



KVRB-TV
PO Box 9115
Fargo, ND 58106

Axiom Strategies
411 1st Street SE
Washington, DC 20003

Contract # 38849

Schedule Dates

10/02/17-10/10/17

Advertiser

POL/T Campbell/R/Senate/ND (4977)

Agency

Axiom Strategies (1971)

Product

Political-Candidate (1058)

Brand

Est. 134 (23302)

Salesperson

HRP-Washington DC, Washington DC (1014)

Sales Office

HRP-Washington DC

Buyer Name

/

Phone/Fax

CPE

134

Account Types

National/Political Agency

Billing Type

Standard

Comments

Date Entered

09/29/17

Last Modified

09/29/17

Entered By

Daria Ayers

CO-OP

No

Headline

No

Demo

Normal

Order Type

Normal

Package Deal

15.00

Commission %

\$192.00

Commission

\$1,088.00

Net Total

\$1,088.00

Sales Tax

FOX TV (KVRB+)

By Broadcast Month

Oct. 2017

Grand Total:

Spots

6

6

Rate

\$1,280.00

\$1,280.00

Advertiser	POL/T Campbell/R/Senate/ND (4977)
Agency	Axiom Strategies (1971)
Product	Political-Candidate (1058)
Brand	Est. 134 (23302)
Salesperson	HRP-Washington DC, Washington DC (1014)
Sales Office	HRP-Washington DC
Buyer Name	/
Phone/Fax	
CPE	134
Account Types	National/Political Agency
Billing Type	Standard
Comments	

Date Entered	09/29/17
Last Modified	09/29/17
Entered By	Daria Ayers
CO-OP	No
Headline #	No
Demo	Normal
Order Type	Normal
Package Deal	15.00
Commission %	\$192.00
Commission	\$1,088.00
Net Total	\$1,088.00
Sales Tax	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties to this agreement will not discriminate on the placement of advertising on the basis of race or gender.

FR: DA - DERRICK HAYES
TO: KVRN-TV
REP HEADLINE# 8827846
*** ORIGINAL REV#0 ***

REP: TEL# 972-445-6059
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 972-239-1036
CREDIT RISK !!!
HARRIS REPORT FROM REP

SEP29/17 12.28
*** KVRN-TV ***

ADV # _____ ADV. NAME POLI/T CAMPBELL/R/SEN/ND
AGY # _____ AGY. NAME AXIOM STRATEGIES

REP. # _____ OFF. # _____ SALESMAN # _____
BUYER NAME EVA MAH
SALES PRSN DA- DERRICK HAYES

1251 NW BRIARCLIFF PKWY, SUITE# 85
KANSAS CITY, MO 64116

ORDER # 38849 CONTRACT # 8827846

CLASS: NATL. LOCAL REGIONAL

PRDCT TOM CAMPBELL

EST#134

COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT2/17 OCT10/17 WK-2

CITY TAX _____

STATE TAX _____

CO-OP BILLING NEEDED _____

DATE SEP29/17 12.28

REP: **URGENT** FOR NEXT WEEK
NEW ORDER
SENATE CANDIDATE
TOT=\$1,280.00
6X

PLS CFM
THX, DORY FOR DERRICK
9/29

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
MIXTURE OF :30S AND :60S.

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1			900P-1000P	30		\$220.00	10/2	10/6	3		M-F	3
PROGRAM : FOX NEWS AT 9												
RA55+ : 7.0												
CON COM1: FOX NEWS AT 9												
2			900P-1000P	30		\$220.00	10/9	10/10	1		M-TU	1
PROGRAM : FOX NEWS AT 9												
RA55+ : 7.0												
CON COM1: FOX NEWS AT 9												

AGENCY ADVERTISER CODE = 18
AGENCY PRODUCT CODE = 20
AGENCY EST# = 134

FR: DA - DERRICK HAYES
 TO: KVR- TV
 REP HEADLINE# 8827846
 *** ORIGINAL REV#0 ***

REP: TEL# 972-445-6059
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET
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 SEP29/17 12.28
 *** KVR- TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			700P-800P	30		\$200.00	10/5	10/5	1		THU	1
PROGRAM : GOTHAM-FALL												
RA55+ : 3.3												
CON COM1: GOTHAM-FALL												
4			700P-800P	30		\$200.00	10/3	10/3	1		TUE	1
PROGRAM : LETHAL WEAPON-FALL												
RA55+ : 4.2												
CON COM1: LETHAL WEAPON-FALL												
OCT/17						\$1,280.00						
CONTRACT TOTAL												\$1,280.00
TOTAL SPOTS												6

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI BOOKS- JUL/16 JUL/ES EST/ES
 DEMOS- RA55+*

