

3rd
WCFB
Daytona Beach, Florida
Licensee: COX Radio LLC

Each quarter, **WCFB** places in its Online Public Inspection File, a list of what it considers programming addressing some of the significant issues for the station's community. The following is a list of issue-responsive programming aired on the station between June 26, 2023 through September 30, 2023. While this list contains a brief description of some of **WCFB's** most significant programs, it doesn't include all programs and program segments broadcast by the station during the second quarter. Please contact the station for more information about the station's issue-responsive programming.

Submitted by: **Monica May, Community Affairs Director**

Dated: **October 4, 2023**

WCFB

Quarterly Report

July ● August ● September 2023

Monica May's Point of View is a public service program that airs on WCFB Sunday mornings from 6:00am – 8:00 a.m. On this program, members of the Central Florida community discuss issues of concern to the region's citizenship. For the third quarter of 2023, the following issues were addressed:

Crime

- **Orange County Teen Court**
- **White Supremacists March in Orlando**

Culture

- **Black Joy Festival**
- **CLIC Offering Black History Lessons**
- **ONYX Men of Honor Awards**

Economy

- **National Black Business Month (Parts I & II)**
- **Second Chance Fair**
- **Career Source**

Education

- **Removal of Black Studies in Florida Schools**
- **Back to School**
- **Reading is Fundamental**

Political

- **State Attorney Worrell**
- **Congressman Frost**
- **State Representative Angela Nixon**
- **Appointed State Attorney Andrew Bain**

Health

- **Sickle Cell Awareness**
- **Suicide Prevention**
- **Mental Health Awareness**

- **Minority Donor Awareness**

Social Issues

- **N.A.A.C.P.**

Environment

- **Orange County Government/Clean Water**
- **Water Safety**
- **Heat Intensity**

ISSUE:

Crime

Time WCFB: 6:00am
Date: July 30, 2023
Duration: 1 hour

Segment Topic: Teaching Juveniles about our Justice System
Organization: Teen Court
Guest (s): Judge Faye Allen
Contact: <https://ninthcircuit.org/>

Judge Allen introduced the teen court program in the ninth judicial circuit court of Florida, which offers juveniles the opportunity to learn about the justice system while resolving their case; completion of the program results in case dismissal and erasure from their record. She emphasizes that “knowledge is power” and it is important to know about our elected judges and who they are. Having co-founded the “Pathways-in-Law” program, she was also recognized for her service with Orange County Bar Association Law Day Program that offers collaboration and learning of our political institutions.

Time WCFB: 6:00am
Date: September 10, 2023
Duration: 1 hour

Segment Topic: White Supremacists March in Orlando
Organization: Executive Committee of the Interfaith of Central Florida
Guest (s): Rabbi David Kay
Contact: <https://interfaithfl.org/>

Rabbi David Kay serves on the Executive Committee of the Interfaith Council of Central Florida, regularly participating in community and interfaith events. He talks about the consequential legislative atmosphere within Florida that has unfortunately helped to empower those groups with hateful rhetoric. With “hatred growing out of ignorance” it is important that we find ways to embrace reconcilable differences between communities.

ISSUE:

Culture

Time WCFB: 7:00am
Date: August 13, 2023
Duration: 1 hour

Segment Topic: Black Joy Festival
Organization: Fundraiser for Charity
Guest (s): Rebecca Desir
Contact: <https://www.blackhealthcommission.com/>

Rebecca Desir, the founder and executive director of the Black Health Commission. Established in 2020 and led by local volunteers, BHC is dedicated to transforming the narrative surrounding health inequities and empowering Black Joy. They also promote inclusion and constructing safe spaces. Cultural competence, allowing understanding and respecting of values, is an important trait in individuals that can better communication and involvement. We also discussed the importance of understanding political positions within our local counties to know who to communicate with when in effort to better our community. Allowing yourself to experience joy allows you to better show up in the different areas of your life. STAR 94.5 supports the Black Joy Festival August 19th 11am – 4pm at Lake Lorna Doone Park 1519 W. Church Street in Orlando –

Time WCFB: 7:00am
Date: August 20, 2022
Duration: 1 hour

Segment Topic: Continuing to Teach Black History
Organization: CLIC
Guest (s): Nat C. Jones
Contact: clicnation@gmail.com

Nat C. Jones, executive director at the Community Life Improvement Center (CLIC). The youth in our community are our future, and it is important to begin educating from an early age to understand our rich black history. She will begin a four-week True History program at their center in the Ocoee Mall starting Oct. 7th 12pm – 1:30pm.

