

1175680
3865
5.16 - 5.22.22

Fox Television Stations
Local Controversial Issue Advertisement (No National Issue)
Public File Disclosure Form
(No Schedule/Invoice Required)

Who is the sponsor of the advertisement?

Fighting For Wisconsin State Pac

Who are (i) the chief executive officers; (ii) members of the executive committee; and (iii) members of the board of directors of the sponsor?

MOSES AYALA TREASURER

Did the station request in writing if this is the complete list of officers? Yes

CONTRACT



WITI
9001 N Green Bay Rd
Milwaukee, WI 53209
(414) 355-6666

<u>Contract / Revision</u> 1175680 /		<u>Alt Order #</u> WOC13607346
<u>Advertiser</u> Fighting for Wisconsin Super PAC		<u>Original Date / Revision</u> 05/17/22 / 05/17/22
<u>Contract Dates</u> 05/16/22 - 05/22/22	<u>Estimate #</u> 3865	
<u>Product</u> 2022 Primary Election		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WITI	<u>Account Executive</u> Anthony Castaneda	<u>Sales Office</u> FSS Philadelphia
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> TV16670	<u>Advertiser Code</u> 354	<u>Product 1/2</u> 458
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Armada Strategies
Attention: Carolyn Bush
2637 E. Atlantic Blvd #43878
Pompano Beach, FL 33662

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	WITI	05/16/22	05/19/22	M-F 6a-7a	6a-7a		:30			NM	2	\$1,600.00
		POLITICAL ISSUE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/16/22	05/22/22	--11---				2	\$800.00			
2	WITI	05/16/22	05/20/22	M-F 7a-8a	7a-8a		:30			NM	2	\$2,000.00
		POLITICAL ISSUE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/16/22	05/22/22	---11--				2	\$1,000.00			
3	WITI	05/16/22	05/19/22	M-F 7a-8a	7a-8a		:30			NM	2	\$2,200.00
		POLITICAL ISSUE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/16/22	05/22/22	--11---				2	\$1,100.00			
4	WITI	05/16/22	05/20/22	M-F 8a-9a	8a-9a		:30			NM	2	\$2,200.00
		POLITICAL ISSUE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/16/22	05/22/22	---11--				2	\$1,100.00			
5	WITI	05/16/22	05/21/22	Sa 7-8a	7a-8a		:30			NM	1	\$350.00
		POLITICAL ISSUE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/16/22	05/22/22	-----1-				1	\$350.00			
6	WITI	05/16/22	05/21/22	Sa 8a-9a	8a-9a		:30			NM	1	\$400.00
		POLITICAL ISSUE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/16/22	05/22/22	-----1-				1	\$400.00			
7	WITI	05/16/22	05/22/22	Su 7a-8a	7a-8a		:30			NM	1	\$300.00
		POLITICAL ISSUE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/16/22	05/22/22	-----1				1	\$300.00			
8	WITI	05/16/22	05/22/22	Su 8a-9a	8a-9a		:30			NM	1	\$400.00
		POLITICAL ISSUE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/16/22	05/22/22	-----1				1	\$400.00			
9	WITI	05/16/22	05/19/22	M-F 5p-6p	5p-6p		:30			NM	2	\$1,600.00
		POLITICAL ISSUE										

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of all bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service, or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, insertion orders, copy instructions or any correspondence that conflicts with station's Standard Conditions.



WITI
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<u>Advertiser</u> Fighting for Wisconsin Super PAC		<u>Original Date / Revision</u> 05/17/22 / 05/17/22
<u>Contract Dates</u> 05/16/22 - 05/22/22	<u>Product</u> 2022 Primary Election	<u>Estimate #</u> 3865

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/16/22	05/22/22	--11---				2	\$800.00			
10	WITI	05/16/22	05/19/22	M-F 5p-6p	5p-6p		:30			NM	1	\$850.00
POLITICAL ISSUE												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/16/22	05/22/22	---1---				1	\$850.00			
11	WITI	05/16/22	05/20/22	M-F 6p-630p	6p-630p		:30			NM	2	\$2,000.00
POLITICAL ISSUE												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/16/22	05/22/22	--1-1--				2	\$1,000.00			
12	WITI	05/16/22	05/20/22	M-F 10p-1035p	10p-1035p		:30			NM	2	\$1,800.00
POLITICAL ISSUE												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/16/22	05/22/22	--1-1--				2	\$900.00			
Totals											19	\$15,700.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/25/22 - 05/22/22	19	\$15,700.00	(\$2,355.00)	\$13,345.00
Totals	19	\$15,700.00	(\$2,355.00)	\$13,345.00

Signature: _____ **Date:** _____

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ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, ARMADA Strategies, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- ☐ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☒ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name: ARMADA Strategies

Address: 2637 E. Atlantic Blvd, #43878, Pompano Beach, FL 33662

Contact: Sara Blue

Phone number:

Email: sblue@armadastrategies.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Fighting for Wisconsin Super PAC

Address: P.O. Box 341027, Austin TX 59604

Contact: Moses Ayala

Phone number: 512.277.6095

Email:

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Moses Ayala - Treasurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☒ N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☒ N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <i>Sarah E Blue</i>	Signature:
Name: Sarah Blue	Name: Mike Neale
Date of Request to Purchase Ad Time: 3/17/2022	Date of Station Agreement to Sell Time:

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? ☒ Yes ☐ No Date ad received: _____

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☒ Accepted
☐ Accepted IN PART (e.g., ad not received to determine content)*
☐ Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <i>1175680</i>	Station Call Letters: WITI	Date Received/Requested: <i>5.17.22</i>
Est. #: <i>3885</i>	Station Location: Milwaukee	Run Start and End Dates: <i>5.18-5.22.2022</i>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.