


220 Lexington Green Circle
Suite 300
Lexington, KY 40503
859-410-2699

Invoice

ATTN: Michael Dettorre
Shorr, Johnson & Magnus/ NON NCC
100 N. 20th St.
Ste. 201
Philadelphia, PA 19103

*P Tom Wolf For Governor
102 N. George St.
York, PA 17401
Acct. Exec: POLITICAL_HOUSE, VNS

Bill Cycle: 10/18

Invoice ID: 1723652
Campaign ID:

Invoice Date: 10-31-2018
Estimate ID:

Contract ID: 1357612
P.O Number: non

Client ID: 35604
Tax ID:

Description

Amount

Gross Advertising Fee
Agency Commission

\$4,333.00
(\$649.95)

Net Advertising Fee

\$3,683.05

Sub Total

\$3,683.05

Total This Invoice

\$3,683.05

10.2 - 10.8 WBX 2051
2051

Terms:Net 30 Days Upon Receipt
Checks Payable to:Viamedia, Inc.
Mail to:Viamedia, Inc.
7796 Solution Center
Chicago, IL 60677-7007
Accounts Receivable Dept.

All rates are adjusted to reflect HD distribution where available

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viamedia
 220 Lexington Green Circle
 Suite 300
 Lexington, KY 40503
 859-410-2699

Affidavit of Performance

Client Name:*P Tom Wolf For Governor
 Remarks:10.2 - 10.8 WBX 2051
 Bill Cycle:10/18
 Rep. Firm:VNS

