



# Political Candidate Advertisements Agreement Form

Candidate Type:     Federal Candidate     State or Local Candidate

Date:   MAY 2  , 2024.

Station and Location: WLTF MARTINSBURG, WV + WICL (WILLIAMSPORT, MD)

I, VANESSA FERREBEE,

[select one]     Being

On behalf of: \_\_\_\_\_, a legally qualified candidate associated with the REPUBLICAN political party or organization, and seeking the office of BERKELEY COUNTY MAGISTRATE in the PRIMARY election to be held on MAY, 14, 2024, do hereby request advertising time as follows:

LENGTH OF BROADCAST	DAYPART, PKG. OR ROTATION	DAYS OF THE WEEK	CLASS OF TIME	TIMES PER WEEK	NUMBER OF WEEKS
(SEE ATTACHED)					

**TOTAL CHARGES:**                      \$595.00

**IMPORTANT NOTE:** To avail himself or herself of the Lowest Unit Charge (LUC) available during a "Political Window" period (45 days prior to a Primary Election or 60 days prior to a General Election), a candidate for a federal office must sign the Certification on Page 3 of this Agreement Form.

*This station does not discriminate in the sale of advertising time, and will accept no advertising, which is placed with the intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.*

Initials VF

I represent that payment for the above described broadcast time has been paid by:

CAMPAIGN TO ELECT VANESSA FERREBEE, MAGISTRATE

You are authorized to announce the time as paid for by such person or entity. I represent that the person or entity is either a legally qualified candidate or an authorized committee or organization of the legally qualified candidate.

The name of the Treasurer of the candidate's authorized committee is:

TERESA MCGHEE

This station has disclosed to me its political advertising policies, including the following: applicable classes and rates; discount, promotional, and other sales practices (not applicable to federal candidates).

**TO BE SIGNED BY CANDIDATE OR AUTHORIZED COMMITTEE:**

SIGNATURE:

Vanessa Ferree

DATE OF SIGNATURE:

5/2/2024

Name: VANESSA FERREBEE

Title: CANDIDATE

**TO BE SIGNED BY STATION REPRESENTATIVE:**

Accepted

Accepted in Part

Rejected

SIGNATURE:

Gregory E. Price

DATE OF SIGNATURE:

5/2/2024

Name: GREGORY E. PRICE

Title: MARKETING ADVISOR

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# LOCAL DIRECT BROADCAST ORDER

Order Date	04/24/24
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Manager Approval \_\_\_\_\_

SECTION 1 - Each area of Section 1 must be completed -- orders with incomplete information will not be entered into Traffic system and will be returned to AE

New Business? :	YES!	Industry Code:		AE NAME	Greg Price	Internal Comments:
Advertiser Name:	Campaign to Elect Vanessa Ferreebee Magistrate			<input type="checkbox"/> CHECK IF CO OP	CO OP ORDERS MUST HAVE RATES	<input checked="" type="checkbox"/> CHECK IF PACKAGE BILLING IS NEEDED - THEN LIST DETAILS IN BOX BELOW:
Billing Address Line 1	PO Box 4001			CO OP NAME:		
Billing Address Line 2				<input type="checkbox"/> CHECK IF SIGNED TERMS ARE ATTACHED		<b>Payment Details - Select One</b> <input type="radio"/> CREDIT APPROVED - PAY UPON INVOICE <input checked="" type="radio"/> PRE PAID IN FULL <input type="radio"/> PRE PAID FIRST MONTH - AE WILL CONTACT CLIENT FOR EACH MONTH REMAINING PREPAYMENT <input type="radio"/> OTHER - PLEASE GIVE DETAILS BELOW:
City, State, Zip	Martinsburg, WV 25402			NOTE: SIGNED TERMS ARE REQUIRED FOR EACH ADVERTISER AND ARE TO BE UPDATED EVERY 12 MONTHS		
Contact Name	Vanessa Ferreebee			<b>Terms &amp; Agreement Status</b>		
Contact Email Address	vferreebee@pfwv.com			NOTE: ORDER DESCRIPTION INFORMATION APPEARS ON ORDER CONFIRMATION AND ON INVOICE.		
Contact Phone #	304-279-9777			Select Revenue Type <span style="float: right;">▼</span>		
ORDER DESCRIPTION:				Select Billing Type:		
Station Sales Campaign (Internal only):				<input type="radio"/> Broadcast <input checked="" type="radio"/> Calendar		