ISSUE:

Culture cont.

Time WCFB: 7:00am
Date: September 3,, 2022
Duration: 1 hour

Segment Topic: ONYX Men of Honor Awards
Organization: ONYX Magazine
Guest (s) Rich Black
Contact: <https://onyxmenofhonor.com/honorees/>

Rich Black and Dee Parker, Publishers of ONYX Magazine, the premier publication that celebrates black achievement throughout Florida. Recognized Elroy Smith, our Program Director for Star 94.5, and 24 other men who are to be honored at their annual ONYX Men of Honor Awards. ONYX Magazine is very intentional in highlighting black excellence throughout their publication. For more information about the honorees go to: <https://onyxmenofhonor.com/honorees/>

ISSUE:

Economy

Time WCFB: 6am
Date: August 20, 2023
Duration: 1 hour

Segment Topic: National Black Business Month (Part I)
Organization: African American Chamber of Commerce
Guest (s): Tanisha Gary
Contact: www.blackcommerce.org

August is National Black Business Month, and it is important we appreciate the contributions of Black-owned businesses in our community. In the first hour we discussed ways of highlighting and progressing these businesses with Tanisha Gary, President at the African American Chamber of Commerce. With only 3.4% of certified businesses in Central Florida being black owned, it is important we encourage others in our community to support each other; whether that be spreading the word through testimonials or even just participating

Time WCFB: 6am
Date: August 27, 2023
Duration: 1 hour

Segment Topic: National Black Business Month (Part II)
Organization: Wells Fargo Bank and Florida Policy
Guest (s): Candice Simmons and Sadaf Knight
Contact: Candice.n.simmons@wellsfargo.com (Sadaf Knight) knight@floridapolicy.org
Www.Floridapolicy.org

With August being Black Business month, it is important we stay informed about business policies and procedures. In the first hour, we spoke with Candice Simmons of Wells Fargo and Sadaf Knight from the Florida Policy Institute, a nonprofit dedicated to advancing policies and budgets improving economic mobility. Helping those with black businesses is particularly important for creating and promoting an entrepreneurial lifeline. While our community has many solutions, as people in capable positions we provide the funds, power, and outreach to further these business ideas. An important recommendation regarding entrepreneurship in our community is treating it like a multi-millionaire business, being careful with how the business is run, and vigilant of who is helping run the business.

ISSUE:

Economy cont.

Time WCFB: 7am
Date: September 10, 2023
Duration: 1 hour

Segment Topic: Second Chance Fair
Organization: Women of Kulture, Inc.
Guest (s): Donna Morton Morgan
Contact: <https://womenofkulture.org/> 407-810-6520 <http://caribbeanamericandiaspora.org/>

Women of Kulture, Inc., a nonprofit supporting women, children, and families affected by trauma, incarceration, and poverty. She is also the president of the Caribbean American Diaspora Alliance, Inc., a Florida nonprofit that serves our communities in the US while supporting charities in the Caribbean. They are hosting the Second Chance Resource Fair & Workshop Sat. Sept. 16th 11am – 3pm @ the Northwest Community Center

Time WCFB: 6am
Date: August 6, 2023
Duration: 1 hour

Segment Topic: Career Resources
Organization: Career Source
Guest (s): Tadar Muhammad
Contact: <https://www.careersourcecentralflorida.com>

We began our morning promoting career resources with Tadar Muhammad. He encouraged the importance of helping people identify and build a career. As the Chief Operating Officer at CareerSource Central Florida, the nonprofit program curates local talent for high demand industries through job placement, training, and further education. They emphasize giving second chances to “the underestimated” and have even launched a new initiative called FORTE for Opioid recovery as an example.

ISSUE:

Education

Time WCFB: 6am
Date: August 20, 2023
Duration: 1 hour

Segment Topic: Removal of Black Studies from Florida Schools
Organization: ----
Guest (s): Students: Princess, Kennedy and Luke
Contact: -----

We spoke with bright students Princess, Kennedy, and Luke. Student education is being affected by the Florida governor's new mandates, from banning specific classes to information being concealed. As black history is being erased from educational lessons; it is important to know who is indoctrinating our students.

