

# INVOICE



**ESBT**  
**1301 East Douglas Rd**  
**Mishawaka, IN 46545-1732**  
**Main: (574) 233-3141**  
**Billing: (574) 233-3141**

| Invoice # | Invoice Date | Invoice Month | Invoice Period      |
|-----------|--------------|---------------|---------------------|
| 1040245-1 | 10/28/18     | October 2018  | 10/22/18 - 10/28/18 |

| Property | Account Executive  | Sales Office    | Sales Region |
|----------|--------------------|-----------------|--------------|
| ESBT     | Los Angeles HRP/LA | HRP Los Angeles | National     |

Billing Address:

**Fortune Media Inc**  
**Attention: Accounts Payable**  
**527 Avenue B**  
**Redondo Beach, CA 90277**

| Advertiser              | Product                   | Estimate Number |
|-------------------------|---------------------------|-----------------|
| Vote For Hoosier Values | 164/383/995 - 995/INDIANA | 995             |

| Flight Dates        | Order # | Alt Order # |
|---------------------|---------|-------------|
| 10/23/18 - 11/05/18 | 1040245 | 09279003    |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast        | Cash         |        |

| Special Handling |
|------------------|
|                  |

Send Payment To:

**ESBT**  
**REMIT TO Sinclair Broadcast Group**  
**c/o ESBT**  
**PO Box 206270**  
**Dallas, TX 75320-6270**

| Agency Code | Advertiser Code | Product 1/2 |
|-------------|-----------------|-------------|
|             | 164             | 383         |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| 6442       | 2956000        |

| Line  | Start Date | End Date | Description             | Start/End Time   | MTWTFSS                 | Length           | Spots/<br>Week | Rate        | Type          |
|---|------------|----------|-------------------------|------------------|-------------------------|------------------|----------------|-------------|---------------|
| 1   | 10/28/18   | 11/04/18 | Fox NFL Sunday          | 12:00 PM-1:00 PM | -----2                  | :30              | 2              | \$800.00    | NM            |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/23/18 10/29/18 -----2 2 \$800.00    |            |          |                         |                  |                         |                  |                |             |               |
| Spots: #  | Ch         | Day      | Air Date                | Air Time         | Description             | Start/End Time   | Length         | Ad-ID       | Rate Type     |
| 2   | ESBT       | Su       | 10/28/18                | 11:57 AM         | Fox NFL Sunday          | 12:00 PM-1:00 PM | :30            | VHVD201801H | \$800.00 NM   |
| 1   | ESBT       | Su       | 10/28/18                | 12:40 PM         | Fox NFL Sunday          | 12:00 PM-1:00 PM | :30            | VHVD201801H | \$800.00 NM   |
| 2   | 10/28/18   | 10/28/18 | World Series Game #5    | 8:00 PM-11:00 PM | -----1                  | :30              | 1              | \$1,800.00  | NM            |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/23/18 10/29/18 -----1 1 \$1,800.00  |            |          |                         |                  |                         |                  |                |             |               |
| Spots: #  | Ch         | Day      | Air Date                | Air Time         | Description             | Start/End Time   | Length         | Ad-ID       | Rate Type     |
| 1   | ESBT       | Su       | 10/28/18                | 7:58 PM          | World Series Game #5    | 8:00 PM-11:00 PM | :30            | VHVD201801H | \$1,800.00 NM |
| 5   | 10/27/18   | 10/27/18 | FOX College Ftbll Early | 12:00 PM-3:30 PM | -----1-                 | :30              | 1              | \$450.00    | NM            |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/23/18 10/29/18 -----1- 1 \$450.00   |            |          |                         |                  |                         |                  |                |             |               |
| Spots: #  | Ch         | Day      | Air Date                | Air Time         | Description             | Start/End Time   | Length         | Ad-ID       | Rate Type     |
| 1   | ESBT       | Sa       | 10/27/18                | 1:51 PM          | FOX College Ftbll Early | 12:00 PM-3:30 PM | :30            | VHVD201801H | \$450.00 NM   |
| 7   | 10/27/18   | 10/27/18 | FOX College Ftbll Late  | 3:30 PM-7:00 PM  | -----1-                 | :30              | 1              | \$450.00    | NM            |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/23/18 10/29/18 -----1- 1 \$450.00   |            |          |                         |                  |                         |                  |                |             |               |
| Spots: #  | Ch         | Day      | Air Date                | Air Time         | Description             | Start/End Time   | Length         | Ad-ID       | Rate Type     |
| 1   | ESBT       | Sa       | 10/27/18                | 5:27 PM          | FOX College Ftbll Late  | 3:30 PM-7:00 PM  | :30            | VHVD201801H | \$450.00 NM   |
| 9   | 10/23/18   | 10/23/18 | World Series Game #1    | 8:05 PM-10:55 PM | -1-----                 | :30              | 1              | \$1,800.00  | NM            |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/23/18 10/29/18 -1----- 1 \$1,800.00 |            |          |                         |                  |                         |                  |                |             |               |
| Spots: #  | Ch         | Day      | Air Date                | Air Time         | Description             | Start/End Time   | Length         | Ad-ID       | Rate Type     |
| 1   | ESBT       | Tu       | 10/23/18                | 9:51 PM          | World Series Game #1    | 8:05 PM-10:55 PM | :30            | VHVD201801H | \$1,800.00 NM |

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.

