

# Confirmation



Heartland Comm Grp LLC -  
 PO BOX 309  
 EAGLE RIVER, WI 54521  
 715-479-4451

Contract # 14025  
 Date Entered 04/04/24  
 Sales Person \*.House House  
 Billing Cycle Calendar  
 Revenue Source Local-Political  
 Revenue Type Political  
 Conflict 1 POLITICAL  
 Product AD SCHEDULE  
 Contract 04/08/24 - 04/15/24

CHERYL RUNKEL (P)  
 PO BOX 45  
 BOULDER JUNCTION WI 54512

Station	Date/Time	Schedule	Len	Rate	Qty	Total
WRJO-FM	04/08/24-04/15/24 10:00-10:30	1,1,1,1,1,1,1 All Weeks	00:30	4.00	8	32.00
WERL-AM	04/08/24-04/15/24 10:00-10:30	1,1,1,1,1,1,1 All Weeks	00:30	4.00	8	32.00
WCYE-FM	04/08/24-04/15/24 10:00-10:30	1,1,1,1,1,1,1 All Weeks	00:30	4.00	8	32.00
WNWX-FM	04/08/24-04/15/24 10:00-10:30	1,1,1,1,1,1,1 All Weeks	00:30	4.00	8	32.00
<b>Total</b>						<b>128.00</b>

Station Summary	Count	Gross	Net
WRJO-FM	8	32.00	32.00
WERL-AM	8	32.00	32.00
WCYE-FM	8	32.00	32.00
WNWX-FM	8	32.00	32.00

Projected Billing	Count	Gross	Net	
April	2024	32	128.00	128.00
		<b>32</b>	<b>128.00</b>	<b>128.00</b>







WNWX

PHONE (715) 479-7700  
 FAX (715) 479-6511

CLIENT Cheryl Runkel  
 AGENCY \_\_\_\_\_  
 ADDRESS PO Box 45  
 Cty/St/Zip Boulder Junction, WI 54512  
 PHONE \_\_\_\_\_  
 FAX \_\_\_\_\_  
 E-MAIL \_\_\_\_\_  
 CONTACT \_\_\_\_\_  
 SALES REP HOUSE  
 CO-OP \_\_\_\_\_  
 PRODUCT POLITICAL

DATE	04/04/24	Purchase Order#				
Start Date	End Date	CART	RATE	Wks	I.D.	Account #
04/15/24	04/22/24		4.00			
CART #'S		AD TITLE(S) TRAFFIC / ROTATION INSTRUCTIONS				
Contract Description						

Week Of	Time Period	Crt#	Length	Mon	Tue	Wed	Thr	Fri	Sat	Sun	WT	Rate	TOTAL
04/15/24	10am		30	1	1	1	1	1	1	1	7	4.00	28.00
4/22/24	10am		30	1							1	4.00	4.00

TOTAL NUMBER OF ADS 8      TOTAL INVESTMENT → 32.00

Special Traffic Instructions:

<input type="checkbox"/>	NET	<input type="checkbox"/>	CASH
<input type="checkbox"/>	GROSS RATE	<input type="checkbox"/>	CHECK
<input checked="" type="checkbox"/>	CALENDAR	<input type="checkbox"/>	CHARGE
<input type="checkbox"/>	BROADCAST	<input checked="" type="checkbox"/>	BILL
<input type="checkbox"/>	AFFIDAVIT	<input type="checkbox"/>	TRADE
<input type="checkbox"/>	NOTARIZED	<input type="checkbox"/>	SHOPPING SHOW
<input type="checkbox"/>	NEW CLIENT	<input type="checkbox"/>	CANCEL
<input type="checkbox"/>	13-52 WEEK SCH	<input type="checkbox"/>	PAID IN FULL
<input type="checkbox"/>	\$1000 or MORE	<input type="checkbox"/>	BONUS

*This Agreement is not valid until approved by the Station General Manager. Station reserves right to require advance payment, refuse or discontinue advertising or program matter at its own discretion.*

*By authorizing this Agreement, the Advertiser hereby acknowledges that he/she has read, understands and accepts the "Heartland Communications Group Advertising Terms and Conditions" on the accompanying page.*

Accepted By Station

Accepted By Advertiser

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> WRJD      WNWK      Eagle River WCYE      WERL	<b>Date:</b> 4-4-24
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I, Cheryl Ruckel

being/on behalf of: \_\_\_\_\_

a legally qualified candidate of the WI 7<sup>th</sup> District

political party for the office of: \_\_\_\_\_

in the <sup>Primary</sup> \_\_\_\_\_

election to be held on: 11-5-24

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30	10Am	14		7	2

**Attach proposed schedule with charges (if available): SEE ORDER**

