


220 Lexington Green Circle
Suite 300
Lexington, KY 40503
859-410-2699

Invoice

ATTN: Michael Dettorre
Shorr, Johnson & Magnus/ NON NCC
100 N. 20th St.
Ste. 201
Philadelphia, PA 19103

*P Tom Wolf For Governor
102 N. George St.
York, PA 17401
Acct. Exec: POLITICAL_HOUSE, VNS

Bill Cycle: 11/18

Invoice ID: 1746032
Campaign ID:

Invoice Date: 11-28-2018
Estimate ID:

Contract ID: 1376062
P.O Number: non

Client ID: 35604
Tax ID:

Description

Amount

Gross Advertising Fee
Agency Commission

\$4,584.00
(\$687.61)

Net Advertising Fee

\$3,896.39

Sub Total

\$3,896.39

Total This Invoice

\$3,896.39

10.29 - 11.6 WBX 2051
2051

Terms:Net 30 Days Upon Receipt
Checks Payable to:Viamedia, Inc.
Mail to:Viamedia, Inc.
7796 Solution Center
Chicago, IL 60677-7007
Accounts Receivable Dept.

All rates are adjusted to reflect HD distribution where available

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Affidavit of Performance

Client Name:*P Tom Wolf For Governor
 Remarks:10.29 - 11.6 WBX 2051
 Bill Cycle:11/18
 Rep. Firm:VNS