# INVOICE

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**ESBT**  
**REMIT TO Sinclair Broadcast Group**  
**c/o ESBT**  
**PO Box 206270**  
**Dallas, TX 75320-6270**

|                         |                           |                 |                     |
|-------------------------|---------------------------|-----------------|---------------------|
| Invoice #               | Invoice Date              | Invoice Month   | Invoice Period      |
| 1040245-1               | 10/28/18                  | October 2018    | 10/22/18 - 10/28/18 |
| Advertiser              | Product                   | Estimate Number |                     |
| Vote For Hoosier Values | 164/383/995 - 995/INDIANA | 995             |                     |

| Line   | Start Date | End Date | Description            | Start/End Time   | MTWTFSS                | Length           | Spots/<br>Week | Rate        | Type          |
|--|------------|----------|------------------------|------------------|------------------------|------------------|----------------|-------------|---------------|
| 10   | 10/24/18   | 10/24/18 | World Series Game #2   | 8:05 PM-10:55 PM | -- 1----               | :30              | 1              | \$1,800.00  | NM            |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/23/18 10/29/18 -- 1---- 1 \$1,800.00 |            |          |                        |                  |                        |                  |                |             |               |
| Spots: #   | Ch         | Day      | Air Date               | Air Time         | Description            | Start/End Time   | Length         | Ad-ID       | Rate Type     |
| 1  | ESBT       | W        | 10/24/18               | 10:33 PM         | World Series Game #2   | 8:05 PM-10:55 PM | :30            | VHVD201801H | \$1,800.00 NM |
| 11   | 10/26/18   | 10/26/18 | World Series Game #3   | 8:00 PM-11:00 PM | ---- 1--               | :30              | 1              | \$1,800.00  | NM            |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/23/18 10/29/18 ---- 1-- 1 \$1,800.00 |            |          |                        |                  |                        |                  |                |             |               |
| Spots: #   | Ch         | Day      | Air Date               | Air Time         | Description            | Start/End Time   | Length         | Ad-ID       | Rate Type     |
| 1  | ESBT       | F        | 10/26/18               | 7:59 PM          | World Series Game #3   | 8:00 PM-11:00 PM | :30            | VHVD201801H | \$1,800.00 NM |
| 12   | 10/27/18   | 10/27/18 | World Series Game #4   | 8:00 PM-11:00 PM | ----- 1-               | :30              | 1              | \$1,800.00  | NM            |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/23/18 10/29/18 ----- 1- 1 \$1,800.00 |            |          |                        |                  |                        |                  |                |             |               |
| Spots: #   | Ch         | Day      | Air Date               | Air Time         | Description            | Start/End Time   | Length         | Ad-ID       | Rate Type     |
| 1  | ESBT       | Sa       | 10/27/18               | 8:01 PM          | World Series Game #4   | 8:00 PM-11:00 PM | :30            | VHVD201801H | \$1,800.00 NM |
| 13   | 10/25/18   | 10/25/18 | Fox Thursday Night NFL | 8:35 PM-10:25 PM | --- T---               | :30              | 1              | \$2,000.00  | NM            |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/23/18 10/29/18 --- T--- 1 \$2,000.00 |            |          |                        |                  |                        |                  |                |             |               |
| Spots: #   | Ch         | Day      | Air Date               | Air Time         | Description            | Start/End Time   | Length         | Ad-ID       | Rate Type     |
| 1  | ESBT       | Th       | 10/25/18               | 9:58 PM          | Fox Thursday Night NFL | 8:35 PM-10:25 PM | :30            | VHVD201801H | \$2,000.00 NM |
| <u>Total Spots</u>   |            |          |                        |                  |                        |                  | <b>10</b>      |             |               |

## Payment Terms 30 Days

|                          |                    |
|--------------------------|--------------------|
| <u>Gross Total</u>       | <b>\$13,500.00</b> |
| <u>Agency Commission</u> | <b>\$2,025.00</b>  |
| <u>Net Amount Due</u>    | <b>\$11,475.00</b> |

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