Order Date 04/24/24  
 Campaign to Elect Vanessa Ferreebee Magistrate  
 Primary 2024

Line #	Station	Start Date	End Date	# Wks	Standard Daypart	M	T	W	TH	F	SA	SU	Spots/Wk	Lnth	Rate	Total Spots	Line Cost
1	WICL	5/6/2024	5/10/2024	1	6a-10a	2	2	2	2	2			10	30	12.00	10	\$ 120.00
2	WICL	5/6/2024	5/10/2024	1	3p7p	1	2	1	1	1			6	30	12.00	6	\$ 72.00
3																	\$ -
4	WICL	5/13/2024	5/14/2024	1	6a-10a	3	3						6	30	12.00	6	\$ 72.00
5	WICL	5/13/2024	5/14/2024	1	3p7p	3							3	30	12.00	3	\$ 36.00
6																	\$ -
7																	\$ -
8	WLTF	5/6/2024	5/10/2024	1	6a-10a	2	2	2	2	2			10	30	10.00	10	\$ 100.00
9	WLTF	5/6/2024	5/10/2024	1	3p7p	1	2	1	1	1			6	30	15.00	6	\$ 90.00
10																	\$ -
11	WLTF	5/13/2024	5/14/2024	1	6a-10a	3	3						6	30	10.00	6	\$ 60.00
12	WLTF	5/13/2024	5/14/2024	1	3p7p	3							3	30	15.00	3	\$ 45.00

Total No. Spots 50

Contract Total \$ 595.00

# ORDER



**Orders**  
**Order / Rev:** 773905  
**Alt Order #:**  
**Product Desc:** Primary 2024  
**Estimate:**  
**Flight Dates:** 05/06/24 - 05/14/24  
**Original Date / Rev:** 05/02/24 / 05/02/24  
**Order Type:** COMM

**Primary AE:** Greg Price  
**Sales Office:** MARTI  
**Sales Region:** Local

**Agency Name:** Campaign to Elect Vanessa Ferrebee  
**Buying Contact:** Vanessa Ferrebee  
**Billing Contact:**  
 PO Box 4001  
 Martinsburg, WV 25402

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 0%

**Advertiser Name:** Campaign to Elect Vanessa Ferrebee  
**Demographic:** HH  
**Product Codes:** PL02  
**Revenue Code 1:** DIR  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL CAND  
**Priority:** LROS

**New Business End:**  
**Advertiser External ID:** 111399  
**Agency External ID:** 110703  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/14/24	25	\$295.00	\$295.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	25	\$295.00	\$295.00	0.00
<b>Totals</b>	<b>25</b>	<b>\$295.00</b>	<b>\$295.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Greg Price			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WLTF	05/06/24	05/14/24	M-F 6a-10a M-F	CM	6a-10a	-----	:30	0	\$10.00	LRO	0.00	NM	16	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/06/24	05/12/24	MTWTF--		10		\$10.00		0.00					
		Week: 05/13/24	05/19/24	MT-----		6		\$10.00		0.00					
N 2	WLTF	05/06/24	05/14/24	M-F 3p-7p M-F	CM	3p-7p	-----	:30	0	\$15.00	LRO	0.00	NM	9	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/06/24	05/12/24	MTWTF--		6		\$15.00		0.00					
		Week: 05/13/24	05/19/24	MT-----		3		\$15.00		0.00					
<b>Totals</b>													<b>25</b>	<b>\$295.00</b>	

WLTf and WICL SCRIPT 05.06.24 – 05.14.2024

CAMPAIGN TO ELECT VANESSA FERREBEE, MAGISTRATE :30

Hello, I'm Vanessa, a candidate for Berkeley County Magistrate. With Extensive experience and knowledge of law and a passion for Equal Justice. Cases will be decided on unbiased facts regardless of one's representation. I'm an Advocate for Community Outreach and Substance abuse. I lost a son last year and I will do everything I can to prevent another parent from doing the same. On May 14th, vote for Vanessa Ferreebee, a true fact-finder who is proud to live here too and wants to serve you.

Paid for by the Campaign to elect Vanessa Ferreebee, Magistrate.