Contract ID:1376062
 Contract Type:Political

Date	Weekday	Network	Zone/ Zonegroup	Program Name	Air Time	Spot Name	Spot Length	Billing Status	Spot Cost	
10/30/18	Tuesday	CNN-E	2051-WLKES BARR	New Day Berman	8:58am	TWTV1809H	00:00:30	Charged	69.00	*
10/30/18	Tuesday	CNN-E	2051-WLKES BARR	Situation Room	5:43pm	TWTV1829H	00:00:30	Charged	69.00	*
10/30/18	Tuesday	MNBC-E	2051-WLKES BARR	Beat with Ari Melber	6:41pm	TWTV1829H	00:00:30	Charged	29.00	*
10/30/18	Tuesday	TBSC-E	2051-WLKES BARR	The Big Bang Theory	8:15pm	TWTV1809H	00:00:30	Charged	180.00	*
10/30/18	Tuesday	TNT-E	2051-WLKES BARR	Frankenweenie	11:39pm	TWTV1809H	00:00:30	Charged	154.00	*
10/31/18	Wednesday	MNBC-E	2051-WLKES BARR	First Look	5:28am	TWTV1809H	00:00:30	Charged	29.00	*
10/31/18	Wednesday	CNN-E	2051-WLKES BARR	New Day Berman	8:38am	TWTV1809H	00:00:30	Charged	69.00	*
10/31/18	Wednesday	MNBC-E	2051-WLKES BARR	MNBC Live Ruhle	9:59am	TWTV1829H	00:00:30	Charged	29.00	*
10/31/18	Wednesday	CNN-E	2051-WLKES BARR	Situation Room	6:55pm	TWTV1829H	00:00:30	Charged	69.00	*
10/31/18	Wednesday	MNBC-E	2051-WLKES BARR	AI In With Chris Hayes	8:53pm	TWTV1809H	00:00:30	Charged	82.00	*
10/31/18	Wednesday	HGTV-E	2051-WLKES BARR	Prop Bros:Buy/Sell	9:46pm	TWTV1809H	00:00:30	Charged	154.00	*
10/31/18	Wednesday	FOOD-E	2051-WLKES BARR	Guy's Grocery Games	10:19pm	TWTV1809H	00:00:30	Charged	154.00	*
10/31/18	Wednesday	HIST-E	2051-WLKES BARR	Knife or Death	10:49pm	TWTV1809H	00:00:30	Charged	154.00	*
11/01/18	Thursday	MNBC-E	2051-WLKES BARR	First Look	5:15am	TWTV1809H	00:00:30	Charged	29.00	*
11/01/18	Thursday	CNN-E	2051-WLKES BARR	Early Start	5:20am	TWTV1809H	00:00:30	Charged	69.00	*
11/01/18	Thursday	MNBC-E	2051-WLKES BARR	First Look	5:49am	TWTV1829H	00:00:30	Charged	29.00	*
11/01/18	Thursday	CNN-E	2051-WLKES BARR	New Day Berman	8:36am	TWTV1829H	00:00:30	Charged	69.00	*
11/01/18	Thursday	MNBC-E	2051-WLKES BARR	Deadline White House	4:22pm	TWTV1809H	00:00:30	Charged	29.00	*
11/01/18	Thursday	CNN-E	2051-WLKES BARR	Erin Burnett OutFront	7:42pm	TWTV1809H	00:00:30	Charged	69.00	*
11/01/18	Thursday	HIST-E	2051-WLKES BARR	Mountain Men	8:12pm	TWTV1829H	00:00:30	Charged	154.00	*
11/01/18	Thursday	FOOD-E	2051-WLKES BARR	Sexiest Chef Alive	8:24pm	TWTV1829H	00:00:30	Charged	154.00	*
11/01/18	Thursday	TNT-E	2051-WLKES BARR	MI Bucks@Boston Celtic	8:33pm	TWTV1829H	00:00:30	Charged	154.00	*
11/01/18	Thursday	TBSC-E	2051-WLKES BARR	Conan	11:58pm	TWTV1829H	00:00:30	Charged	180.00	*
11/02/18	Friday	CNN-E	2051-WLKES BARR	Early Start	5:21am	TWTV1829H	00:00:30	Charged	69.00	*
11/02/18	Friday	CNN-E	2051-WLKES BARR	Early Start	5:43am	TWTV1809H	00:00:30	Charged	69.00	*
11/02/18	Friday	MNBC-E	2051-WLKES BARR	Morning Joe	8:35am	TWTV1829H	00:00:30	Charged	29.00	*
11/02/18	Friday	MNBC-E	2051-WLKES BARR	Beat with Ari Melber	6:17pm	TWTV1809H	00:00:30	Charged	29.00	*
11/02/18	Friday	CNN-E	2051-WLKES BARR	Situation Room	6:54pm	TWTV1829H	00:00:30	Charged	69.00	*
11/02/18	Friday	MNBC-E	2051-WLKES BARR	The Last Word	10:28pm	TWTV1829H	00:00:30	Charged	82.00	*
11/03/18	Saturday	CNN-E	2051-WLKES BARR	CNN Newroom Live	5:38am	TWTV1831H	00:00:30	Charged	69.00	*
11/03/18	Saturday	MNBC-E	2051-WLKES BARR	MNBC Live	7:13am	TWTV1831H	00:00:30	Charged	29.00	*
11/03/18	Saturday	CNN-E	2051-WLKES BARR	Smerconish	9:58am	TWTV1829H	00:00:30	Charged	69.00	*
11/03/18	Saturday	CNN-E	2051-WLKES BARR	CNN Newroom	4:26pm	TWTV1831H	00:00:30	Charged	69.00	*
11/03/18	Saturday	MNBC-E	2051-WLKES BARR	Vote America Future	10:22pm	TWTV1829H	00:00:30	Charged	82.00	*
11/04/18	Sunday	MNBC-E	2051-WLKES BARR	Dateline	5:21am	TWTV1831H	00:00:30	Charged	29.00	*
11/04/18	Sunday	CNN-E	2051-WLKES BARR	CNN Newroom Live	5:59am	TWTV1829H	00:00:30	Charged	69.00	*
11/04/18	Sunday	CNN-E	2051-WLKES BARR	New Day Sunday	6:56am	TWTV1831H	00:00:30	Charged	69.00	*
11/04/18	Sunday	FOOD-E	2051-WLKES BARR	Guy's Grocery Games	8:22pm	TWTV1831H	00:00:30	Charged	154.00	*
11/04/18	Sunday	HGTV-E	2051-WLKES BARR	Hawaii Life	8:44pm	TWTV1829H	00:00:30	Charged	154.00	*
11/04/18	Sunday	MNBC-E	2051-WLKES BARR	Kasie DC	11:29pm	TWTV1829H	00:00:30	Charged	82.00	*
11/05/18	Monday	CNN-E	2051-WLKES BARR	Early Start	5:22am	TWTV1829H	00:00:30	Charged	69.00	*
11/05/18	Monday	CNN-E	2051-WLKES BARR	Early Start	5:53am	TWTV1831H	00:00:30	Charged	69.00	*
11/05/18	Monday	MNBC-E	2051-WLKES BARR	Morning Joe	8:35am	TWTV1831H	00:00:30	Charged	29.00	*
11/05/18	Monday	MNBC-E	2051-WLKES BARR	Deadline White House	4:34pm	TWTV1829H	00:00:30	Charged	29.00	*
11/05/18	Monday	CNN-E	2051-WLKES BARR	Situation Room	5:57pm	TWTV1829H	00:00:30	Charged	69.00	*
11/05/18	Monday	HGTV-E	2051-WLKES BARR	Love It or List It	8:18pm	TWTV1831H	00:00:30	Charged	154.00	*
11/05/18	Monday	MNBC-E	2051-WLKES BARR	AI In With Chris Hayes	8:25pm	TWTV1831H	00:00:30	Charged	82.00	*
11/05/18	Monday	HIST-E	2051-WLKES BARR	American Pickers	9:46pm	TWTV1831H	00:00:30	Charged	154.00	*
11/05/18	Monday	TNT-E	2051-WLKES BARR	The Alienist	11:17pm	TWTV1831H	00:00:30	Charged	154.00	*
11/05/18	Monday	TBSC-E	2051-WLKES BARR	Full Frontal	11:48pm	TWTV1829H	00:00:30	Charged	180.00	*
11/06/18	Tuesday	MNBC-E	2051-WLKES BARR	First Look	5:28am	TWTV1829H	00:00:30	Charged	29.00	*
11/06/18	Tuesday	CNN-E	2051-WLKES BARR	New Day Berman	7:42am	TWTV1831H	00:00:30	Charged	69.00	*
11/06/18	Tuesday	MNBC-E	2051-WLKES BARR	Morning Joe	8:31am	TWTV1829H	00:00:30	Charged	29.00	*
11/06/18	Tuesday	CNN-E	2051-WLKES BARR	Election Day	9:58am	TWTV1829H	00:00:30	Charged	69.00	*

Grand Total 4,584.00

*=Spot Costs are calculated using the sum of spot costs for all zones within the zone group.

The listed dates, times, spot lengths, and ad copy names are representative. Detail available upon request.