Contract ID:1357612
 Contract Type:Political

Date	Weekday	Network	Zone/ Zonegroup	Program Name	Air Time	Spot Name	Spot Length	Billing Status	Spot Cost	
10/02/18	Tuesday	MNBC-E	2051-WLKES BARR	First Look	5:16am	TWTV1811H	00:00:30	Charged	23.00	*
10/02/18	Tuesday	MNBC-E	2051-WLKES BARR	First Look	5:49am	TWTV1823H	00:00:30	Charged	23.00	*
10/02/18	Tuesday	MNBC-E	2051-WLKES BARR	All In With Chris Hayes	8:29pm	TWTV1811H	00:00:30	Charged	66.00	*
10/03/18	Wednesday	CNN-E	2051-WLKES BARR	Early Start	5:45am	TWTV1811H	00:00:30	Charged	55.00	*
10/03/18	Wednesday	CNN-E	2051-WLKES BARR	New Day Berman	6:38am	TWTV1823H	00:00:30	Charged	55.00	*
10/03/18	Wednesday	MNBC-E	2051-WLKES BARR	Morning Joe	7:45am	TWTV1823H	00:00:30	Charged	23.00	*
10/03/18	Wednesday	MNBC-E	2051-WLKES BARR	Morning Joe	8:16am	TWTV1811H	00:00:30	Charged	23.00	*
10/03/18	Wednesday	CNN-E	2051-WLKES BARR	CNN New room	9:49am	TWTV1811H	00:00:30	Charged	55.00	*
10/03/18	Wednesday	CNN-E	2051-WLKES BARR	Situation Room	5:59pm	TWTV1823H	00:00:30	Charged	55.00	*
10/03/18	Wednesday	TNT-E	2051-WLKES BARR	Hercules	8:04pm	TWTV1811H	00:00:30	Charged	123.00	*
10/03/18	Wednesday	FOOD-E	2051-WLKES BARR	Guy's Grocery Games	8:24pm	TWTV1811H	00:00:30	Charged	123.00	*
10/03/18	Wednesday	CNN-E	2051-WLKES BARR	Cuomo Prime Time	9:57pm	TWTV1811H	00:00:30	Charged	123.00	*
10/03/18	Wednesday	HIST-E	2051-WLKES BARR	Knife or Death	10:17pm	TWTV1811H	00:00:30	Charged	123.00	*
10/03/18	Wednesday	HGTV-E	2051-WLKES BARR	House Hunters Intl	10:45pm	TWTV1811H	00:00:30	Charged	123.00	*
10/03/18	Wednesday	DISC-E	2051-WLKES BARR	Expedition Unknown	11:28pm	TWTV1811H	00:00:30	Charged	123.00	*
10/03/18	Wednesday	MNBC-E	2051-WLKES BARR	11 Hour Brian Williams	11:32pm	TWTV1823H	00:00:30	Charged	66.00	*
10/04/18	Thursday	CNN-E	2051-WLKES BARR	Early Start	5:20am	TWTV1811H	00:00:30	Charged	55.00	*
10/04/18	Thursday	CNN-E	2051-WLKES BARR	Early Start	5:53am	TWTV1823H	00:00:30	Charged	55.00	*
10/04/18	Thursday	MNBC-E	2051-WLKES BARR	MNBC Live Ruhle	9:29am	TWTV1823H	00:00:30	Charged	23.00	*
10/04/18	Thursday	CNN-E	2051-WLKES BARR	Jake Tapper	4:26pm	TWTV1811H	00:00:30	Charged	55.00	*
10/04/18	Thursday	CNN-E	2051-WLKES BARR	Anderson Cooper 360	8:47pm	TWTV1823H	00:00:30	Charged	123.00	*
10/04/18	Thursday	MNBC-E	2051-WLKES BARR	The Rachel Maddow Show	9:25pm	TWTV1823H	00:00:30	Charged	66.00	*
10/05/18	Friday	MNBC-E	2051-WLKES BARR	First Look	5:12am	TWTV1811H	00:00:30	Charged	23.00	*
10/05/18	Friday	CNN-E	2051-WLKES BARR	Early Start	5:53am	TWTV1811H	00:00:30	Charged	55.00	*
10/05/18	Friday	MNBC-E	2051-WLKES BARR	Morning Joe	8:18am	TWTV1823H	00:00:30	Charged	23.00	*
10/05/18	Friday	CNN-E	2051-WLKES BARR	New Day Berman	8:43am	TWTV1823H	00:00:30	Charged	55.00	*
10/05/18	Friday	MNBC-E	2051-WLKES BARR	Beat with Ari Melber	6:52pm	TWTV1811H	00:00:30	Charged	23.00	*
10/05/18	Friday	CNN-E	2051-WLKES BARR	Situation Room	6:55pm	TWTV1811H	00:00:30	Charged	55.00	*
10/05/18	Friday	CNN-E	2051-WLKES BARR	Erin Burnett OutFront	7:28pm	TWTV1823H	00:00:30	Charged	55.00	*
10/05/18	Friday	HGTV-E	2051-WLKES BARR	House Hunters Intl	10:46pm	TWTV1811H	00:00:30	Charged	123.00	*
