


220 Lexington Green Circle
Suite 300
Lexington, KY 40503
859-410-2699

Invoice

ATTN: Michael Dettorre
Shorr, Johnson & Magnus/ NON NCC
100 N. 20th St.
Ste. 201
Philadelphia, PA 19103

*P Tom Wolf For Governor
102 N. George St.
York, PA 17401
Acct. Exec: POLITICAL_HOUSE, VNS

Bill Cycle: 10/18

Invoice ID: 1723659
Campaign ID:

Invoice Date: 10-31-2018
Estimate ID:

Contract ID: 1368309
P.O Number: non

Client ID: 35604
Tax ID:

Description

Amount

Gross Advertising Fee
Agency Commission

\$4,223.00
(\$633.45)

Net Advertising Fee

\$3,589.55

Sub Total

\$3,589.55

Total This Invoice

\$3,589.55

10.16 - 10.21 WBX 2051
2051

Terms:Net 30 Days Upon Receipt
Checks Payable to:Viamedia, Inc.
Mail to:Viamedia, Inc.
7796 Solution Center
Chicago, IL 60677-7007
Accounts Receivable Dept.

All rates are adjusted to reflect HD distribution where available

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Affidavit of Performance

Client Name:*P Tom Wolf For Governor
 Remarks:10.16 - 10.21 WBX 2051
 Bill Cycle:10/18
 Rep. Firm:VNS

