


220 Lexington Green Circle
Suite 300
Lexington, KY 40503
859-410-2699

Invoice

ATTN: Michael Dettorre
Shorr, Johnson & Magnus/ NON NCC
100 N. 20th St.
Ste. 201
Philadelphia, PA 19103

*P Tom Wolf For Governor
102 N. George St.
York, PA 17401
Acct. Exec: POLITICAL_HOUSE, VNS

Bill Cycle: 10/18

Invoice ID: 1723648
Campaign ID:

Invoice Date: 10-31-2018
Estimate ID:

Contract ID: 1350189
P.O Number: non

Client ID: 35604
Tax ID:

Description

Amount

Gross Advertising Fee
Agency Commission

\$1,342.00
(\$201.30)

Net Advertising Fee

\$1,140.70

Sub Total

\$1,140.70

Total This Invoice

\$1,140.70

9.25 - 10.1 WBX 2051
2051

Terms:Net 30 Days Upon Receipt
Checks Payable to:Viamedia, Inc.
Mail to:Viamedia, Inc.
7796 Solution Center
Chicago, IL 60677-7007
Accounts Receivable Dept.

All rates are adjusted to reflect HD distribution where available

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Affidavit of Performance

Client Name:*P Tom Wolf For Governor
 Remarks:9.25 - 10.1 WBX 2051
 Bill Cycle:10/18
 Rep. Firm:VNS

Contract ID:1350189
 Contract Type:Political

Date	Weekday	Network	Zone/ Zonegroup	Program Name	Air Time	Spot Name	Spot Length	Billing Status	Spot Cost	
10/01/18	Monday	CNN-E	2051-WILKES BARR	Early Start	5:20am	TWTV1811H	00:00:30	Charged	55.00	*
10/01/18	Monday	MNBC-E	2051-WILKES BARR	First Look	5:28am	TWTV1811H	00:00:30	Charged	23.00	*
10/01/18	Monday	HGTV-E	2051-WILKES BARR	Love It or List It	2:17pm	TWTV1811H	00:00:30	Charged	38.00	*
10/01/18	Monday	MNBC-E	2051-WILKES BARR	Deadline White House	4:22pm	TWTV1823H	00:00:30	Charged	23.00	*
10/01/18	Monday	DISC-E	2051-WILKES BARR	Shifting	7:28pm	TWTV1811H	00:00:30	Charged	53.00	*
10/01/18	Monday	CNN-E	2051-WILKES BARR	Erin Burnett OutFront	7:38pm	TWTV1811H	00:00:30	Charged	55.00	*
10/01/18	Monday	TBSC-E	2051-WILKES BARR	Family Guy	8:12pm	TWTV1823H	00:00:30	Charged	144.00	*
10/01/18	Monday	FOOD-E	2051-WILKES BARR	Ridiculous Cakes	8:25pm	TWTV1823H	00:00:30	Charged	123.00	*
10/01/18	Monday	DISC-E	2051-WILKES BARR	Revved Up	8:26pm	TWTV1823H	00:00:30	Charged	123.00	*
10/01/18	Monday	MNBC-E	2051-WILKES BARR	All In With Chris Hayes	8:32pm	TWTV1811H	00:00:30	Charged	66.00	*
10/01/18	Monday	USA-E	2051-WILKES BARR	WWERaw/Modern Fam	8:42pm	TWTV1811H	00:00:30	Charged	147.00	*
10/01/18	Monday	CNN-E	2051-WILKES BARR	Anderson Cooper 360	8:54pm	TWTV1823H	00:00:30	Charged	123.00	*
10/01/18	Monday	TNT-E	2051-WILKES BARR	Ant-Man	9:36pm	TWTV1811H	00:00:30	Charged	123.00	*
10/01/18	Monday	HIST-E	2051-WILKES BARR	American Pickers	10:17pm	TWTV1811H	00:00:30	Charged	123.00	*
10/01/18	Monday	HGTV-E	2051-WILKES BARR	House Hunters	10:17pm	TWTV1823H	00:00:30	Charged	123.00	*
Grand Total									1,342.00	

*=Spot Costs are calculated using the sum of spot costs for all zones within the zone group.

The listed dates, times, spot lengths, and ad copy names are representative. Detail available upon request.

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