10/05/18	Friday	TNT-E	2051-WLKES BARR	Pete's Dragon	11:06pm	TWTV1811H	00:00:30	Charged	123.00	*
10/05/18	Friday	FOOD-E	2051-WLKES BARR	Diners, Drive-Ins	11:44pm	TWTV1811H	00:00:30	Charged	123.00	*
10/06/18	Saturday	CNN-E	2051-WLKES BARR	CNN New sroom Live	5:41am	TWTV1811H	00:00:30	Charged	55.00	*
10/06/18	Saturday	MNBC-E	2051-WLKES BARR	Dateline	5:48am	TWTV1823H	00:00:30	Charged	23.00	*
10/06/18	Saturday	CNN-E	2051-WLKES BARR	New Day Saturday	8:29am	TWTV1823H	00:00:30	Charged	55.00	*
10/06/18	Saturday	HIST-E	2051-WLKES BARR	Counting Cars	8:19pm	TWTV1811H	00:00:30	Charged	123.00	*
10/06/18	Saturday	DISC-E	2051-WLKES BARR	Alaska: Frontier	9:51pm	TWTV1811H	00:00:30	Charged	123.00	*
10/06/18	Saturday	MNBC-E	2051-WLKES BARR	All In With Chris Hayes	10:24pm	TWTV1823H	00:00:30	Charged	66.00	*
10/06/18	Saturday	CNN-E	2051-WLKES BARR	Bourdain Parts Unknown	11:38pm	TWTV1823H	00:00:30	Charged	123.00	*
10/06/18	Saturday	FOOD-E	2051-WLKES BARR	Diners, Drive-Ins	11:55pm	TWTV1823H	00:00:30	Charged	123.00	*
10/07/18	Sunday	MNBC-E	2051-WLKES BARR	Dateline	5:19am	TWTV1811H	00:00:30	Charged	23.00	*
10/07/18	Sunday	CNN-E	2051-WLKES BARR	CNN New sroom Live	5:29am	TWTV1811H	00:00:30	Charged	55.00	*
10/07/18	Sunday	CNN-E	2051-WLKES BARR	New Day Sunday	6:56am	TWTV1823H	00:00:30	Charged	55.00	*
10/07/18	Sunday	CNN-E	2051-WLKES BARR	State Union Tapper	9:58am	TWTV1811H	00:00:30	Charged	55.00	*
10/07/18	Sunday	CNN-E	2051-WLKES BARR	CNN New sroom	7:51pm	TWTV1823H	00:00:30	Charged	55.00	*
10/07/18	Sunday	MNBC-E	2051-WLKES BARR	Kasie DC	8:00pm	TWTV1823H	00:00:30	Charged	23.00	*
10/07/18	Sunday	HGTV-E	2051-WLKES BARR	Caribbean Life	9:18pm	TWTV1823H	00:00:30	Charged	123.00	*
10/07/18	Sunday	TNT-E	2051-WLKES BARR	The Last Ship	9:43pm	TWTV1823H	00:00:30	Charged	123.00	*
10/07/18	Sunday	MNBC-E	2051-WLKES BARR	The Meeting	10:10pm	TWTV1811H	00:00:30	Charged	66.00	*
10/07/18	Sunday	TBSC-E	2051-WLKES BARR	The Big Bang Theory	10:13pm	TWTV1823H	00:00:30	Charged	144.00	*
10/07/18	Sunday	CNN-E	2051-WLKES BARR	Bourdain Parts Unknown	11:42pm	TWTV1811H	00:00:30	Charged	123.00	*
10/08/18	Monday	MNBC-E	2051-WLKES BARR	First Look	5:28am	TWTV1823H	00:00:30	Charged	23.00	*
10/08/18	Monday	CNN-E	2051-WLKES BARR	New Day Berman	7:38am	TWTV1823H	00:00:30	Charged	55.00	*
10/08/18	Monday	CNN-E	2051-WLKES BARR	CNN New sroom	9:55am	TWTV1811H	00:00:30	Charged	55.00	*
10/08/18	Monday	MNBC-E	2051-WLKES BARR	MNBC Live Ruhle	9:59am	TWTV1811H	00:00:30	Charged	23.00	*
10/08/18	Monday	CNN-E	2051-WLKES BARR	Erin Burnett OutFront	7:53pm	TWTV1811H	00:00:30	Charged	55.00	*
10/08/18	Monday	FOOD-E	2051-WLKES BARR	Wedding Cake	8:56pm	TWTV1811H	00:00:30	Charged	123.00	*
10/08/18	Monday	DISC-E	2051-WLKES BARR	Shifting	10:28pm	TWTV1823H	00:00:30	Charged	123.00	*
10/08/18	Monday	CNN-E	2051-WLKES BARR	CNN Tonight	10:59pm	TWTV1823H	00:00:30	Charged	123.00	*

Grand Total 4,333.00

*=Spot Costs are calculated using the sum of spot costs for all zones within the zone group.

The listed dates, times, spot lengths, and ad copy names are representative. Detail available upon request.

Conid: 1357612