resources
6-Nov-15	Natasha St. Peter	Eastland Cub Scouts	8:30 AM	8:40 AM	Pack Talk
9-Nov-15	Ted Matthews	Eastland Memorial Hospital	7:30AM	7:40AM	Hospital News
9-Nov-15	Angela Robinson	Kennedy Financial Services	8:30 AM	9:00 AM	Life Planning 101
10-Nov-15	Terry Simmons	City of Eastland	7:30AM	7:40AM	Code Compliance
10-Nov-15	Rivnye Hobbs	Majestic Theatre	8:30	8:40 AM	Majestic Theatre
11-Nov-15	Wade Howard	Texas Agrilife Extension Office	7:30AM	7:40AM	Ag Life
11-Nov-15	Rhonda Howie	Executive Director	8:30AM	8:40AM	Eastland County Crisis Center
11-Nov-15	Lisa Justice	Jayden Justice Benefit	8:40 AM	8:50 AM	Benefit Information
12-Nov-15	Ruth York	Tea Party Patriots	7:30AM	7:40AM	Eastland County Tea Party News
12-Nov-15	Michelle Sandlin	Meals on Wheels	8:30 AM	8:40 AM	Program Information
13-Nov-15	Laura Hobbs	Siebert PTO	8:30AM	8:40AM	PTO News
13-Nov-15	Evan Ren	Abilene Reporter News	8:40AM	8:50AM	Football Playoff Preview
16-Nov-15	Jason Cochran	Eastland ISD	7:30 AM	7:40 AM	Teacher/Student Spotlight
16-Nov-15	Angela Robinson	Kennedy Financial Services	8:30 AM	9:00 AM	Life Planning 101
17-Nov-15	Marlee Brown	Cisco PTO	7:30 AM	7:40 AM	PTO News
17-Nov-15	Crystal Conaway	Kinder At Home	8:30 AM	8:40 AM	Senior Care
18-Nov-15	Wade Howard	Texas Agrilife Extension Office	7:30 AM	7:40 AM	Ag Life
18-Nov-15	Deon Dean	Cisco College	8:30 AM	8:40 AM	Wrangler Sports
19-Nov-15	Meghann Long	Meghann's Market	8:30 AM	8:40 AM	Plant Talk
19-Nov-15	Evan Ren	Abilene Reporter News	8:40AM	8:50AM	Football Playoff Preview
20-Nov-15	Michelle McGrath	EHS Band Boosters	7:30 AM	7:40 AM	Band Boosters Fundraising
23-Nov-15	Ted Matthews	Eastland Memorial Hospital	7:30 AM	7:40 AM	Hospital News
23-Nov-15	Angela Robinson	Kennedy Financial Services	8:30 AM	9:00 AM	Life Planning 101
24-Nov-15	Lori Holliday	Cisco Senior Nutrition	7:30 AM	7:40 AM	Program Information
25-Nov-15	Wade Howard	Texas Agrilife Extension Office	7:30 AM	7:40 AM	Ag Life
December					
Date:	Interviewee Name:	Position/Company:	Time Start:	Time End:	Subject/Details:
1-Dec	Brittney Smith	Cisco Chamber of Commerce	8:30 AM	8:40 AM	Chamber Events
2-Dec-15	Wade Howard	Texas Agrilife Extension Office	7:30 AM	7:40	Ag Life
2-Dec-15	Deon Dean	Cisco College	8:30	8:40	Wrangler Sports
3-Dec-15	Bokerah Brumley	Cisco Writer's Club	7:30 AM	7:40 AM	Club News
3-Dec-15	Meghann Long	Meghann's Market	8:30 AM	8:40 AM	Plant Talk
4-Dec-15	Nakita McBride	The Open Door	7:30 AM	7:40 AM	Pregnancy & Family Resources
4-Dec-15	Natasha St. Peter	Eastland Cub Scouts	8:30 AM	8:40 AM	Pack Talk
7-Dec-15	Kelly West	Superintendent	7:40 AM	7:50 AM	Cisco ISD
7-Dec-15	Angela Robinson	Kennedy Financial Services	8:30 AM	9:00 AM	Life Planning 101
8-Dec-15	Terry Simmons	City of Eastland	7:30	7:40	Code Compliance
8-Dec-15	Dr. Susie Wheeler	Pharmacist	8:30 AM	8:40	Pharmacy Talk
9-Dec-15	Wade Howard	Texas Agrilife Extension Office	7:30 AM	7:40 AM	Ag Life
9-Dec-15	Rhonda Howie	Executive Director	8:30 AM	8:40 AM	Eastland County Crisis Center
10-Dec-15	Jay Slaughter	Tea Party Patriots	7:30 AM	7:40	Eastland Tea Party News
10-Dec-15	Michelle Sandlin	Meals on Wheels	8:30 AM	8:40 AM	Program Information
10-Dec-15	Ruben Zarate	Eastland Citizen	8:40 AM	8:50 AM	Toys For Kids
11-Dec-15	Laura Hobbs	Siebert PTO	8:30 AM	8:40 AM	PTO News
14-Dec-15	Ted Matthews	Eastland Memorial Hospital	7:30 AM	7:40 AM	Hospital News
14-Dec-15	Angela Robinson	Kennedy Financial Services	8:30 AM	9:00 AM	Life Planning 101
15-Dec-15	Jason Cochran	Eastland ISD	7:30 AM	7:40 AM	Teacher/Student Spotlight
15-Dec-15	Crystal Conaway	Kinder At Home	8:30 AM	8:40 AM	Senior Care
16-Dec-15	Wade Howard	Texas Agrilife Extension Office	7:30 AM	7:40	Ag Life
17-Dec-15	Meghann Long	Meghann's Market	8:30 AM	8:40 AM	Plant Talk
18-Dec-15	Coach Phillip Montgomery	Tulsa Golden Hurricane	8:30 AM	8:40 AM	Sports Talk