Time WCFB: 6 - 8am
Date: July 16, 2023
Duration: 2 hours

Segment Topic: Reading is Fundamental
Organization: Four Authors
Guest (s): See in description below
Contact: See in description below

Reading is such a fundamental way to escape, learn and grow. We interviewed four authors who shared their stories. Cornita Riley, the first female chief of Orange County Corrections, joined Mindy Scarlett, founder of Center of Influence Community: a foundation that supports artists, speakers, and consultants. Together, they emphasize the power of reinventing women through their anthology, "How to Break the Glass Ceiling: And Still Keep It Nice". To contact Ms. Cornita Riley: Mprhconsultingfirm@gmail.com <https://centerofinfluencecommunity.com/> Miss Mindy Scarlett: (908) 499-9298 Patricia Whatley, author of "The Tajiri Arts Story", an inspiring story about determination. Having done Broadway, written a candid memoir, and won several awards, she has made an indelible mark in many lives. laderopress.com 404/201-1464 Jeff Jenkins, founder of Chubby Diaries is now the travel host on National Geographic. He provides an online community to create representation for passionate plus size travelers facing body issues. <https://chubbydiaries.com/> In the last half hour, we spoke with Sumer Strawbree, a young illustrator and the author of "Black, Brown, and Beautiful". After experiencing bullying in school and researching the rate of suicide within black girls, she began writing positive affirmations and found success within positive reinforcement. She has several audiobooks, calendars, and books that can be found on <https://sumerstrawbree.com/>

ISSUE:

Education cont.

Time WCFB: 6am
Date: July 30, 2023
Duration: 1 hour

Segment Topic: Back to School
Organization: United Foundation of Central Florida
Guest (s): Sandra Fatmi-Hall
Contact: <https://www.unitedfoundationcf.org>

Serving and supporting the children in our community in this unsteady time is essential. We were joined by Sandra Fatmi-Hall, a powerhouse activist and Executive Director of the United Foundation of Central Florida: a ten-year public foundation that addresses after-school needs, housing, and college assistance. Considered the “mama” to many students, she has focused her attention on older students and helping provide them with essential life skills.

ISSUE:

Health

Time WCFB: 6am
Date: September 24, 2023
Duration: 1 hour

Segment Topic: Sickle Cell Awareness
Organization: Chanell Wright Foundation
Guest (s): Mr. & Mrs. Wright
Contact: <https://chanellwrightfoundation.org/about-us/>

September is a month of awareness for Sickle Cell and Suicide. In the first half-hour, we met with Robert Graham, a herbalist and personal trainer – we spoke about the importance of staying healthy. He emphasized the statement “food as our medicine, medicine as our food.” It is important that we are cognizant of our diets and use foods to heal and maintain our bodily health. www.livingtideshealth.com We also spoke with Mr. and Mrs. Wright who experienced the loss of two children from sickle cell anemia which is an inherited blood disorder. Sickle Cell affects the proteins that carry oxygen within our bodies. Mr. Wright founded the Chanell Wright “Save a Child” Foundation to provide active support and services to families experiencing life threatening diseases. With sickle cell anemia massively affecting the black community, it is vital to get tested for your own health and children’s health.

Time WCFB: 7am
Date: September 24, 2023
Duration: 1 hour

Segment Topic: Suicide Prevention Month
Organization: No Limit Counseling
Guest (s): Pernell Bush
Contact: Suicide Prevention Hotline 988 or 211

We spoke with Pernell Bush, founder of “No Limit Counseling”, a nonprofit designed to promote mental health wellness and effective advocacy. September is also suicide prevention month. Suicide can arise throughout any point of life’s development, and it is important to recognize that suicide prevention is essentially supporting one through their mental changes. While supporting someone experiencing suicidal ideation is a tremendous help, it is crucial to be in that mental capacity to lend that helping hand. If you are in crisis call 211 or 988. To contact No Limit Counseling: 4079060139

ISSUE:

Health

Time WCFB: 6am – 8am
Date: July 9, 2023
Duration: 2 hours

Segment Topic: Mental Health Awareness
Organization: See description below
Guest (s): See description below
Contact: See description below

July is National Minority Mental Health Awareness Month. We discussed it from the perspectives of children, adults, and our senior citizens. Shacara Brummitt, (www.bewelljustbe.com) a children's mental health counselor, informed us of ways that mental health deficiencies show up in children, from anxiety to disobedience. With the rate of suicide having increased in our children over the last few years, it is important to stay connected and involved in their lives. Our second guest, Mirsha Alexandre, adult mental health counselor, emphasized the importance of understanding that there are various ways that mental health problems can show up in adults. With stigmas surrounding seeking help and lack of insurance in the black communities, Alexandre recommends finding culturally sensitive counselors. In the last hour, we spoke with Dr. Tameca Harris- Jackson (www.hopeserenityhealth.com) about mental illness diagnosis within senior citizens. We don't see or hear the mental health problems that they suffer from; especially within family matters, grief and isolation. Dr. Jackson emphasizes the importance of giving them a space to be human and communicated to with love. www.blackvirtualwellness.com
www.therapyforblackgirls.com www.openpathpsychology.com