Contract ID:1368309
 Contract Type:Political

Date	Weekday	Network	Zone/ Zonegroup	Program Name	Air Time	Spot Name	Spot Length	Billing Status	Spot Cost	
10/16/18	Tuesday	MNBC-E	2051-WLKES BARR	First Look	5:28am	TWTV1824H	00:00:30	Charged	23.00	*
10/16/18	Tuesday	MNBC-E	2051-WLKES BARR	Morning Joe	7:33am	TWTV1824H	00:00:30	Charged	23.00	*
10/17/18	Wednesday	CNN-E	2051-WLKES BARR	Early Start	5:55am	TWTV1824H	00:00:30	Charged	55.00	*
10/17/18	Wednesday	MNBC-E	2051-WLKES BARR	Morning Joe	7:22am	TWTV1824H	00:00:30	Charged	23.00	*
10/17/18	Wednesday	MNBC-E	2051-WLKES BARR	Morning Joe	8:28am	TWTV1824H	00:00:30	Charged	23.00	*
10/17/18	Wednesday	CNN-E	2051-WLKES BARR	CNN New sroom	9:50am	TWTV1824H	00:00:30	Charged	55.00	*
10/17/18	Wednesday	CNN-E	2051-WLKES BARR	CNN New sroom	9:57am	TWTV1825H	00:00:30	Charged	55.00	*
10/17/18	Wednesday	MNBC-E	2051-WLKES BARR	Deadline White House	4:20pm	TWTV1825H	00:00:30	Charged	23.00	*
10/17/18	Wednesday	CNN-E	2051-WLKES BARR	Situation Room	5:48pm	TWTV1824H	00:00:30	Charged	55.00	*
10/17/18	Wednesday	CNN-E	2051-WLKES BARR	Erin Burnett OutFront	7:55pm	TWTV1824H	00:00:30	Charged	55.00	*
10/17/18	Wednesday	TNT-E	2051-WLKES BARR	The Legend of Tarzan	8:19pm	TWTV1824H	00:00:30	Charged	123.00	*
10/17/18	Wednesday	FOOD-E	2051-WLKES BARR	Guy's Grocery Games	8:53pm	TWTV1824H	00:00:30	Charged	123.00	*
10/17/18	Wednesday	CNN-E	2051-WLKES BARR	CNN Tonight	10:38pm	TWTV1825H	00:00:30	Charged	123.00	*
10/17/18	Wednesday	HGTV-E	2051-WLKES BARR	House Hunters	11:18pm	TWTV1824H	00:00:30	Charged	123.00	*
10/17/18	Wednesday	HIST-E	2051-WLKES BARR	Forged in Fire	11:41pm	TWTV1824H	00:00:30	Charged	123.00	*
10/17/18	Wednesday	DISC-E	2051-WLKES BARR	Expedition Unknown	11:50pm	TWTV1824H	00:00:30	Charged	123.00	*
10/18/18	Thursday	MNBC-E	2051-WLKES BARR	First Look	5:27am	TWTV1824H	00:00:30	Charged	23.00	*
10/18/18	Thursday	CNN-E	2051-WLKES BARR	Early Start	5:45am	TWTV1824H	00:00:30	Charged	55.00	*
10/18/18	Thursday	CNN-E	2051-WLKES BARR	Early Start	5:54am	TWTV1824H	00:00:30	Charged	55.00	*
10/18/18	Thursday	CNN-E	2051-WLKES BARR	New Day Berman	8:29am	TWTV1825H	00:00:30	Charged	55.00	*
10/18/18	Thursday	CNN-E	2051-WLKES BARR	Jake Tapper	4:44pm	TWTV1824H	00:00:30	Charged	55.00	*
10/18/18	Thursday	MNBC-E	2051-WLKES BARR	Hardball Matthews	7:18pm	TWTV1825H	00:00:30	Charged	23.00	*
10/18/18	Thursday	MNBC-E	2051-WLKES BARR	All In With Chris Hayes	8:18pm	TWTV1824H	00:00:30	Charged	66.00	*
10/18/18	Thursday	CNN-E	2051-WLKES BARR	Anderson Cooper 360	8:48pm	TWTV1824H	00:00:30	Charged	123.00	*
10/18/18	Thursday	DISC-E	2051-WLKES BARR	Naked and Afraid	9:34pm	TWTV1824H	00:00:30	Charged	123.00	*
10/18/18	Thursday	FOOD-E	2051-WLKES BARR	Beat Bobby Flay	10:49pm	TWTV1824H	00:00:30	Charged	123.00	*
10/18/18	Thursday	TBSC-E	2051-WLKES BARR	Boston Red S@Hbu Astros	11:14pm	TWTV1824H	00:00:30	Charged	144.00	*
10/18/18	Thursday	HGTV-E	2051-WLKES BARR	House Hunters	11:17pm	TWTV1824H	00:00:30	Charged	123.00	*
10/19/18	Friday	MNBC-E	2051-WLKES BARR	First Look	5:15am	TWTV1824H	00:00:30	Charged	23.00	*
10/19/18	Friday	CNN-E	2051-WLKES BARR	Early Start	5:44am	TWTV1825H	00:00:30	Charged	55.00	*
10/19/18	Friday	MNBC-E	2051-WLKES BARR	First Look	5:47am	TWTV1825H	00:00:30	Charged	23.00	*
10/19/18	Friday	CNN-E	2051-WLKES BARR	Early Start	5:54am	TWTV1824H	00:00:30	Charged	55.00	*
10/19/18	Friday	MNBC-E	2051-WLKES BARR	Morning Joe	8:15am	TWTV1824H	00:00:30	Charged	23.00	*
10/19/18	Friday	CNN-E	2051-WLKES BARR	Situation Room	5:49pm	TWTV1824H	00:00:30	Charged	55.00	*
10/19/18	Friday	CNN-E	2051-WLKES BARR	Situation Room	6:34pm	TWTV1825H	00:00:30	Charged	55.00	*
10/19/18	Friday	TBSC-E	2051-WLKES BARR	The Big Bang Theory	9:14pm	TWTV1824H	00:00:30	Charged	144.00	*
10/19/18	Friday	CNN-E	2051-WLKES BARR	Quomo Prime Time	9:17pm	TWTV1824H	00:00:30	Charged	123.00	*
10/19/18	Friday	TNT-E	2051-WLKES BARR	The Legend of Tarzan	9:56pm	TWTV1824H	00:00:30	Charged	123.00	*
10/19/18	Friday	HGTV-E	2051-WLKES BARR	House Hunters Intl	11:44pm	TWTV1825H	00:00:30	Charged	123.00	*
10/19/18	Friday	MNBC-E	2051-WLKES BARR	11 Hour Brian Williams	11:49pm	TWTV1824H	00:00:30	Charged	66.00	*
10/20/18	Saturday	CNN-E	2051-WLKES BARR	New Day Saturday	6:56am	TWTV1824H	00:00:30	Charged	55.00	*
10/20/18	Saturday	CNN-E	2051-WLKES BARR	New Day Saturday	7:30am	TWTV1825H	00:00:30	Charged	55.00	*
10/20/18	Saturday	MNBC-E	2051-WLKES BARR	Up with David Gura	8:31am	TWTV1825H	00:00:30	Charged	23.00	*
10/20/18	Saturday	CNN-E	2051-WLKES BARR	New Day Saturday	8:49am	TWTV1824H	00:00:30	Charged	55.00	*
10/20/18	Saturday	MNBC-E	2051-WLKES BARR	AM Joy	10:00am	TWTV1824H	00:00:30	Charged	23.00	*
10/20/18	Saturday	CNN-E	2051-WLKES BARR	CNN New sroom	4:51pm	TWTV1824H	00:00:30	Charged	55.00	*
10/20/18	Saturday	CNN-E	2051-WLKES BARR	CNN Original/Repeat	8:58pm	TWTV1825H	00:00:30	Charged	123.00	*
10/20/18	Saturday	MNBC-E	2051-WLKES BARR	11 Hour Brian Williams	9:47pm	TWTV1825H	00:00:30	Charged	66.00	*
10/20/18	Saturday	HIST-E	2051-WLKES BARR	Pawn Stars	10:14pm	TWTV1824H	00:00:30	Charged	123.00	*
10/20/18	Saturday	FOOD-E	2051-WLKES BARR	Restaurant: Impossible	10:54pm	TWTV1825H	00:00:30	Charged	123.00	*
10/21/18	Sunday	MNBC-E	2051-WLKES BARR	MNBC Crime Programming	10:31pm	TWTV1824H	00:00:30	Charged	66.00	*
10/21/18	Sunday	CNN-E	2051-WLKES BARR	This Is Life Lisa Ling	10:35pm	TWTV1825H	00:00:30	Charged	123.00	*
10/21/18	Sunday	FOOD-E	2051-WLKES BARR	Haunted Gingerbread	10:53pm	TWTV1824H	00:00:30	Charged	123.00	*
10/21/18	Sunday	TNT-E	2051-WLKES BARR	TNT Mvies	11:21pm	TWTV1825H	00:00:30	Charged	123.00	*
10/21/18	Sunday	DISC-E	2051-WLKES BARR	Expedition Unknown	11:25pm	TWTV1825H	00:00:30	Charged	123.00	*

Grand Total 4,223.00

*=Spot Costs are calculated using the sum of spot costs for all zones within the zone group.

The listed dates, times, spot lengths, and ad copy names are representative. Detail available upon request.

Conid: 1368309