News – Sports – Weather

4th Quarter 2015

Local News airs on KATX & KWBY at the following times:

M-F 8:08 am, 12:19 pm, 17:12 pm

Community News airs on KATX & KWBY at the following times:

M-SAT 10:38 am, 14:40 pm, 16:38 pm, 18:38 pm

TSN News airs on KATX & KWBY at the following times:

M-SAT Top of every hour between 6am and 7pm

TSN Sports airs on KATX & KWBY at the following times:

M-F 7:13am, 8:25 am, 17:05 pm

Local and Area Weather airs on KATX & KWBY at the following times:

M-F 7:01 am, 8:06 am, 10:39 am, 12:15 pm, 14:41 pm, 16:39 pm, 17:04 pm,
18:39 pm

SAT Top of every hour between 7 am and 7 pm

KWBY-FM identified the following primary issues and concerns in our primary service area:

- Community Awareness**
- Charitable Organizations**
- News & Information**
- Weather Awareness**
- Community Leader Recognition**
- Public Safety**
- Agricultural Awareness**
- Code Compliance Awareness**
- Food Preparation Safety**
- Pregnancy Care Awareness**

KWBY-FM-Qtr 4

Public Service Announcements on KWBY-FM are announced at the following times:

Monday thru Friday, Hourly at 6:30am, 7:34am, 8:20am, 11:18am, 4:18pm, and 5:17pm

The following PSA's ran on a rotating basis:

- 1. Wildfire Prevention**
- 2. Buzzed Driving Campaign**
- 3. Fostering Campaign**
- 4. Alzheimer's Awareness**
- 5. Disaster Preparedness**
- 6. Saving For Retirement**
- 7. Teenage Drinking Campaign**
- 8. Grad Of Life**
- 9. Suicide Prevention**
- 10.Smokey Bear**
- 11.Smokey Bear**
- 12.Texting and Driving**
- 13.Long Cancer Screening**
- 14.Underage Drinking**
- 15.Seat Belt Campaign**
- 16.Complete High School Diploma**
- 17.Adopt USA**
- 18.Alzheimer's Awareness**
- 19.The Right Seat**
- 20.Pre Diabetes**
- 21.Discover The Forest**
- 22.Disaster Plan**
- 23.Stephen Colbert Smokey Bear**
- 24.Save The Food**