ISSUE:

Health

Time WCFB: 7am
Date: August 6, 2023
Duration: 1 hour

Segment Topic: Minority Donor Awareness
Organization: Advent Health
Guest (s): Kia Blair Malone, Dr. Parikh, Charlyce Simmons
Contact: See description below

Time WCFB: 7am
Date: August 6, 2023
Duration: 1 hour

Segment Topic: Minority Donor Awareness
Organization: Advent Health
Guest (s): Kia Blair Malone, Dr. Parikh, Charlyce Simmons
Contact: See description below

August is National Minority Donor Awareness Month, and in the second hour of our show, we gave insight into the “unknown” of organ donation, an amazing way to personally save lives. We were joined by Kia Blair-Malone, Manager of Multi-Cultural Affairs & Partnerships at Our Legacy (the organ donation partner at Advent Health, and guests Dr. Parikh (nephrologist/Medical Director for Our Legacy and Charlyce Simmons (kidney transplant patient). Regarding organ donation, our Guests emphasized that it is an amazing way to save a life and should be encouraged with proper knowledge. Dr. Parikh of Premier Cardiology states that the most important part of being an ideal organ donor is having a healthy body. Despite the myth, being declared an organ donor does not affect the treatment received within a hospital by professional doctors. <https://www.ourlegacyfl.org/mission>

ISSUE:

Education

Time WCFB: 6am – 8am
Date: June 4, 2023
Duration: 2 hours

Segment Topic: Alternative Education Opportunities
Organization: ELEVATE Orlando The CLIC
Guest (s): Jonas Cayo and Nat C. Jones
Contact: www.elevateorlando.com www.theclic.org

We spoke with Jonas Cayo, President and CEO of Elevate Orlando. Elevate is a nonprofit holistic approach to meeting student's needs through classes, mentoring, college and career guidance, and adventure. Offering all year long mentoring, they provide a brace for young students from 2nd graders to seniors. Working with transitioning leadership schools, Jonas Cayo encourages building leaders in the community; "If you don't come from a stable family, make sure a stable family comes from you". www.Elevateorlando.org Dr. Robert Watkins called in to share his knowledge and perspective, as well as inform about mentorships offered through www.Conquerworldwide.com 888 526 1118. In the second hour we spoke about CLIC with Nat C. Jones, Founder and life coach, and Corey Nery, boys program coordinator. CLIC, the Community Life Improvement Center, is a nonprofit that was created to enrich the lives of our underserved communities and has since then grown to serve for the personal development of girls and boys. Through the CLIC House program, there are opportunities for meeting spaces and turning distressed residential properties into affordable homes. Focusing on planning, Ms. Jones works behind the scenes to create necessary building blocks within our community for our youth.

ISSUE:

Education

Time WCFB: 6am
Date: April 23, 2023
Duration: 1 hour

Segment Topic: Alternative Education Opportunities
Organization: Florida Economic Consortium
Guest (s): Rod Love
Contact: www. YVP@FLConsortium.org

Florida Economic Consortium (www.FLConsortium.org) CEO, Rod Love has initiated a new youth violence advisory council for ages 15 - 23. The work will be done by the youth for the youth as they look at what is happening today in communities throughout our city. If you have a young person who would like to participate, please request an application at YVP@FLConsortium.org Call 407/494-2406. The Consortium is also offering non-profit

ISSUE:

Political

Time WCFB: 6am – 8am
Date: April 2, 2023
Duration: 2 hours

Segment Topic: What's New in the SA Office and in Washington, D.C.?
Organization: State Attorney SA9/Congressional Office
Guest (s): SA Monique Worrell and Congressman Maxwell Frost
Contact: www.sa09.net www.frost.house.gov

