

KVRR
FARGO - MOORHEAD
KVRR • KVRR • KVRR • KVRR

KVRR+
 PO Box 9115
 Fargo, ND 58106

Axiom Strategies
 411 1st Street SE
 Washington, DC 20003

Contract # 38849

Schedule Dates 10/02/17-10/10/17
Advertiser POL/T Campbell/R/Senate/ND (4977)
Agency Axiom Strategies (1971)
Product Political-Candidate (1058)
Brand Est. 134 (23302)
Salesperson HRP-Washington DC, Washington DC (1014)
Sales Office HRP-Washington DC
Buyer Name
Phone/Fax /
CPE 134
Account Types National/Political Agency
Billing Type Standard
Comments

Date Entered 09/29/17
Last Modified 09/29/17
Entered By Darla Ayers
CO-OP NO
Headline #
Demo

Order Type Normal
Package Deal
Commission % 15.00
Commission \$192.00
Net Total \$1,088.00
Sales Tax

FOX TV (KVRR+)	Spots	Rate
By Broadcast Month		
Oct. 2017	6	\$1,280.00
Grand Total:	6	\$1,280.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/05/17-10/05/17	4	:30	7P- FOX GOTTHAM 7PM	1				1				1	\$200.00	\$200.00	FOX TV (KVRR+)		9/29/17
2.0	Normal Line / SPOT	10/03/17-10/03/17	4	:30	7P- FOX LETHAL WEAPON 7PM	1		1						1	\$200.00	\$200.00	FOX TV (KVRR+)		9/29/17
3.0	Normal Line / SPOT	10/02/17-10/06/17	3	:30	Orbit- TTLOCAL NEWS 9PM (Mo-Fr)	3	X	X	X	X	X			3	\$220.00	\$660.00	FOX TV (KVRR+)		9/29/17
4.0	Normal Line / SPOT	10/09/17-10/10/17	4	:30	8:59P- LOCAL NEWS	1	X	X						1	\$220.00	\$220.00	FOX TV (KVRR+)		9/29/17

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
 Accepted-Station: _____ Date: _____
 Comments: _____

The parties to this agreement will not discriminate on the placement of advertising on the basis of race or gender.

FR: DA - DERRICK HAYES
 TO: KVRR-TV
 REP HEADLINE# 8827846
 *** ORIGINAL REV#0 ***

REP: TEL# 972-445-6059
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

FAX# 972-239-1036
 SEP29/17 12.28
 *** KVRR-TV ***

ADV # _____ ADV. NAME POLI/T CAMPBELL/R/SEN/ND REP.# _____ OFF.# _____ SALESMAN # _____
 AGY # _____ AGY. NAME AXIOM STRATEGIES BUYER NAME EVA MAH

1251 NW BRIARCLIFF PKWY, SUITE# 85 SALES PRSN DA- DERRICK HAYES
 KANSAS CITY, MO 64116

ORDER # 38849 CONTRACT # 8827846 CLASS: NATL. LOCAL REGIONAL

PRDCT TOM CAMPBELL EST#134 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT2/17 OCT10/17 WK-2

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP29/17 12.28

REP: **URGENT** FOR NEXT WEEK
 NEW ORDER
 SENATE CANDIDATE
 TOT=\$1,280.00
 6X

PLS CFM
 THX, DORY FOR DERRICK
 9/29

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 MIXTURE OF :30S AND :60S.

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			900P-1000P	30		\$220.00	10/2	10/6	3		M-F	3
AGENCY ADVERTISER CODE = 18 AGENCY PRODUCT CODE = 20 AGENCY EST# = 134												
2			900P-1000P	30		\$220.00	10/9	10/10	1		M-TU	1
PROGRAM : FOX NEWS AT 9 RA55+ : 7.0 CON COM1 : FOX NEWS AT 9 PROGRAM : FOX NEWS AT 9 RA55+ : 7.0 CON COM1 : FOX NEWS AT 9												

FR: DA - DERRICK HAYES
 TO: KVR- TV
 REP HEADLINE# 8827846
 *** ORIGINAL REV#0 ***

REP: TEL# 972-445-6059 FAX# 972-239-1036
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 ORDER WORKSHEET HARRIS REPORT FROM REP
 SEP29/17 12.28
 *** KVR- TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			700P-800P	30		\$200.00	10/5	10/5	1		THU	1
PROGRAM : GOTHAM-FALL												
RA55+ : 3.3												
CON COM1 : GOTHAM-FALL												
4			700P-800P	30		\$200.00	10/3	10/3	1		TUE	1
PROGRAM : LETHAL WEAPON-FALL												
RA55+ : 4.2												
CON COM1 : LETHAL WEAPON-FALL												
OCT/17						\$1,280.00						
											CONTRACT TOTAL	\$1,280.00
											TOTAL SPOTS	6

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI BOOKS- JUL/16 JUL/ES EST/ES
 DEMOS- RA55+*



Rep: HRP
 Run On: Sep28/17 at 16:26
 E-ORDER: 189277/Rev01 Agn:6888073
 Station: WRR-TV HARRISBURG, PA
 Agency: AXIOM STRATEGIES
 Advertiser: TOM CAMPBELL FOR US SENATE ND
 Buyer: EVA WAI

38849

R204 - Agency Buylines
 Order: UNLINKED
 Dates: Oct02/17 - Oct05/17
 Product: PRIMARY ELECTION 2018
 Order #

Order #
 SA: DERRICK HAYES
 Email: dhayes@coxrep.com
 Phone: (717) 653-

Buy Line	Day/Time	Len	Rate	Start Date	End Date	# of Wks	Spw/Week	Total Spots	Total Dollars	Program Name	Rating
1	Thu/7-8P	30S	\$200	Oct05/17	Oct05/17	1	1	1	\$200	GOTHAM-FALL	3.3
2	Tue/7-8P	30S	\$200	Oct12/17	Oct12/17	1	0	0	\$0	LETHAL WEAPON-FALL	4.2
3	M-F/9-10P	30S	\$220	Oct10/17	Oct10/17	1	0	0	\$0	FOX NEWS AT 9	7.0
4	M-T/9-10P	30S	\$220	Oct02/17	Oct03/17	1	0	0	\$0	FOX NEWS AT 9	7.0
									\$1,280		
Current Agency Order Totals									\$1,280		

All invoices must exactly match this time order and are to be sent, in duplicate, immediately following the end of the schedule. All invoices are to be in our hands by the 7th of the following month. This agency does not accept service fees or handling charges or anything of that type. Urgently request our commercials air in the first 30 position of each pod. All spots must receive a fair and equitable rotation. Deductions will be made for poor rotations and missing bonus or N/C spots. Any additional bonus weight would be greatly appreciated. No makegoods will be accepted. All spots shown on the invoice/affidavit must be within 5 minutes of the actual time the spots aired. We have the right to cancel this contract. A 30-minute separation is required between our own spots and those of our major competitors.

Agency: PLEASE INCLUDE ISCI AND ESTIMATE ON ALL INVOICES. WE ARE SET UP TO RECEIVE INVOICES ELECTRONICALLY: TV INVOICES ID: 9916670 OR TV16670 AND RADIO INVOICES ID: 9914861 OR R14861. MARKETRON #184659, SPOTDATA #2095SEPARATION: 30
 Terms of Sale: