Confirmation



Heartland Comm Grp LLC -PO BOX 309 EAGLE RIVER, WI 54521

Contract # Date Entered Sales Person Billing Cycle Revenue Source Local-Political Revenue Type Conflict 1 Product Contract

14025 04/04/24 *..House House Calendar Political **POLITICAL** AD SCHEDULE 04/08/24 - 04/15/24

CHERYL RUNKEL (P) PO BOX 45 **BOULDER JUNCTION WI 54512**

Station	Date/Time	Schedule	Len	Rate	Qty	Total
WRJO-FM	04/08/24-04/15/24 10:00-10:30	1,1,1,1,1,1,1 All Weeks	00:30	4.00	8 (32.00
WERL-AM	04/08/24-04/15/24 10:00-10:30	1,1,1,1,1,1,1 All Weeks	00:30	4.00	8 (32.00
WCYE-FM	04/08/24-04/15/24 10:00-10:30	1,1,1,1,1,1,1 All Weeks	00:30	4.00	8	32.00
WNWX-FM	04/08/24-04/15/24 10:00-10:30	1,1,1,1,1,1,1 All Weeks	00:30	4.0	8 (32.00
				Total		128.00

Station Summary	Count	Gross	Net
WRJO-FM	8	32.00	32.00
WERL-AM	8	32.00	32.00
WCYE-FM	8	32.00	32.00
WNWX-FM	8	32.00	32.00

Projected Billing		Count	Gross	Net
April	2024	32	128.00	128.00
***************************************		32	128.00	128.00

Printed 04/04/24 08:37:41



P.O. Box 309 Eagle River, Wisconsin 54521 PHONE (715) 479-4451 FAX (715) 479-6511

Cheryl Runkel
PO Box 45
Boulder Junction, WI 54512
· · · · · · · · · · · · · · · · · · ·
HOUSE
POLITICAL

	WRJO					PRODUCT	POLITICAL
DATE	04/04/24	Purc	hase Or				
Start Date	End Date	CART	RATE	Wks	I.D.		_
04/08/24	04/15/24		4.00			Account #	
(CART #'S				AD 1	ΓΙΤ <mark>LE(S) TRAFFIC / R</mark> O	TATION INSTRUCTIONS
:							
	Contract De	escription					

14/I. Of	I Tanana Banda di	C.+ #	I I bl-	84	T-00-1-	307-21	71	E.S.	C-4	C	MOT	D-A-	TOTAL
Week Of	Time Period	Crt#	Length	MOU	rue	wea	Inr		Sat	Sun			TOTAL
04/08/24	10am		30	1	1	1	1	1	1	1	7	4.00	28.00
04/15/24	10am		30	1							1	4.00	4.00
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TOTAL NUMBER OF ADS 7		TOTAL INVESTME	NT	→	32.00
Special Traffic Instructions:		NET		CASH	
		GROSS RATE		CHECK	
	Х	CALENDAR		CHARGE	
		BROADCAST	X	BILL	
		AFFIDAVIT		TRADE	
		NOTARIZED		SHOPPING SHOW	
		NEW CLIENT		CANCEL	
		13-52 WEEK SCH		PAID IN FULL	
		\$1000 or MORE		BONUS	

This Agreement is not valid until approved by the Station General Manager. Station reserves right to require advance payment, refuse or discontinue advertising or program matter at its own discretion. By authorizing this Agreement, the Advertiser hereby acknowledges that he/she has read, understands and accepts the "Heartland Communications Group Advertising Terms and Conditions" on the accompanying page.

Accepted By Station	Accepted By Advertiser

PHONE (/1FAX (715) DATE Start Date 04/08/24	WRJO 04/04/24		chase Or RATE 4.00		I.D.		CO-O PROD	ICY RESS St/Zip NE IL FACT S REP P DUCT	Cheryl Runkel PO Box 45 Boulder Junction, WI 54512 HOUSE POLITICAL C / ROTATION INSTRUCTIONS					
	Contract De	scription												
Week Of 04/08/24 04/15/24	Time Period 10am 10am	Crt#	Length 30 30	Mon 1 1	Tue 1	Wed 1	Thr 1	Fri 1	Sat 1	Sun 1	WT 7 1	Rate 4.00 4.00	TOTAL 28. 4.	00
	fic Instructions This Agreement is require advance p By authorizin understands and	not valid u payment, re ng this Agre	until approd efuse or dis eement, the e "Heartlai	ved by scontinue Adver and Com	the Sta ue adve tiser h munica	ertising ereby a	or prog cknowl Group A	gram ma ledges ti	SS RAINDAFADCA: DAVITARIZE CLIE WEE OOR M Statio	ATE ST D NT K SCH ORE on reser	x ves rigidiscread,	CANCEL PAID IN I BONUS ht to tion.	NG SHOW	00