We spoke with Monique Worrell, State Attorney for the Ninth Judicial Circuit Court. She gave us her background which is in criminal justice. Worrell has had years of experience teaching and practicing law, Mrs. Worrell broke down several tactics used by governing members capable of creating false narratives. Discussed how direct filing youth is like writing children off sending them to adult prison instead of juvenile detention to receive rehabilitation from programs. Statistics reveal dishing kids out to adult prisons reveals that there is a strong chance of reoffending. Worrell revealed that she was the Director of the Conviction integrity unit, which allows prosecutors to “police” the practices of other prosecutors. She also discussed how her beliefs disrupt the status quo and one-dimension way of thinking and dealing with cases State Attorney office: <https://www.sao9.net/> (407) 836-2400 415 N Orange Ave, Orlando, FL 32801 Congressman Maxwell Frost is the youngest representative of congress at 25 years old and he’s making real progress for the community’s he’s serving. He’s working on several committees and stays close to what’s happening here in Florida Representatives Frost: <https://frost.house.gov/> Washington DC Office 1224 Longworth House office Building Washington, DC 20515 Phone: (202) 225-2176 Orlando District Office 617 N. Magnolia Ave. Orlando, FL 32801 Phone (321) 388-9808

ISSUE:

Environment

Time WCFB: 6:00am
Date: July 23, 2023
Duration: 1 hour

Segment Topic: Managing Extreme Heat
Organization: Community Equity Project
Guest (s): Lawanna Gelzer
Contact: www.communityequityproject.com/ (407) 953-5599

The national heating trend we're experiencing was slated for 2053 – but it's hitting us now with a vengeance leaving us with scorching temperatures well above 100 degrees across the country. Locally we talked with three agencies providing information on how to stay safe in this "Extreme Heat." Lawanna Gelzer from the Community Equity Project shared an open forum Thursday July 27th 6:30 pm at Callahan Center. They'll offer information and free heat kits to attendees. Her organization is putting out a call to businesses who can offer space as "cooling stations." Her organization offers internships and scholarships through www.communityequityproject.org Call 407/953-5599 for more information. Orange County Fire Rescue, Battalion Chief Anthony Phillips shared tips on how to stay cool during this time – from taking cold showers, to putting water bottles and towels on ice to locating cooling stations in your neighborhood. Take breaks if you are working or playing outside regularly. Call them to make safety checks on elderly or if you feel you are in distress. 407/836-9000 www.ocfl.net/ Finally, Martha Are, CEO of the Homeless Services Network (their mission is to ensure the rehabilitation into society and the safety of our homeless population), shared that, that population is at the core of the negative effects of heat stress, heat cramps, dehydration, and heat stroke. Find out how you can help our homeless contact www.communityequityproject.com/ (407) 953-5599

Time WCFB: 6:00am
Date: July 2, 2023
Duration: 1 hour

Segment Topic: Water Safety/Clean Water
Organization: Alma Swim/Orange County Government
Guest (s): Danielle Hodge/Denise Cochran
Contact: www.Almaswim.org
<https://www.orangecountyfl.net/Environment/LakesandRivers.aspx>

Starting our month of July with a hot summer, we spoke with Danielle Hodge, the founder of Alma Swim Foundation. Alma Swim is a non-profit organization that is devoted to drowning prevention education through lessons and resources for children and families. Alma meaning compassion, soul, and humanity, is a connection to the ocean being a healing body of water, encouraging safe water practices. Through Alma Ocean Accessories, Danielle Hodge has created patterned floatable devices to make African American children feel seen and encouraged. By uplifting and making sure we have the conversation that can change the statistic of 58% of African-American children being unable to swim. www.Almaswim.org In the second hour, we spoke with Denise Cochran, Environmental Program Supervisor at Orange County Government. We discussed the importance of keeping our environment and natural resources clean, emphasizing how easily pollutants can affect our health through runoff water carried into our water bodies. The Clean Water Act established a structure for regulating surface water standards and discharges of pollutants into water. It's a priority to manage the quality of the water, as the patterns of differing neighborhood and minority communities affect our everyday lives.

ISSUE:

Social

Time WCFB: 6:00am
Date: August 13, 2023
Duration: 1 hour

Segment Topic: N.A.A.C.P. Response to Florida Injustice
Organization: NA.A.C.P.
Guest (s) Adora Nweze
Contact: www.naacp.org

We spoke with Adora Nweze, the President of the Florida Conference of the NAACP. With what has been transpiring politically, from teachers not being paid to African American studies being watered down and altered, it is important to continue spreading the knowledge of our history. Adora Nweze highlights to “never stop fighting; the fight is never over”. Research shows the disparities within our community and others, and it is important we continue to vote and understand we are responsible for inspiring change. “History repeats what we do not remember”, and with spotlighting voting within our community, we can avoid the repetitious hate within our history.