Accepted By Advertiser

Accepted By Station



WC	KE						Cty/S PHOI FAX	NCY RESS St/Zip NE	PO E	yl Run Box 4 der Ju	5	n, WI 545	12	
PHUNE (71 FAX (715) DATE Start Date 04/15/24	479-6511 WRJO 04/04/24		chase Or RATE 4.00			ITLE	SALE CO-C PROI	TACT S REP DP DUCT unt #		POLI		STRUCTIO	DNS	
	Contract De	scription												
Week Of	Time Period	Crt#	Length	Mon	Tue	Wed	Thr	Fri	Sat	Sun	WT	Rate	TOTA	AL]
04/15/24	10am	-	30	1	1	1	1	1	1	1	7	4.00		28.00
4\22\24	10am		30	1							1	4.00		4.00
						10)								
Special Traff	fic Instructions	TOTAL N	UMBER	OF A[8	OS			TOTAI	L INV	ESTME	ENT	→ CASH		32.00
							x	GROS CALE BROA AFFIE NOTA NEW	NDAF DCAS DAVIT RIZEI CLIEN	R ST D NT	x	CHECK CHARGE BILL TRADE SHOPPII CANCEL	NG SHOW	
7	This Agreement is	not valid u	atil approv	ad by t	ha Sta	tion Ge	neral A	13-52 \$1000	or M	ORE		PAID IN I BONUS	FULL	

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Accepted	Βv	Station
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CLIENT Cheryl Runkel MNMX **AGENCY** PO Box 45 **ADDRESS** Boulder Junction, WI 54512 Cty/St/Zip **PHONE** FAX E-MAIL CONTACT PHUNE (/13) 4/3-4-31 SALES REP HOUSE FAX (715) 479-6511 CO-OP WRJO **PRODUCT** POLITICAL

Purchase Order# DATE 04/04/24 CART RATE Wks I.D. Start Date **End Date** 04/15/24 04/22/24 4.00 Account # AD TITLE(S) TRAFFIC / ROTATION INSTRUCTIONS CART #'S Contract Description

	Time Period	Crt#	Length	Mon	Tue	Wed	Thr	Fri	Sat	Sun	WT	Rate	TOTAL
04/15/24	10am		30	1	1	1	1	1	1	1	7	4.00	28.00
4\22\24	10am	14.5	30	1							1	4.00	4.00
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TOTAL NUMBER OF ADS 8		TOTAL INVESTME	NT		32.00
Special Traffic Instructions:		NET		CASH .	
	<u> </u>	GROSS RATE		CHECK	
	Х	CALENDAR		CHARGE	
		BROADCAST	X	BILL	
		AFFIDAVIT		TRADE	
		NOTARIZED		SHOPPING SHOW	
		NEW CLIENT		CANCEL	
		13-52 WEEK SCH		PAID IN FULL	
		\$1000 or MORE		BONUS	

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Accepted By Station	Accepted By Advertiser

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box) FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

WRJO	on and Location: ORNO WNWX Eagle River OCYE WERL 4-4-24				
l,	Cheryl R	realed			
being/on bel	nalf of:				
a legally qua	lifled candidate	of the	VI 747	District	
political part Primar in the	y for the office o	of:	71		
	e held on:				
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
30	1DAm	14		7	2

Attach proposed schedule with charges (if available): SEE ORDER

I represent that the payment for t by:	he above described broadcast tir	me has been furnished
and you are authorized to annous represent that this person or entit authorized committee/organization	y is either a legally qualified can	didate or an
The name of the treasurer of the	candidate's authorized committe	e is:
This station has disclosed to me i classes and rates; and discount, to federal candidates).		
THIS STATION DOES NOT DIS BASIS OF RACE OR ETHN	CRIMINATE OR PERMIT DISCI IICITY IN THE PLACEMENT OF	
To Be Signed By (Candidate or Authorized C	ommittee
Date Date	Charle Run Signature	list
To Be Sign	ned By Station Representative	ı
Accepted	☐ Accepted in Part	☐ Rejected
Juse Xooley Signature	Printed Name	Gn. Sales Marager